









# 1967 CENSUS OF BUSINESS



BC67-MLS-50

Reference Copy



Retail Trade

## MERCHANDISE LINE SALES

WEST VIRGINIA

BUREAU OF THE CENSUS  
AUG 10 10 19 AM '70



The following comprise the Retail Trade series of publications:

#### **RETAIL TRADE, SUBJECT REPORTS (BC67-RS)**

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### **RETAIL TRADE, AREA STATISTICS (BC67-RA)**

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### **MAJOR RETAIL CENTERS (BC67-MRC)**

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### **RETAIL MERCHANDISE LINE SALES (BC67-MLS)**

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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# 1967 CENSUS OF BUSINESS



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## Retail Trade MERCHANDISE LINE SALES

### WEST VIRGINIA

Issued July 1970



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**BUREAU OF THE CENSUS** George Hay Brown, Director

RETAIL TRADE  
MERCHANDISE  
LINE SALES

# West Virginia

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# Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.



# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail



trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

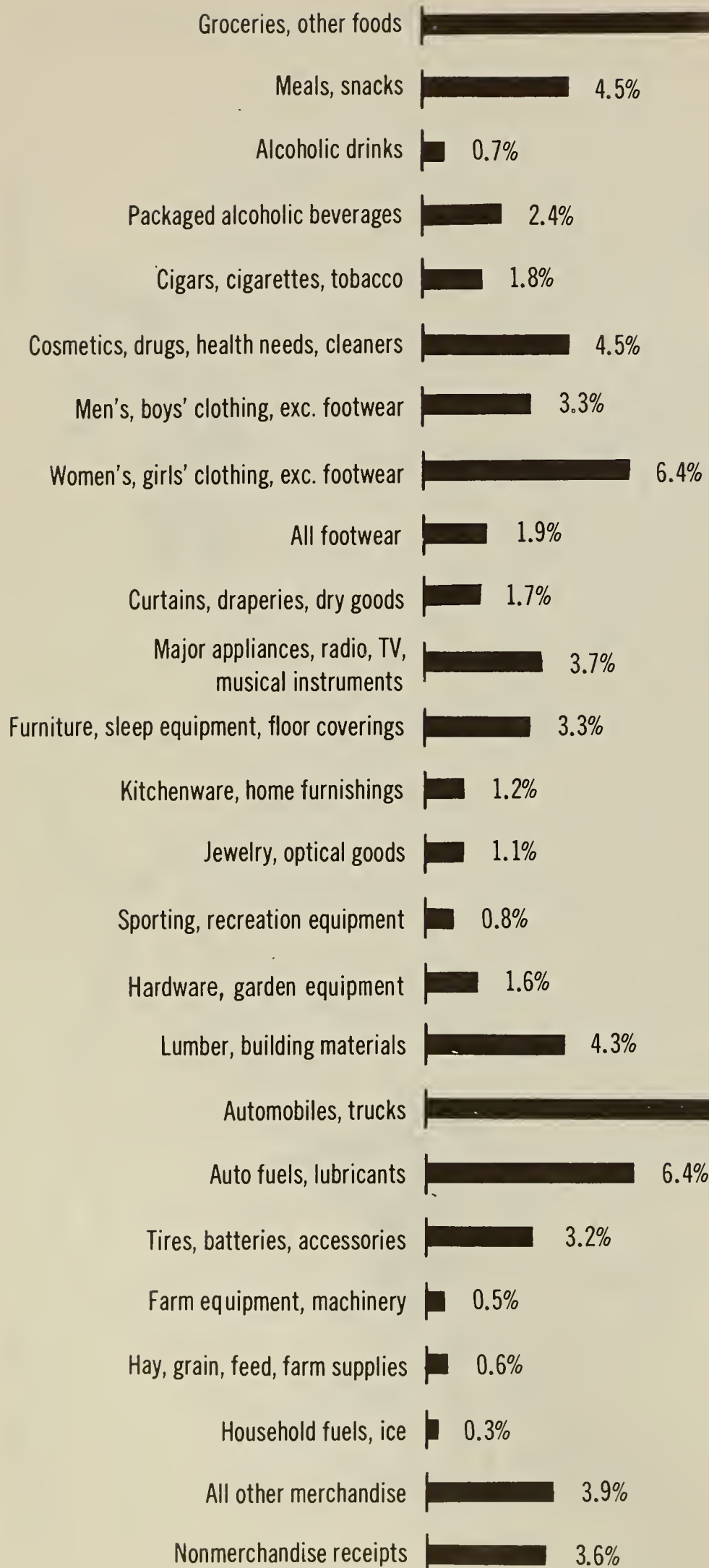
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.









## WEST VIRGINIA Merchandise Line Sales of Retail Establishments 1967

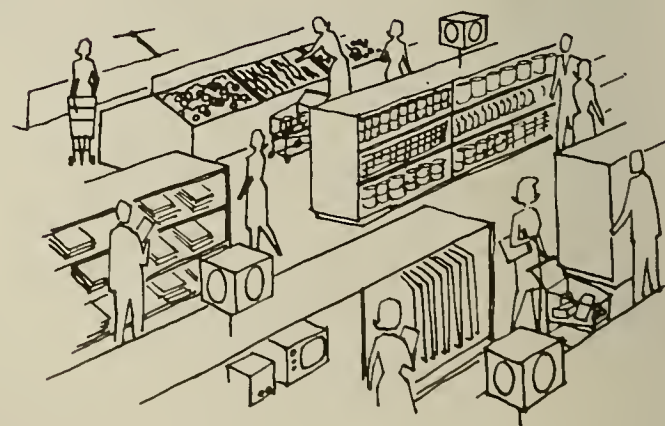




TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                            | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line              | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | RETAIL TRADE   |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .  | 9 912                      | 1 992 500                            | (X)                              | 100.0                           | 340                   | LUMBER-BUILDING MATERIALS . . . . .                | 26                         | 4 469                                | 92.9                             | 92.9                            |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE . . . . .                | (X)                        | 342                                  | (X)                              | 7.1                             |
| 020                   | GROCERIES-OTHER FOODS . . . . .                                  | 2 592                      | 453 886                              | 55.6                             | 22.8                            |                       | PAINT, GLASS, AND WALLPAPER STRS.<br>(SIC 523)     |                            |                                      |                                  |                                 |
| 040                   | MEALS-SNACKS . . . . .   | 2 262                      | 90 572                               | 35.7                             | 4.5                             |                       | TOTAL . . . . .                                    | 49                         | (0)                                  | (X)                              | 100.0                           |
| 060                   | ALCOHOLIC DRINKS . . . . .                                       | 690                        | 13 987                               | 70.0                             | .7                              | 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .             | 4                          |                                      | 26.3                             | 1.0                             |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .                           | 663                        | 47 189                               | 23.0                             | 2.4                             | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                   | 6                          |                                      | 9.0                              | 1.7                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .                              | 2 662                      | 35 800                               | 5.5                              | 1.8                             | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .             | 4                          |                                      | 12.0                             | 1.2                             |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                               | 2 029                      | 88 986                               | 10.9                             | 4.5                             | 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .             | 5                          |                                      | 7.6                              | 1.1                             |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                                 | 1 016                      | 65 620                               | 14.9                             | 3.3                             |                       | LUMBER-BUILDING MATERIALS . . . . .                | 49                         |                                      | 90.0                             | 90.0                            |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                               | 1 316                      | 127 858                              | 24.5                             | 6.4                             | 356                   | ALL OTHER LUMBER-MILLWORK . . . . .                | 9                          |                                      | 15.9                             | 2.6                             |
| 180                   | ALL FOOTWEAR . . . . .   | 994                        | 38 295                               | 8.7                              | 1.9                             | 357                   | PAINT-VARNISH ETC. . . . .                         | 44                         | (0)                                  | 60.5                             | 52.9                            |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .                           | 885                        | 33 635                               | 8.6                              | 1.7                             | 358                   | PAINT SUNDRIES . . . . .                           | 41                         |                                      | 13.8                             | 11.5                            |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                                 | 1 261                      | 73 354                               | 13.8                             | 3.7                             | 359                   | WALLPAPER-OTHER WALL COVERINGS                     | 35                         |                                      | 14.6                             | 10.0                            |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                                 | 867                        | 65 084                               | 16.4                             | 3.3                             | 361                   | GLASS . . . . .                                    | 9                          |                                      | 77.5                             | 12.8                            |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                           | 1 317                      | 24 134                               | 4.2                              | 1.2                             | 520                   | NONMERCHANDISE RECEIPTS . . . . .                  | 17                         |                                      | 2.6                              | 1.0                             |
| 280                   | JEWELRY-OPTICAL GOODS . . . . .                                  | 913                        | 22 575                               | 5.6                              | 1.1                             | -                     | MISCELLANEOUS MERCHANDISE . . . . .                | (X)                        |                                      | (X)                              | 4.0                             |
| 300                   | SPORTING-RECREATION EQUIPMENT . . . . .                          | 807                        | 16 019                               | 4.2                              | .8                              |                       | ELECTRICAL SUPPLY STORES<br>(SIC 524)              |                            |                                      |                                  |                                 |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .                           | 1 020                      | 31 300                               | 8.6                              | 1.6                             |                       | TOTAL . . . . .                                    | 3                          | (0)                                  | (X)                              | 100.0                           |
| 340                   | LUMBER-BUILDING MATERIALS . . . . .                              | 792                        | 85 510                               | 25.0                             | 4.3                             |                       | HARDWARE STORES<br>(SIC 525)                       |                            |                                      |                                  |                                 |
| 360                   | AUTOMOBILES-TRUCKS . . . . .                                     | 697                        | 310 069                              | 63.9                             | 15.6                            | 020                   | TOTAL . . . . .                                    | 173                        | 19 299                               | (X)                              | 100.0                           |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                                  | 2 095                      | 127 213                              | 22.6                             | 6.4                             | 120                   | GROCERIES-OTHER FOODS . . . . .                    | 4                          | 50                                   | 13.6                             | .3                              |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . . . .                            | 2 039                      | 64 375                               | 9.2                              | 3.2                             | 180                   | COSMETICS-DRUGS-CLEANERS . . . . .                 | 6                          | 29                                   | 6.8                              | .2                              |
| 440                   | FARM EQUIPMENT MACHINERY . . . . .                               | 165                        | 10 744                               | 10.0                             | .5                              | 200                   | ALL FOOTWEAR . . . . .                             | 6                          | 18                                   | 3.7                              | .1                              |
| 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .                           | 313                        | 11 123                               | 13.9                             | .6                              | 220                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .             | 7                          | 16                                   | 4.5                              | .1                              |
| 480                   | HOUSEHOLD FUELS-ICE . . . . .                                    | 166                        | 5 734                                | 42.8                             | .3                              | 240                   | MAJOR APPL-RADIO-TV-MUSICAL INST                   | 50                         | 925                                  | 11.5                             | 4.8                             |
| 500                   | ALL OTHER MERCHANDISE . . . . .                                  | 1 973                      | 76 947                               | 10.1                             | 3.9                             | 260                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                   | 18                         | 296                                  | 12.2                             | 1.5                             |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                                | 4 401                      | 72 490                               | 5.5                              | 3.6                             | 280                   | KITCHENWARE-HOME FURNISHINGS . . . . .             | 115                        | 1 131                                | 9.0                              | 5.9                             |
|                       | BUILDING MATERIALS, HARDWARE, AND<br>FARM EQUIP DEALERS (SIC 52) |                            |                                      |                                  |                                 | 300                   | JEWELRY-OPTICAL GOODS . . . . .                    | 28                         | 79                                   | 2.0                              | .4                              |
|                       | TOTAL . . . . .  | 522                        | 108 319                              | (X)                              | 100.0                           | 320                   | SPORTING-RECREATION EQUIPMENT . . . . .            | 102                        | 828                                  | 6.5                              | 4.3                             |
| 020                   | GROCERIES-OTHER FOODS . . . . .                                  | 15                         | 96                                   | 2.3                              | .1                              | 340                   | HARDWARE-GARDENING EQUIPMENT . . . . .             | 173                        | 11 642                               | 60.3                             | 60.3                            |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .                              | 15                         | 163                                  | 4.3                              | .2                              | 356                   | GARDENING EQUIPMENT-SUPPLIES . . . . .             | 159                        | 1 631                                | 9.5                              | 8.5                             |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .                           | 14                         | 62                                   | 10.0                             | .1                              | 357                   | PLUMBING-ELECTRICAL SUPPLIES . . . . .             | 159                        | 3 311                                | 19.9                             | 17.2                            |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                                 | 77                         | 2 668                                | 10.9                             | 2.5                             | 361                   | OTHER HARDWARE-TOOLS . . . . .                     | 173                        | 6 700                                | 34.7                             | 34.7                            |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                                 | 56                         | 700                                  | 6.4                              | .6                              | 340                   | LUMBER-BUILDING MATERIALS . . . . .                | 144                        | 3 077                                | 19.1                             | 15.9                            |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                           | 135                        | 1 670                                | 6.8                              | 1.5                             | 356                   | ALL OTHER LUMBER-MILLWORK . . . . .                | 55                         | 1 029                                | 11.7                             | 5.3                             |
| 280                   | JEWELRY-OPTICAL GOODS . . . . .                                  | 29                         | 82                                   | 2.7                              | .1                              | 364                   | PAINT-SUNDRIES-GLASS-WALLPAPER                     | 141                        | 2 048                                | 13.5                             | 10.6                            |
| 300                   | SPORTING-RECREATION EQUIPMENT . . . . .                          | 111                        | 1 061                                | 7.6                              | 1.0                             | 420                   | AUTO TIRES-BATTERIES-ACCESS . . . . .              | 17                         | 77                                   | 3.1                              | .4                              |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .                           | 293                        | 14 533                               | 27.5                             | 13.4                            | 440                   | FARM EQUIPMENT MACHINERY . . . . .                 | 11                         | 87                                   | 4.9                              | .5                              |
| 340                   | LUMBER-BUILDING MATERIALS . . . . .                              | 434                        | 73 636                               | 79.5                             | 68.0                            | 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .             | 17                         | 217                                  | 7.9                              | 1.1                             |
| 360                   | AUTOMOBILES-TRUCKS . . . . .                                     | 10                         | 597                                  | 15.3                             | .6                              | 500                   | ALL OTHER MERCHANDISE . . . . .                    | 29                         | 401                                  | 9.0                              | 2.1                             |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . . . .                            | 30                         | 649                                  | 9.6                              | .6                              | 520                   | NONMERCHANDISE RECEIPTS . . . . .                  | 64                         | 323                                  | 2.7                              | 1.7                             |
| 440                   | FARM EQUIPMENT MACHINERY . . . . .                               | 72                         | 9 174                                | 64.3                             | 8.5                             | -                     | MISCELLANEOUS MERCHANDISE . . . . .                | (X)                        | 102                                  | (X)                              | .5                              |
| 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .                           | 35                         | 417                                  | 5.5                              | .4                              |                       | FARM EQUIPMENT DEALERS<br>(SIC 5252)               |                            |                                      |                                  |                                 |
| 480                   | HOUSEHOLD FUELS-ICE . . . . .                                    | 20                         | 222                                  | 8.6                              | .2                              |                       | TOTAL . . . . .                                    | 60                         | 11 511                               | (X)                              | 100.0                           |
| 500                   | ALL OTHER MERCHANDISE . . . . .                                  | 39                         | 531                                  | 9.4                              | .5                              | 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .             | 9                          | 282                                  | 14.1                             | 2.4                             |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                                | 204                        | 1 906                                | 3.6                              | 1.8                             | 380                   | AUTOMOBILES-TRUCKS . . . . .                       | 10                         | 593                                  | 15.1                             | 5.2                             |
| -                     | MISCELLANEOUS MERCHANDISE . . . . .                              | (X)                        | 152                                  | (X)                              | .1                              | 400                   | AUTO FUELS-LUBRICANTS . . . . .                    | 7                          | 21                                   | .8                               | .2                              |
|                       | LUMBER AND OTHER BLDG. MATERIALS<br>DEALERS (SIC 521)            |                            |                                      |                                  |                                 | 420                   | AUTO TIRES-BATTERIES-ACCESS . . . . .              | 12                         | 552                                  | 14.7                             | 4.8                             |
|                       | TOTAL . . . . .  | 211                        | 68 425                               | (X)                              | 100.0                           | 440                   | FARM EQUIPMENT MACHINERY . . . . .                 | 60                         | 9 070                                | 78.8                             | 78.8                            |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                                 | 19                         | 1 467                                | 9.4                              | 2.1                             | 520                   | NONMERCHANDISE RECEIPTS . . . . .                  | 20                         | 434                                  | 10.8                             | 3.8                             |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                                 | 31                         | 316                                  | 5.1                              | .5                              | -                     | MISCELLANEOUS MERCHANDISE . . . . .                | (X)                        | 559                                  | (X)                              | 4.9                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                           | 14                         | 466                                  | 4.4                              | .7                              |                       | GENERAL MERCHANDISE GROUP STORES<br>(SIC 53 PART*) |                            |                                      |                                  |                                 |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .                           | 99                         | 2 290                                | 7.3                              | 3.3                             |                       | TOTAL . . . . .                                    | 733                        | 314 903                              | (X)                              | 100.0                           |
| 340                   | LUMBER-BUILDING MATERIALS . . . . .                              | 211                        | 62 396                               | 91.2                             | 91.2                            | 020                   | GROCERIES-OTHER FOODS . . . . .                    | 416                        | 15 407                               | 7.0                              | 4.9                             |
| 341                   | LUMBER . . . . .   | 182                        | 20 746                               | 31.3                             | 30.3                            | 040                   | MEALS-SNACKS . . . . .                             | 136                        | 4 978                                | 3.9                              | 1.6                             |
| 342                   | PLYWOOD . . . . .  | 171                        | 6 864                                | 10.9                             | 10.0                            | 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .             | 51                         | 279                                  | 2.0                              | .1                              |
| 343                   | WINDOWS-DOORS AND FRAMES-METAL                                   | 131                        | 2 335                                | 4.8                              | 3.4                             | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .                | 240                        | 2 468                                | 2.7                              | .8                              |
| 344                   | KITCHEN CABINETS . . . . .                                       | 86                         | 1 645                                | 3.9                              | 2.4                             | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                 | 478                        | 13 072                               | 4.5                              | 4.2                             |
| 345                   | ALL OTHER MILLWORK . . . . .                                     | 162                        | 4 105                                | 6.6                              | 6.0                             | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                   | 524                        | 34 651                               | 11.2                             | 11.0                            |
| 346                   | WALLBOARD . . . . .  | 173                        | 5 584                                | 8.7                              | 8.2                             | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                 | 548                        | 72 966                               | 23.2                             | 23.2                            |
| 347                   | ASPHALT AND ASBESTOS PRODUCTS . . . . .                          | 166                        | 3 705                                | 5.9                              | 5.4                             | 180                   | ALL FOOTWEAR . . . . .                             | 435                        | 13 490                               | 4.7                              | 4.3                             |
| 348                   | PAINT-GLASS-WALLPAPER . . . . .                                  | 159                        | 1 911                                | 3.2                              | 2.8                             | 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .             | 548                        | 27 880                               | 9.1                              | 8.9                             |
| 349                   | HEATING AND PLUMBING EQUIP . . . . .                             | 72                         | 1 650                                | 4.1                              | 2.4                             | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                   | 337                        | 19 427                               | 6.9                              | 6.2                             |
| 351                   | METAL ROOFING AND SIDING . . . . .                               | 87                         | 681                                  | 2.3                              | 1.0                             |                       |  |                            |                                      |                                  |                                 |
| 352                   | MASONRY SUPPLIES . . . . .                                       | 136                        | 3 623                                | 9.3                              | 5.3                             |                       |  |                            |                                      |                                  |                                 |
| 353                   | INSULATION . . . . .   | 138                        | 1 254                                | 2.6                              | 1.8                             |                       |  |                            |                                      |                                  |                                 |
| 354                   | PREFABRICATED BLOKS AND PARTS . . . . .                          | 23                         | 444                                  | 4.6                              | .6                              |                       |  |                            |                                      |                                  |                                 |
| 355                   | ALL OTHER BUILDING MATERIALS . . . . .                           | 125                        | 7 684                                | 15.5                             | 11.2                            |                       |  |                            |                                      |                                  |                                 |
| 480                   | HOUSEHOLD FUELS-ICE . . . . .                                    | 12                         | 125                                  | 12.5                             | .2                              |                       |  |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                                | 90                         | 1 007                                | 3.0                              | 1.5                             |                       |  |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE . . . . .                              | (X)                        | 358                                  | (X)                              | .5                              |                       |  |                            |                                      |                                  |                                 |
|                       | PLUMBING AND HEATING EQUIP OLRS.<br>(SIC 522)                    |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .  | 26                         | 4 811                                | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |

Standard Notes:    Represents zero    D Withheld to avoid disclosure    NA Not available    X Not applicable    Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line          | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|---------------------------------------|--------------------------------|--------------------------------------|---|--|-----------------------|--|--------------------------------|--------------------------------------|---|--|
|                       |                                       |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |                       |  |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |
|                       |                                       |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |  |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.      | 332                            | 14 242                               | 5.1   | 4.5  |                       | VARIETY STORES<br>(SIC 533)                    |                                |                                      |   |  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .      | 461                            | 14 196                               | 4.7   | 4.5  |                       |  |                                |                                      |   |  |
| 280                   | JEWELRY-OPTICAL GOODS . . . . .       | 370                            | 6 213                                | 2.2   | 2.0  |                       |  |                                |                                      |   |  |
| 300                   | SPORTING-RECREATION EQUIPMENT . .     | 322                            | 7 113                                | 2.7   | 2.3  |                       | TOTAL . . . . .                                | 180                            | 64 190                               | (X)   | 100.0  |
| 320                   | HARWARE-GAROEING EQUIPMENT . . .      | 371                            | 11 336                               | 5.2   | 3.6  | 020                   | GROCERIES-OTHER FOODS . . . . .                | 157                            | 3 590                                | 5.7   | 5.6  |
| 340                   | LUMBER-BUILDING MATERIALS . . . . .   | 235                            | 8 250                                | 3.8   | 2.6  | 040                   | MEALS-SNACKS . . . . .                         | 67                             | 2 956                                | 7.7   | 4.6  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .          | 45                             | 171                                  | .4  | .1   | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .            | 55                             | 428                                  | 1.1   | .7   |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .       | 171                            | 2 618                                | 2.1   | .8   | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .             | 163                            | 3 851                                | 6.1   | 6.0  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . . .   | 133                            | 6 117                                | 4.1   | 1.9  | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 159                            | 5 042                                | 8.1   | 7.9  |
| 440                   | FARM EQUIPMENT MACHINERY . . . . .    | 45                             | 624                                  | 1.1   | .2   | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 164                            | 13 114                               | 20.8  | 20.4   |
| 460                   | HAY-GRAIN-FEEO-FARM SUPPLIES . . .    | 73                             | 587                                  | 1.2   | .2   | 180                   | ALL FOOTWEAR . . . . .                         | 138                            | 2 095                                | 3.5   | 3.3  |
| 500                   | ALL OTHER MERCHANOISE . . . . .       | 468                            | 21 350                               | 7.4   | 6.8  | 200                   | CURTAINS-ORAPERIES-ORY GOODS . . .             | 163                            | 7 443                                | 11.8  | 11.6   |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .     | 373                            | 17 256                               | 6.8   | 5.5  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 120                            | 1 674                                | 2.7   | 2.6  |
| -                     | MISCELLANEOUS MERCHANOISE . . . . .   | (X)                            | 212                                  | (X)   | .1   | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.               | 109                            | 935                                  | 1.6   | 1.5  |
|                       | DEPARTMENT STORES<br>(SIC 531)        |                                |                                      |   |  | 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 159                            | 3 824                                | 6.1   | 6.0  |
|                       | TOTAL . . . . .                       | 60                             | 181 638                              | (X)   | 100.0  | 280                   | JEWELRY-OPTICAL GOODS . . . . .                | 140                            | 1 170                                | 1.8   | 1.8  |
| 020                   | GROCERIES-OTHER FOODS . . . . .       | 26                             | 1 420                                | 1.3   | .8   | 300                   | SPORTING-RECREATION EQUIPMENT . .              | 107                            | 765                                  | 1.3   | 1.2  |
| 040                   | MEALS-SNACKS . . . . .                | 14                             | 1 339                                | 1.6   | .7   | 320                   | HARWARE-GAROEING EQUIPMENT . . .               | 146                            | 2 094                                | 3.4   | 3.3  |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .   | 4                              | 359                                  | 1.6   | .2   | 400                   | AUTO FUELS-LUBRICANTS . . . . .                | 34                             | 230                                  | .8  | .4   |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .    | 52                             | 7 354                                | 4.2   | 4.0  | 500                   | ALL OTHER MERCHANOISE . . . . .                | 160                            | 11 485                               | 18.2  | 17.9   |
|                       |                                       |                                |                                      |   |  | 520                   | NONMERCHANOISE RECEIPTS . . . . .              | 137                            | 2 347                                | 3.8   | 3.7  |
|                       |                                       |                                |                                      |   |  | -                     | MISCELLANEOUS MERCHANOISE . . . . .            | (X)                            | 1 146                                | (X)   | 1.8  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.      | 60                             | 23 193                               | 12.8  | 12.8   |                       | GENERAL MERCHANOISE STORES<br>(SIC 539 PART)   |                                |                                      |   |  |
| 141                   | MEN'S CLOTHING . . . . .              | 60                             | 17 295                               | 9.5   | 9.5  |                       | TOTAL . . . . .                                | 446                            | 66 046                               | (X)   | 100.0  |
| 142                   | BOYS' CLOTHING . . . . .              | 58                             | 5 898                                | 3.3   | 3.2  | 020                   | GROCERIES-OTHER FOODS . . . . .                | 233                            | 10 397                               | 24.0  | 15.7   |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR    | 60                             | 48 811                               | 26.9  | 26.9   | 040                   | MEALS-SNACKS . . . . .                         | 55                             | 683                                  | 9.8   | 1.0  |
| 161                   | CHILDREN'S-INFANTS' WEAR . . . . .    | 59                             | 4 776                                | 2.6   | 2.6  | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . .               | 47                             | 232                                  | 1.5   | .4   |
| 162                   | HANOBAGS-ACCESSORIES . . . . .        | 56                             | 2 923                                | 1.6   | 1.6  | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .            | 181                            | 1 680                                | 4.8   | 2.5  |
| 163                   | MILLINERY . . . . .                   | 51                             | 1 188                                | .7  | .7   | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .             | 262                            | 1 866                                | 3.5   | 2.8  |
| 164                   | HOSIERY . . . . .                     | 58                             | 2 561                                | 1.4   | 1.4  | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 304                            | 6 408                                | 10.5  | 9.7  |
| 165                   | LINGERIE . . . . .                    | 57                             | 8 084                                | 4.7   | 4.5  | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 323                            | 11 027                               | 17.6  | 16.7   |
| 166                   | WOMENS COATS-SUITS-FURS-RAINWR        | 57                             | 4 646                                | 2.7   | 2.6  | 180                   | ALL FOOTWEAR . . . . .                         | 243                            | 2 806                                | 5.0   | 4.2  |
| 167                   | WOMEN'S DRESSES . . . . .             | 58                             | 10 809                               | 6.0   | 6.0  | 200                   | CURTAINS-ORAPERIES-ORY GOODS . . .             | 279                            | 4 055                                | 7.1   | 6.1  |
| 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .      | 57                             | 9 023                                | 5.2   | 5.0  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 167                            | 5 019                                | 10.0  | 7.6  |
| 169                   | GIRLS'-SUBTEEN-TEEN WEAR . . . .      | 54                             | 4 190                                | 2.4   | 2.3  | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.               | 171                            | 3 191                                | 6.9   | 4.8  |
| 171                   | OTHER WOMENS-GIRLS-CLOTHES ACC        | 14                             | 611                                  | .9  | .3   | 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 243                            | 2 497                                | 4.5   | 3.8  |
| 180                   | ALL FOOTWEAR . . . . .                | 54                             | 8 587                                | 5.1   | 4.7  | 280                   | JEWELRY-OPTICAL GOODS . . . . .                | 177                            | 791                                  | 1.7   | 1.2  |
| 200                   | CURTAINS-ORAPERIES-ORY GOODS . . .    | 60                             | 13 550                               | 7.5   | 7.5  | 300                   | SPORTING-RECREATION EQUIPMENT . .              | 169                            | 1 692                                | 3.4   | 2.6  |
| 201                   | PIECE GOODS-NOTIONS . . . . .         | 46                             | 3 818                                | 2.4   | 2.1  | 320                   | HARWARE-GAROEING EQUIPMENT . . .               | 190                            | 2 493                                | 5.0   | 3.8  |
| 202                   | CURTAINS-ORAPERIES . . . . .          | 56                             | 9 528                                | 5.5   | 5.2  | 340                   | LUMBER-BUILDING MATERIALS . . . . .            | 129                            | 1 760                                | 4.8   | 2.7  |
| 203                   | ALL OTHER DOMESTICS . . . . .         | 5                              | 194                                  | 1.8   | .1   | 380                   | AUTOMOBILES-TRUCKS . . . . .                   | 34                             | 109                                  | .6  | .2   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST      | 50                             | 12 733                               | 7.5   | 7.0  | 400                   | AUTO FUELS-LUBRICANTS . . . . .                | 122                            | 1 903                                | 6.3   | 2.9  |
| 221                   | MAJOR HOUSEHOLD APPLIANCES . . . .    | 33                             | 7 613                                | 6.4   | 4.2  | 420                   | AUTO TIRES-BATTERIES-ACCESS . . . .            | 81                             | 1 327                                | 3.7   | 2.0  |
| 222                   | RADIO-S-TV'S MUSICAL INSTR. . . . .   | 47                             | 4 990                                | 3.0   | 2.7  | 440                   | FARM EQUIPMENT MACHINERY . . . . .             | 39                             | 236                                  | 1.1   | .4   |
| 223                   | ALL OTHER APPLIANCES . . . . .        | 5                              | 128                                  | .9  | .1   | 460                   | HAY-GRAIN-FEEO-FARM SUPPLIES . . .             | 68                             | 579                                  | 2.5   | .9   |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.      | 50                             | 10 113                               | 6.0   | 5.6  | 480                   | HOUSEHOLD FUELS-ICE . . . . .                  | 14                             | 132                                  | 3.3   | .2   |
| 241                   | FLOOR COVERINGS . . . . .             | 45                             | 3 816                                | 2.4   | 2.1  | 500                   | ALL OTHER MERCHANOISE . . . . .                | 255                            | 2 078                                | 4.2   | 3.1  |
| 242                   | FURNITURE-SLEEP EQUIPMENT . . . .     | 47                             | 6 240                                | 3.8   | 3.4  | 520                   | NONMERCHANOISE RECEIPTS . . . . .              | 180                            | 3 010                                | 6.5   | 4.6  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .      | 58                             | 7 872                                | 4.3   | 4.3  | -                     | MISCELLANEOUS MERCHANOISE . . . . .            | (X)                            | 75                                   | (X)   | .1   |
| 261                   | CHINA-GLASSWARE . . . . .             | 47                             | 2 492                                | 1.6   | 1.4  |                       | ORY GOODS STORES<br>(SIC 539 PART)             |                                |                                      |   |  |
| 262                   | KITCHENWARE-HOUSEWARES . . . . .      | 57                             | 5 153                                | 2.8   | 2.8  |                       | TOTAL <sup>2</sup> . . . . .                   | 37                             | 2 526                                | (X)   | 100.0  |
| 263                   | OTHER KITCHENWARE-HOME FURNISH        | 4                              | 222                                  | 2.9   | .1   |                       | SEWING AND NEEOLEWORK STORES<br>(SIC 539 PART) |                                |                                      |   |  |
| 280                   | JEWELRY-OPTICAL GOODS . . . . .       | 52                             | 4 251                                | 2.4   | 2.3  |                       | TOTAL <sup>2</sup> . . . . .                   | 10                             | 503                                  | (X)   | 100.0  |
| 300                   | SPORTING-RECREATION EQUIPMENT . .     | 45                             | 4 635                                | 3.0   | 2.6  |                       | FOOD STORES<br>(SIC 54)                        |                                |                                      |   |  |
| 320                   | HARWARE-GAROEING EQUIPMENT . . .      | 34                             | 6 687                                | 6.3   | 3.7  |                       | TOTAL . . . . .                                | 1 659                          | 498 604                              | (X)   | 100.0  |
| 321                   | HARWARE-TOOLS . . . . .               | 32                             | 4 424                                | 4.2   | 2.4  | 020                   | GROCERIES-OTHER FOODS . . . . .                | 1 659                          | 430 427                              | 86.3  | 86.3   |
| 322                   | GAROEING EQUIPMENT-SUPPLIES . . .     | 28                             | 2 262                                | 2.4   | 1.2  | 040                   | MEALS-SNACKS . . . . .                         | 45                             | 729                                  | 16.6  | .1   |
| 340                   | LUMBER-BUILDING MATERIALS . . . . .   | 31                             | 5 405                                | 4.2   | 3.0  | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . .               | 284                            | 3 690                                | 2.8   | .7   |
| 348                   | PAINT-GLASS-WALLPAPER . . . . .       | 30                             | 1 907                                | 1.4   | 1.0  | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .            | 1 188                          | 20 711                               | 5.1   | 4.2  |
| 356                   | ALL OTHER LUMBER-MILLWORK . . . .     | 18                             | 3 496                                | 4.9   | 1.9  | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .             | 1 019                          | 18 677                               | 4.6   | 3.7  |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .       | 14                             | 485                                  | .9  | .3   | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 93                             | 301                                  | 1.2   | .1   |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . . .   | 22                             | 4 733                                | 6.4   | 2.6  | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 169                            | 534                                  | .5  | .1   |
| 440                   | FARM EQUIPMENT MACHINERY . . . . .    | 6                              | 388                                  | 1.0   | .2   | 180                   | ALL FOOTWEAR . . . . .                         | 108                            | 285                                  | 1.0   | .1   |
| 500                   | ALL OTHER MERCHANOISE . . . . .       | 51                             | 7 781                                | 4.5   | 4.3  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 85                             | 767                                  | 1.3   | .2   |
| 501                   | TOYS-GAMES-WHEEL GOODS . . . . .      | 47                             | 4 721                                | 2.9   | 2.6  | 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 152                            | 474                                  | .5  | .1   |
| 502                   | BOOKS-STATIONERY-PHOTO. EQUIP.        | 37                             | 2 610                                | 1.8   | 1.4  | 320                   | HARWARE-GAROEING EQUIPMENT . . .               | 87                             | 779                                  | 3.0   | .2   |
| 518                   | MOSE. EXC.TOY-GAMES-BOOKS-STA         | 20                             | 450                                  | .4  | .2   | 400                   | AUTO FUELS-LUBRICANTS . . . . .                | 99                             | 1 070                                | 11.1  | .2   |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .     | 43                             | 11 839                               | 8.4   | 6.5  | 460                   | HAY-GRAIN-FEEO-FARM SUPPLIES . . .             | 82                             | 386                                  | 3.4   | .1   |
| 534                   | AUTO REPAIR . . . . .                 | 15                             | 361                                  | .5  | .2   | 500                   | ALL OTHER MERCHANOISE . . . . .                | 547                            | 11 739                               | 3.9   | 2.4  |
| 535                   | ALL OTHER SERVICE RECEIPTS . . . .    | 42                             | 11 478                               | 8.1   | 6.3  | 520                   | NONMERCHANOISE RECEIPTS . . . . .              | 474                            | 7 164                                | 3.3   | 1.4  |
| -                     | MISCELLANEOUS MERCHANOISE . . . .     | (X)                            | 101                                  | (X)   | .1   | -                     | MISCELLANEOUS MERCHANOISE . . . . .            | (X)                            | 871                                  | (X)   | .2   |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line             | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line            | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | GROCERY STORES<br>(SIC 541)                       |                            |                                      |                                  |                                 |                       | RETAIL BAKERIES--SELLING ONLY<br>(SIC 5463)      |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                   | 1 448                      | 482 657                              | (X)                              | 100.0                           |                       | TOTAL . . . . .                                  | 4                          | (0)                                  | (X)                              | 100.0                           |
| 020                   | GROCERIES-OTHER FOODS . . . . .                   | 1 448                      | 415 641                              | 86.1                             | 86.1                            | 020                   | GROCERIES-OTHER FOODS . . . . .                  | 4                          | (0)                                  | 97.3                             | 97.3                            |
| 021                   | MEATS-FISH-POULTRY . . . . .                      | 1 331                      | 110 701                              | 23.3                             | 22.9                            | 025                   | BAKERY PRODUCTS-EXCEPT FROZEN . . . . .          | 4                          |                                      | 96.2                             | 96.2                            |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLS)                    | 1 320                      | 32 805                               | 7.0                              | 6.8                             | 520                   | NONMERCHANTOISE RECEIPTS . . . . .               | 3                          |                                      | 2.2                              | 2.2                             |
| 023                   | FROZEN FOODS . . . . .                            | 1 164                      | 17 691                               | 4.3                              | 3.7                             |                       |  |                            |                                      |                                  |                                 |
| 024                   | ALL OTHER FOODS . . . . .                         | 1 442                      | 254 444                              | 52.7                             | 52.7                            |                       |  |                            |                                      |                                  |                                 |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .            | 281                        | 3 659                                | 3.1                              | .8                              |                       | DAIRY PRODUCTS STORES<br>(SIC 545)               |                            |                                      |                                  |                                 |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .               | 1 146                      | 20 481                               | 5.1                              | 4.2                             |                       | TOTAL <sup>2</sup> . . . . .                     | 38                         | 4 560                                | (X)                              | 100.0                           |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                | 1 005                      | 18 607                               | 4.8                              | 3.9                             |                       | EGG AND POULTRY DEALERS<br>(SIC 549 PT.)         |                            |                                      |                                  |                                 |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                  | 92                         | 299                                  | 1.1                              | .1                              |                       | TOTAL . . . . .                                  | 1                          | (0)                                  | (X)                              | 100.0                           |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.               | 168                        | 532                                  | .5                               | .1                              |                       | OTHER MISCELLANEOUS FOOD STORES<br>(SIC 549 PT.) |                            |                                      |                                  |                                 |
| 180                   | ALL FOOTWEAR . . . . .                            | 107                        | 283                                  | .9                               | .1                              |                       | TOTAL . . . . .                                  | 2                          | (0)                                  | (X)                              | 100.0                           |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .        | 85                         | 766                                  | 1.2                              | .2                              |                       |  |                            |                                      |                                  |                                 |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .            | 151                        | 468                                  | .5                               | .1                              |                       |  |                            |                                      |                                  |                                 |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .            | 85                         | 766                                  | 2.9                              | .2                              |                       |  |                            |                                      |                                  |                                 |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                   | 97                         | 1 039                                | 11.1                             | .2                              |                       |  |                            |                                      |                                  |                                 |
| 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .            | 81                         | 371                                  | 3.3                              | .1                              |                       |  |                            |                                      |                                  |                                 |
| 500                   | ALL OTHER MERCHANTOISE . . . . .                  | 537                        | 11 666                               | 3.9                              | 2.4                             |                       |  |                            |                                      |                                  |                                 |
| 516                   | ALL OTHER MERCHANTOISE . . . . .                  | 205                        | 4 133                                | 2.2                              | .9                              |                       |  |                            |                                      |                                  |                                 |
| 517                   | PAPER-PAPER PRODUCTS . . . . .                    | 497                        | 7 533                                | 2.7                              | 1.6                             |                       |  |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANTOISE RECEIPTS . . . . .                | 427                        | 7 019                                | 3.6                              | 1.5                             |                       |  |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANTOISE . . . . .              | (X)                        | 1 060                                | (X)                              | .2                              |                       |  |                            |                                      |                                  |                                 |
|                       | MEAT MARKETS<br>(SIC 542 PT.)                     |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                   | 12                         | (0)                                  | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
| 020                   | GROCERIES-OTHER FOODS . . . . .                   | 12                         | (0)                                  | 96.6                             | 96.6                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .       | 110                        | 3 230                                | 14.5                             | .8                              |
| 021                   | MEATS-FISH-POULTRY . . . . .                      | 12                         |                                      | 88.5                             | 88.5                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .         | 47                         | 445                                  | 4.7                              | .1                              |
| 024                   | ALL OTHER FOODS . . . . .                         | 3                          |                                      | 6.7                              | 4.7                             | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .           | 95                         | 370                                  | 2.2                              | .1                              |
| -                     | MISCELLANEOUS MERCHANTOISE . . . . .              | (X)                        | (X)                                  | (X)                              | 3.5                             | 300                   | SPORTING-RECREATION EQUIPMENT . . . . .          | 122                        | 2 021                                | 7.3                              | .5                              |
| -                     | MISCELLANEOUS MERCHANTOISE . . . . .              | (X)                        | (X)                                  | (X)                              | 3.4                             | 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .           | 100                        | 936                                  | 4.2                              | .2                              |
|                       | FISH (SEA FOOD) MARKETS<br>(SIC 542 PT.)          |                            |                                      |                                  |                                 | 380                   | AUTOMOBILES-TRUCKS . . . . .                     | 576                        | 308 694                              | 85.5                             | 77.8                            |
|                       | TOTAL . . . . .                                   | 5                          | (0)                                  | (X)                              | 100.0                           | 400                   | AUTO FUELS-LUBRICANTS . . . . .                  | 359                        | 3 049                                | 1.1                              | .8                              |
| 020                   | GROCERIES-OTHER FOODS . . . . .                   | 5                          | (0)                                  | 97.7                             | 97.7                            | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .             | 630                        | 43 325                               | 11.6                             | 10.9                            |
| 021                   | MEATS-FISH-POULTRY . . . . .                      | 5                          |                                      | 95.7                             | 95.7                            | 440                   | FARM EQUIPMENT MACHINERY . . . . .               | 18                         | 383                                  | 3.4                              | .1                              |
| -                     | MISCELLANEOUS MERCHANTOISE . . . . .              | (X)                        |                                      | (X)                              | 1.6                             | 500                   | ALL OTHER MERCHANTOISE . . . . .                 | 124                        | 10 877                               | 33.3                             | 2.7                             |
| -                     | MISCELLANEOUS MERCHANTOISE . . . . .              | (X)                        | (X)                                  | (X)                              | 2.3                             | 520                   | NONMERCHANTOISE RECEIPTS . . . . .               | 613                        | 23 287                               | 6.4                              | 5.9                             |
|                       | FRUIT STORES AND VEGETABLE MKTS.<br>(SIC 543)     |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANTOISE . . . . .             | (X)                        | 392                                  | (X)                              | .1                              |
|                       | TOTAL . . . . .                                   | 40                         | 3 583                                | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
| 020                   | GROCERIES-OTHER FOODS . . . . .                   | 40                         | 3 406                                | 95.1                             | 95.1                            |                       | MOTOR VEHICLE DEALERS<br>(SIC 551, 552)          |                            |                                      |                                  |                                 |
| 021                   | MEATS-FISH-POULTRY . . . . .                      | 7                          | 106                                  | 9.4                              | 3.0                             |                       | TOTAL . . . . .                                  | 556                        | 357 175                              | (X)                              | 100.0                           |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLS)                    | 40                         | 2 900                                | 80.9                             | 80.9                            | 380                   | AUTOMOBILES-TRUCKS . . . . .                     | 556                        | 307 645                              | 86.1                             | 86.1                            |
| 023                   | FROZEN FOODS . . . . .                            | 5                          | 36                                   | 4.5                              | 1.0                             | 400                   | AUTO FUELS-LUBRICANTS . . . . .                  | 320                        | 2 598                                | .9                               | .7                              |
| 024                   | ALL OTHER FOODS . . . . .                         | 16                         | 337                                  | 16.3                             | 9.4                             | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .             | 438                        | 24 857                               | 7.3                              | 7.0                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .               | 8                          | 49                                   | 5.3                              | 1.4                             | 440                   | FARM EQUIPMENT MACHINERY . . . . .               | 17                         | 375                                  | 3.2                              | .1                              |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                | 5                          | 23                                   | 2.4                              | .6                              | 500                   | ALL OTHER MERCHANTOISE . . . . .                 | 11                         | 353                                  | 4.5                              | .1                              |
| 520                   | NONMERCHANTOISE RECEIPTS . . . . .                | 4                          | 20                                   | 1.8                              | .6                              | 520                   | NONMERCHANTOISE RECEIPTS . . . . .               | 427                        | 20 564                               | 6.2                              | 5.8                             |
| -                     | MISCELLANEOUS MERCHANTOISE . . . . .              | (X)                        | 85                                   | (X)                              | 2.4                             | -                     | MISCELLANEOUS MERCHANTOISE . . . . .             | (X)                        | 780                                  | (X)                              | .2                              |
|                       | CANDY, NUT, AND CONFECTIONERY<br>STORES (SIC 544) |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL <sup>2</sup> . . . . .                      | 53                         | 1 688                                | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
|                       | RETAIL BAKERIES<br>(SIC 546)                      |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL <sup>2</sup> . . . . .                      | 60                         | 4 238                                | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
|                       | RETAIL BAKERIES-BAKING, SELLING<br>(SIC 5462)     |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                   | 56                         | (0)                                  | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .       | 3                          | 166                                  | 12.5                             | .1                              |
|                       |   |                            |                                      |                                  |                                 | 380                   | AUTOMOBILES-TRUCKS . . . . .                     | 344                        | 218 656                              | 86.0                             | 86.0                            |
|                       |   |                            |                                      |                                  |                                 | 381                   | NEW PASSENGER CARS-RETAIL . . . . .              | 344                        | 124 636                              | 49.0                             | 49.0                            |
|                       |   |                            |                                      |                                  |                                 | 382                   | NEW PASSENGER CARS-WHOLESALE . . . . .           | 15                         | 849                                  | 4.7                              | .3                              |
|                       |   |                            |                                      |                                  |                                 | 383                   | NEW COMMERCIAL VEHICLES-RETAIL . . . . .         | 206                        | 22 197                               | 13.8                             | 8.7                             |
|                       |   |                            |                                      |                                  |                                 | 384                   | NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .      | 12                         | 364                                  | 1.4                              | .1                              |
|                       |   |                            |                                      |                                  |                                 | 385                   | USED PASSENGER CARS-RETAIL . . . . .             | 342                        | 59 371                               | 23.3                             | 23.3                            |
|                       |   |                            |                                      |                                  |                                 | 386                   | USED PASSENGER CARS-WHOLESALE . . . . .          | 142                        | 4 860                                | 3.3                              | 1.9                             |
|                       |   |                            |                                      |                                  |                                 | 387                   | USED COMMERCIAL VEHICLES . . . . .               | 189                        | 5 342                                | 3.4                              | 2.1                             |
|                       |   |                            |                                      |                                  |                                 | 392                   | ALL OTHER AUTOS-TRUCKS . . . . .                 | 53                         | 988                                  | 3.8                              | .4                              |
|                       |   |                            |                                      |                                  |                                 | 400                   | AUTO FUELS-LUBRICANTS . . . . .                  | 254                        | 1 963                                | .9                               | .8                              |
|                       |   |                            |                                      |                                  |                                 | 401                   | GASOLINE . . . . .                               | 123                        | 1 386                                | 2.0                              | .5                              |
|                       |   |                            |                                      |                                  |                                 | 403                   | MOTOR OILS-GREASES-OTHER OILS . . . . .          | 195                        | 560                                  | .2                               | .2                              |
|                       |   |                            |                                      |                                  |                                 | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .             | 333                        | 17 917                               | 7.0                              | 7.0                             |
|                       |   |                            |                                      |                                  |                                 | 421                   | PARTS INSTALLED IN REPAIR WORK . . . . .         | 332                        | 11 093                               | 4.4                              | 4.4                             |
|                       |   |                            |                                      |                                  |                                 | 422                   | PARTS-WHOLESALE . . . . .                        | 285                        | 4 333                                | 1.8                              | 1.7                             |
|                       |   |                            |                                      |                                  |                                 | 423                   | PARTS-RETAIL . . . . .                           | 270                        | 1 201                                | .5                               | .5                              |
|                       |   |                            |                                      |                                  |                                 | 424                   | AUTOMOBILE TIRES-BATTERIES-ACC . . . . .         | 216                        | 1 288                                | .7                               | .5                              |
|                       |   |                            |                                      |                                  |                                 | 440                   | FARM EQUIPMENT MACHINERY . . . . .               | 15                         | 279                                  | 2.3                              | .1                              |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                            | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                       | Establishments<br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|--|----------------------------|--------------------------------------|---|--|-----------------------|---|----------------------------|--------------------------------------|---|--|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |
|                       |  |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .                                 | 310                        | 14 674                               | 6.1   | 5.8  | 260                   | KITCHENWARE-HOME FURNISHINGS . .                            | 94                         | 370                                  | 1.8   | 1.3  |
| S27                   | SERVICE LABOR. . . . .   | 310                        | 13 388                               | 5.6   | 5.3  | 280                   | JEWELRY-OPTICAL GOODS. . . . .                              | 41                         | 81                                   | 1.2   | .3   |
| S28                   | OTHER NONMERCHANDISE RECEIPTS. . .                               | 99                         | 1 285                                | 1.3   | .5   | 300                   | SPORTING-RECREATION EQUIPMENT. .                            | 95                         | 694                                  | 3.8   | 2.5  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 621                                  | (X)   | .2   | 320                   | HARDWARE-GARDENING EQUIPMENT . .                            | 97                         | 831                                  | 4.4   | 3.0  |
|                       | DEALERS WITH IMPORTED CAR<br>FRANCHISE ONLY (SIC SS1 PT.)        |                            |                                      |   |  | 340                   | LUMBER-BUILDING MATERIALS. . . . .                          | 27                         | 98                                   | 3.9   | .4   |
|                       | TOTAL . . . . .  | 25                         | 15 006                               | (X)   | 100.0  | 400                   | AUTO FUELS-LUBRICANTS. . . . .                              | 33                         | 352                                  | 7.4   | 1.3  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                     | 25                         | 12 377                               | 82.5  | 82.5   | 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                            | 187                        | 18 391                               | 66.1  | 66.1   |
| 381                   | NEW PASSENGER CARS-RETAIL. . . . .                               | 25                         | 8 327                                | 55.5  | 55.5   | 500                   | ALL OTHER MERCHANDISE. . . . .                              | 69                         | 1 253                                | 8.2   | 4.5  |
| 383                   | NEW COMMERCIAL VEHICLES-RETAIL . .                               | 12                         | 682                                  | 11.5  | 4.5  | S20                   | NONMERCHANDISE RECEIPTS. . . . .                            | 146                        | 2 377                                | 9.2   | 8.5  |
| 385                   | USED PASSENGER CARS-RETAIL . . . .                               | 25                         | 2 926                                | 19.5  | 19.5   | -                     | MISCELLANEOUS MERCHANDISE. . . . .                          | (X)                        | 81                                   | (X)   | .3   |
| 386                   | USED PASSENGER CARS-WHOLE. . . . .                               | 3                          | 160                                  | 2.4   | 1.1  |                       |   |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 282                                  | (X)   | 1.9  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                            | 56                         | 1 622                                | 21.6  | 21.6   |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                                   | 13                         | 81                                   | 1.1   | .5   | 221                   | MAJOR HOUSEHOLD APPLIANCES . . .                            | 51                         | 804                                  | 11.8  | 10.7   |
| 403                   | MOTOR OILS-GREASES-OTHER OILS. .                                 | 3                          | 22                                   | .3  | .1   | 222                   | RADIO-TV'S MUSICAL INSTR. . . . .                           | 55                         | 798                                  | 10.6  | 10.6   |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 59                                   | (X)   | .4   | 223                   | ALL OTHER APPLIANCES . . . . .                              | 6                          | 20                                   | 6.2   | .3   |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .                               | 24                         | 1 245                                | 10.2  | 8.3  | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                            | 32                         | 206                                  | 4.9   | 2.7  |
| 421                   | PARTS INSTALLED IN REPAIR WORK . . .                             | 24                         | 730                                  | 6.0   | 4.9  | 260                   | KITCHENWARE-HOME FURNISHINGS . .                            | 55                         | 217                                  | 2.9   | 2.9  |
| 422                   | PARTS-WHOLESALE. . . . .   | 20                         | 93                                   | .9  | .6   | 264                   | SMALL ELECTRICAL APPLIANCES. . .                            | 44                         | 196                                  | 2.8   | 2.6  |
| 423                   | PARTS-RETAIL . . . . .   | 22                         | 405                                  | 3.6   | 2.7  | 265                   | ALL OTHER KITCHENWARE-HOUSEWR. .                            | 23                         | 21                                   | 1.2   | .3   |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .                                 | 24                         | 1 304                                | 8.7   | 8.7  | 280                   | JEWELRY-OPTICAL GOODS. . . . .                              | 30                         | 70                                   | 1.7   | .9   |
| S27                   | SERVICE LABOR. . . . .   | 25                         | 1 063                                | 7.1   | 7.1  | 300                   | SPORTING-RECREATION EQUIPMENT. .                            | 53                         | 454                                  | 6.8   | 6.1  |
| S28                   | OTHER NONMERCHANDISE RECEIPTS. . .                               | 22                         | 235                                  | 2.8   | 1.6  | 317                   | ALL OTHER SPTG GOODS EXC BOATS                              | 42                         | 386                                  | 8.9   | 5.2  |
|                       | DEALERS WITH DOMESTIC AND IMPORT<br>CAR FRANCHISES (SIC SS1 PT.) |                            |                                      |   |  | -                     | MISCELLANEOUS MERCHANDISE. . . . .                          | (X)                        | 68                                   | (X)   | .9   |
|                       | TOTAL . . . . .  | 50                         | 66 317                               | (X)   | 100.0  | 320                   | HARDWARE-GARDENING EQUIPMENT . .                            | 53                         | 550                                  | 8.3   | 7.3  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                     | 50                         | 56 705                               | 85.5  | 85.5   | 340                   | LUMBER-BUILDING MATERIALS. . . . .                          | 25                         | 89                                   | 4.3   | 1.2  |
| 381                   | NEW PASSENGER CARS-RETAIL. . . . .                               | 50                         | 33 969                               | 51.2  | 51.2   | 400                   | AUTO FUELS-LUBRICANTS. . . . .                              | 9                          | 5                                    | .5  | .1   |
| 382                   | NEW PASSENGER CARS-WHOLESALE. . .                                | 5                          | 1 493                                | 8.8   | 2.3  | 403                   | MOTOR OILS-GREASES-OTHER OILS. .                            | 9                          | 5                                    | .5  | .1   |
| 383                   | NEW COMMERCIAL VEHICLES-RETAIL . .                               | 26                         | 4 152                                | 12.3  | 6.3  | 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                            | 56                         | 2 931                                | 39.1  | 39.1   |
| 384                   | NEW COMMERCIAL VEHICLES-WHOLE. . .                               | 3                          | 591                                  | 10.2  | .9   | 417                   | NEW TIRES-TUBES(TO OTHER USERS)                             | 46                         | 732                                  | 11.8  | 9.8  |
| 385                   | USED PASSENGER CARS-RETAIL . . . .                               | 50                         | 14 376                               | 21.7  | 21.7   | 419                   | RETIRES(TO OTHER USERS) . . . . .                           | 35                         | 194                                  | 3.5   | 2.6  |
| 386                   | USED PASSENGER CARS-WHOLE. . . . .                               | 34                         | 921                                  | 1.8   | 1.4  | 426                   | AUTOMOBILE ACCESSORIES . . . . .                            | 53                         | 1 351                                | 18.4  | 18.0   |
| 387                   | USED COMMERCIAL VEHICLES . . . . .                               | 27                         | 1 146                                | 2.5   | 1.7  | 428                   | NEW AUTO TIRES SOLD TO DEALERS                              | 20                         | 227                                  | 5.1   | 3.0  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 40                                   | (X)   | .1   | 429                   | NEW TRUCK-BUS TIRES (TO USERS)                              | 23                         | 213                                  | 5.0   | 2.8  |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                                   | 36                         | 172                                  | .3  | .3   | 433                   | RETIRES SOLO TO DEALERS . . . . .                           | 5                          | 20                                   | 1.5   | .3   |
| 401                   | GASOLINE . . . . .   | 8                          | 64                                   | .4  | .1   | 436                   | STORAGE BATTERIES. . . . .                                  | 28                         | 72                                   | 2.1   | 1.0  |
| 403                   | MOTOR OILS-GREASES-OTHER OILS. .                                 | 29                         | 92                                   | .1  | .1   | -                     | MISCELLANEOUS MERCHANDISE. . . . .                          | (X)                        | 122                                  | (X)   | 1.6  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 12                                   | (X)   | (Z)  | 500                   | ALL OTHER MERCHANDISE. . . . .                              | 37                         | 782                                  | 15.0  | 10.4   |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .                               | 50                         | 5 270                                | 7.9   | 7.9  | S20                   | NONMERCHANDISE RECEIPTS. . . . .                            | 50                         | 540                                  | 7.3   | 7.2  |
| 421                   | PARTS INSTALLED IN REPAIR WORK . . .                             | 50                         | 2 846                                | 4.3   | 4.3  | 524                   | BRAKE AND WHEEL SERVICES . . . . .                          | 15                         | 121                                  | 6.5   | 1.6  |
| 422                   | PARTS-WHOLESALE. . . . .   | 49                         | 1 881                                | 2.8   | 2.8  | 525                   | TIRE SERVICES OTHER THAN RETRO                              | 12                         | 41                                   | 1.5   | .5   |
| 423                   | PARTS-RETAIL . . . . .   | 47                         | 304                                  | .5  | .5   | 526                   | OTHER NONMERCHANDISE RECEIPTS. .                            | 50                         | 377                                  | 5.0   | 5.0  |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                                   | 37                         | 238                                  | .5  | .4   | -                     | MISCELLANEOUS MERCHANDISE. . . . .                          | (X)                        | 29                                   | (X)   | .4   |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .                                 | 50                         | 4 147                                | 6.3   | 6.3  |                       |   |                            |                                      |   |  |
| S27                   | SERVICE LABOR. . . . .   | 50                         | 3 883                                | 5.9   | 5.9  |                       | OTHER TIRE, BATTERY, AND ACCESSORY<br>DEALERS (SIC 553 PT.) |                            |                                      |   |  |
| S28                   | OTHER NONMERCHANDISE RECEIPTS. . .                               | 15                         | 250                                  | 1.0   | .4   |                       | TOTAL . . . . .   | 131                        | 20 331                               | (X)   | 100.0  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 23                                   | (X)   | (Z)  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                            | 51                         | 1 437                                | 11.3  | 7.1  |
|                       | MOTOR VEHICLE DEALERS--USED CARS<br>ONLY (SIC 552)               |                            |                                      |   |  | 221                   | MAJOR HOUSEHOLD APPLIANCES . . .                            | 43                         | 650                                  | 5.4   | 3.2  |
|                       | TOTAL . . . . .  | 137                        | 21 575                               | (X)   | 100.0  | 222                   | RADIO-TV'S MUSICAL INSTR. . . . .                           | 46                         | 750                                  | 6.3   | 3.7  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                     | 137                        | 19 907                               | 92.3  | 92.3   | 223                   | ALL OTHER APPLIANCES . . . . .                              | 4                          | 34                                   | 4.7   | .2   |
| 385                   | USED PASSENGER CARS-RETAIL . . . .                               | 137                        | 18 277                               | 84.7  | 84.7   | 260                   | KITCHENWARE-HOME FURNISHINGS . .                            | 40                         | 154                                  | 1.5   | .8   |
| 386                   | USED PASSENGER CARS-WHOLE. . . . .                               | 35                         | 1 013                                | 13.2  | 4.7  | 300                   | SPORTING-RECREATION EQUIPMENT. .                            | 42                         | 240                                  | 2.2   | 1.2  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 570                                  | (X)   | 2.6  | 317                   | ALL OTHER SPTG GOODS EXC BOATS                              | 42                         | 233                                  | 2.0   | 1.1  |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                                   | 17                         | 382                                  | 21.1  | 1.8  | -                     | MISCELLANEOUS MERCHANDISE. . . . .                          | (X)                        | 7                                    | (X)   | (Z)  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .                               | 30                         | 425                                  | 9.2   | 2.0  | 320                   | HARDWARE-GARDENING EQUIPMENT . .                            | 44                         | 281                                  | 2.4   | 1.4  |
| S00                   | ALL OTHER MERCHANDISE. . . . .                                   | 4                          | 275                                  | 28.2  | 1.3  | 400                   | AUTO FUELS-LUBRICANTS. . . . .                              | 24                         | 347                                  | 10.1  | 1.7  |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .                                 | 43                         | 439                                  | 4.8   | 2.0  | 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                            | 131                        | 15 461                               | 76.0  | 76.0   |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .                               | (X)                        | 147                                  | (X)   | .7   | 500                   | ALL OTHER MERCHANDISE. . . . .                              | 32                         | 470                                  | 4.8   | 2.3  |
|                       | TIRE, BATTERY, AND ACCESSORY OLRS<br>(SIC 553)                   |                            |                                      |   |  | 520                   | NONMERCHANDISE RECEIPTS. . . . .                            | 96                         | 1 837                                | 10.0  | 9.0  |
|                       | TOTAL . . . . .  | 187                        | 27 826                               | (X)   | 100.0  | 524                   | BRAKE AND WHEEL SERVICES . . . . .                          | 63                         | 769                                  | 5.3   | 3.8  |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                                 | 107                        | 3 059                                | 14.6  | 11.0   | 525                   | TIRE SERVICES OTHER THAN RETRO                              | 60                         | 305                                  | 2.1   | 1.5  |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                                 | 43                         | 239                                  | 3.5   | .9   | 526                   | OTHER NONMERCHANDISE RECEIPTS. .                            | 76                         | 762                                  | 4.6   | 3.7  |
|                       |  |                            |                                      |   |  | -                     | MISCELLANEOUS MERCHANDISE. . . . .                          | (X)                        | 104                                  | (X)   | .5   |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                         | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                     | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | BOAT DEALERS<br>(SIC 5591)                                    |                            |                                      |                                  |                                 | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 19                         | 474                                  | 9.5                              | 1.1                             |
|                       | TOTAL . . . . .   | 12                         | 1 199                                | (X)                              | 100.0                           | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 253                        | 37 089                               | 89.9                             | 89.9                            |
| 300                   | SPORTING-RECREATION EQUIPMENT. .                              | 12                         | 1 024                                | 85.4                             | 85.4                            | 180                   | ALL FOOTWEAR . . . . .                                    | 27                         | 1 487                                | 10.4                             | 3.6                             |
| 520                   | NONMERCHANTISE RECEIPTS. . . . .                              | 10                         | 76                                   | 6.3                              | 6.3                             | 200                   | CURTAINS-DRAPERIES-DRY GOODS . .                          | 8                          | 249                                  | 5.2                              | .6                              |
| -                     | MISCELLANEOUS MERCHANTISE. . . . .                            | (X)                        | 99                                   | (X)                              | 8.3                             | 280                   | JEWELRY-OPTICAL GOODS. . . . .                            | 14                         | 169                                  | 2.3                              | .4                              |
|                       |   |                            |                                      |                                  |                                 | 520                   | NONMERCHANTISE RECEIPTS. . . . .                          | 96                         | 1 258                                | 4.7                              | 3.0                             |
|                       |   |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANTISE. . . . .                        | (X)                        | 303                                  | (X)                              | .7                              |
|                       | HOUSEHOLD TRAILER DEALERS<br>(SIC 5592)                       |                            |                                      |                                  |                                 |                       | WOMEN'S READY-TO-WEAR STORES<br>(SIC 562)                 |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .   | 38                         | 9 475                                | (X)                              | 100.0                           | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                        | 9                          | 226                                  | 3.2                              | .6                              |
| 500                   | ALL OTHER MERCHANTISE. . . . .                                | 38                         | 9 044                                | 95.5                             | 95.5                            | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 17                         | 439                                  | 9.5                              | 1.1                             |
| 504                   | MOBILE HOMES-HOUSEHOLD TRILRS .                               | 32                         | 8 033                                | 93.8                             | 84.8                            | 142                   | BOYS' CLOTHING . . . . .                                  | 14                         | 187                                  | 4.4                              | .5                              |
| 505                   | CAMP TRAILERS-TRAVEL TRAILERS. .                              | 9                          | 942                                  | 62.6                             | 9.9                             | 146                   | OTHER MEN'S CLOTHING . . . . .                            | 7                          | 137                                  | 5.1                              | .4                              |
| 507                   | ALL OTHER MERCHANTISE. . . . .                                | 4                          | 60                                   | 6.9                              | .6                              | -                     | MISCELLANEOUS MERCHANTISE. . . . .                        | (X)                        | 115                                  | (X)                              | .3                              |
| -                     | MISCELLANEOUS MERCHANTISE. . . . .                            | (X)                        | 2                                    | (X)                              | (Z)                             | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 221                        | 34 973                               | 89.6                             | 89.6                            |
| 520                   | NONMERCHANTISE RECEIPTS. . . . .                              | 20                         | 189                                  | 3.9                              | 2.0                             | 161                   | CHILDREN'S-INFANTS' WEAR . . . .                          | 52                         | 1 493                                | 11.6                             | 3.8                             |
| -                     | MISCELLANEOUS MERCHANTISE. . . . .                            | (X)                        | 242                                  | (X)                              | 2.6                             | 163                   | MILLINERY. . . . .  | 63                         | 483                                  | 2.4                              | 1.2                             |
|                       |   |                            |                                      |                                  |                                 | 164                   | HOSIERY. . . . .  | 134                        | 830                                  | 2.9                              | 2.1                             |
|                       | AIRCRAFT, MOTORCYCLE DEALERS<br>(SIC 5599 PT.)                |                            |                                      |                                  |                                 | 165                   | LINGERIE . . . . .  | 157                        | 2 899                                | 8.9                              | 7.4                             |
|                       | TOTAL <sup>2</sup> . . . . .                                  | 13                         | 1 179                                | (X)                              | 100.0                           | 165                   | WOMEN'S BLOUSES-SPTSWR . . . . .                          | 192                        | 7 534                                | 20.1                             | 19.3                            |
|                       |   |                            |                                      |                                  |                                 | 168                   | DRESSES. . . . .  | 220                        | 12 954                               | 33.2                             | 33.2                            |
|                       | AUTOMOTIVE DEALERS, N.E.C.<br>(SIC 5599 PT.)                  |                            |                                      |                                  |                                 | 172                   | COATS-SUITS. . . . .                                      | 178                        | 6 692                                | 18.6                             | 17.1                            |
|                       | TOTAL <sup>2</sup> . . . . .                                  | 3                          | 155                                  | (X)                              | 100.0                           | 174                   | HANDBAGS . . . . .  | 105                        | 752                                  | 2.7                              | 1.9                             |
|                       |   |                            |                                      |                                  |                                 | 175                   | FURS . . . . .  | 23                         | 417                                  | 2.9                              | 1.1                             |
|                       | GASOLINE SERVICE STATIONS<br>(SIC 554)                        |                            |                                      |                                  |                                 | 176                   | OTHER WOMENS-GIRLS' CLOTHES ACC                           | 62                         | 916                                  | 5.7                              | 2.3                             |
|                       | TOTAL . . . . .   | 1 408                      | 142 671                              | (X)                              | 100.0                           | 180                   | ALL FOOTWEAR . . . . .                                    | 27                         | 1 479                                | 10.5                             | 3.8                             |
| 020                   | GROCERIES-OTHER FOODS. . . . .                                | 220                        | 1 959                                | 8.2                              | 1.4                             | 200                   | CURTAINS-DRAPERIES-DRY GOODS . .                          | 7                          | 235                                  | 5.1                              | .6                              |
| 040                   | MEALS-SNACKS . . . . .  | 96                         | 574                                  | 4.0                              | .4                              | 280                   | JEWELRY-OPTICAL GOODS. . . . .                            | 13                         | 159                                  | 2.2                              | .4                              |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                              | 316                        | 1 563                                | 4.4                              | 1.1                             | 520                   | NONMERCHANTISE RECEIPTS. . . . .                          | 86                         | 1 230                                | 4.9                              | 3.2                             |
| 300                   | SPORTING-RECREATION EQUIPMENT. .                              | 22                         | 197                                  | 8.3                              | .1                              | -                     | MISCELLANEOUS MERCHANTISE. . . . .                        | (X)                        | 296                                  | (X)                              | .8                              |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                  | 39                         | 353                                  | 8.3                              | .2                              |                       | MILLINERY STORES<br>(SIC 563 PT.)                         |                            |                                      |                                  |                                 |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                                | 1 408                      | 120 046                              | 84.1                             | 84.1                            |                       | TOTAL <sup>2</sup> . . . . .                              | 15                         | 797                                  | (X)                              | 100.0                           |
| 401                   | GASOLINE . . . . .  | 1 407                      | 110 367                              | 77.4                             | 77.4                            |                       | CORSET AND LINGERIE STORES<br>(SIC 563 PT.)               |                            |                                      |                                  |                                 |
| 402                   | OTHER AUTOMOTIVE FUELS . . . . .                              | 178                        | 4 563                                | 18.7                             | 3.2                             |                       | TOTAL . . . . .   | 3                          | (D)                                  | (X)                              | 100.0                           |
| 403                   | MOTOR OILS-GREASES-OTHER OILS. .                              | 1 256                      | 5 116                                | 3.9                              | 3.6                             |                       | OTHER WOMEN'S ACCESSORY<br>SPECIALTY STORES (SIC 563 PT.) |                            |                                      |                                  |                                 |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .                            | 1 153                      | 12 422                               | 10.3                             | 8.7                             |                       | TOTAL . . . . .   | 9                          | (O)                                  | (X)                              | 100.0                           |
| 421                   | PARTS INSTALLED IN REPAIR WORK . .                            | 481                        | 2 973                                | 7.2                              | 2.1                             |                       |   |                            |                                      |                                  |                                 |
| 423                   | PARTS-RETAIL . . . . .  | 189                        | 641                                  | 2.8                              | .4                              |                       | FURRIERS AND FUR SHOPS<br>(SIC 568)                       |                            |                                      |                                  |                                 |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                                | 1 079                      | 8 808                                | 7.8                              | 6.2                             |                       | TOTAL <sup>2</sup> . . . . .                              | 5                          | 439                                  | (X)                              | 100.0                           |
| 480                   | HOUSEHOLD FUELS-ICE. . . . .                                  | 39                         | 192                                  | 6.2                              | .1                              |                       |   |                            |                                      |                                  |                                 |
| 500                   | ALL OTHER MERCHANTISE. . . . .                                | 38                         | 112                                  | 3.7                              | .1                              |                       | MEN'S AND BOYS' CLOTHING<br>FURNISHINGS STORES (SIC 561)  |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANTISE RECEIPTS. . . . .                              | 870                        | 5 043                                | 5.7                              | 3.5                             |                       | TOTAL . . . . .   | 114                        | 23 151                               | (X)                              | 100.0                           |
| 527                   | SERVICE LABOR. . . . .  | 819                        | 3 381                                | 4.2                              | 2.4                             | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 114                        | 19 025                               | 82.2                             | 82.2                            |
| -                     | MISCELLANEOUS MERCHANTISE. . . . .                            | (X)                        | 210                                  | (X)                              | .1                              | 142                   | BOYS' CLOTHING . . . . .                                  | 53                         | 1 758                                | 13.6                             | 7.6                             |
|                       |   |                            |                                      |                                  |                                 | 143                   | MEN'S TAILORED OUTERWEAR . . . .                          | 107                        | 7 981                                | 35.2                             | 34.5                            |
|                       | APPAREL AND ACCESSORY STORES<br>(SIC 56)                      |                            |                                      |                                  |                                 | 144                   | OTHER MEN'S OUTERWEAR. . . . .                            | 101                        | 2 881                                | 13.6                             | 12.4                            |
|                       | TOTAL . . . . .   | 695                        | 109 835                              | (X)                              | 100.0                           | 145                   | MEN'S HATS . . . . .                                      | 85                         | 539                                  | 2.5                              | 2.3                             |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                            | 46                         | 412                                  | 3.1                              | .4                              | 146                   | OTHER MEN'S CLOTHING . . . . .                            | 110                        | 5 865                                | 25.4                             | 25.3                            |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                              | 310                        | 28 960                               | 52.6                             | 26.4                            | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 33                         | 1 323                                | 12.4                             | 5.7                             |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                            | 505                        | 50 853                               | 63.5                             | 46.3                            | 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                          | 21                         | 484                                  | 5.3                              | 2.1                             |
| 180                   | ALL FOOTWEAR . . . . .  | 374                        | 23 939                               | 31.3                             | 21.8                            | 172                   | DRESSES. . . . .  | 29                         | 369                                  | 3.6                              | 1.6                             |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . .                              | 96                         | 1 653                                | 8.1                              | 1.5                             | 173                   | COATS-SUITS. . . . .                                      | 15                         | 310                                  | 3.6                              | 1.3                             |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV. .                            | 15                         | 74                                   | 2.0                              | .1                              | -                     | MISCELLANEOUS MERCHANTISE. . . . .                        | (X)                        | 160                                  | (X)                              | .7                              |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                              | 41                         | 260                                  | 1.8                              | .2                              | 180                   | ALL FOOTWEAR . . . . .                                    | 83                         | 2 136                                | 10.5                             | 9.2                             |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                                | 65                         | 317                                  | 2.0                              | .3                              | 280                   | JEWELRY-OPTICAL GOODS. . . . .                            | 16                         | 43                                   | 2.3                              | .2                              |
| 300                   | SPORTING-RECREATION EQUIPMENT. .                              | 23                         | 194                                  | 2.2                              | .2                              | 300                   | SPORTING-RECREATION EQUIPMENT. .                          | 4                          | 20                                   | 2.2                              | .1                              |
| 500                   | ALL OTHER MERCHANTISE. . . . .                                | 54                         | 409                                  | 3.2                              | .4                              | 500                   | ALL OTHER MERCHANTISE. . . . .                            | 3                          | 16                                   | 1.3                              | .1                              |
| 520                   | NONMERCHANTISE RECEIPTS. . . . .                              | 285                        | 2 633                                | 4.3                              | 2.4                             | 520                   | NONMERCHANTISE RECEIPTS. . . . .                          | 39                         | 574                                  | 4.7                              | 2.5                             |
| -                     | MISCELLANEOUS MERCHANTISE. . . . .                            | (X)                        | 131                                  | (X)                              | .1                              | -                     | MISCELLANEOUS MERCHANTISE. . . . .                        | (X)                        | 14                                   | (X)                              | .1                              |
|                       | WOMEN'S CLOTHING, SPECIALTY STRS.<br>FURRIERS (SIC 562, 3, 8) |                            |                                      |                                  |                                 |                       |   |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .   | 253                        | 41 259                               | (X)                              | 100.0                           |                       |   |                            |                                      |                                  |                                 |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                            | 10                         | 230                                  | 3.3                              | .6                              |                       |   |                            |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line               | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                     | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | CUSTOM TAILORS (SIC 567)                            |                            |                                      |                                  |                                 |                       | MISC. APPAREL AND ACCESSORY STRS. (SIC 569)               |                            |                                      |                                  |                                 |
|                       | TOTAL <sup>2</sup> . . . . .                        | 3                          | 269                                  | (X)                              | 100.0                           |                       | TOTAL . . . . .   | -                          | -                                    | (X)                              | -                               |
|                       | FAMILY CLOTHING STORES (SIC 565)                    |                            |                                      |                                  |                                 |                       | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                     | 159                        | 25 035                               | (X)                              | 100.0                           |                       | TOTAL . . . . .   | 645                        | 104 658                              | (X)                              | 100.0                           |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .                  | 24                         | 169                                  | 2.5                              | .7                              | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 127                        | 2 198                                | 7.1                              | 2.1                             |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                    | 159                        | 8 994                                | 35.9                             | 35.9                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 492                        | 42 132                               | 48.5                             | 40.3                            |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                    | 159                        | 10 447                               | 41.7                             | 41.7                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 353                        | 48 014                               | 65.8                             | 45.9                            |
| 180                   | ALL FOOTWEAR . . . . .                              | 119                        | 2 797                                | 13.3                             | 11.2                            | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 224                        | 4 653                                | 9.2                              | 4.4                             |
| 200                   | CURTAINS-DRAPERIES-DRY GOOOS . . .                  | 88                         | 1 403                                | 8.3                              | 5.6                             | 280                   | JEWELRY-OPTICAL GOOOS. . . . .                            | 13                         | 99                                   | 4.3                              | .1                              |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                    | 7                          | 20                                   | .6                               | .1                              | 300                   | SPORTING-RECREATION EQUIPMENT. .                          | 19                         | 324                                  | 3.9                              | .3                              |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                    | 11                         | 65                                   | 1.4                              | .3                              | 320                   | HARWARE-GAROEING EQUIPMENT . . .                          | 36                         | 696                                  | 6.7                              | .7                              |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                    | 38                         | 216                                  | 2.2                              | .9                              | 340                   | LUMBER-BUILDING MATERIALS. . . .                          | 19                         | 299                                  | 5.1                              | .3                              |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                      | 35                         | 104                                  | 1.2                              | .4                              | 500                   | ALL OTHER MERCHANOISE. . . . .                            | 40                         | 725                                  | 5.1                              | .7                              |
| 300                   | SPORTING-RECREATION EQUIPMENT. .                    | 17                         | 151                                  | 3.3                              | .6                              | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 373                        | 5 252                                | 7.4                              | 5.0                             |
| 320                   | HARWARE-GAROEING EQUIPMENT . . .                    | 14                         | 44                                   | 1.4                              | .2                              | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                        | 266                                  | (X)                              | .3                              |
| 500                   | ALL OTHER MERCHANOISE. . . . .                      | 30                         | 174                                  | 1.8                              | .7                              |                       | FURNITURE STORES (SIC 5712)                               |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                    | 65                         | 438                                  | 3.8                              | 1.7                             |                       | TOTAL . . . . .   | 265                        | 54 893                               | (X)                              | 100.0                           |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                    | (X)                        | 13                                   | (X)                              | .1                              |                       |   |                            |                                      |                                  |                                 |
|                       | SHOE STORES (SIC 566)                               |                            |                                      |                                  |                                 | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 77                         | 999                                  | 4.0                              | 1.8                             |
|                       | TOTAL . . . . .                                     | 142                        | 18 598                               | (X)                              | 100.0                           | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 168                        | 9 690                                | 21.9                             | 17.7                            |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                    | 14                         | 189                                  | 18.8                             | 1.0                             | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 265                        | 39 479                               | 71.9                             | 71.9                            |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                    | 36                         | 562                                  | 11.7                             | 3.0                             | 243                   | SLEEP EQUIPMENT. . . . .                                  | 238                        | 5 718                                | 11.0                             | 10.4                            |
| 180                   | ALL FOOTWEAR . . . . .                              | 142                        | 17 487                               | 94.0                             | 94.0                            | 244                   | OTHER HOUSEHOLD FURNITURE. . . .                          | 264                        | 28 516                               | 51.9                             | 51.9                            |
| 500                   | ALL OTHER MERCHANOISE. . . . .                      | 5                          | 32                                   | 6.2                              | .2                              | 245                   | FLOOR COVERINGS-SOFT SURFACE . .                          | 175                        | 3 810                                | 8.3                              | 6.9                             |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                    | 68                         | 325                                  | 3.0                              | 1.7                             | 246                   | FLOOR COVERINGS-HARO SURFACE . .                          | 113                        | 1 118                                | 3.1                              | 2.0                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                    | (X)                        | 3                                    | (X)                              | (Z)                             | 247                   | NONHOUSEHOLD FURNITURE . . . . .                          | 43                         | 286                                  | 3.1                              | .5                              |
|                       | MEN'S SHOE STORES (SIC 566 PT.)                     |                            |                                      |                                  |                                 | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 105                        | 1 459                                | 4.5                              | 2.7                             |
|                       | TOTAL . . . . .                                     | 6                          | (0)                                  | (X)                              | 100.0                           | 280                   | JEWELRY-OPTICAL GOOOS. . . . .                            | 8                          | 28                                   | 2.7                              | .1                              |
|                       | WOMEN'S SHOE STORES (SIC 566 PT.)                   |                            |                                      |                                  |                                 | 300                   | SPORTING-RECREATION EQUIPMENT. .                          | 10                         | 221                                  | 3.3                              | .4                              |
|                       | TOTAL . . . . .                                     | 31                         | 4 623                                | (X)                              | 100.0                           | 320                   | HARWARE-GAROEING EQUIPMENT . . .                          | 13                         | 293                                  | 3.8                              | .5                              |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                    | 9                          | 258                                  | 20.1                             | 5.6                             | 340                   | LUMBER-BUILDING MATERIALS. . . .                          | 6                          | 64                                   | 1.2                              | .1                              |
| 180                   | ALL FOOTWEAR . . . . .                              | 31                         | 4 250                                | 91.9                             | 91.9                            | 500                   | ALL OTHER MERCHANOISE. . . . .                            | 15                         | 383                                  | 3.3                              | .7                              |
| 181                   | MEN'S AND BOYS' FOOTWEAR . . . .                    | 11                         | 161                                  | 8.4                              | 3.5                             | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 144                        | 2 178                                | 6.1                              | 4.0                             |
| 182                   | WOMEN'S AND GIRLS' FOOTWEAR. . .                    | 31                         | 3 890                                | 84.1                             | 84.1                            | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                        | 99                                   | (X)                              | .2                              |
| 183                   | CHILDREN'S AND INFANTS' FOOTWR                      | 12                         | 199                                  | 7.9                              | 4.3                             |                       | HOME FURNISHINGS STORES (OTHER 571)                       |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .                    | 17                         | 112                                  | 3.5                              | 2.4                             |                       | TOTAL . . . . .   | 53                         | 8 213                                | (X)                              | 100.0                           |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                    | (X)                        | 3                                    | (X)                              | .1                              | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 15                         | 650                                  | 34.0                             | 7.9                             |
|                       | CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) |                            |                                      |                                  |                                 | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 41                         | 5 760                                | 89.0                             | 70.1                            |
|                       | TOTAL . . . . .                                     | 1                          | (0)                                  | (X)                              | 100.0                           | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 12                         | 1 425                                | 60.8                             | 17.4                            |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                    | 14                         | 188                                  | 19.7                             | 1.4                             | 340                   | LUMBER-BUILDING MATERIALS. . . .                          | 5                          | 81                                   | 15.6                             | 1.0                             |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                    | 27                         | 304                                  | 8.7                              | 2.3                             | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 21                         | 239                                  | 5.1                              | 2.9                             |
| 180                   | ALL FOOTWEAR . . . . .                              | 104                        | 12 547                               | 94.7                             | 94.7                            | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                        | 58                                   | (X)                              | .7                              |
| 181                   | MEN'S AND BOYS' FOOTWEAR . . . .                    | 104                        | 3 983                                | 30.1                             | 30.1                            |                       | FLOOR COVERINGS STORES (SIC 5713)                         |                            |                                      |                                  |                                 |
| 182                   | WOMEN'S AND GIRLS' FOOTWEAR. . .                    | 104                        | 5 967                                | 45.0                             | 45.0                            | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 7                          | 173                                  | 12.3                             | 2.8                             |
| 183                   | CHILDREN'S AND INFANTS' FOOTWR                      | 101                        | 2 596                                | 20.4                             | 19.6                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 36                         | 5 661                                | 92.5                             | 92.5                            |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                    | 44                         | 195                                  | 2.9                              | 1.5                             | 340                   | LUMBER-BUILDING MATERIALS. . . .                          | 5                          | 78                                   | 14.4                             | 1.3                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                    | (X)                        | 18                                   | (X)                              | .1                              | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 14                         | 174                                  | 6.2                              | 2.8                             |
|                       | CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)         |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                        | 34                                   | (X)                              | .6                              |
|                       | TOTAL <sup>2</sup> . . . . .                        | 24                         | 1 523                                | (X)                              | 100.0                           |                       | ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)        |                            |                                      |                                  |                                 |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                    | 14                         | 188                                  | 19.7                             | 1.4                             |                       | TOTAL . . . . .   | 8                          | 598                                  | (X)                              | 100.0                           |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                    | 27                         | 304                                  | 8.7                              | 2.3                             | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 8                          | 471                                  | 78.8                             | 78.8                            |
| 180                   | ALL FOOTWEAR . . . . .                              | 104                        | 12 547                               | 94.7                             | 94.7                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 4                          | 93                                   | 15.6                             | 15.6                            |
| 181                   | MEN'S AND BOYS' FOOTWEAR . . . .                    | 104                        | 3 983                                | 30.1                             | 30.1                            | 520                   | NONMERCHANDISE RECEIPTS. . . . .                          | 3                          | 23                                   | 4.6                              | 3.8                             |
| 182                   | WOMEN'S AND GIRLS' FOOTWEAR. . .                    | 104                        | 5 967                                | 45.0                             | 45.0                            | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                        | 11                                   | (X)                              | 1.8                             |
| 183                   | CHILDREN'S AND INFANTS' FOOTWR                      | 101                        | 2 596                                | 20.4                             | 19.6                            |                       | CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)         |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                    | 44                         | 195                                  | 2.9                              | 1.5                             |                       | TOTAL . . . . .   | 5                          | 1 170                                | (X)                              | 100.0                           |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                    | (X)                        | 18                                   | (X)                              | .1                              | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 5                          | 1 119                                | 95.6                             | 95.6                            |
|                       |   |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                        | 51                                   | (X)                              | 4.4                             |

Standard Notes: - Represents zero. 0 Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line            | Establishments<br>(number) | Sales of specified merchandise lines |                                |       | Merchandise line code | Kind of business and merchandise line            | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|--------------------------------|-------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of-- |       |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | Establishments handling the line | All establishments <sup>1</sup> |
|                       |  |                            |                                      |                                |       |                       |  |                            |                                      |                                  |                                 |
|                       | MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) |                            |                                      |                                |       | 020                   | GROCERIES-OTHER FOODS . . . . .                  | 129                        | 1 208                                | 19.7                             | 1.4                             |
|                       | TOTAL <sup>2</sup> . . . . .                     | 4                          | 324                                  | (X)                            | 100.0 | 040                   | MEALS-SNACKS . . . . .                           | 1 615                      | 77 977                               | 88.4                             | 88.4                            |
|                       |  |                            |                                      |                                |       | 060                   | ALCOHOLIC DRINKS . . . . .                       | 297                        | 4 845                                | 32.7                             | 5.5                             |
|                       |  |                            |                                      |                                |       | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .           | 59                         | 346                                  | 15.3                             | .4                              |
|                       |  |                            |                                      |                                |       | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .              | 471                        | 1 499                                | 5.3                              | 1.7                             |
|                       |  |                            |                                      |                                |       | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .               | 35                         | 202                                  | 7.1                              | .2                              |
|                       |  |                            |                                      |                                |       | 500                   | ALL OTHER MERCHANOISE . . . . .                  | 59                         | 369                                  | 6.5                              | .4                              |
|                       |  |                            |                                      |                                |       | 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 436                        | 1 405                                | 3.5                              | 1.6                             |
|                       |  |                            |                                      |                                |       | -                     | MISCELLANEOUS MERCHANOISE . . . . .              | (X)                        | 367                                  | (X)                              | .4                              |
|                       | HOUSEHOLD APPLIANCE STORES (SIC 572)             |                            |                                      |                                |       |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                  | 197                        | 25 494                               | (X)                            | 100.0 |                       |  |                            |                                      |                                  |                                 |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                 | 25                         | 454                                  | 15.0                           | 1.8   |                       | RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) |                            |                                      |                                  |                                 |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                 | 193                        | 18 304                               | 72.4                           | 71.8  |                       | TOTAL . . . . .                                  | 1 016                      | 56 301                               | (X)                              | 100.0                           |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                 | 40                         | 2 470                                | 26.2                           | 9.7   |                       |  |                            |                                      |                                  |                                 |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                 | 92                         | 1 549                                | 12.5                           | 6.1   | 020                   | GROCERIES-OTHER FOODS . . . . .                  | 77                         | 501                                  | 13.6                             | .9                              |
| 264                   | SMALL ELECTRICAL APPLIANCES . .                  | 88                         | 1 369                                | 11.1                           | 5.4   | 040                   | MEALS-SNACKS . . . . .                           | 1 016                      | 49 198                               | 87.4                             | 87.4                            |
| 265                   | ALL OTHER KITCHENWR-HOUSEWR. . .                 | 15                         | 138                                  | 8.3                            | .5    | 060                   | ALCOHOLIC DRINKS . . . . .                       | 254                        | 4 209                                | 34.0                             | 7.5                             |
| 300                   | SPORTING-RECREATION EQUIPMENT . .                | 6                          | 83                                   | 7.8                            | .3    | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .           | 52                         | 283                                  | 14.2                             | .5                              |
| 320                   | HAROWARE-GAROEING EQUIPMENT . .                  | 19                         | 369                                  | 10.6                           | 1.4   | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .              | 310                        | 948                                  | 4.6                              | 1.7                             |
| 340                   | LUMBER-BUILDING MATERIALS . . . .                | 7                          | 147                                  | 12.2                           | .6    | 500                   | ALL OTHER MERCHANOISE . . . . .                  | 31                         | 205                                  | 7.4                              | .4                              |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 127                        | 1 816                                | 9.7                            | 7.1   | 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 256                        | 902                                  | 3.7                              | 1.6                             |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 302                                  | (X)                            | 1.2   | -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 54                                   | (X)                              | .1                              |
|                       | RAOIO AND TELEVISION STORES (SIC 5732)           |                            |                                      |                                |       |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL <sup>2</sup> . . . . .                     | 85                         | 9 618                                | (X)                            | 100.0 |                       | CAFETERIAS (SIC 5812 PT.)                        |                            |                                      |                                  |                                 |
|                       |  |                            |                                      |                                |       |                       | TOTAL . . . . .                                  | 73                         | 6 820                                | (X)                              | 100.0                           |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                 | 85                         | 8 173                                | 85.0                           | 85.0  | 040                   | MEALS-SNACKS . . . . .                           | 73                         | 6 655                                | 97.6                             | 97.6                            |
| 224                   | NEW MAJOR APPLIANCES . . . . .                   | 37                         | 1 300                                | 23.4                           | 13.5  | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                | 17                         | 23                                   | 5.0                              | .3                              |
| 225                   | NEW RAOIOS-TV'S ETC. . . . .                     | 85                         | 6 652                                | 69.2                           | 69.2  | 500                   | ALL OTHER MERCHANOISE . . . . .                  | 4                          | 25                                   | 5.0                              | .4                              |
| 226                   | USEO MAJOR APPL-RAOIOS-TV'S . .                  | 25                         | 90                                   | 3.8                            | .9    | 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 12                         | 84                                   | 4.5                              | 1.2                             |
| 227                   | RECOROS-TAPES-MUSICAL INSTR. . .                 | 19                         | 131                                  | 7.5                            | 1.4   | -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 33                                   | (X)                              | .5                              |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                 | 8                          | 305                                  | 17.8                           | 3.2   |                       |  |                            |                                      |                                  |                                 |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                 | 14                         | 208                                  | 8.6                            | 2.2   |                       | REFRESHMENT PLACES (SIC 5812 PT.)                |                            |                                      |                                  |                                 |
| 264                   | SMALL ELECTRICAL APPLIANCES . .                  | 10                         | 110                                  | 6.4                            | 1.1   |                       | TOTAL . . . . .                                  | 526                        | 25 097                               | (X)                              | 100.0                           |
| 265                   | ALL OTHER KITCHENWR-HOUSEWR. . .                 | 8                          | 96                                   | 8.1                            | 1.0   |                       |  |                            |                                      |                                  |                                 |
| 320                   | HAROWARE-GAROEING EQUIPMENT . .                  | 4                          | 23                                   | 6.6                            | .2    | 020                   | GROCERIES-OTHER FOODS . . . . .                  | 51                         | 699                                  | 26.4                             | 2.8                             |
| 500                   | ALL OTHER MERCHANOISE . . . . .                  | 6                          | 66                                   | 7.4                            | .7    | 040                   | MEALS-SNACKS . . . . .                           | 526                        | 22 123                               | 88.1                             | 88.1                            |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 55                         | 714                                  | 11.7                           | 7.4   | 060                   | ALCOHOLIC DRINKS . . . . .                       | 40                         | 613                                  | 22.6                             | 2.4                             |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 129                                  | (X)                            | 1.3   | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . .             | 7                          | 62                                   | 11.7                             | .2                              |
|                       | RECORO SHOPS (SIC 5733 PT.)                      |                            |                                      |                                |       | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .              | 145                        | 528                                  | 6.9                              | 2.1                             |
|                       | TOTAL <sup>2</sup> . . . . .                     | 7                          | 373                                  | (X)                            | 100.0 | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .               | 30                         | 189                                  | 8.6                              | .8                              |
|                       |  |                            |                                      |                                |       | 500                   | ALL OTHER MERCHANOISE . . . . .                  | 23                         | 139                                  | 8.6                              | .6                              |
|                       |  |                            |                                      |                                |       | 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 168                        | 418                                  | 3.1                              | 1.7                             |
|                       |  |                            |                                      |                                |       | -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 326                                  | (X)                              | 1.3                             |
|                       | MUSICAL INSTRUMENT STORES (SIC 5733 PT.)         |                            |                                      |                                |       |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                  | 38                         | 6 067                                | (X)                            | 100.0 |                       | ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)      |                            |                                      |                                  |                                 |
|                       |  |                            |                                      |                                |       |                       | TOTAL . . . . .                                  | 379                        | 10 898                               | (X)                              | 100.0                           |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                 | 38                         | 5 610                                | 92.5                           | 92.5  | 040                   | MEALS-SNACKS . . . . .                           | 220                        | 1 170                                | 17.7                             | 10.7                            |
| 228                   | PIANOS . . . . .                                 | 35                         | 1 794                                | 32.6                           | 29.6  | 060                   | ALCOHOLIC DRINKS . . . . .                       | 379                        | 8 932                                | 82.0                             | 82.0                            |
| 229                   | ORGANS . . . . .                                 | 35                         | 1 166                                | 21.1                           | 19.2  | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .              | 120                        | 234                                  | 4.6                              | 2.1                             |
| 231                   | MUSICAL INSTR-ACCESSORIES . . . .                | 37                         | 1 797                                | 30.5                           | 29.6  | 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 83                         | 225                                  | 6.6                              | 2.1                             |
| 232                   | RAOIOS PHONO-TAPE RCORS-TV'S . .                 | 19                         | 374                                  | 11.2                           | 6.2   | -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 337                                  | (X)                              | 3.1                             |
| 233                   | RECOROS-TAPES-RELATEO ACCESS . .                 | 15                         | 196                                  | 7.2                            | 3.2   |                       |  |                            |                                      |                                  |                                 |
| 234                   | SHEET MUSIC-RELATEO ITEMS . . . .                | 26                         | 283                                  | 5.9                            | 4.7   |                       | ORUG STORES AND PROPRIETARY STRS. (SIC 591)      |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 23                         | 300                                  | 6.7                            | 4.9   |                       | TOTAL . . . . .                                  | 383                        | 72 389                               | (X)                              | 100.0                           |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 157                                  | (X)                            | 2.6   |                       |  |                            |                                      |                                  |                                 |
|                       | EATING AND ORINKING PLACES (SIC 58)              |                            |                                      |                                |       | 020                   | GROCERIES-OTHER FOODS . . . . .                  | 71                         | 863                                  | 3.7                              | 1.2                             |
|                       | TOTAL . . . . .                                  | 1 994                      | 99 116                               | (X)                            | 100.0 | 040                   | MEALS-SNACKS . . . . .                           | 119                        | 2 409                                | 10.3                             | 3.3                             |
| 020                   | GROCERIES-OTHER FOODS . . . . .                  | 148                        | 1 250                                | 18.8                           | 1.3   | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . .             | 16                         | 406                                  | 10.1                             | .6                              |
| 040                   | MEALS-SNACKS . . . . .                           | 1 835                      | 79 146                               | 83.2                           | 79.9  | 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .              | 232                        | 4 444                                | 8.2                              | 6.1                             |
| 060                   | ALCOHOLIC DRINKS . . . . .                       | 676                        | 13 776                               | 55.1                           | 13.9  | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .               | 383                        | 55 775                               | 77.0                             | 77.0                            |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . .               | 134                        | 618                                  | 13.3                           | .6    | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                 | 29                         | 338                                  | 2.6                              | .5                              |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                | 591                        | 1 733                                | 5.1                            | 1.7   | 160                   | WOMEN'S-GIRLS' CLOTHING, EX FOOTWR               | 37                         | 748                                  | 4.3                              | 1.0                             |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .               | 45                         | 213                                  | 6.6                            | .2    | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                 | 5                          | 51                                   | 7.1                              | .1                              |
| 500                   | ALL OTHER MERCHANOISE . . . . .                  | 62                         | 375                                  | 7.1                            | .4    | 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                 | 16                         | 183                                  | 6.2                              | .3                              |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 520                        | 1 630                                | 3.6                            | 1.6   | 260                   | KITCHENWARE-HOME FURNISHINGS . .                 | 71                         | 715                                  | 3.1                              | 1.0                             |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 374                                  | (X)                            | .4    | 280                   | JEWELRY-OPTICAL GOOOS . . . . .                  | 102                        | 700                                  | 3.5                              | 1.0                             |
|                       | EATING PLACES (SIC 5812)                         |                            |                                      |                                |       | 300                   | SPORTING-RECREATION EQUIPMENT . .                | 21                         | 156                                  | 1.7                              | .2                              |
|                       | TOTAL . . . . .                                  | 1 615                      | 88 218                               | (X)                            | 100.0 | 320                   | HAROWARE-GAROEING EQUIPMENT . .                  | 22                         | 200                                  | 2.7                              | .3                              |
|                       |  |                            |                                      |                                |       | 420                   | AUTO TIRES-BATTERIES-ACCESS . . . .              | 5                          | 59                                   | 3.1                              | .1                              |
|                       |  |                            |                                      |                                |       | 500                   | ALL OTHER MERCHANOISE . . . . .                  | 158                        | 4 096                                | 10.5                             | 5.7                             |
|                       |  |                            |                                      |                                |       | 520                   | NONMERCHANOISE RECEIPTS . . . . .                | 159                        | 1 203                                | 3.4                              | 1.7                             |
|                       |  |                            |                                      |                                |       | -                     | MISCELLANEOUS MERCHANOISE . . . .                | (X)                        | 43                                   | (X)                              | .1                              |

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line           | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                   | Establishments<br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|---|----------------------------|--------------------------------------|---|--|-----------------------|---|----------------------------|--------------------------------------|---|--|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |
|                       |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
|                       | ORUG STORES<br>(SIC 591 PT.)                    |                            |                                      |   |  |                       | SECONOHANO STORES<br>(SIC 5933)                         |                            |                                      |   |  |
|                       | TOTAL . . . . .                                 | 330                        | 63 219                               | (X)   | 100.0  |                       | TOTAL . . . . .   | 64                         | (0)                                  | (X)   | 100.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                  | 67                         | 750                                  | 3.4   | 1.2  |                       |   |                            |                                      |   |  |
| 040                   | MEALS-SNACKS . . . . .                          | 104                        | 2 079                                | 9.9   | 3.3  |                       | SPORTING GOOOS STORES<br>(SIC 5952)                     |                            |                                      |   |  |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .          | 15                         | 306                                  | 7.6   | .5   |                       | TOTAL . . . . .   | 40                         | (0)                                  | (X)   | 100.0  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .              | 201                        | 3 457                                | 7.3   | 5.5  |                       |   |                            |                                      |   |  |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .              | 330                        | 49 305                               | 78.0  | 78.0   | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                        | 6                          | (0)                                  | 19.3  | 1.2  |
| 121                   | MEICINES EXC. PRESCRIPTION. . . . .             | 310                        | 14 388                               | 23.3  | 22.8   | 180                   | ALL FOOTWEAR . . . . .                                  | 10                         |                                      | 6.9   | 1.0  |
| 122                   | PRESCRIPTION MEICINES . . . . .                 | 330                        | 25 247                               | 39.9  | 39.9   | 280                   | JEWELRY-OPTICAL GOOOS. . . . .                          | 7                          |                                      | 11.1  | 1.7  |
| 123                   | ALL OTHER DRUGS-PROPRIETARIES. . . . .          | 252                        | 9 668                                | 18.3  | 15.3   |                       |   |                            |                                      |   |  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                | 28                         | 327                                  | 2.3   | .5   | 300                   | SPORTING-RECREATION EQUIPMENT. . . . .                  | 40                         |                                      | 84.9  | 84.9   |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                | 36                         | 728                                  | 4.8   | 1.2  | 301                   | ATHLETIC GOOOS(TO INDIVIOUALS)                          | 31                         |                                      | 28.3  | 24.9   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                | 15                         | 153                                  | 3.7   | .2   | 302                   | ATHLETIC GOOOS(TO TEAMS) . . . . .                      | 15                         |                                      | 26.7  | 18.1   |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .          | 47                         | 488                                  | 2.8   | .8   | 303                   | HUNTING EQUIPMENT. . . . .                              | 22                         |                                      | 27.2  | 21.2   |
| 280                   | JEWELRY-OPTICAL GOOOS. . . . .                  | 66                         | 515                                  | 3.5   | .8   | 304                   | FISHING EQUIPMENT. . . . .                              | 16                         |                                      | 13.2  | 8.5  |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .          | 21                         | 128                                  | 1.5   | .2   | 305                   | WINTER SPORTS EQUIPMENT. . . . .                        | 10                         |                                      | 6.8   | 3.3  |
| 320                   | HAROWARE-GAROEING EQUIPMENT . . . . .           | 22                         | 175                                  | 2.4   | .3   | 315                   | CAMPING EQUIP-SUPPLIES . . . . .                        | 11                         |                                      | 4.2   | 2.3  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .            | 5                          | 53                                   | 2.7   | .1   | -                     | MISCELLANEOUS MERCHANOISE. . . . .                      | (X)                        |                                      | (X)   | 1.9  |
| 500                   | ALL OTHER MERCHANOISE. . . . .                  | 131                        | 3 614                                | 10.6  | 5.7  | 500                   | ALL OTHER MERCHANOISE. . . . .                          | 7                          |                                      | 26.4  | 5.6  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                | 144                        | 1 079                                | 3.2   | 1.7  | 520                   | NONMERCHANOISE RECEIPTS. . . . .                        | 14                         |                                      | 3.1   | 1.7  |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .              | (X)                        | 62                                   | (X)   | .1   | -                     | MISCELLANEOUS MERCHANOISE. . . . .                      | (X)                        |                                      | (X)   | 3.8  |
|                       | PROPRIETARY STORES<br>(SIC 591 PT.)             |                            |                                      |   |  |                       | BICYCLE SHOPS<br>(SIC 5953)                             |                            |                                      |   |  |
|                       | TOTAL . . . . .                                 | 53                         | 9 170                                | (X)   | 100.0  |                       | TOTAL . . . . .   | 2                          | (0)                                  | (X)   | 100.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                  | 4                          | 113                                  | 16.4  | 1.2  |                       |   |                            |                                      |   |  |
| 040                   | MEALS-SNACKS . . . . .                          | 15                         | 330                                  | 18.3  | 3.6  |                       | JEWELRY STORES<br>(SIC 597)                             |                            |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .              | 30                         | 987                                  | 16.5  | 10.8   |                       | TOTAL . . . . .   | 157                        | 15 009                               | (X)   | 100.0  |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .              | 53                         | 6 470                                | 70.6  | 70.6   | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                        | 35                         | 370                                  | 6.8   | 2.5  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .          | 24                         | 227                                  | 3.5   | 2.5  | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                  | 63                         | 865                                  | 13.3  | 5.8  |
| 280                   | JEWELRY-OPTICAL GOOOS. . . . .                  | 36                         | 185                                  | 2.4   | 2.0  | 266                   | ALL OTHER HOME FURN EXC. CHINA                          | 35                         | 441                                  | 9.8   | 2.9  |
| 500                   | ALL OTHER MERCHANOISE. . . . .                  | 27                         | 482                                  | 8.9   | 5.3  | 267                   | CHINA-GLASSWARE. . . . .                                | 55                         | 424                                  | 7.9   | 2.8  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                | 15                         | 125                                  | 6.6   | 1.4  | 280                   | JEWELRY-OPTICAL GOOOS. . . . .                          | 157                        | 12 152                               | 81.0  | 81.0   |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .              | (X)                        | 250                                  | (X)   | 2.7  | 281                   | WATCHES-CLOCKS . . . . .                                | 151                        | 2 488                                | 16.8  | 16.6   |
|                       | MISCELLANEOUS RETAIL STORES<br>(SIC 59 EX, 591) |                            |                                      |   |  | 282                   | SILVERWARE . . . . .                                    | 114                        | 1 022                                | 8.6   | 6.8  |
|                       | TOTAL . . . . .                                 | 969                        | 112 883                              | (X)   | 100.0  | 285                   | ALL OTHER JEWELRY ITEMS. . . . .                        | 143                        | 2 819                                | 19.9  | 18.8   |
| 020                   | GROCERIES-OTHER FOODS. . . . .                  | 35                         | 326                                  | 15.0  | .3   | 286                   | OPTICAL GOOOS. . . . .                                  | 6                          | 18                                   | 2.1   | .1   |
| 040                   | MEALS-SNACKS . . . . .                          | 14                         | 165                                  | 20.0  | .1   | 287                   | DIAMONOS, EXC. DIAMONO WATCHES                          | 143                        | 4 483                                | 30.4  | 29.9   |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .          | 168                        | 42 140                               | 76.5  | 37.3   | 288                   | RINGS, EXC. DIAMONOS . . . . .                          | 134                        | 1 322                                | 10.9  | 8.8  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .              | 57                         | 1 060                                | 30.0  | .9   | 300                   | SPORTING-RECREATION EQUIPMENT. . . . .                  | 11                         | 115                                  | 6.0   | .8   |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .              | 13                         | 127                                  | 10.0  | .1   | 500                   | ALL OTHER MERCHANOISE. . . . .                          | 15                         | 234                                  | 9.1   | 1.6  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                | 26                         | 204                                  | 11.1  | .2   | 520                   | NONMERCHANOISE RECEIPTS. . . . .                        | 149                        | 1 257                                | 8.8   | 8.4  |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                | 23                         | 230                                  | 33.3  | .2   | 529                   | WATCH-CLOCK-JEWELRY REPAIRS. . . . .                    | 149                        | 1 097                                | 7.6   | 7.3  |
| 180                   | ALL FOOTWEAR . . . . .                          | 28                         | 88                                   | 4.1   | .1   | 533                   | ALL NONMOSE RCPTS FROM CUSTMRS                          | 28                         | 160                                  | 4.0   | 1.1  |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                | 86                         | 1 605                                | 13.7  | 1.4  | -                     | MISCELLANEOUS MERCHANOISE. . . . .                      | (X)                        | 15                                   | (X)   | .1   |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                | 20                         | 471                                  | 66.6  | .4   |                       | FUEL OIL DEALERS<br>(SIC 5983)                          |                            |                                      |   |  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .          | 109                        | 1 255                                | 13.5  | 1.1  | 480                   | TOTAL . . . . .   | 6                          | 1 848                                | (X)   | 100.0  |
| 280                   | JEWELRY-OPTICAL GOOOS. . . . .                  | 219                        | 14 672                               | 69.1  | 13.0   | 520                   | HOUSEHOLO FUELS-ICE. . . . .                            | 6                          | 1 521                                | 82.3  | 82.3   |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .          | 80                         | 4 231                                | 43.5  | 3.7  | -                     | MISCELLANEOUS MERCHANOISE. . . . .                      | (X)                        | 327                                  | (X)   | 17.7   |
| 320                   | HAROWARE-GAROEING EQUIPMENT . . . . .           | 63                         | 2 043                                | 26.4  | 1.8  |                       | LIQUEFIEO PETRL. GAS (8TTLO. GAS)<br>DEALERS (SIC 5984) |                            |                                      |   |  |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .              | 19                         | 324                                  | 9.3   | .3   |                       | TOTAL . . . . .   | 22                         | 2 291                                | (X)   | 100.0  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                    | 6                          | 148                                  | 100.0                                       | .1   | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                        | 12                         | 310                                  | 23.1  | 13.5   |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                  | 22                         | 226                                  | 5.1   | .2   | 480                   | HOUSEHOLO FUELS-ICE. . . . .                            | 22                         | 1 783                                | 77.8  | 77.8   |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .            | 44                         | 982                                  | 15.5  | .9   | 520                   | NONMERCHANOISE RECEIPTS. . . . .                        | 9                          | 54                                   | 7.4   | 2.4  |
| 440                   | FARM EQUIPMENT MACHINERY . . . . .              | 8                          | 324                                  | 15.0  | .3   | -                     | MISCELLANEOUS MERCHANOISE. . . . .                      | (X)                        | 144                                  | (X)   | 6.3  |
| 460                   | HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .          | 97                         | 9 604                                | 74.5  | 8.5  |                       | FUEL AND ICE DEALERS, N.E.C.<br>(SIC 5982)              |                            |                                      |   |  |
| 480                   | HOUSEHOLO FUELS-ICE. . . . .                    | 64                         | 5 079                                | 78.9  | 4.5  |                       | TOTAL . . . . .   | 29                         | 1 715                                | (X)   | 100.0  |
| 500                   | ALL OTHER MERCHANOISE. . . . .                  | 399                        | 22 862                               | 100.0                                       | 20.3   |                       |   |                            |                                      |   |  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                | 490                        | 4 642                                | 5.3   | 4.1  |                       |   |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .              | (X)                        | 74                                   | (X)   | .1   |                       |   |                            |                                      |   |  |
|                       | LIQUOR STORES<br>(SIC 592)                      |                            |                                      |   |  |                       |   |                            |                                      |   |  |
|                       | TOTAL . . . . .                                 | 165                        | 44 677                               | (X)   | 100.0  |                       |   |                            |                                      |   |  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                  | 9                          | 67                                   | 50.0  | .1   |                       |   |                            |                                      |   |  |
| 040                   | MEALS-SNACKS . . . . .                          | 6                          | 59                                   | 25.0  | .1   |                       |   |                            |                                      |   |  |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .          | 165                        | 41 921                               | 93.8  | 93.8   |                       |   |                            |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .              | 13                         | 69                                   | 33.3  | .2   |                       |   |                            |                                      |   |  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                | 143                        | 2 392                                | 5.4   | 5.4  |                       |   |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .              | (X)                        | 169                                  | (X)   | .4   |                       |   |                            |                                      |   |  |
|                       | ANTIQUE STORES<br>(SIC 5932)                    |                            |                                      |   |  |                       |   |                            |                                      |   |  |
|                       | TOTAL . . . . .                                 | 1                          | (0)                                  | (X)   | 100.0  |                       |   |                            |                                      |   |  |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line        | Establish-<br>ments<br><br>(number) | Sales of specified merchandise<br>lines |   |  | Merchandise line code | Kind of business and merchandise line           | Establish-<br>ments<br><br>(number) | Sales of specified merchandise<br>lines |   |  |
|-----------------------|--|-------------------------------------|---|---|--|-----------------------|---|-------------------------------------|---|---|--|
|                       |  |                                     | Amount <sup>1</sup><br><br>(\$1,000)    | As percent of<br>total sales of--           |  |                       |   |                                     | Amount <sup>1</sup><br><br>(\$1,000)    | As percent of<br>total sales of--           |  |
|                       |  |                                     |   | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |                                     |   | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
| 48D                   | HOUSEHOLD FUELS-ICE . . . . .                | 29                                  | 1 579                                   | 92.1  | 92.1   | 50D                   | ALL OTHER MERCHANDISE . . . . .                 | 9                                   | 518                                     | 81.6  | 81.6   |
| 483                   | OTHER FUELS . . . . .                        | 29                                  | 1 579                                   | 92.1  | 92.1   | 52D                   | NONMERCHANDISE RECEIPTS . . . . .               | 6                                   | 93                                      | 19.7  | 14.6   |
| -                     | MISCELLANEOUS MERCHANDISE . . .              | (X)                                 | 0                                       | (X)   | (2)  | -                     | MISCELLANEOUS MERCHANDISE . . . .               | (X)                                 | 24                                      | (X)   | 3.8  |
| -                     | MISCELLANEOUS MERCHANDISE . . .              | (X)                                 | 136                                     | (X)   | 7.9  |                       | GIFT, NOVELTY, AND SOUVENIR SHOPS<br>(SIC 5997) |                                     |   |   |  |
|                       | FLORISTS<br>(SIC 5992)                       |                                     |   |   |  |                       | TOTAL <sup>2</sup> . . . . .                    | 39                                  | 1 333                                   | (X)   | 100.0  |
|                       | TOTAL <sup>2</sup> . . . . .                 | 137                                 | 10 096                                  | (X)   | 100.0  |                       | OPTICAL GOODS STORES<br>(SIC 5999 PT.)          |                                     |   |   |  |
|                       | CIGAR STORES AND STANDS<br>(SIC 5993)        |                                     |   |   |  |                       | TOTAL . . . . .                                 | 23                                  | 1 665                                   | (X)   | 100.0  |
|                       | TOTAL . . . . .                              | 12                                  | 967                                     | (X)   | 100.0  | 28D                   | JEWELRY-OPTICAL GOODS . . . . .                 | 23                                  | 1 591                                   | 95.6  | 95.6   |
| 02D                   | GROCERIES-OTHER FOODS . . . . .              | 4                                   | 38                                      | 13.4  | 3.9  | 52D                   | NONMERCHANDISE RECEIPTS . . . . .               | 6                                   | 38                                      | 4.1   | 2.3  |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .            | 12                                  | 625                                     | 64.6  | 64.6   | -                     | MISCELLANEOUS MERCHANDISE . . . .               | (X)                                 | 36                                      | (X)   | 2.2  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .           | 3                                   | 8                                       | 2.9   | .8   |                       | RETAIL STORES, N.E.C.<br>(SIC 5999 PT.)         |                                     |   |   |  |
| 500                   | ALL OTHER MERCHANDISE . . . . .              | 5                                   | 86                                      | 34.2  | 8.9  |                       | TOTAL <sup>2</sup> . . . . .                    | 80                                  | 5 100                                   | (X)   | 100.0  |
| -                     | MISCELLANEOUS MERCHANDISE . . . .            | (X)                                 | 210                                     | (X)   | 21.7   |                       | NONSTORE RETAILERS<br>(SIC 53 PART*)            |                                     |   |   |  |
|                       | BOOK STORES<br>(SIC 5942)                    |                                     |   |   |  |                       | TOTAL . . . . .                                 | 95                                  | 32 113                                  | (X)   | 100.0  |
|                       | TOTAL . . . . .                              | 15                                  | 1 281                                   | (X)   | 100.0  | 02D                   | GROCERIES-OTHER FOODS . . . . .                 | 19                                  | 3 492                                   | 53.1  | 10.9   |
| 500                   | ALL OTHER MERCHANDISE . . . . .              | 15                                  | 1 166                                   | 91.0  | 91.0   | 04D                   | MEALS-SNACKS . . . . .                          | 15                                  | 2 552                                   | 64.2  | 7.9  |
| 512                   | SOCIAL STATIONERY-GREETING CARDS .           | 8                                   | 74                                      | 8.6   | 5.8  | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .               | 20                                  | 3 654                                   | 51.8  | 11.4   |
| 513                   | BOOKS-PERIODICALS . . . . .                  | 15                                  | 866                                     | 67.6  | 67.6   | 12D                   | COSMETICS-DRUGS-CLEANERS . . . . .              | 28                                  | 627                                     | 3.4   | 2.0  |
| 515                   | ALL OTHER MERCHANDISE . . . . .              | 7                                   | 199                                     | 19.3  | 15.5   | 14D                   | MEN'S-BOYS' CLOTHING EXC. FOOTWR.               | 28                                  | 1 145                                   | 6.2   | 3.6  |
| -                     | MISCELLANEOUS MERCHANDISE . . . .            | (X)                                 | 27                                      | (X)   | 2.1  | 16D                   | WOMEN'S-GIRLS' CLOTHING EXC. FOOTWR             | 29                                  | 2 429                                   | 13.1  | 7.6  |
| 52D                   | NONMERCHANDISE RECEIPTS . . . . .            | 3                                   | 18                                      | 1.9   | 1.4  | 18D                   | ALL FOOTWEAR . . . . .                          | 26                                  | 433                                     | 2.6   | 1.3  |
| -                     | MISCELLANEOUS MERCHANDISE . . . .            | (X)                                 | 97                                      | (X)   | 7.6  | 20D                   | CURTAINS-DRAPERIES-DRY GOODS . .                | 30                                  | 1 636                                   | 8.6   | 5.1  |
|                       | STATIONERY STORES<br>(SIC 5943)              |                                     |   |   |  | 22D                   | MAJOR APPL.-RADIO-TV-MUSICAL INST               | 40                                  | 3 288                                   | 16.6  | 10.2   |
|                       | TOTAL <sup>2</sup> . . . . .                 | 17                                  | 2 073                                   | (X)   | 100.0  | 24D                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                | 25                                  | 934                                     | 4.9   | 2.9  |
|                       | HAY, GRAIN, AND FEED STORES<br>(SIC 5962)    |                                     |   |   |  | 26D                   | KITCHENWARE-HOME FURNISHINGS . .                | 28                                  | 530                                     | 2.8   | 1.7  |
|                       | TOTAL . . . . .                              | 66                                  | 8 228                                   | (X)   | 100.0  | 28D                   | JEWELRY-OPTICAL GOODS . . . . .                 | 29                                  | 168                                     | .8  | .5   |
| 18D                   | ALL FOOTWEAR . . . . .                       | 4                                   | 10                                      | .6  | .1   | 30D                   | SPORTING-RECREATION EQUIPMENT . .               | 28                                  | 579                                     | 3.1   | 1.8  |
| 32D                   | HARDWARE-GARDENING EQUIPMENT . .             | 29                                  | 665                                     | 16.9  | 8.1  | 32D                   | HARDWARE-GARDENING EQUIPMENT . .                | 27                                  | 662                                     | 3.7   | 2.1  |
| 34D                   | LUMBER-BUILDING MATERIALS . . . .            | 4                                   | 61                                      | 6.1   | .7   | 34D                   | LUMBER-BUILDING MATERIALS . . . .               | 33                                  | 2 734                                   | 15.7  | 8.5  |
| 42D                   | AUTO TIRES-BATTERIES-ACCESS. . . .           | 16                                  | 134                                     | 4.6   | 1.6  | 38D                   | AUTOMOBILES-TRUCKS . . . . .                    | 20                                  | 30                                      | .2  | .1   |
| 44D                   | FARM EQUIPMENT MACHINERY . . . . .           | 4                                   | 196                                     | 17.6  | 2.4  | 40D                   | AUTO FUELS-LUBRICANTS . . . . .                 | 7                                   | 17                                      | 1.6   | .1   |
| 46D                   | HAY-GRAIN-FEED-FARM SUPPLIES . . .           | 66                                  | 6 898                                   | 83.8  | 83.8   | 42D                   | AUTO TIRES-BATTERIES-ACCESS. . .                | 26                                  | 552                                     | 3.4   | 1.7  |
| 52D                   | NONMERCHANDISE RECEIPTS . . . . .            | 30                                  | 98                                      | 2.3   | 1.2  | 44D                   | FARM EQUIPMENT MACHINERY . . . .                | 18                                  | 221                                     | 1.6   | .7   |
| -                     | MISCELLANEOUS MERCHANDISE . . . .            | (X)                                 | 166                                     | (X)   | 2.0  | 50D                   | ALL OTHER MERCHANDISE . . . . .                 | 44                                  | 3 871                                   | 17.6  | 12.1   |
|                       | OTHER FARM SUPPLY STORES<br>(SIC 5969 PT.)   |                                     |   |   |  | 52D                   | NONMERCHANDISE RECEIPTS . . . .                 | 40                                  | 2 474                                   | 10.8  | 7.7  |
|                       | TOTAL <sup>2</sup> . . . . .                 | 23                                  | 2 988                                   | (X)   | 100.0  | -                     | MISCELLANEOUS MERCHANDISE . . . .               | (X)                                 | 83                                      | (X)   | .3   |
|                       | GARDEN SUPPLY STORES<br>(SIC 5969 PT.)       |                                     |   |   |  |                       | MAIL ORDER HOUSES<br>(SIC 532)                  |                                     |   |   |  |
|                       | TOTAL <sup>2</sup> . . . . .                 | 12                                  | 1 320                                   | (X)   | 100.0  | 12D                   | COSMETICS-DRUGS-CLEANERS . . . . .              | 26                                  | (D)                                     | (X)   | 100.0  |
|                       | NEWS DEALERS AND NEWSSTANDS<br>(SIC 5994)    |                                     |   |   |  | 14D                   | MEN'S-BOYS' CLOTHING EXC. FOOTWR.               | 26                                  | .8                                      | .8  | .8   |
|                       | TOTAL <sup>2</sup> . . . . .                 | 35                                  | 2 240                                   | (X)   | 100.0  | 16D                   | WOMEN'S-GIRLS' CLOTHING EXC. FOOTWR             | 26                                  | 15.1                                    | 15.0  | 15.0   |
|                       | HOBBSY, TOY, AND GAME SHOPS<br>(SIC 5995)    |                                     |   |   |  | 18D                   | ALL FOOTWEAR . . . . .                          | 26                                  | 3.0                                     | 3.0   | 3.0  |
|                       | TOTAL . . . . .                              | 15                                  | 535                                     | (X)   | 100.0  | 20D                   | CURTAINS-DRAPERIES-DRY GOODS . .                | 26                                  | 8.0                                     | 8.0   | 8.0  |
| 500                   | ALL OTHER MERCHANDISE . . . . .              | 15                                  | 501                                     | 93.6  | 93.6   | 22D                   | MAJOR APPL.-RADIO-TV-MUSICAL INST               | 30                                  | 16.9                                    | 16.8  | 16.8   |
| -                     | MISCELLANEOUS MERCHANDISE . . . .            | (X)                                 | 34                                      | (X)   | 6.4  | 24D                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                | 21                                  | 5.6                                     | 5.6   | 5.6  |
|                       | CAMERA AND PHOTO SUPPLY STORES<br>(SIC 5996) |                                     |   |   |  | 26D                   | KITCHENWARE-HOME FURNISHINGS . .                | 23                                  | 2.3                                     | 2.3   | 2.3  |
|                       | TOTAL . . . . .                              | 9                                   | 635                                     | (X)   | 100.0  | 28D                   | JEWELRY-OPTICAL GOODS . . . . .                 | 26                                  | .7                                      | .7  | .7   |
|                       |  |                                     |   |   |  | 30D                   | SPORTING-RECREATION EQUIPMENT . .               | 27                                  | 3.4                                     | 3.4   | 3.4  |
|                       |  |                                     |   |   |  | 32D                   | HARDWARE-GARDENING EQUIPMENT . .                | 26                                  | 4.3                                     | 4.3   | 4.3  |
|                       |  |                                     |   |   |  | 34D                   | LUMBER-BUILDING MATERIALS . . . .               | 26                                  | 5.8                                     | 5.8   | 5.8  |
|                       |  |                                     |   |   |  | 38D                   | AUTOMOBILES-TRUCKS . . . . .                    | 20                                  | .2                                      | .2  | .2   |
|                       |  |                                     |   |   |  | 40D                   | AUTO FUELS-LUBRICANTS . . . . .                 | 7                                   | .8                                      | .1  | .1   |
|                       |  |                                     |   |   |  | 42D                   | AUTO TIRES-BATTERIES-ACCESS. . .                | 26                                  | 3.9                                     | 3.9   | 3.9  |
|                       |  |                                     |   |   |  | 44D                   | FARM EQUIPMENT MACHINERY . . . .                | 18                                  | 1.6                                     | 1.4   | 1.4  |
|                       |  |                                     |   |   |  | 50D                   | ALL OTHER MERCHANDISE . . . . .                 | 26                                  | 6.1                                     | 6.1   | 6.1  |
|                       |  |                                     |   |   |  | 52D                   | NONMERCHANDISE RECEIPTS . . . .                 | 23                                  | 15.6                                    | 15.5  | 15.5   |
|                       |  |                                     |   |   |  |                       | MERCHANDISING MACHINE OPERATORS<br>(SIC 534)    |                                     |   |   |  |
|                       |  |                                     |   |   |  |                       | TOTAL . . . . .                                 | 27                                  | 8 385                                   | (X)   | 100.0  |
| 02D                   | GROCERIES-OTHER FOODS . . . . .              | 14                                  | 1 070                                   | 33.2  | 12.8   | 02D                   | GROCERIES-OTHER FOODS . . . . .                 | 14                                  | 1 070                                   | 33.2  | 12.8   |
| 04D                   | MEALS-SNACKS . . . . .                       | 9                                   | 2 542                                   | 55.2  | 30.3   | 04D                   | MEALS-SNACKS . . . . .                          | 9                                   | 2 542                                   | 55.2  | 30.3   |
| 10D                   | CIGARS-CIGARETTES-TOBACCO . . . .            | 20                                  | 3 653                                   | 44.3  | 43.6   | 10D                   | CIGARS-CIGARETTES-TOBACCO . . . .               | 20                                  | 3 653                                   | 44.3  | 43.6   |
| 52D                   | NONMERCHANDISE RECEIPTS . . . . .            | 9                                   | 155                                     | 3.5   | 1.8  | 52D                   | NONMERCHANDISE RECEIPTS . . . .                 | 9                                   | 155                                     | 3.5   | 1.8  |
| -                     | MISCELLANEOUS MERCHANDISE . . . .            | (X)                                 | 965                                     | (X)   | 11.5   | -                     | MISCELLANEOUS MERCHANDISE . . . .               | (X)                                 | 965                                     | (X)   | 11.5   |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line      | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | DIRECT SELLING ESTABLISHMENTS<br>(SIC 535) |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                            | 40                         | (0)                                  | (X)                              | 100.0                           |
| 020                   | GROCERIES-OTHER FOODS . . . . .            | 5                          | (0)                                  | 59.1                             | 25.5                            |
| 160                   | WOMEN'S-GIRLS'CLOTHING•EX FOOTWR           | 3                          |                                      | 10.2                             | 3.1                             |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . .           | 4                          |                                      | 15.3                             | 5.3                             |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST           | 9                          |                                      | 22.5                             | 9.4                             |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.           | 4                          |                                      | 4.4                              | 1.5                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .           | 5                          |                                      | 6.5                              | 2.2                             |
| 280                   | JEWELRY-OPTICAL GOODS . . . . .            | 3                          |                                      | 2.5                              | .8                              |
| 340                   | LUMBER-BUILDING MATERIALS . . . .          | 7                          |                                      | 100.0                            | 20.1                            |
| 500                   | ALL OTHER MERCHANDISE . . . . .            | 14                         |                                      | 41.3                             | 22.0                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .          | 8                          |                                      | 3.3                              | 1.2                             |
| -                     | MISCELLANEOUS MERCHANDISE . . . .          | (X)                        |                                      | (X)                              | 9.1                             |

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available.  
X Not applicable, Z Less than 0.05 percent.<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



## Charleston SMTA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                          | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line  | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | RETAIL TRADE   |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .  | 1 295                      | 361 421                              | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
| 020                   | GROCERIES-OTHER FOODS. . . . .                                 | 336                        | 74 385                               | 47.7                             | 20.6                            | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.       | 65                         | 7 753                                | 11.0                             | 10.9                            |
| 040                   | MEALS-SNACKS . . . . .   | 361                        | 18 206                               | 27.3                             | 5.0                             | 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR       | 67                         | 18 172                               | 25.9                             | 25.6                            |
| 060                   | ALCOHOLIC DRINKS . . . . .                                     | 73                         | 1 859                                | 62.5                             | .5                              | 180                   | ALL FOOTWEAR . . . . .                 | 56                         | 2 903                                | 4.7                              | 4.1                             |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .                         | 79                         | 9 101                                | 41.6                             | 2.5                             | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . . . . . | 69                         | 5 429                                | 7.6                              | 7.6                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .                             | 364                        | 6 662                                | 5.1                              | 1.8                             | 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST       | 37                         | 5 061                                | 7.7                              | 7.1                             |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .                             | 248                        | 17 685                               | 10.8                             | 4.9                             | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.       | 40                         | 3 620                                | 5.4                              | 5.1                             |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                               | 121                        | 14 589                               | 15.6                             | 4.0                             | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . . | 59                         | 3 485                                | 5.1                              | 4.9                             |
| 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR                               | 151                        | 25 883                               | 25.1                             | 7.2                             | 280                   | JEWELRY-OPTICAL GOOOS. . . . .         | 46                         | 1 739                                | 2.5                              | 2.4                             |
| 180                   | ALL FOOTWEAR . . . . .   | 119                        | 7 741                                | 8.7                              | 2.1                             | 300                   | SPORTING-RECREATION EQUIPMENT. . . . . | 36                         | 1 852                                | 2.9                              | 2.6                             |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . . . . .                         | 97                         | 5 775                                | 7.4                              | 1.6                             | 320                   | HARWARE-GAROEING EQUIPMENT . . . . .   | 45                         | 2 753                                | 6.8                              | 3.9                             |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                               | 117                        | 12 365                               | 13.0                             | 3.4                             | 340                   | LUMBER-BUILDING MATERIALS. . . . .     | 25                         | 1 743                                | 3.2                              | 2.5                             |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                               | 91                         | 11 480                               | 14.6                             | 3.2                             | 400                   | AUTO FUELS-LUBRICANTS. . . . .         | 12                         | 304                                  | 1.2                              | .4                              |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                         | 142                        | 4 272                                | 4.3                              | 1.2                             | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .   | 13                         | 1 903                                | 5.9                              | 2.7                             |
| 280                   | JEWELRY-OPTICAL GOOOS. . . . .                                 | 103                        | 5 147                                | 6.4                              | 1.4                             | 500                   | ALL OTHER MERCHANOISE. . . . .         | 52                         | 3 830                                | 5.7                              | 5.4                             |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .                         | 85                         | 2 860                                | 3.7                              | .8                              | 520                   | NONMERCHANOISE RECEIPTS. . . . .       | 45                         | 4 393                                | 8.0                              | 6.2                             |
| 320                   | HARWARE-GAROEING EQUIPMENT . . . . .                           | 104                        | 5 876                                | 10.6                             | 1.6                             | -                     | MISCELLANEOUS MERCHANOISE. . . . .     | (X)                        | 130                                  | (X)                              | .2                              |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .                             | 93                         | 16 697                               | 22.4                             | 4.6                             |                       | DEPARTMENT STORES<br>(SIC 531)         |                            |                                      |                                  |                                 |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                   | 61                         | 58 098                               | 64.4                             | 16.1                            |                       | TOTAL . . . . .                        | 14                         | 60 330                               | (X)                              | 100.0                           |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                                 | 238                        | 20 405                               | 20.8                             | 5.6                             | 020                   | GROCERIES-OTHER FOODS. . . . .         | 6                          | 563                                  | 1.2                              | .9                              |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .                           | 229                        | 10 242                               | 8.2                              | 2.8                             | 040                   | MEALS-SNACKS . . . . .                 | 5                          | 774                                  | 2.1                              | 1.3                             |
| 460                   | HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .                         | 17                         | 361                                  | 2.6                              | .1                              | 120                   | COSMETICS-ORUGS-CLEANERS . . . . .     | 12                         | 2 511                                | 4.3                              | 4.2                             |
| 500                   | ALL OTHER MERCHANOISE. . . . .                                 | 273                        | 17 696                               | 11.2                             | 4.9                             | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.       | 14                         | 6 795                                | 11.3                             | 11.3                            |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                               | 535                        | 13 608                               | 5.7                              | 3.8                             | 141                   | MEN'S CLOTHING . . . . .               | 14                         | 5 216                                | 8.6                              | 8.6                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .                             | (X)                        | 428                                  | (X)                              | .1                              | 142                   | BOYS' CLOTHING . . . . .               | 13                         | 1 579                                | 2.9                              | 2.6                             |
|                       | BUILDING MATERIALS, HARWARE,AND<br>FARM EQUIP DEALERS (SIC 52) |                            |                                      |                                  |                                 | 160                   | WOMEN'S-GIRLS'CLOTHING,EX FOOTWR       | 14                         | 15 976                               | 26.5                             | 26.5                            |
|                       | TOTAL . . . . .  | 64                         | 18 352                               | (X)                              | 100.0                           | 161                   | CHILDREN'S-INFANTS' WEAR . . . . .     | 14                         | 1 367                                | 2.3                              | 2.3                             |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                               | 10                         | 460                                  | 14.6                             | 2.5                             | 162                   | HANOBAGS-ACCESSORIES . . . . .         | 13                         | 942                                  | 1.8                              | 1.6                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                         | 18                         | 247                                  | 6.9                              | 1.3                             | 163                   | MILLINERY. . . . .                     | 11                         | 419                                  | .7                               | .7                              |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .                         | 14                         | 107                                  | 6.5                              | .6                              | 164                   | HOSIERY. . . . .                       | 14                         | 910                                  | 1.5                              | 1.5                             |
| 320                   | HARWARE-GAROEING EQUIPMENT . . . . .                           | 34                         | 2 280                                | 49.7                             | 12.4                            | 165                   | LINGERIE . . . . .                     | 13                         | 2 505                                | 4.7                              | 4.2                             |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .                             | 61                         | 14 753                               | 84.5                             | 80.4                            | 166                   | WOMENS COATS-SUITS-FURS-RAINWR         | 13                         | 1 497                                | 2.8                              | 2.5                             |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                               | 31                         | 337                                  | 2.6                              | 1.8                             | 167                   | WOMEN'S DRESSES. . . . .               | 14                         | 3 942                                | 6.5                              | 6.5                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .                             | (X)                        | 168                                  | (X)                              | .9                              | 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .       | 13                         | 3 052                                | 5.7                              | 5.1                             |
|                       | BUILDING MATERIALS AND SUPPLY<br>STORES (SIC 52 EX. 525)       |                            |                                      |                                  |                                 | 169                   | GIRLS'-SUBTEEN-TEEN WEAR . . . . .     | 12                         | 1 243                                | 2.3                              | 2.1                             |
|                       | TOTAL . . . . .  | 41                         | 15 470                               | (X)                              | 100.0                           | 171                   | OTHER WOMENS-GIRLS-CLOTHES ACC         | 4                          | 99                                   | .4                               | .2                              |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .                             | 41                         | 14 277                               | 92.3                             | 92.3                            | 180                   | ALL FOOTWEAR . . . . .                 | 13                         | 2 565                                | 4.8                              | 4.3                             |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                               | 22                         | 280                                  | 2.6                              | 1.8                             | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . . . . . | 14                         | 3 944                                | 6.5                              | 6.5                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .                             | (X)                        | 913                                  | (X)                              | 5.9                             | 201                   | PIECE GOOOS-NOTIONS. . . . .           | 10                         | 1 202                                | 2.4                              | 2.0                             |
|                       | HARWARE STORES<br>(SIC 5251)                                   |                            |                                      |                                  |                                 | 202                   | CURTAINS-ORAPERIES . . . . .           | 12                         | 2 679                                | 4.9                              | 4.4                             |
|                       | TOTAL . . . . .  | 23                         | 2 882                                | (X)                              | 100.0                           | -                     | MISCELLANEOUS MERCHANOISE. . . . .     | (X)                        | 63                                   | (X)                              | .1                              |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                               | 7                          | 113                                  | 10.8                             | 3.9                             | 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST       | 12                         | 4 656                                | 8.0                              | 7.7                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                         | 16                         | 149                                  | 8.6                              | 5.2                             | 221                   | MAJOR HOUSEHOLD APPLIANCES . . . . .   | 6                          | 2 754                                | 7.3                              | 4.6                             |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .                         | 13                         | 103                                  | 6.5                              | 3.6                             | 222                   | RAOIOS-TV'S MUSICAL INSTR. . . . .     | 12                         | 1 900                                | 3.2                              | 3.1                             |
| 320                   | HARWARE-GAROEING EQUIPMENT . . . . .                           | 23                         | 1 902                                | 66.0                             | 66.0                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.       | 13                         | 3 324                                | 5.5                              | 5.5                             |
| 322                   | GAROEING EQUIPMENT-SUPPLIES . . . . .                          | 22                         | 245                                  | 8.5                              | 8.5                             | 241                   | FLOOR COVERINGS. . . . .               | 11                         | 1 156                                | 2.1                              | 1.9                             |
| 323                   | PLUMBING-ELECTRICAL SUPPLIES . . . . .                         | 21                         | 759                                  | 26.8                             | 26.3                            | 242                   | FURNITURE-SLEEP EQUIPMENT. . . . .     | 12                         | 2 168                                | 3.7                              | 3.6                             |
| 324                   | OTHER HARWARE-TOOLS . . . . .                                  | 23                         | 897                                  | 31.1                             | 31.1                            | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . . | 13                         | 2 904                                | 4.9                              | 4.8                             |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .                             | 20                         | 477                                  | 23.4                             | 16.6                            | 261                   | CHINA-GLASSWARE. . . . .               | 12                         | 1 183                                | 2.0                              | 2.0                             |
| 356                   | ALL OTHER LUMBER-MILLWORK. . . . .                             | 6                          | 58                                   | 8.8                              | 2.0                             | 262                   | KITCHENWARE-HOUSEWARES . . . . .       | 13                         | 1 629                                | 2.7                              | 2.7                             |
| 364                   | PAINT-SUNORIES-GLASS-WALLPAPER                                 | 20                         | 418                                  | 20.4                             | 14.5                            | -                     | MISCELLANEOUS MERCHANOISE. . . . .     | (X)                        | 91                                   | (X)                              | .2                              |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                               | 9                          | 56                                   | 2.9                              | 1.9                             | 280                   | JEWELRY-OPTICAL GOOOS. . . . .         | 13                         | 1 604                                | 2.7                              | 2.7                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .                             | (X)                        | 82                                   | (X)                              | 2.8                             | 300                   | SPORTING-RECREATION EQUIPMENT. . . . . | 11                         | 1 666                                | 3.0                              | 2.8                             |
|                       | FARM EQUIPMENT DEALERS<br>(SIC 5252)                           |                            |                                      |                                  |                                 | 320                   | HARWARE-GAROEING EQUIPMENT . . . . .   | 8                          | 2 437                                | 7.1                              | 4.0                             |
|                       | TOTAL . . . . .  | -                          | -                                    | (X)                              | -                               | 321                   | HARWARE-TOOLS . . . . .                | 8                          | 1 721                                | 5.2                              | 2.9                             |
|                       | GENERAL MERCHANOISE GROUP STORES<br>(SIC 53 PART*)             |                            |                                      |                                  |                                 | 322                   | GAROEING EQUIPMENT-SUPPLIES . . . . .  | 6                          | 716                                  | 2.6                              | 1.2                             |
|                       | TOTAL . . . . .  | 80                         | 71 002                               | (X)                              | 100.0                           | 340                   | LUMBER-BUILDING MATERIALS. . . . .     | 8                          | 1 572                                | 3.1                              | 2.6                             |
| 020                   | GROCERIES-OTHER FOODS. . . . .                                 | 43                         | 1 508                                | 2.9                              | 2.1                             | 348                   | PAINT-GLASS-WALLPAPER. . . . .         | 8                          | 566                                  | 1.1                              | .9                              |
| 040                   | MEALS-SNACKS . . . . .   | 22                         | 1 212                                | 3.0                              | 1.7                             | -                     | MISCELLANEOUS MERCHANOISE. . . . .     | (X)                        | 1 005                                | (X)                              | 1.7                             |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .                         | 5                          | 38                                   | 6.2                              | .1                              | 400                   | AUTO FUELS-LUBRICANTS. . . . .         | 3                          | 163                                  | .9                               | .3                              |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .                             | 18                         | 284                                  | 1.1                              | .4                              | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .   | 6                          | 1 832                                | 6.2                              | 3.0                             |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .                             | 54                         | 2 890                                | 4.4                              | 4.1                             | 500                   | ALL OTHER MERCHANOISE. . . . .         | 13                         | 2 700                                | 4.5                              | 4.5                             |
|                       |  |                            |                                      |                                  |                                 | 501                   | TOYS-GAMES-WHEEL GOOOS . . . . .       | 13                         | 1 619                                | 2.7                              | 2.7                             |
|                       |  |                            |                                      |                                  |                                 | 502                   | BOOKS-STATIONERY-PHOTO. EQUIP.         | 9                          | 897                                  | 1.8                              | 1.5                             |
|                       |  |                            |                                      |                                  |                                 | 518                   | MOSE. EXC.TOY-GAMES-BOOKS-STA          | 5                          | 183                                  | .5                               | .3                              |
|                       |  |                            |                                      |                                  |                                 | 520                   | NONMERCHANOISE RECEIPTS. . . . .       | 9                          | 4 105                                | 8.8                              | 6.8                             |
|                       |  |                            |                                      |                                  |                                 | 535                   | ALL OTHER SERVICE RECEIPTS . . . . .   | 9                          | 3 967                                | 8.5                              | 6.6                             |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS . . . . .                | (X)                        | 138                                  | (X)                              | .2                              |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANOISE. . . . .     | (X)                        | 239                                  | (X)                              | .4                              |

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Note: **CHARLESTON SMSA**—Coextensive with Kanawha County, W. Va.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line         | Establish-<br>ments<br><br>(number) | Sales of specified merchandise<br>lines |   |  | Merchandise line code | Kind of business and merchandise line         | Establish-<br>ments<br><br>(number)                   | Sales of specified merchandise<br>lines |   |  |       |
|-----------------------|---|-------------------------------------|---|---|--|-----------------------|---|---|---|---|--|-------|
|                       |   |                                     | Amount <sup>1</sup><br><br>(\$1,000)    | As percent of<br>total sales of--           |  |                       |   |   | Amount <sup>1</sup><br><br>(\$1,000)    | As percent of<br>total sales of--           |  |       |
|                       |   |                                     |   | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |   |   | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |       |
|                       | VARIETY STORES<br>(SIC 533)                   |                                     |   |   |  | -                     | MISCELLANEDUS MERCHANDISE. . . .              | (X)   | 303                                     | (X)   | .4   |       |
|                       | TOTAL . . . . .                               | 28                                  | \$ 056                                  | (X)   | 100.0  |                       | MEAT AND FISH (SEA FOOD) MARKETS<br>(SIC 542) |   |   |   |  |       |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 23                                  | 241                                     | 4.8   | 4.8  |                       | TOTAL . . . . .                               | 2   | (D)                                     | (X)   | 100.0  |       |
| 040                   | MEALS-SNACKS . . . . .                        | 12                                  | 421                                     | 12.8  | 8.3  |                       | FRUIT STORES AND VEGETABLE MKTS.<br>(SIC 543) |   |   |   |  |       |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 26                                  | 297                                     | 6.0   | 5.9  |                       | TOTAL . . . . .                               | 8   | 809                                     | (X)   | 100.0  |       |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .      | 26                                  | 293                                     | 5.8   | 5.8  |                       | 020   | GROCERIES-OTHER FOODS. . . . .                        | 8                                       | 757   | 93.6   | 93.6  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .   | 26                                  | 963                                     | 19.0  | 19.0   |                       | 022   | PRODUCE (FRESH FRUITS-VEGTBLS)                        | 8                                       | 681   | 84.2   | 84.2  |
| 180                   | ALL FOOTWEAR . . . . .                        | 21                                  | 131                                     | 4.2   | 2.6  |                       | 024   | ALL OTHER FOODS. . . . .                              | 4                                       | 55  | 15.9   | 6.8   |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .        | 26                                  | 534                                     | 10.6  | 10.6   |                       | -   | MISCELLANEOUS MERCHANDISE. . . .                      | (X)                                     | 21  | (X)  | 2.6   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST              | 15                                  | 112                                     | 2.7   | 2.2  |                       | 100   | CIGARS-CIGARETTES-TOBACCO. . . .                      | 3                                       | 26  | 7.5  | 3.2   |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .      | 14                                  | 63                                      | 2.0   | 1.2  |                       | -   | MISCELLANEDUS MERCHANDISE. . . .                      | (X)                                     | 26  | (X)  | 3.2   |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .        | 26                                  | 355                                     | 7.0   | 7.0  |                       |   | CANDY, NUT, AND CONFECTIONERY<br>STORES (SIC 544)     |   |   |  |       |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                | 23                                  | 100                                     | 2.0   | 2.0  |                       |   | TOTAL . . . . .                                       | 8                                       | (0)   | (X)  | 100.0 |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .        | 12                                  | 39                                      | 1.8   | .8   |                       |   | RETAIL BAKERIES<br>(SIC 546)                          |   |   |  |       |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .        | 24                                  | 178                                     | 3.5   | 3.5  |                       |   | TOTAL <sup>2</sup> . . . . .                          | 10                                      | 1 137                                       | (X)  | 100.0 |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .            | 7                                   | 39                                      | 1.8   | .8   |                       |   | OTHER FOOD STORES<br>(OTHER 54)                       |   |   |  |       |
| 500                   | ALL OTHER MERCHANDISE. . . . .                | 25                                  | 1 044                                   | 20.9  | 20.6   |                       |   | TOTAL . . . . .                                       | 15                                      | 882   | (X)  | 100.0 |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .              | 19                                  | 161                                     | 3.3   | 3.2  |                       | 020   | GROCERIES-OTHER FOODS. . . . .                        | 15                                      | 844   | 95.7   | 95.7  |
| -                     | MISCELLANEDUS MERCHANDISE. . . . .            | (X)                                 | 84                                      | (X)   | 1.7  |                       | 100   | CIGARS-CIGARETTES-TOBACCO. . . .                      | 4                                       | 13  | 5.2  | 1.5   |
|                       | MISC. GENERAL MERCHANDISE STORES<br>(SIC 539) |                                     |   |   |  |                       | 520   | NONMERCHANDISE RECEIPTS. . . . .                      | 10                                      | 21  | 2.6  | 2.4   |
|                       | TOTAL . . . . .                               | 38                                  | \$ 616                                  | (X)   | 100.0  |                       | -   | MISCELLANEOUS MERCHANDISE. . . .                      | (X)                                     | 4   | (X)  | .5    |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 14                                  | 704                                     | 29.8  | 12.5   |                       |   | AUTOMOTIVE DEALERS<br>(SIC 55 EX, 554)                |   |   |  |       |
| 040                   | MEALS-SNACKS . . . . .                        | 5                                   | 17                                      | 2.9   | .3   |                       |   | TOTAL . . . . .                                       | 80                                      | 72 772                                      | (X)  | 100.0 |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .        | 4                                   | 29                                      | 2.0   | .5   |                       | 220   | MAJOR APPL-RADIO-TV-MUSICAL INST                      | 6                                       | 160   | 11.7   | .2    |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .            | 10                                  | 75                                      | 4.7   | 1.3  |                       | 300   | SPORTING-RECREATION EQUIPMENT. .                      | 7                                       | 46  | 5.2  | .1    |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 16                                  | 82                                      | 3.5   | 1.5  |                       | 320   | HARDWARE-GARDENING EQUIPMENT . .                      | 7                                       | 43  | 5.2  | .1    |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .      | 26                                  | 664                                     | 14.1  | 11.8   |                       | 380   | AUTOMOBILES-TRUCKS . . . . .                          | 55                                      | 58 056                                      | 85.1   | 79.8  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .   | 26                                  | 1 234                                   | 26.4  | 22.0   |                       | 400   | AUTO FUELS-LUBRICANTS. . . . .                        | 31                                      | 224   | .4   | .3    |
| 180                   | ALL FOOTWEAR . . . . .                        | 22                                  | 208                                     | 5.2   | 3.7  |                       | 420   | AUTO TIRES-BATTERIES-ACCESS. . . .                    | 54                                      | 6 450                                       | 9.8  | 8.9   |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .        | 28                                  | 952                                     | 20.0  | 17.0   |                       | 500   | ALL OTHER MERCHANDISE. . . . .                        | 17                                      | 2 986                                       | 59.4   | 4.1   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST              | 10                                  | 292                                     | 13.0  | 5.2  |                       | 520   | NONMERCHANDISE RECEIPTS. . . . .                      | 57                                      | 4 661                                       | 6.6  | 6.4   |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .      | 14                                  | 233                                     | 7.6   | 4.1  |                       | -   | MISCELLANEOUS MERCHANDISE. . . .                      | (X)                                     | 145   | (X)  | .2    |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .        | 20                                  | 227                                     | 6.4   | 4.0  |                       |   | MOTOR VEHICLE DEALERS<br>(SIC 551, 552)               |   |   |  |       |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                | 10                                  | 35                                      | 2.4   | .6   |                       |   | TOTAL . . . . .                                       | 51                                      | 66 278                                      | (X)  | 100.0 |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .        | 13                                  | 147                                     | 4.4   | 2.6  |                       | 380   | AUTOMOBILES-TRUCKS . . . . .                          | 51                                      | 57 939                                      | 87.4   | 87.4  |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .        | 12                                  | 138                                     | 7.7   | 2.5  |                       | 400   | AUTO FUELS-LUBRICANTS. . . . .                        | 27                                      | 133   | .2   | .2    |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .            | 10                                  | 132                                     | 5.5   | 2.4  |                       | 420   | AUTO TIRES-BATTERIES-ACCESS. . . .                    | 35                                      | 3 857                                       | 6.2  | 5.8   |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                | 7                                   | 138                                     | 10.2  | 2.5  |                       | 520   | NONMERCHANDISE RECEIPTS. . . . .                      | 37                                      | 4 251                                       | 6.4  | 6.4   |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .          | 5                                   | 68                                      | 4.9   | 1.2  |                       | -   | MISCELLANEOUS MERCHANDISE. . . .                      | (X)                                     | 97  | (X)  | .1    |
| 440                   | ALL OTHER MERCHANDISE. . . . .                | 14                                  | 85                                      | 7.6   | 1.5  |                       |   | MOTOR VEHICLE DEALERS--NEW AND<br>USED CARS (SIC 551) |   |   |  |       |
| 500                   | NONMERCHANDISE RECEIPTS. . . . .              | 17                                  | 126                                     | 3.9   | 2.2  |                       |   | TOTAL . . . . .                                       | 33                                      | 64 365                                      | (X)  | 100.0 |
| 520                   | MISCELLANEDUS MERCHANDISE. . . . .            | (X)                                 | 30                                      | (X)   | .5   |                       | 380   | AUTOMOBILES-TRUCKS . . . . .                          | 33                                      | 56 072                                      | 87.1   | 87.1  |
|                       | FOOD STORES<br>(SIC 54)                       |                                     |   |   |  |                       | 400   | AUTO FUELS-LUBRICANTS. . . . .                        | 26                                      | 127   | .2   | .2    |
|                       | TOTAL . . . . .                               | 230                                 | 84 253                                  | (X)   | 100.0  |                       | 420   | AUTO TIRES-BATTERIES-ACCESS. . . .                    | 32                                      | 3 844                                       | 6.3  | 6.0   |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 230                                 | 72 140                                  | 85.6  | 85.6   |                       | 520   | NONMERCHANDISE RECEIPTS. . . . .                      | 33                                      | 4 230                                       | 6.6  | 6.6   |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .        | 31                                  | 366                                     | 4.0   | .4   |                       | -   | MISCELLANEOUS MERCHANDISE. . . .                      | (X)                                     | 91  | (X)  | .1    |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .            | 168                                 | 3 672                                   | 4.9   | 4.4  |                       |   | MOTOR VEHICLE DEALERS--USED CARS<br>ONLY (SIC 552)    |   |   |  |       |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 128                                 | 3 752                                   | 5.0   | 4.5  |                       |   | TOTAL <sup>3</sup> . . . . .                          | 18                                      | 1 913                                       | (X)  | 100.0 |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST              | 11                                  | 451                                     | 3.8   | .5   |                       |   |   |   |   |  |       |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .        | 13                                  | 73                                      | .7  | .1   |                       |   |   |   |   |  |       |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .        | 6                                   | 351                                     | 8.1   | .4   |                       |   |   |   |   |  |       |
| 500                   | ALL OTHER MERCHANDISE. . . . .                | 77                                  | 2 363                                   | 3.9   | 2.8  |                       |   |   |   |   |  |       |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .              | 48                                  | 749                                     | 3.2   | .9   |                       |   |   |   |   |  |       |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .            | (X)                                 | 336                                     | (X)   | .4   |                       |   |   |   |   |  |       |
|                       | GROCERY STORES<br>(SIC 541)                   |                                     |   |   |  |                       |   |   |   |   |  |       |
|                       | TOTAL . . . . .                               | 187                                 | 81 121                                  | (X)   | 100.0  |                       |   |   |   |   |  |       |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 187                                 | 69 147                                  | 85.2  | 85.2   |                       |   |   |   |   |  |       |
| 021                   | MEATS-FISH-POULTRY . . . . .                  | 180                                 | 18 410                                  | 23.0  | 22.7   |                       |   |   |   |   |  |       |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLS)                | 178                                 | 5 367                                   | 6.6   | 6.6  |                       |   |   |   |   |  |       |
| 023                   | FROZEN FOODS . . . . .                        | 159                                 | 3 185                                   | 4.2   | 3.9  |                       |   |   |   |   |  |       |
| 024                   | ALL OTHER FOODS. . . . .                      | 186                                 | 42 185                                  | 52.0  | 52.0   |                       |   |   |   |   |  |       |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .        | 30                                  | 354                                     | 4.0   | .4   |                       |   |   |   |   |  |       |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .            | 160                                 | 3 626                                   | 4.9   | 4.5  |                       |   |   |   |   |  |       |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 127                                 | 3 740                                   | 5.0   | 4.6  |                       |   |   |   |   |  |       |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST              | 11                                  | 450                                     | 4.5   | .6   |                       |   |   |   |   |  |       |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .        | 13                                  | 72                                      | .7  | .1   |                       |   |   |   |   |  |       |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .        | 6                                   | 350                                     | 8.0   | .4   |                       |   |   |   |   |  |       |
| 500                   | ALL OTHER MERCHANDISE. . . . .                | 76                                  | 2 356                                   | 4.0   | 2.9  |                       |   |   |   |   |  |       |
| 516                   | ALL OTHER MERCHANDISE. . . . .                | 24                                  | 981                                     | 2.6   | 1.2  |                       |   |   |   |   |  |       |
| 517                   | PAPER-PAPER PRODUCTS . . . . .                | 85                                  | 1 375                                   | 2.3   | 1.7  |                       |   |   |   |   |  |       |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .              | 35                                  | 721                                     | 3.2   | .9   |                       |   |   |   |   |  |       |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line            | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                     | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)      |                            |                                      |                                  |                                 | 160                   | WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR                       | 27                         | 1 957                                | 24.3                             | 14.4                            |
|                       |  |                            |                                      |                                  |                                 | 180                   | ALL FOOTWEAR . . . . .                                    | 49                         | 4 485                                | 35.2                             | 33.0                            |
|                       |  |                            |                                      |                                  |                                 | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 9                          | 133                                  | 11.3                             | 1.0                             |
|                       | TOTAL <sup>2</sup> . . . . .                     | 17                         | 3 367                                | (X)                              | 100.0                           | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 28                         | 455                                  | 4.3                              | 3.3                             |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 37                                   | (X)                              | .3                              |
|                       | MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)       |                            |                                      |                                  |                                 |                       | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)     |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                  | 12                         | 3 127                                | (X)                              | 100.0                           |                       | TOTAL . . . . .   | 14                         | 6 840                                | (X)                              | 100.0                           |
| 500                   | ALL OTHER MERCHANOISE. . . . .                   | 9                          | 2 872                                | 91.8                             | 91.8                            | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 14                         | 5 327                                | 77.9                             | 77.9                            |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                 | 8                          | 58                                   | 4.1                              | 1.9                             | 143                   | MEN'S TAILORED OUTERWEAR . . . . .                        | 12                         | 2 201                                | 32.6                             | 32.2                            |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .               | (X)                        | 196                                  | (X)                              | 6.3                             | 144                   | OTHER MEN'S OUTERWEAR. . . . .                            | 9                          | 474                                  | 8.5                              | 6.9                             |
|                       |  |                            |                                      |                                  |                                 | 145                   | MEN'S HATS . . . . .                                      | 10                         | 172                                  | 2.5                              | 2.5                             |
|                       | GASOLINE SERVICE STATIONS (SIC 554)              |                            |                                      |                                  |                                 | 146                   | OTHER MEN'S CLOTHING . . . . .                            | 13                         | 1 696                                | 24.8                             | 24.8                            |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 784                                  | (X)                              | 11.5                            |
|                       | TOTAL . . . . .                                  | 180                        | 22 710                               | (X)                              | 100.0                           | 180                   | ALL FOOTWEAR . . . . .                                    | 10                         | 580                                  | 8.5                              | 8.5                             |
| 020                   | GROCERIES-OTHER FOODS. . . . .                   | 17                         | 56                                   | 2.7                              | .2                              | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 5                          | 301                                  | 5.3                              | 4.4                             |
| 040                   | MEALS-SNACKS . . . . .                           | 32                         | 84                                   | 1.5                              | .4                              | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 631                                  | (X)                              | 9.2                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .               | 30                         | 122                                  | 3.4                              | .5                              |                       | FAMILY CLOTHING STORES (SIC 565)                          |                            |                                      |                                  |                                 |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                   | 180                        | 19 825                               | 87.3                             | 87.3                            |                       | TOTAL . . . . .   | 19                         | 2 543                                | (X)                              | 100.0                           |
| 401                   | GASOLINE . . . . .                               | 180                        | 17 968                               | 79.1                             | 79.1                            | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 19                         | 979                                  | 38.5                             | 38.5                            |
| 402                   | OTHER AUTOMOTIVE FUELS . . . . .                 | 19                         | 1 100                                | 32.2                             | 4.8                             | 142                   | BOYS' CLOTHING . . . . .                                  | 16                         | 196                                  | 9.0                              | 7.7                             |
| 403                   | MOTOR OILS-GREASES-OTHER OILS. . . . .           | 164                        | 756                                  | 3.4                              | 3.3                             | 143                   | MEN'S TAILORED OUTERWEAR . . . . .                        | 11                         | 260                                  | 12.7                             | 10.2                            |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .             | 157                        | 1 843                                | 9.0                              | 8.1                             | 144                   | OTHER MEN'S OUTERWEAR. . . . .                            | 12                         | 156                                  | 7.6                              | 6.1                             |
| 421                   | PARTS INSTALLED IN REPAIR WORK                   | 58                         | 382                                  | 6.4                              | 1.7                             | 145                   | MEN'S HATS . . . . .                                      | 7                          | 16                                   | 1.3                              | .6                              |
| 423                   | PARTS-RETAIL . . . . .                           | 17                         | 59                                   | 4.1                              | .3                              | 146                   | OTHER MEN'S CLOTHING . . . . .                            | 17                         | 351                                  | 14.3                             | 13.8                            |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                   | 146                        | 1 402                                | 7.4                              | 6.2                             | 160                   | WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR                       | 19                         | 1 023                                | 40.2                             | 40.2                            |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                 | 121                        | 688                                  | 4.3                              | 3.0                             | 161                   | CHILDREN'S-INFANTS' WEAR . . . . .                        | 14                         | 107                                  | 7.3                              | 4.2                             |
| 527                   | SERVICE LABOR. . . . .                           | 118                        | 538                                  | 3.5                              | 2.4                             | 164                   | HOSIERY. . . . .  | 15                         | 35                                   | 1.6                              | 1.4                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .               | (X)                        | 92                                   | (X)                              | .4                              | 165                   | LINGERIE . . . . .  | 17                         | 150                                  | 5.9                              | 5.9                             |
|                       |  |                            |                                      |                                  |                                 | 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                          | 17                         | 263                                  | 10.7                             | 10.3                            |
|                       | APPAREL AND ACCESSORY STORES (SIC 56)            |                            |                                      |                                  |                                 | 172                   | DRESSES. . . . .  | 18                         | 303                                  | 11.9                             | 11.9                            |
|                       |  |                            |                                      |                                  |                                 | 173                   | COATS-SUITS. . . . .                                      | 12                         | 110                                  | 5.1                              | 4.3                             |
|                       | TOTAL . . . . .                                  | 92                         | 19 410                               | (X)                              | 100.0                           | 174                   | HANOBAGS . . . . .  | 13                         | 19                                   | .8                               | .7                              |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                 | 37                         | 6 593                                | 64.1                             | 34.0                            | 176                   | OTHER WOMEN'S-GIRLS' CLOTHES ACC                          | 11                         | 33                                   | 3.8                              | 1.3                             |
| 160                   | WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR              | 57                         | 7 145                                | 51.7                             | 36.8                            | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 3                                    | (X)                              | .1                              |
| 180                   | ALL FOOTWEAR . . . . .                           | 51                         | 4 783                                | 33.5                             | 24.6                            | 180                   | ALL FOOTWEAR . . . . .                                    | 14                         | 337                                  | 17.2                             | 13.3                            |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                 | 11                         | 150                                  | 11.2                             | .8                              | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 9                          | 132                                  | 11.4                             | 5.2                             |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                 | 40                         | 676                                  | 4.6                              | 3.5                             | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 6                          | 52                                   | 3.7                              | 2.0                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .               | (X)                        | 63                                   | (X)                              | .3                              | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 19                                   | (X)                              | .7                              |
|                       |  |                            |                                      |                                  |                                 |                       | SHOE STORES (SIC 566)                                     |                            |                                      |                                  |                                 |
|                       | WOMEN'S READY-TO-WEAR STORES (SIC 562)           |                            |                                      |                                  |                                 |                       | TOTAL . . . . .   | 25                         | 3 740                                | (X)                              | 100.0                           |
|                       | TOTAL . . . . .                                  | 25                         | 5 387                                | (X)                              | 100.0                           | 180                   | ALL FOOTWEAR . . . . .                                    | 25                         | 3 564                                | 95.3                             | 95.3                            |
| 160                   | WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR              | 25                         | 4 784                                | 88.8                             | 88.8                            | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 15                         | 86                                   | 3.0                              | 2.3                             |
| 161                   | CHILDREN'S-INFANTS' WEAR . . . . .               | 4                          | 116                                  | 19.1                             | 2.2                             | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 90                                   | (X)                              | 2.4                             |
| 163                   | MILLINERY. . . . .                               | 4                          | 28                                   | 1.2                              | .5                              |                       | APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9)        |                            |                                      |                                  |                                 |
| 164                   | HOSIERY. . . . .                                 | 19                         | 86                                   | 2.3                              | 1.6                             |                       | TOTAL <sup>2</sup> . . . . .                              | 4                          | 488                                  | (X)                              | 100.0                           |
| 165                   | LINGERIE . . . . .                               | 21                         | 372                                  | 8.4                              | 6.9                             |                       |   |                            |                                      |                                  |                                 |
| 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                 | 24                         | 1 068                                | 19.8                             | 19.8                            |                       | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) |                            |                                      |                                  |                                 |
| 172                   | DRESSES. . . . .                                 | 25                         | 1 777                                | 33.0                             | 33.0                            |                       | TOTAL . . . . .   | 74                         | 14 629                               | (X)                              | 100.0                           |
| 173                   | COATS-SUITS. . . . .                             | 24                         | 1 079                                | 20.0                             | 20.0                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 34                         | 5 972                                | 62.9                             | 40.8                            |
| 174                   | HANOBAGS . . . . .                               | 8                          | 83                                   | 2.7                              | 1.5                             | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 44                         | 7 574                                | 97.0                             | 51.8                            |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .               | (X)                        | 174                                  | (X)                              | 3.2                             | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 17                         | 186                                  | 8.3                              | 1.3                             |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                 | 10                         | 217                                  | 5.1                              | 4.0                             | 520                   | NONMERCHANOISE RECEIPTS. . . . .                          | 36                         | 558                                  | 5.8                              | 3.8                             |
| -                     | MISCELLANEOUS MERCHANOISE. . . . .               | (X)                        | 385                                  | (X)                              | 7.1                             | -                     | MISCELLANEOUS MERCHANOISE. . . . .                        | (X)                        | 338                                  | (X)                              | 2.3                             |
|                       |  |                            |                                      |                                  |                                 |                       | FURNITURE STORES (SIC 5712)                               |                            |                                      |                                  |                                 |
|                       | WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) |                            |                                      |                                  |                                 |                       | TOTAL . . . . .   | 29                         | 6 597                                | (X)                              | 100.0                           |
|                       | TOTAL . . . . .                                  | 4                          | (0)                                  | (X)                              | 100.0                           | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 29                         | 5 649                                | 85.6                             | 85.6                            |
|                       |  |                            |                                      |                                  |                                 | 243                   | SLEEP EQUIPMENT. . . . .                                  | 18                         | 609                                  | 12.2                             | 9.2                             |
|                       | FURRIERS AND FUR SHOPS (SIC 568)                 |                            |                                      |                                  |                                 | 244                   | OTHER HOUSEHOLD FURNITURE. . . . .                        | 29                         | 4 690                                | 71.1                             | 71.1                            |
|                       | TOTAL . . . . .                                  | 1                          | (0)                                  | (X)                              | 100.0                           | 245                   | FLOOR COVERINGS-SOFT SURFACE . .                          | 9                          | 301                                  | 9.4                              | 4.6                             |
|                       | OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)     |                            |                                      |                                  |                                 | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 10                         | 87                                   | 3.6                              | 1.3                             |
|                       | TOTAL . . . . .                                  | 62                         | 13 611                               | (X)                              | 100.0                           |                       |   |                            |                                      |                                  |                                 |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                 | 36                         | 6 544                                | 65.2                             | 48.1                            |                       |   |                            |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line          | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
| S20                   | NONMERCHANTOISE RECEIPTS. . . . .              | 21                         | 188                                  | 4.0                              | 2.8                             | 040                   | MEALS-SNACKS . . . . .                               | 12                         | 197                                  | 8.5                              | 1.4                             |
| -                     | MISCELLANEOUS MERCHANTOISE. . . . .            | (X)                        | 673                                  | (X)                              | 10.2                            | 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .                   | 34                         | 851                                  | 7.1                              | 6.2                             |
|                       | HDME FURNISHINGS STORES<br>(OTHER S71)         |                            |                                      |                                  |                                 | 120                   | COSMETICS-ORUGS-CLEANERS . . . . .                   | 50                         | 9 745                                | 70.7                             | 70.7                            |
|                       | TOTAL . . . . .                                | 12                         | 1 836                                | (X)                              | 100.0                           | 121                   | MEICINES EXC. PRESCRIPTION. . . . .                  | 47                         | 2 318                                | 17.2                             | 16.8                            |
| 240                   | FURNITURE-SLEEP EQUIP-FLODR COV.               | 11                         | 1 756                                | 95.6                             | 95.6                            | 122                   | PRESCRIPTION MEICINES . . . . .                      | 50                         | 5 695                                | 41.3                             | 41.3                            |
| -                     | MISCELLANEOUS MERCHANTOISE. . . . .            | (X)                        | 80                                   | (X)                              | 4.4                             | 123                   | ALL OTHER ORUGS-PROPRIETARIES. . . . .               | 34                         | 1 732                                | 14.1                             | 12.6                            |
|                       | HOUSEHOLD APPLIANCE STORES<br>(SIC 572)        |                            |                                      |                                  |                                 | 140                   | MEN'S-BDYS' CLOTHING EXC FODTWR.                     | 14                         | 205                                  | 2.4                              | 1.5                             |
|                       | TOTAL <sup>2</sup> . . . . .                   | 21                         | 3 333                                | (X)                              | 100.0                           | 160                   | WDMEN'S-GIRLS' CLOTHING EX FOOTWR                    | 16                         | 505                                  | 5.5                              | 3.7                             |
|                       | RAOID, TV, AND MUSIC STORES<br>(SIC 573)       |                            |                                      |                                  |                                 | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .               | 16                         | 127                                  | 1.3                              | .9                              |
|                       | TOTAL . . . . .                                | 12                         | 2 863                                | (X)                              | 100.0                           | 280                   | JEWELRY-OPTICAL GOOOS. . . . .                       | 11                         | 56                                   | 1.5                              | .4                              |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST               | 12                         | 2 628                                | 91.8                             | 91.8                            | 300                   | SPORTING-RECREATION EQUIPMENT. . . . .               | 12                         | 63                                   | 1.0                              | .5                              |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .             | (X)                        | 235                                  | (X)                              | 8.2                             | 320                   | HARDWARE-GAROEING EQUIPMENT . . . . .                | 4                          | 28                                   | 2.2                              | .2                              |
|                       | EATING AND ORINKING PLACES<br>(SIC 58)         |                            |                                      |                                  |                                 | 500                   | ALL OTHER MERCHANDISE. . . . .                       | 26                         | 1 343                                | 12.1                             | 9.7                             |
|                       | TOTAL . . . . .                                | 296                        | 18 834                               | (X)                              | 100.0                           | S20                   | NONMERCHANTOISE RECEIPTS. . . . .                    | 22                         | 318                                  | 2.9                              | 2.3                             |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 16                         | 260                                  | 19.7                             | 1.4                             | -                     | MISCELLANEOUS MERCHANTOISE. . . . .                  | (X)                        | 109                                  | (X)                              | .8                              |
| 040                   | MEALS-SNACKS . . . . .                         | 288                        | 15 778                               | 84.5                             | 83.8                            |                       | PROPRIETARY STORES<br>(SIC S91 PT.)                  |                            |                                      |                                  |                                 |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 71                         | 1 845                                | 45.7                             | 9.8                             |                       | TOTAL . . . . .                                      | 8                          | (0)                                  | (X)                              | 100.0                           |
| 080                   | PACKAGEO ALCDHOLIC BEVERAGES . . . . .         | 20                         | 84                                   | 6.3                              | .4                              |                       | MISCELLANEDUS RETAIL STORES<br>(SIC S9 EX. 591)      |                            |                                      |                                  |                                 |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .             | 98                         | 320                                  | 5.6                              | 1.7                             | 020                   | GROCERIES-OTHER FOODS. . . . .                       | 6                          | 48                                   | 15.3                             | .2                              |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .             | 4                          | 43                                   | 12.5                             | .2                              | 080                   | PACKAGEO ALCOHOLIC BEVERAGES . . . . .               | 19                         | 8 523                                | 71.7                             | 42.4                            |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 22                         | 119                                  | 8.8                              | .6                              | 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .                   | 11                         | 174                                  | 56.2                             | .9                              |
| S20                   | NONMERCHANTOISE RECEIPTS. . . . .              | 69                         | 365                                  | 3.7                              | 1.9                             | 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                     | 11                         | 210                                  | 10.7                             | 1.0                             |
| -                     | MISCELLANEOUS MERCHANTOISE. . . . .            | (X)                        | 20                                   | (X)                              | .1                              | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .               | 8                          | 73                                   | 13.3                             | .4                              |
|                       | EATING PLACES<br>(SIC S812)                    |                            |                                      |                                  |                                 | 280                   | JEWELRY-OPTICAL GOODS. . . . .                       | 32                         | 3 286                                | 73.2                             | 16.4                            |
|                       | TOTAL . . . . .                                | 267                        | 17 668                               | (X)                              | 100.0                           | 300                   | SPORTING-RECREATION EQUIPMENT. . . . .               | 13                         | 749                                  | 69.8                             | 3.7                             |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 16                         | 258                                  | 20.0                             | 1.5                             | 320                   | HAROWARE-GAROEING EQUIPMENT . . . . .                | 7                          | 377                                  | 61.2                             | 1.9                             |
| 040                   | MEALS-SNACKS . . . . .                         | 267                        | 15 619                               | 88.4                             | 88.4                            | 500                   | ALL OTHER MERCHANTOISE. . . . .                      | 63                         | 5 122                                | 100.0                            | 25.5                            |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 42                         | 978                                  | 32.3                             | 5.5                             | S20                   | NONMERCHANTOISE RECEIPTS. . . . .                    | 65                         | 835                                  | 4.9                              | 4.2                             |
| 080                   | PACKAGEO ALCDHOLIC BEVERAGES . . . . .         | 6                          | 29                                   | 9.5                              | .2                              | -                     | MISCELLANEOUS MERCHANTOISE. . . . .                  | (X)                        | 687                                  | (X)                              | 3.4                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .             | 83                         | 282                                  | 5.9                              | 1.6                             |                       | LIQUOR STORES<br>(SIC S92)                           |                            |                                      |                                  |                                 |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .             | 4                          | 43                                   | 11.7                             | .2                              |                       | TOTAL . . . . .                                      | 19                         | (0)                                  | (X)                              | 100.0                           |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 21                         | 117                                  | 10.6                             | .7                              |                       | ANTIQUE AND SECONDHANO STORES<br>(SIC S93)           |                            |                                      |                                  |                                 |
| S20                   | NONMERCHANTOISE RECEIPTS. . . . .              | 65                         | 322                                  | 3.4                              | 1.8                             |                       | TOTAL <sup>2</sup> . . . . .                         | 7                          | 674                                  | (X)                              | 100.0                           |
| -                     | MISCELLANEOUS MERCHANTOISE. . . . .            | (X)                        | 19                                   | (X)                              | .1                              |                       | SPORTING GOOOS STORES AND BICYCLE<br>SHDPS (SIC S95) |                            |                                      |                                  |                                 |
|                       | ORINKING PLACES (ALCDHOLIC BEV.)<br>(SIC S813) |                            |                                      |                                  |                                 |                       | TOTAL <sup>2</sup> . . . . .                         | 9                          | 763                                  | (X)                              | 100.0                           |
|                       | TOTAL <sup>2</sup> . . . . .                   | 29                         | 1 166                                | (X)                              | 100.0                           |                       | JEWELRY STORES<br>(SIC S97)                          |                            |                                      |                                  |                                 |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 20                         |                                      |                                  |                                 |                       | TOTAL . . . . .                                      | 23                         | 2 944                                | (X)                              | 100.0                           |
| 040                   | MEALS-SNACKS . . . . .                         | 13                         |                                      |                                  |                                 | 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST                     | 7                          | 72                                   | 6.4                              | 2.4                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .             | 36                         |                                      |                                  |                                 | 280                   | JEWELRY-OPTICAL GOODS. . . . .                       | 23                         | 2 559                                | 86.9                             | 86.9                            |
| 120                   | COSMETICS-ORUGS-CLEANERS . . . . .             | 58                         |                                      |                                  |                                 | 281                   | WATCHES-CLOCKS . . . . .                             | 21                         | 628                                  | 22.0                             | 21.3                            |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 14                         |                                      |                                  |                                 | 282                   | SILVERWARE . . . . .                                 | 17                         | 212                                  | 8.6                              | 7.2                             |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 16                         |                                      |                                  |                                 | 285                   | ALL OTHER JEWELRY ITEMS. . . . .                     | 20                         | 691                                  | 25.7                             | 23.5                            |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .         | 22                         |                                      |                                  |                                 | 287                   | DIAMONDS, EXC. OIAMONO WATCHES                       | 22                         | 875                                  | 30.6                             | 29.7                            |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                 | 17                         |                                      |                                  |                                 | 288                   | RINGS, EXC. OIAMONOS . . . . .                       | 14                         | 152                                  | 12.3                             | 5.2                             |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .         | 12                         |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE. . . . .                   | (X)                        | 1                                    | (X)                              | (Z)                             |
| 320                   | HAROWARE-GAROEING EQUIPMENT . . . . .          | 4                          |                                      |                                  |                                 | S20                   | NONMERCHANTOISE RECEIPTS. . . . .                    | 21                         | 220                                  | 7.9                              | 7.5                             |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 27                         |                                      |                                  |                                 | S29                   | WATCH-CLOCK-JEWELRY REPAIRS. . . . .                 | 21                         | 200                                  | 7.2                              | 6.8                             |
| S20                   | NONMERCHANTOISE RECEIPTS. . . . .              | 23                         |                                      |                                  |                                 | S33                   | ALL NONMOSE RCPTS FROM CUSTMRS                       | 5                          | 20                                   | 3.1                              | .7                              |
| -                     | MISCELLANEOUS MERCHANTOISE. . . . .            | (X)                        |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANTOISE. . . . .                  | (X)                        | 93                                   | (X)                              | 3.2                             |
|                       | ORUG STORES<br>(SIC S91 PT.)                   |                            |                                      |                                  |                                 |                       | FUEL AND ICE OeALERS<br>(SIC 598)                    |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                | 50                         | 13 784                               | (X)                              | 100.0                           |                       | TOTAL . . . . .                                      | 5                          | (0)                                  | (X)                              | 100.0                           |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 19                         | 237                                  | 2.4                              | 1.7                             |                       |  |                            |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Charleston SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line           | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line        | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  |  |
|-----------------------|---|--------------------------------|--------------------------------------|---|--|-----------------------|--|--------------------------------|--------------------------------------|---|--|--|
|                       |   |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |                       |  |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |  |
|                       |   |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |  |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |  |
|                       | FLDRISTS<br>(SIC 5992)                          |                                |                                      |   |  |                       | MAIL ORDER HOUSES<br>(SIC 532)               |                                |                                      |   |  |  |
|                       | TOTAL . . . . .                                 | 20                             | (D)                                  | (X)   | 100.0  |                       | TOTAL . . . . .                              | 1                              | (D)                                  | (X)   | 100.0  |  |
|                       | CIGAR STORES AND STANDS<br>(SIC 5993)           |                                |                                      |   |  |                       | MERCHANDISING MACHINE OPERATORS<br>(SIC 534) |                                |                                      |   |  |  |
|                       | TOTAL . . . . .                                 | 3                              | (D)                                  | (X)   | 100.0  |                       | TOTAL . . . . .                              | 3                              | 2 708                                | (X)   | 100.0  |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                | 3                              | }                                    | (D)   | { 75.0                                       | 75.0                  |  |                                |                                      |   |  |  |
| -                     | MISCELLANEDUS MERCHANDISE. . . .                | (X)                            |                                      |   |  |                       | (X)  | 25.0                           |                                      |   |  |  |
|                       | OTHER MISCELLANEDUS RETAIL STORES<br>(OTHER 59) |                                |                                      |   |  |                       | DIRECT SELLING ESTABLISHMENTS<br>(SIC 535)   |                                |                                      |   |  |  |
|                       | TOTAL <sup>2</sup> . . . . .                    | 46                             | 4 497                                | (X)   | 100.0  |                       | TOTAL . . . . .                              | 5                              | (D)                                  | (X)   | 100.0  |  |
|                       | NONSTORE RETAILERS<br>(SIC 53 PART*)            |                                |                                      |   |  |                       |  |                                |                                      |   |  |  |
|                       | TOTAL . . . . .                                 | 9                              | (D)                                  | (X)   | 100.0  |                       |  |                                |                                      |   |  |  |
| 100                   | CIGARS-CIGARETTES-TDBACCO. . . .                | 3                              | }                                    | (D)   | { 43.1                                       | 28.8                  |  |                                |                                      |   |  |  |
| 500                   | ALL OTHER MERCHANDISE. . . . .                  | 4                              |                                      |   |  |                       | 89.0   | 44.7                           |                                      |   |  |  |
| -                     | MISCELLANEDUS MERCHANDISE. . . .                | (X)                            |                                      |   |  |                       | (X)  | 26.5                           |                                      |   |  |  |

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Huntington-Ashland, W. Va.-Ky.-Ohio, SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code  | Kind of business and merchandise line       | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code                              | Kind of business and merchandise line       | Establishments<br>(number) | Sales of specified merchandise lines |   |  |     |       |
|--|---|----------------------------|--------------------------------------|---|--|--|---|----------------------------|--------------------------------------|---|--|-----|-------|
|  |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |  |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |     |       |
|  |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |  |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |     |       |
| RETAIL TRADE   |   |                            |                                      |   |  |  |   |                            |                                      |   |  |     |       |
| TOTAL . . . . .  |   | 1 391                      | 347 666                              | (X)   | 100.0  | GENERAL MERCHANOISE GROUP STORES<br>(SIC S3 PART*) |   | TOTAL . . . . .            |                                      | 60  | \$7 830                                      | (X) | 100.0 |
| 020  | GROCERIES-OTHER FOODS. . . . .              | 319                        | 77 815                               | 60.5  | 22.4   | 020  | GROCERIES-OTHER FOODS. . . . .              | 32                         | 1 247                                | 4.0   | 2.2  |     |       |
| 040  | MEALS-SNACKS . . . . .                      | 332                        | 18 042                               | 35.6  | 5.2  | 040  | MEALS-SNACKS . . . . .                      | 24                         | 1 213                                | 4.4   | 2.1  |     |       |
| 060  | ALCOHOLIC DRINKS . . . . .                  | 100                        | 2 460                                | 77.7  | .7   | 100  | CIGARS-CIGARETTES-TOBACCO. . . . .          | 20                         | 110                                  | 3.0   | .2   |     |       |
| 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .      | 65                         | 8 170                                | 63.8  | 2.3  | 120  | COSMETICS-DRUGS-CLEANERS . . . . .          | 42                         | 2 562                                | 4.9   | 4.4  |     |       |
| 100  | CIGARS-CIGARETTES-TOBACCO. . . . .          | 321                        | 4 933                                | 6.0   | 1.4  | 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .    | 40                         | 7 258                                | 12.7  | 12.6   |     |       |
| 120  | COSMETICS-DRUGS-CLEANERS . . . . .          | 238                        | 14 481                               | 12.1  | 4.2  | 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . . | 40                         | 13 794                               | 24.2  | 23.9   |     |       |
| 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .    | 84                         | 12 147                               | 18.0  | 3.5  | 180  | ALL FOOTWEAR . . . . .                      | 32                         | 2 192                                | 4.7   | 3.8  |     |       |
| 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . . | 130                        | 23 646                               | 28.3  | 6.8  | 200  | CURTAINS-ORAPERIES-ORY GOOODS . . . . .     | 42                         | 5 027                                | 9.7   | 8.7  |     |       |
| 180  | ALL FOOTWEAR . . . . .                      | 94                         | 6 795                                | 10.8  | 2.0  | 220  | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .  | 28                         | 3 902                                | 7.5   | 6.7  |     |       |
| 200  | CURTAINS-ORAPERIES-ORY GOOODS . . . . .     | 73                         | 5 826                                | 9.6   | 1.7  | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .    | 30                         | 2 324                                | 4.6   | 4.0  |     |       |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .  | 135                        | 13 609                               | 15.0  | 3.9  | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .      | 36                         | 2 636                                | 4.7   | 4.6  |     |       |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .    | 114                        | 11 624                               | 16.2  | 3.3  | 280  | JEWELRY-OPTICAL GOOODS. . . . .             | 28                         | 1 283                                | 2.5   | 2.2  |     |       |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .      | 112                        | 4 067                                | 5.0   | 1.2  | 300  | SPORTING-RECREATION EQUIPMENT. . . . .      | 28                         | 1 523                                | 2.8   | 2.6  |     |       |
| 280  | JEWELRY-OPTICAL GOOODS. . . . .             | 94                         | 4 439                                | 6.8   | 1.3  | 320  | HARWARE-GARDENING EQUIPMENT . . . . .       | 27                         | 2 701                                | 7.1   | 4.7  |     |       |
| 300  | SPORTING-RECREATION EQUIPMENT. . . . .      | 86                         | 3 377                                | 5.4   | 1.0  | 340  | LUMBER-BUILDING MATERIALS. . . . .          | 16                         | 1 521                                | 4.3   | 2.6  |     |       |
| 320  | HARWARE-GARDENING EQUIPMENT . . . . .       | 96                         | 6 288                                | 11.6  | 1.8  | 400  | AUTO FUELS-LUBRICANTS. . . . .              | 9                          | 148                                  | .9  | .3   |     |       |
| 340  | LUMBER-BUILDING MATERIALS. . . . .          | 99                         | 17 459                               | 31.8  | 5.0  | 420  | AUTO TIRES-BATTERIES-ACCES5. . . . .        | 10                         | 922                                  | 5.6   | 1.6  |     |       |
| 360  | AUTOMOBILES-TRUCKS . . . . .                | 77                         | \$1 802                              | 63.4  | 14.9   | 440  | FARM EQUIPMENT MACHINERY . . . . .          | 4                          | 152                                  | 1.0   | .3   |     |       |
| 400  | AUTO FUELS-LUBRICANTS. . . . .              | 301                        | 21 538                               | 21.3  | 6.2  | 460  | HAY-GRAIN-FEEO-FARM SUPPLIE5 . . . . .      | 5                          | 99                                   | .9  | .2   |     |       |
| 420  | AUTO TIRES-BATTERIES-ACCESS. . . . .        | 276                        | 11 936                               | 11.5  | 3.4  | 500  | ALL OTHER MERCHANOISE. . . . .              | 45                         | 3 932                                | 7.0   | 6.8  |     |       |
| 440  | FARM EQUIPMENT MACHINERY . . . . .          | 16                         | 983                                  | 4.9   | .3   | S20  | NONMERCHANOISE RECEIPTS. . . . .            | 28                         | 3 233                                | 7.6   | 5.6  |     |       |
| 460  | HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .      | 19                         | 1 232                                | 10.0  | .4   | -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 51                                   | (X)   | .1   |     |       |
| 480  | HOUSEHOLD FUELS-ICE. . . . .                | 24                         | 438                                  | 25.0  | .1   |  |   |                            |                                      |   |  |     |       |
| 500  | ALL OTHER MERCHANOISE. . . . .              | 247                        | 12 198                               | 10.5  | 3.5  |  |   |                            |                                      |   |  |     |       |
| S20  | NONMERCHANOISE RECEIPTS. . . . .            | \$64                       | 12 360                               | 6.0   | 3.6  |  |   |                            |                                      |   |  |     |       |
| BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC S2) |   |                            |                                      |   |  |  |   |                            |                                      |   |  |     |       |
| TOTAL . . . . .  |   | 79                         | 20 \$18                              | (X)   | 100.0  | DEPARTMENT STORES<br>(SIC 531)                     |   | TOTAL . . . . .            |                                      | 12  | 40 410                                       | (X) | 100.0 |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .  | 11                         | 751                                  | 8.2   | 3.7  | 020  | GROCERIES-OTHER FOODS. . . . .              | 5                          | 394                                  | 1.8   | 1.0  |     |       |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .    | 8                          | 117                                  | 10.1  | .6   | 120  | COSMETICS-DRUGS-CLEANERS . . . . .          | 11                         | 1 480                                | 4.1   | 3.7  |     |       |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .      | 16                         | 421                                  | 6.1   | 2.1  | 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .    | 12                         | 5 492                                | 13.6  | 13.6   |     |       |
| 300  | SPORTING-RECREATION EQUIPMENT. . . . .      | 11                         | 155                                  | 8.7   | .8   | 141  | MEN'S CLOTHING . . . . .                    | 12                         | 3 985                                | 9.9   | 9.9  |     |       |
| 320  | HARWARE-GARDENING EQUIPMENT . . . . .       | 40                         | 2 933                                | 30.4  | 14.3   | 142  | BOYS' CLOTHING . . . . .                    | 12                         | 1 507                                | 3.7   | 3.7  |     |       |
| 340  | LUMBER-BUILDING MATERIALS. . . . .          | 69                         | 14 725                               | 75.6  | 71.8   | 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . . | 12                         | 10 601                               | 26.2  | 26.2   |     |       |
| 440  | FARM EQUIPMENT MACHINERY . . . . .          | 9                          | 761                                  | 45.6  | 3.7  | 161  | CHILDREN'S-INFANTS' WEAR . . . . .          | 12                         | 1 249                                | 3.1   | 3.1  |     |       |
| 520  | NONMERCHANOISE RECEIPTS. . . . .            | 33                         | 465                                  | 4.1   | 2.3  | 162  | HANDBAGS-ACCESSORIES . . . . .              | 12                         | 626                                  | 1.5   | 1.5  |     |       |
| -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 190                                  | (X)   | .9   | 163  | MILLINERY. . . . .                          | 10                         | 247                                  | .6  | .6   |     |       |
| BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX, S2S)        |   |                            |                                      |   |  |  |   |                            |                                      |   |  |     |       |
| TOTAL . . . . .  |   | 49                         | 15 841                               | (X)   | 100.0  | 164  | HOSIERY. . . . .                            | 12                         | 586                                  | 1.5   | 1.5  |     |       |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .  | 5                          | 612                                  | 8.1   | 3.9  | 165  | LINGERIE . . . . .                          | 12                         | 2 007                                | 5.0   | 5.0  |     |       |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .    | 5                          | 70                                   | 8.1   | .4   | 166  | WOMEN'S COATS-SUITS-FURS-RAINWR . . . . .   | 12                         | 885                                  | 2.2   | 2.2  |     |       |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .      | 4                          | 197                                  | 3.8   | 1.2  | 167  | WOMEN'S DRESSES. . . . .                    | 12                         | 2 066                                | 5.1   | 5.1  |     |       |
| 320  | HARWARE-GARDENING EQUIPMENT . . . . .       | 15                         | 403                                  | 6.3   | 2.5  | 168  | WOMEN'S BLOUSES-SPTSWR . . . . .            | 12                         | 1 866                                | 4.6   | 4.6  |     |       |
| 340  | LUMBER-BUILDING MATERIALS. . . . .          | 49                         | 14 083                               | 88.9  | 88.9   | 169  | GIRLS'-SUBTEEN-TEEN WEAR . . . . .          | 11                         | 987                                  | 2.4   | 2.4  |     |       |
| 341  | LUMBER . . . . .                            | 26                         | 4 224                                | 29.6  | 26.7   | -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 69                                   | (X)   | .2   |     |       |
| 342  | PLYWOOD. . . . .                            | 25                         | 1 927                                | 13.5  | 12.2   | 180  | ALL FOOTWEAR . . . . .                      | 11                         | 1 704                                | 4.6   | 4.2  |     |       |
| 343  | WINDOWS, DOORS, AND FRAMES-METAL . . . . .  | 21                         | \$24                                 | 4.1   | 3.3  | 200  | CURTAINS-ORAPERIES-ORY GOOODS . . . . .     | 12                         | 3 151                                | 7.8   | 7.8  |     |       |
| 344  | KITCHEN CABINETS . . . . .                  | 12                         | 349                                  | 3.5   | 2.2  | 201  | PIECE GOOODS-NOTIONS. . . . .               | 11                         | 872                                  | 2.4   | 2.2  |     |       |
| 345  | ALL OTHER MILLWORK . . . . .                | 22                         | 889                                  | 6.5   | 5.6  | 202  | CURTAINS-ORAPERIES . . . . .                | 12                         | 2 271                                | 5.6   | 5.6  |     |       |
| 346  | WALLBOARD. . . . .                          | 25                         | 1 351                                | 9.2   | 8.5  | 220  | MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .  | 11                         | 3 465                                | 8.9   | 8.6  |     |       |
| 347  | ASPHALT AND ASBESTOS PRODUCTS. . . . .      | 25                         | 930                                  | 6.4   | 5.9  | 221  | MAJOR HOUSEHOLD APPLIANCES . . . . .        | 7                          | 2 271                                | 7.8   | 5.6  |     |       |
| 348  | PAINT-GLASS-WALLPAPER. . . . .              | 23                         | 320                                  | 2.4   | 2.0  | 222  | RADIO-TV'S MUSICAL INSTR. . . . .           | 10                         | 1 183                                | 3.0   | 2.9  |     |       |
| 349  | HEATING AND PLUMBING EQUIP . . . . .        | 11                         | 322                                  | 2.6   | 2.0  | -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 11                                   | (X)   | (2)  |     |       |
| 351  | METAL ROOFING AND SIOING . . . . .          | 13                         | 244                                  | 2.7   | 1.5  | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .    | 12                         | 2 073                                | 5.1   | 5.1  |     |       |
| 352  | MASONRY SUPPLIES . . . . .                  | 11                         | 292                                  | 7.8   | 1.8  | 241  | FLOOR COVERINGS. . . . .                    | 11                         | 771                                  | 1.9   | 1.9  |     |       |
| 353  | INSULATION . . . . .                        | 21                         | 239                                  | 2.7   | 1.5  | 242  | FURNITURE-SLEEP EQUIPMENT. . . . .          | 11                         | 1 302                                | 3.2   | 3.2  |     |       |
| 355  | ALL OTHER BUILDING MATERIALS . . . . .      | 17                         | 1 102                                | 9.3   | 7.0  | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .      | 11                         | 1 520                                | 3.9   | 3.8  |     |       |
| -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 47                                   | (X)   | .3   | 261  | CHINA-GLASSWARE. . . . .                    | 8                          | 440                                  | 1.5   | 1.1  |     |       |
| S20  | NONMERCHANOISE RECEIPTS. . . . .            | 21                         | 409                                  | 4.4   | 2.6  | 262  | KITCHENWARE-HOUSEWARES . . . . .            | 11                         | 956                                  | 2.5   | 2.4  |     |       |
| -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 67                                   | (X)   | .4   | -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        | 121                                  | (X)   | .3   |     |       |
| HARWARE STORES (SIC S2S1)                                    |   |                            |                                      |   |  |  |   |                            |                                      |   |  |     |       |
| TOTAL . . . . .  |   | 24                         | (0)                                  | (X)   | 100.0  | 280  | JEWELRY-OPTICAL GOOODS. . . . .             | 11                         | 830                                  | 2.3   | 2.1  |     |       |
| FARM EQUIPMENT DEALERS (SIC S2S2)                            |   |                            |                                      |   |  |  |   |                            |                                      |   |  |     |       |
| TOTAL . . . . .  |   | 6                          | (0)                                  | (X)   | 100.0  | 300  | SPORTING-RECREATION EQUIPMENT. . . . .      | 11                         | 1 042                                | 2.7   | 2.6  |     |       |
| 440  | FARM EQUIPMENT MACHINERY . . . . .          | 6                          |                                      |   |  | 320  | HARWARE-GARDENING EQUIPMENT . . . . .       | 6                          | 1 413                                | 6.1   | 3.5  |     |       |
| -  | MISCELLANEOUS MERCHANOISE. . . . .          | (X)                        |                                      |   |  | 321  | HARWARE-TOOLS . . . . .                     | 6                          | 874                                  | 3.8   | 2.2  |     |       |
| DEPARTMENT STORES (SIC 531)                                  |   |                            |                                      |   |  |  |   |                            |                                      |   |  |     |       |
| TOTAL . . . . .  |   | 24                         | (0)                                  | (X)   | 100.0  | 322  | GARDENING EQUIPMENT-SUPPLIE5 . . . . .      | 5                          | 539                                  | 2.7   | 1.3  |     |       |
| 340  | LUMBER-BUILDING MATERIALS. . . . .          | 7                          | 1 387                                | 4.5   | 3.4  | 340  | LUMBER-BUILDING MATERIALS. . . . .          | 7                          | 1 387                                | 4.5   | 3.4  |     |       |
| 348  | PAINT-GLASS-WALLPAPER. . . . .              | 6                          | 506                                  | 1.7   | 1.3  | 348  | PAINT-GLASS-WALLPAPER. . . . .              | 6                          | 506                                  | 1.7   | 1.3  |     |       |
| 356  | ALL OTHER LUMBER-MILLWORK. . . . .          | 5                          | 881                                  | 3.8   | 2.2  | 420  | AUTO TIRES-BATTERIES-ACCES5. . . . .        | 4                          | 742                                  | 6.0   | 1.8  |     |       |
| 500  | ALL OTHER MERCHANOISE. . . . .              | 11                         | 1 918                                | 4.9   | 4.7  | 500  | ALL OTHER MERCHANOISE. . . . .              | 11                         | 1 918                                | 4.9   | 4.7  |     |       |
| 501  | TOYS-GAMES-WHEEL GOOODS . . . . .           | 11                         | 1 147                                | 2.9   | 2.8  | 501  | TOYS-GAMES-WHEEL GOOODS . . . . .           | 11                         | 1 147                                | 2.9   | 2.8  |     |       |
| 502  | BOOK5-STATIONERY-PHOTO. EQUIP. . . . .      | 7                          | 637                                  | 2.2   | 1.6  | 502  | BOOK5-STATIONERY-PHOTO. EQUIP. . . . .      | 7                          | 637                                  | 2.2   | 1.6  |     |       |
| 518  | MOSE. EXC. TOY-GAMES-BOOKS-STA . . . . .    | 5                          | 133                                  | .6  | .3   | 518  | MOSE. EXC. TOY-GAMES-BOOKS-STA . . . . .    | 5                          | 133                                  | .6  | .3   |     |       |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Nonstore retailers, part of SIC major 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: HUNTINGTON-ASHLAND, W. VA.-KY. OHIO, SMSA—Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Huntington-Ashland, W. Va.,-Ky.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line          | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                 | Establishments<br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|--|----------------------------|--------------------------------------|---|--|-----------------------|---|----------------------------|--------------------------------------|---|--|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |
|                       |  |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
| 520                   | NONMERCHANTOISE RECEIPTS. . . . .              | 8                          | 2 772                                | 8.5   | 6.9  |                       | MEAT AND FISH (SEA FOOD) MARKETS<br>(SIC 542)         |                            |                                      |   |  |
| 535                   | ALL OTHER SERVICE RECEIPTS. . .                | 8                          | 2 677                                | 8.1   | 6.6  |                       |   |                            |                                      |   |  |
| -                     | MISCELLANEOUS . . . . .                        | (X)                        | 95                                   | (X)   | .2   |                       | TOTAL . . . . .                                       | 4                          | (D)                                  | (X)   | 100.0  |
| -                     | MISCELLANEOUS MERCHANTOISE. . . .              | (X)                        | 425                                  | (X)   | 1.1  |                       | FRUIT STORES AND VEGETABLE MKTS.<br>(SIC 543)         |                            |                                      |   |  |
|                       | VARIETY STORES<br>(SIC 533)                    |                            |                                      |   |  |                       | TOTAL . . . . .                                       | 4                          | (D)                                  | (X)   | 100.0  |
|                       | TOTAL . . . . .                                | 19                         | 7 780                                | (X)   | 100.0  |                       | GROCERIES-OTHER FOODS. . . . .                        | 4                          |                                      |   |  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 18                         | 378                                  | 5.0   | 4.9  | 020                   | PRODUCE (FRESH FRUITS-VEGTBLS)                        | 4                          |                                      | 99.0  | 99.0   |
| 040                   | MEALS-SNACKS . . . . .                         | 18                         | 622                                  | 8.8   | 8.0  | 022                   | MISCELLANEOUS MERCHANTOISE. . .                       | (X)                        | (O)                                  | 95.5  | 95.5   |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 18                         | 471                                  | 6.1   | 6.1  | -                     | MISCELLANEOUS MERCHANTOISE. . . .                     | (X)                        |                                      | (X)   | 3.5  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 9                          | 495                                  | 6.5   | 6.4  | -                     |   |                            |                                      |   |  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 9                          | 1 604                                | 21.1  | 20.6   |                       | CANOEY, NUT, AND CONFECTIONERY<br>STORES (SIC 544)    |                            |                                      |   |  |
| 180                   | ALL FOOTWEAR . . . . .                         | 7                          | 226                                  | 3.8   | 2.9  |                       | TOTAL <sup>2</sup> . . . . .                          | 6                          | 195                                  | (X)   | 100.0  |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .               | 9                          | 826                                  | 10.8  | 10.6   |                       | RETAIL BAKERIES<br>(SIC 546)                          |                            |                                      |   |  |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST               | 8                          | 181                                  | 2.4   | 2.3  |                       | TOTAL . . . . .                                       | 9                          | (O)                                  | (X)   | 100.0  |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.               | 7                          | 119                                  | 1.8   | 1.5  |                       | OTHER FOOD STORES<br>(OTHER 54)                       |                            |                                      |   |  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 9                          | 483                                  | 6.3   | 6.2  |                       | TOTAL . . . . .                                       | 4                          | (O)                                  | (X)   | 100.0  |
| 280                   | JEWELRY-OPTICAL GOOOS. . . . .                 | 8                          | 148                                  | 2.0   | 1.9  |                       |   |                            |                                      |   |  |
| 300                   | SPORTING-RECREATION EQUIPMENT. .               | 6                          | 76                                   | 1.4   | 1.0  |                       | AUTOMOTIVE DEALERS<br>(SIC 55 EX. 554)                |                            |                                      |   |  |
| 320                   | HARWARE-GARDENING EQUIPMENT . .                | 9                          | 330                                  | 4.3   | 4.2  |                       | TOTAL . . . . .                                       | 105                        | 67 789                               | (X)   | 100.0  |
| 340                   | LUMBER-BUILDING MATERIALS. . . .               | 3                          | 56                                   | 1.4   | .7   |                       | MAJOR APPL-RAOIO-TV-MUSICAL INST                      | 13                         | 627                                  | 25.0  | .9   |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 18                         | 1 482                                | 19.0  | 19.0   |                       | KITCHENWARE-HOME FURNISHINGS . .                      | 11                         | 62                                   | 3.4   | .1   |
| 520                   | NONMERCHANTOISE RECEIPTS. . . . .              | 6                          | 255                                  | 4.2   | 3.3  |                       | SPORTING-RECREATION EQUIPMENT. .                      | 14                         | 258                                  | 19.0  | .4   |
| -                     | MISCELLANEOUS MERCHANTOISE. . . .              | (X)                        | 28                                   | (X)   | .4   |                       | HARWARE-GARDENING EQUIPMENT . .                       | 12                         | 158                                  | 5.5   | .2   |
|                       | MISC. GENERAL MERCHANTOISE STORES<br>(SIC 539) |                            |                                      |   |  |                       | AUTOMOBILES-TRUCKS . . . . .                          | 65                         | 51 643                               | 84.5  | 76.2   |
|                       | TOTAL . . . . .                                | 29                         | 9 640                                | (X)   | 100.0  |                       | AUTO FUELS-LUBRICANTS. . . . .                        | 46                         | 354                                  | .6  | .5   |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 10                         | 475                                  | 40.8  | 4.9  |                       | AUTO TIRES-BATTERIES-ACCESS. . .                      | 82                         | 8 484                                | 13.1  | 12.5   |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 8                          | 64                                   | 5.8   | .7   |                       | ALL OTHER MERCHANTOISE. . . . .                       | 16                         | 1 880                                | 49.1  | 2.8  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 13                         | 611                                  | 8.5   | 6.3  |                       | NONMERCHANTOISE RECEIPTS. . . . .                     | 80                         | 4 211                                | 6.5   | 6.2  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 19                         | 1 271                                | 14.0  | 13.2   |                       | -   | (X)                        | 111                                  | (X)   | .2   |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 19                         | 1 590                                | 17.5  | 16.5   |                       | MOTOR VEHICLE DEALERS<br>(SIC 551, 552)               |                            |                                      |   |  |
| 180                   | ALL FOOTWEAR . . . . .                         | 15                         | 262                                  | 7.5   | 2.7  |                       | TOTAL . . . . .                                       | 62                         | 59 348                               | (X)   | 100.0  |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .               | 20                         | 1 050                                | 29.4  | 10.9   |                       | AUTOMOBILES-TRUCKS . . . . .                          | 62                         | 51 362                               | 86.5  | 86.5   |
| 220                   | MAJOR APPL-RAOIO-TV-MUSICAL INST               | 9                          | 256                                  | 5.4   | 2.7  |                       | AUTO FUELS-LUBRICANTS. . . . .                        | 39                         | 227                                  | .4  | .4   |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.               | 11                         | 131                                  | 4.3   | 1.4  |                       | AUTO TIRES-BATTERIES-ACCESS. . .                      | 49                         | 4 173                                | 7.1   | 7.0  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 16                         | 634                                  | 7.0   | 6.6  |                       | NONMERCHANTOISE RECEIPTS. . . . .                     | 53                         | 3 528                                | 6.0   | 5.9  |
| 280                   | JEWELRY-OPTICAL GOOOS. . . . .                 | 10                         | 304                                  | 4.5   | 3.2  |                       | -   | (X)                        | 58                                   | (X)   | .1   |
| 300                   | SPORTING-RECREATION EQUIPMENT. .               | 11                         | 405                                  | 4.6   | 4.2  |                       |   |                            |                                      |   |  |
| 320                   | HARWARE-GARDENING EQUIPMENT . .                | 11                         | 958                                  | 14.0  | 9.9  |                       | MOTOR VEHICLE DEALERS--NEW AND<br>USED CARS (SIC 551) |                            |                                      |   |  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .             | 5                          | 176                                  | 7.1   | 1.8  |                       | TOTAL . . . . .                                       | 45                         | 55 255                               | (X)   | 100.0  |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 16                         | 533                                  | 5.7   | 5.5  |                       | AUTOMOBILES-TRUCKS . . . . .                          | 45                         | 47 601                               | 86.1  | 86.1   |
| 520                   | NONMERCHANTOISE RECEIPTS. . . . .              | 13                         | 205                                  | 6.2   | 2.1  |                       | AUTO FUELS-LUBRICANTS. . . . .                        | 38                         | 218                                  | .4  | .4   |
| -                     | MISCELLANEOUS MERCHANTOISE. . . .              | (X)                        | 714                                  | (X)   | 7.4  |                       | AUTO TIRES-BATTERIES-ACCESS. . .                      | 45                         | 4 012                                | 7.3   | 7.3  |
|                       | FOOD STORES<br>(SIC 54)                        |                            |                                      |   |  |                       | NONMERCHANTOISE RECEIPTS. . . . .                     | 44                         | 3 372                                | 6.1   | 6.1  |
|                       | TOTAL . . . . .                                | 220                        | 83 647                               | (X)   | 100.0  |                       | -   | (X)                        | 52                                   | (X)   | .1   |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 220                        | 75 040                               | 89.7  | 89.7   |                       |   |                            |                                      |   |  |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . .               | 24                         | 543                                  | 13.0  | .6   |                       | MOTOR VEHICLE DEALERS--USED CARS<br>ONLY (SIC 552)    |                            |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 142                        | 2 595                                | 4.8   | 3.1  |                       | TOTAL . . . . .                                       | 17                         | 4 093                                | (X)   | 100.0  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 127                        | 2 350                                | 4.4   | 2.8  |                       | AUTOMOBILES-TRUCKS . . . . .                          | 17                         | 3 761                                | 91.9  | 91.9   |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 75                         | 1 639                                | 4.3   | 2.0  |                       | USED PASSENGER CARS-RETAIL . .                        | 17                         | 2 882                                | 70.4  | 70.4   |
| 520                   | NONMERCHANTOISE RECEIPTS. . . . .              | 45                         | 1 058                                | 3.8   | 1.3  |                       | MISCELLANEOUS MERCHANTOISE. . .                       | (X)                        | 833                                  | (X)   | 20.4   |
| -                     | MISCELLANEOUS MERCHANTOISE. . . .              | (X)                        | 422                                  | (X)   | .5   |                       | AUTO TIRES-BATTERIES-ACCESS. . .                      | 5                          | 161                                  | 6.1   | 3.9  |
|                       | GROCERY STORES<br>(SIC 541)                    |                            |                                      |   |  |                       | NONMERCHANTOISE RECEIPTS. . . . .                     | 8                          | 156                                  | 6.3   | 3.8  |
|                       | TOTAL . . . . .                                | 193                        | 80 657                               | (X)   | 100.0  |                       | SERVICE LABOR. . . . .                                | 6                          | 121                                  | 5.0   | 3.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 193                        | 72 194                               | 89.5  | 89.5   |                       | -   | (X)                        | 33                                   | (X)   | .8   |
| 021                   | MEATS-FISH-POULTRY . . . . .                   | 178                        | 18 493                               | 23.0  | 22.9   |                       |   |                            |                                      |   |  |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLS)                 | 175                        | 5 598                                | 6.9   | 6.9  |                       |   |                            |                                      |   |  |
| 023                   | FROZEN FOODS . . . . .                         | 144                        | 2 550                                | 4.7   | 3.2  |                       |   |                            |                                      |   |  |
| 024                   | ALL OTHER FOODS. . . . .                       | 192                        | 45 551                               | 56.5  | 56.5   |                       |   |                            |                                      |   |  |
| 080                   | PACKAGEO ALCOHOLIC BEVERAGES . .               | 24                         | 537                                  | 14.8  | .7   |                       |   |                            |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 140                        | 2 569                                | 4.9   | 3.2  |                       |   |                            |                                      |   |  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 126                        | 2 342                                | 4.5   | 2.9  |                       |   |                            |                                      |   |  |
| 500                   | ALL OTHER MERCHANTOISE. . . . .                | 74                         | 1 629                                | 4.3   | 2.0  |                       |   |                            |                                      |   |  |
| 516                   | ALL OTHER MERCHANTOISE. . . . .                | 18                         | 452                                  | 2.7   | .6   |                       |   |                            |                                      |   |  |
| 517                   | PAPER-PAPER PRODUCTS . . . . .                 | 73                         | 1 177                                | 3.2   | 1.5  |                       |   |                            |                                      |   |  |
| 520                   | NONMERCHANTOISE RECEIPTS. . . . .              | 40                         | 1 042                                | 3.7   | 1.3  |                       |   |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANTOISE. . . .              | (X)                        | 344                                  | (X)   | .4   |                       |   |                            |                                      |   |  |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Huntington-Ashland, W. Va.,-Ky.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line          | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                        | Establishments<br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|--|----------------------------|--------------------------------------|---|--|-----------------------|--|----------------------------|--------------------------------------|---|--|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |
|                       |  |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |  |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
|                       | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        | 15                                   | (X)   | .4   |                       | WOMEN'S ACCESSORY AND SPECIALTY<br>STORES (SIC 563)          |                            |                                      |   |  |
|                       | TIRE, BATTERY, AND ACCESSORY OLRS<br>(SIC 553) |                            |                                      |   |  |                       | TOTAL . . . . .  | 5                          | (0)                                  | (X)   | 100.0  |
|                       | TOTAL . . . . .                                | 32                         | 6 251                                | (X)   | 100.0  |                       | FURRIERS AND FUR SHOPS<br>(SIC 568)                          |                            |                                      |   |  |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 13                         | 625                                  | 19.8  | 10.0   |                       | TOTAL . . . . .  | 2                          | (0)                                  | (X)   | 100.0  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 11                         | 62                                   | 2.4   | 1.0  |                       | OTHER APPAREL AND ACCESSORY STRS.<br>(OTHER 56)              |                            |                                      |   |  |
| 300                   | SPORTING-RECREATION EQUIPMENT. . .             | 10                         | 114                                  | 5.9   | 1.8  |                       | TOTAL . . . . .  | 60                         | 10 985                               | (X)   | 100.0  |
| 320                   | HAIRWARE-GROOMING EQUIPMENT . .                | 12                         | 156                                  | 4.9   | 2.5  |                       |  |                            |                                      |   |  |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                 | 6                          | 120                                  | 15.7  | 1.9  |                       |  |                            |                                      |   |  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .             | 32                         | 4 298                                | 68.8  | 68.8   |                       |  |                            |                                      |   |  |
| 500                   | ALL OTHER MERCHANOISE. . . . .                 | 10                         | 162                                  | 6.2   | 2.6  |                       |  |                            |                                      |   |  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .               | 24                         | 645                                  | 10.8  | 10.3   |                       |  |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        | 69                                   | (X)   | 1.1  | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                             | 32                         | 4 651                                | 75.4  | 42.3   |
|                       | MISCELLANEOUS AUTOMOTIVE DEALERS<br>(SIC 559)  |                            |                                      |   |  | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                           | 28                         | 1 448                                | 20.9  | 13.2   |
|                       | TOTAL . . . . .                                | 11                         | 2 190                                | (X)   | 100.0  | 180                   | ALL FOOTWEAR . . . . .                                       | 48                         | 4 538                                | 45.8  | 41.3   |
| 500                   | ALL OTHER MERCHANOISE. . . . .                 | 5                          | 1 714                                | 78.6  | 78.3   | 520                   | NONMERCHANOISE RECEIPTS. . . . .                             | 32                         | 239                                  | 4.0   | 2.2  |
| -                     | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        | 476                                  | (X)   | 21.7   | -                     | MISCELLANEOUS MERCHANOISE. . . .                             | (X)                        | 109                                  | (X)   | 1.0  |
|                       | GASOLINE SERVICE STATIONS<br>(SIC 554)         |                            |                                      |   |  |                       | MEN'S AND BOYS' CLOTHING<br>FURNISHINGS STORES (SIC 561)     |                            |                                      |   |  |
|                       | TOTAL . . . . .                                | 229                        | 24 809                               | (X)   | 100.0  |                       | TOTAL . . . . .  | 17                         | 4 397                                | (X)   | 100.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 29                         | 420                                  | 13.8  | 1.7  | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                             | 17                         | 3 727                                | 84.8  | 84.8   |
| 040                   | MEALS-SNACKS . . . . .                         | 15                         | 83                                   | 2.7   | .3   | 180                   | ALL FOOTWEAR . . . . .                                       | 9                          | 227                                  | 5.4   | 5.2  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 47                         | 450                                  | 6.1   | 1.8  | 520                   | NONMERCHANOISE RECEIPTS. . . . .                             | 7                          | 117                                  | 5.0   | 2.7  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                   | 6                          | 32                                   | 5.0   | .1   | -                     | MISCELLANEOUS MERCHANOISE. . . .                             | (X)                        | 325                                  | (X)   | 7.4  |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                 | 229                        | 20 819                               | 83.9  | 83.9   |                       | FAMILY CLOTHING STORES<br>(SIC 565)                          |                            |                                      |   |  |
| 401                   | GASOLINE . . . . .                             | 229                        | 19 634                               | 79.1  | 79.1   |                       | TOTAL . . . . .  | 14                         | 2 022                                | (X)   | 100.0  |
| 402                   | OTHER AUTOMOTIVE FUELS . . . . .               | 21                         | 352                                  | 14.8  | 1.4  | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                             | 14                         | 912                                  | 45.1  | 45.1   |
| 403                   | MOTOR OILS-GREASES-OTHER OILS.                 | 189                        | 833                                  | 4.0   | 3.4  | 142                   | BOYS' CLOTHING . . . . .                                     | 11                         | 148                                  | 8.3   | 7.3  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .             | 176                        | 1 952                                | 9.9   | 7.9  | 143                   | MEN'S TAILORED OUTERWEAR . . . .                             | 14                         | 372                                  | 18.4  | 18.4   |
| 421                   | PARTS INSTALLED IN REPAIR WORK                 | 66                         | 423                                  | 7.0   | 1.7  | 144                   | OTHER MEN'S OUTERWEAR. . . . .                               | 14                         | 320                                  | 15.8  | 15.8   |
| 423                   | PARTS-RETAIL . . . . .                         | 20                         | 102                                  | 5.5   | .4   | 145                   | MEN'S HATS . . . . .   | 12                         | 10                                   | 1.3   | .5   |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                 | 165                        | 1 427                                | 7.6   | 5.8  | 146                   | OTHER MEN'S CLOTHING . . . . .                               | 14                         | 62                                   | 3.7   | 3.7  |
| 500                   | ALL OTHER MERCHANOISE. . . . .                 | 8                          | 16                                   | 2.6   | .1   | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                           | 14                         | 828                                  | 40.9  | 40.9   |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .               | 142                        | 971                                  | 6.9   | 3.9  | 161                   | CHILDREN'S-INFANTS' WEAR . . . .                             | 12                         | 63                                   | 5.1   | 3.1  |
| 527                   | SERVICE LABOR. . . . .                         | 131                        | 559                                  | 4.5   | 2.3  | 164                   | HOSIERY. . . . .   | 13                         | 27                                   | 2.0   | 1.3  |
| -                     | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        | 66                                   | (X)   | .3   | 165                   | LINGERIE . . . . .   | 14                         | 48                                   | 3.2   | 2.4  |
|                       | APPAREL AND ACCESSORY STORES<br>(SIC 56)       |                            |                                      |   |  | 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                             | 13                         | 368                                  | 18.8  | 18.2   |
|                       | TOTAL . . . . .                                | 104                        | 19 301                               | (X)   | 100.0  | 172                   | DRESSES. . . . .   | 14                         | 172                                  | 8.5   | 8.5  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 34                         | 4 670                                | 80.3  | 24.2   | 173                   | COATS-SUITS. . . . .   | 5                          | 137                                  | 9.5   | 6.8  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 72                         | 9 464                                | 61.0  | 49.0   | 174                   | HANDBAGS . . . . .   | 4                          | 9                                    | 1.2   | .4   |
| 180                   | ALL FOOTWEAR . . . . .                         | 48                         | 4 556                                | 49.3  | 23.6   | 176                   | OTHER WOMEN'S-GIRLS' CLOTHES ACC                             | 4                          | 4                                    | 7.8   | .2   |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .               | 54                         | 397                                  | 3.8   | 2.1  |                       |  |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        | 213                                  | (X)   | 1.1  | 180                   | ALL FOOTWEAR . . . . .                                       | 13                         | 147                                  | 11.2  | 7.3  |
|                       | WOMEN'S READY-TO-WEAR STORES<br>(SIC 562)      |                            |                                      |   |  | 520                   | NONMERCHANOISE RECEIPTS. . . . .                             | 12                         | 46                                   | 3.4   | 2.3  |
|                       | TOTAL . . . . .                                | 37                         | (0)                                  | (X)   | 100.0  | -                     | MISCELLANEOUS MERCHANOISE. . . .                             | (X)                        | 89                                   | (X)   | 4.4  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 37                         |                                      | 96.5  | 96.5   |                       | SHOE STORES<br>(SIC 566)                                     |                            |                                      |   |  |
| 161                   | CHILDREN'S-INFANTS' WEAR . . . .               | 10                         |                                      | 17.9  | 5.9  |                       | TOTAL . . . . .  | 26                         | 4 400                                | (X)   | 100.0  |
| 163                   | MILLINERY. . . . .                             | 7                          |                                      | 2.6   | .3   | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                           | 7                          | 150                                  | 10.1  | 3.4  |
| 164                   | HOSIERY. . . . .                               | 23                         |                                      | 2.1   | 1.3  | 180                   | ALL FOOTWEAR . . . . .                                       | 26                         | 4 162                                | 94.6  | 94.6   |
| 165                   | LINGERIE . . . . .                             | 27                         |                                      | 10.9  | 8.9  | 520                   | NONMERCHANOISE RECEIPTS. . . . .                             | 12                         | 75                                   | 3.5   | 1.7  |
| 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .               | 32                         |                                      | 24.8  | 22.8   | -                     | MISCELLANEOUS MERCHANOISE. . . .                             | (X)                        | 12                                   | (X)   | .3   |
| 172                   | DRESSES. . . . .                               | 37                         |                                      | 37.5  | 37.5   |                       | APPAREL AND ACCESS. STORES IN E.C.<br>(SIC 564, 7, 9)        |                            |                                      |   |  |
| 173                   | COATS-SUITS. . . . .                           | 23                         |                                      | 21.3  | 14.7   |                       | TOTAL <sup>2</sup> . . . . .                                 | 3                          | 166                                  | (X)   | 100.0  |
| 174                   | HANDBAGS . . . . .                             | 20                         |                                      | 4.1   | 2.6  |                       | FURNITURE, HOME FURNISHINGS AND<br>EQUIPMENT STORES (SIC 57) |                            |                                      |   |  |
| 176                   | OTHER WOMEN'S-GIRLS' CLOTHES ACC               | 9                          |                                      | 6.2   | 2.2  |                       | TOTAL . . . . .  | 101                        | 18 180                               | (X)   | 100.0  |
| -                     | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        |                                      | (X)   | .3   | 200                   | CURTAINS-DRAPERIES-ORY GOODS . .                             | 13                         | 371                                  | 13.9  | 2.0  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .               | 20                         |                                      | 3.3   | 1.9  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                             | 52                         | 7 035                                | 56.9  | 38.7   |
| -                     | MISCELLANEOUS MERCHANOISE. . . .               | (X)                        |                                      | (X)   | 1.6  | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                             | 67                         | 9 003                                | 62.3  | 49.5   |
|                       |  |                            |                                      |   |  | 260                   | KITCHENWARE-HOME FURNISHINGS . .                             | 19                         | 469                                  | 7.3   | 2.6  |
|                       |  |                            |                                      |   |  | 520                   | NONMERCHANOISE RECEIPTS. . . . .                             | 54                         | 971                                  | 7.5   | 5.3  |
|                       |  |                            |                                      |   |  | -                     | MISCELLANEOUS MERCHANOISE. . . .                             | (X)                        | 331                                  | (X)   | 1.8  |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Huntington-Ashland, W. Va.-Ky.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line          | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                | Establishments<br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|--|----------------------------|--------------------------------------|---|--|-----------------------|--|----------------------------|--------------------------------------|---|--|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |
|                       |  |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |  |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
|                       | FURNITURE STORES<br>(SIC 5712)                 |                            |                                      |   |  | 040                   | MEALS-SNACKS . . . . .                               | 14                         | 267                                  | 12.1  | 2.4  |
|                       | TOTAL . . . . .                                | 43                         | 7 936                                | (X)   | 100.0  | 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                     | 41                         | 585                                  | 7.2   | 5.3  |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . .               | 4                          | 16                                   | .9  | .2   | 120                   | COSMETICS-DRUGS-CLEANERS . . . .                     | 62                         | 9 127                                | 82.7  | 82.7   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 15                         | 1 374                                | 34.6  | 17.3   | 280                   | JEWELRY-OPTICAL GOODS. . . . .                       | 14                         | 73                                   | 5.0   | .7   |
|                       |  |                            |                                      |   |  | 500                   | ALL OTHER MERCHANDISE. . . . .                       | 21                         | 399                                  | 14.4  | 3.6  |
|                       |  |                            |                                      |   |  | 520                   | NONMERCHANDISE RECEIPTS. . . . .                     | 18                         | 94                                   | 3.2   | .9   |
|                       |  |                            |                                      |   |  | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 364                                  | (X)   | 3.3  |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.               | 43                         | 6 002                                | 75.6  | 75.6   |                       | ORUG STORES<br>(SIC 591 PT.)                         |                            |                                      |   |  |
| 243                   | SLEEP EQUIPMENT. . . . .                       | 41                         | 564                                  | 7.4   | 7.1  |                       | TOTAL . . . . .                                      | 58                         | 10 603                               | (X)   | 100.0  |
| 244                   | OTHER HOUSEHOLD FURNITURE. . . .               | 42                         | 4 506                                | 60.5  | 56.8   | 020                   | GROCERIES-OTHER FOODS. . . . .                       | 12                         | 122                                  | 8.1   | 1.2  |
| 245                   | FLOOR COVERINGS-SOFT SURFACE . .               | 15                         | 367                                  | 8.5   | 4.6  | 040                   | MEALS-SNACKS . . . . .                               | 13                         | 264                                  | 12.0  | 2.5  |
| 246                   | FLOOR COVERINGS-HARD SURFACE . .               | 8                          | 119                                  | 5.7   | 1.5  | 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                     | 39                         | 577                                  | 7.0   | 5.4  |
| 247                   | NONHOUSEHOLD FURNITURE . . . . .               | 5                          | 440                                  | 36.6  | 5.5  | 120                   | COSMETICS-DRUGS-CLEANERS . . . .                     | 58                         | 8 723                                | 82.3  | 82.3   |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 10                         | 84                                   | 3.0   | 1.1  | 121                   | MEDICINES EXC. PRESCRIPTION. . .                     | 56                         | 2 885                                | 27.2  | 27.2   |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .               | 22                         | 257                                  | 5.3   | 3.2  | 122                   | PRESCRIPTION MEDICINES . . . . .                     | 58                         | 4 148                                | 39.1  | 39.1   |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 203                                  | (X)   | 2.6  | 123                   | ALL OTHER DRUGS-PROPRIETARIES. .                     | 48                         | 1 689                                | 17.0  | 15.9   |
|                       | HOME FURNISHINGS STORES<br>(OTHER 571)         |                            |                                      |   |  | 280                   | JEWELRY-OPTICAL GOODS. . . . .                       | 13                         | 72                                   | 4.7   | .7   |
|                       | TOTAL <sup>2</sup> . . . . .                   | 21                         | 2 268                                | (X)   | 100.0  | 500                   | ALL OTHER MERCHANDISE. . . . .                       | 20                         | 395                                  | 14.1  | 3.7  |
|                       | HOUSEHOLD APPLIANCE STORES<br>(SIC 572)        |                            |                                      |   |  | 520                   | NONMERCHANDISE RECEIPTS. . . . .                     | 17                         | 93                                   | 3.0   | .9   |
|                       | TOTAL . . . . .                                | 15                         | 4 373                                | (X)   | 100.0  | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 357                                  | (X)   | 3.4  |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 15                         | 2 578                                | 59.0  | 59.0   |                       | PROPRIETARY STORES<br>(SIC 591 PT.)                  |                            |                                      |   |  |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.               | 4                          | 1 073                                | 31.9  | 24.5   |                       | TOTAL <sup>2</sup> . . . . .                         | 4                          | 430                                  | (X)   | 100.0  |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .               | 11                         | 483                                  | 11.3  | 11.0   |                       | MISCELLANEOUS RETAIL STORES<br>(SIC 59 EX. 591)      |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 239                                  | (X)   | 5.5  |                       | TOTAL . . . . .                                      | 133                        | 20 054                               | (X)   | 100.0  |
|                       | RADIO, TV, AND MUSIC STORES<br>(SIC 573)       |                            |                                      |   |  | 020                   | GROCERIES-OTHER FOODS. . . . .                       | 8                          | 125                                  | 13.0  | .6   |
|                       | TOTAL . . . . .                                | 22                         | 3 603                                | (X)   | 100.0  | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                     | 20                         | 7 408                                | 83.4  | 36.9   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 22                         | 3 077                                | 85.4  | 85.4   | 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                     | 13                         | 155                                  | 10.2  | .8   |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .               | 13                         | 156                                  | 6.0   | 4.3  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                     | 15                         | 640                                  | 17.7  | 3.2  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 370                                  | (X)   | 10.3   | 260                   | KITCHENWARE-HOME FURNISHINGS . .                     | 13                         | 234                                  | 12.0  | 1.2  |
|                       | EATING AND ORINKING PLACES<br>(SIC 58)         |                            |                                      |   |  | 280                   | JEWELRY-OPTICAL GOODS. . . . .                       | 29                         | 2 943                                | 48.5  | 14.7   |
|                       | TOTAL . . . . .                                | 283                        | 18 516                               | (X)   | 100.0  | 300                   | SPORTING-RECREATION EQUIPMENT. .                     | 17                         | 1 280                                | 32.6  | 6.4  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 11                         | 167                                  | 81.8  | .9   | 500                   | ALL OTHER MERCHANDISE. . . . .                       | 65                         | 3 989                                | 60.6  | 19.9   |
| 040                   | MEALS-SNACKS . . . . .                         | 272                        | 15 430                               | 83.6  | 83.3   | 520                   | NONMERCHANDISE RECEIPTS. . . . .                     | 46                         | 531                                  | 5.1   | 2.6  |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 96                         | 2 373                                | 73.1  | 12.8   | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 2 748                                | (X)   | 13.7   |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .               | 15                         | 76                                   | 11.4  | .4   |                       | LIQUOR STORES<br>(SIC 592)                           |                            |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 53                         | 167                                  | 4.0   | .9   |                       | TOTAL . . . . .                                      | 20                         | 7 939                                | (X)   | 100.0  |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .               | 63                         | 270                                  | 3.8   | 1.5  | 020                   | GROCERIES-OTHER FOODS. . . . .                       | 7                          | 106                                  | 12.5  | 1.3  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 32                                   | (X)   | .2   | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                     | 20                         | 7 402                                | 93.2  | 93.2   |
|                       | EATING PLACES<br>(SIC 5812)                    |                            |                                      |   |  | 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                     | 8                          | 70                                   | 7.1   | .9   |
|                       | TOTAL . . . . .                                | 219                        | 16 106                               | (X)   | 100.0  | 520                   | NONMERCHANDISE RECEIPTS. . . . .                     | 8                          | 240                                  | 4.5   | 3.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 10                         | 165                                  | 76.9  | 1.0  | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 121                                  | (X)   | 1.5  |
| 040                   | MEALS-SNACKS . . . . .                         | 219                        | 15 030                               | 93.3  | 93.3   |                       | ANTIQUE AND SECONOHANO STORES<br>(SIC 593)           |                            |                                      |   |  |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 32                         | 460                                  | 52.7  | 2.9  |                       | TOTAL <sup>2</sup> . . . . .                         | 15                         | 2 417                                | (X)   | 100.0  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 43                         | 150                                  | 3.7   | .9   |                       | SPORTING GOODS STORES AND BICYCLE<br>SHOPS (SIC 595) |                            |                                      |   |  |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .               | 58                         | 260                                  | 3.6   | 1.6  |                       | TOTAL . . . . .                                      | 9                          | 808                                  | (X)   | 100.0  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 41                                   | (X)   | .3   | 300                   | SPORTING-RECREATION EQUIPMENT. .                     | 9                          | 716                                  | 88.6  | 88.6   |
|                       | ORINKING PLACES (ALCOHOLIC BEV.)<br>(SIC 5813) |                            |                                      |   |  | 520                   | NONMERCHANDISE RECEIPTS. . . . .                     | 5                          | 22                                   | 5.6   | 2.7  |
|                       | TOTAL . . . . .                                | 64                         | 2 410                                | (X)   | 100.0  | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 70                                   | (X)   | 8.7  |
| 040                   | MEALS-SNACKS . . . . .                         | 53                         | 401                                  | 17.0  | 16.6   |                       | JEWELRY STORES<br>(SIC 597)                          |                            |                                      |   |  |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 64                         | 1 913                                | 79.4  | 79.4   |                       | TOTAL . . . . .                                      | 15                         | 2 696                                | (X)   | 100.0  |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .               | 11                         | 64                                   | 10.8  | 2.7  | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                     | 5                          | 63                                   | 6.8   | 2.3  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 10                         | 17                                   | 6.7   | .7   | 260                   | KITCHENWARE-HOME FURNISHINGS . .                     | 7                          | 195                                  | 12.7  | 7.2  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 15                                   | (X)   | .6   | 266                   | ALL OTHER HOME FURN EXC. CHINA                       | 5                          | 51                                   | 5.0   | 1.9  |
|                       | ORUG STORES AND PROPRIETARY STRS.<br>(SIC 591) |                            |                                      |   |  | 267                   | CHINA-GLASSWARE. . . . .                             | 6                          | 144                                  | 9.4   | 5.3  |
|                       | TOTAL . . . . .                                | 62                         | 11 033                               | (X)   | 100.0  |                       |  |                            |                                      |   |  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 12                         | 124                                  | 7.8   | 1.1  |                       |  |                            |                                      |   |  |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Huntington-Ashland, W. Va.,-Ky.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code                           | Kind of business and merchandise line        | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  |       |      |
|-----------------------|---------------------------------------|--------------------------------|--------------------------------------|---|--|---|--|--------------------------------|--------------------------------------|---|--|-------|------|
|                       |                                       |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |   |  |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |       |      |
|                       |                                       |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |   |  |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |       |      |
| 280                   | JEWELRY—OPTICAL GOODS. . . . .        | 15                             | 2 271                                | 84.2  | 84.2   | OTHER MISCELLANEOUS RETAIL STORES<br>(OTHER 59) | TOTAL <sup>2</sup> . . . . .                 | 50                             | 4 371                                | (X)   | 100.0  |       |      |
| 281                   | WATCHES—CLOCKS . . . . .              | 15                             | 371                                  | 13.8  | 13.8   |   |  |                                |                                      |   |  |       |      |
| 282                   | SILVERWARE . . . . .                  | 10                             | 304                                  | 15.7  | 11.3   |   |  |                                |                                      |   |  |       |      |
| 285                   | ALL OTHER JEWELRY ITEMS. . . . .      | 13                             | 623                                  | 25.0  | 23.1   |   |  |                                |                                      |   |  |       |      |
| 287                   | DIAMONOS, EXC. DIAMONO WATCHES        | 15                             | 746                                  | 27.7  | 27.7   |   |  |                                |                                      |   |  |       |      |
| 288                   | RINGS, EXC. DIAMONOS . . . . .        | 12                             | 225                                  | 9.0   | 8.3  |   |  |                                |                                      |   |  |       |      |
| -                     | MISCELLANEOUS MERCHANOISE. . . .      | (X)                            | 1                                    | (X)   | (Z)  |   |  |                                |                                      |   |  |       |      |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .      | 13                             | 141                                  | 6.5   | 5.2  | NONSTORE RETAILERS<br>(SIC 53 PART*)            | TOTAL . . . . .                              | 15                             | 5 989                                | (X)   | 100.0  |       |      |
| 529                   | WATCH—CLOCK—JEWELRY REPAIRS. .        | 13                             | 119                                  | 5.5   | 4.4  |   |  |                                |                                      |   |  |       |      |
| -                     | MISCELLANEOUS . . . . .               | (X)                            | 21                                   | (X)   | .8   |   |  |                                |                                      |   |  |       |      |
| -                     | MISCELLANEOUS MERCHANOISE. . . .      | (X)                            | 26                                   | (X)   | 1.0  |   |  |                                |                                      |   |  |       |      |
|                       | FUEL AND ICE DEALERS<br>(SIC 598)     |                                |                                      |   |  | 020   | GROCERIES—OTHER FOODS. . . . .               | 4                              | 666                                  | 27.6  | 11.1   |       |      |
|                       |                                       |                                |                                      |   |  | 100   | CIGARS—CIGARETTES—TOBACCO. . . .             | 4                              | 869                                  | 43.8  | 14.5   |       |      |
|                       |                                       |                                |                                      |   |  | 220   | MAJOR APPL—RADIO—TV—MUSICAL INST             | 4                              | 584                                  | 16.6  | 9.8  |       |      |
|                       |                                       |                                |                                      |   |  | 340   | LUMBER—BUILDING MATERIALS. . . .             | 5                              | 957                                  | 89.3  | 16.0   |       |      |
|                       |                                       |                                |                                      |   |  | 500   | ALL OTHER MERCHANOISE. . . . .               | 3                              | 235                                  | 7.7   | 3.9  |       |      |
|                       | TOTAL . . . . .                       | 3                              | (0)                                  | (X)   | 100.0  | -   | MISCELLANEOUS MERCHANOISE. . . .             | (X)                            | 2 678                                | (X)   | 44.7   |       |      |
|                       | FLORISTS<br>(SIC 5992)                |                                |                                      |   |  |   | MAIL ORDER HOUSES<br>(SIC 532)               |                                |                                      |   |  |       |      |
|                       | TOTAL . . . . .                       | 19                             | 1 354                                | (X)   | 100.0  |   | TOTAL . . . . .                              | 1                              | (0)                                  | (X)   | 100.0  |       |      |
| 500                   | ALL OTHER MERCHANOISE. . . . .        | 19                             | 1 343                                | 99.2  | 99.2   |   | MERCHANOISING MACHINE OPERATORS<br>(SIC 534) |                                |                                      |   |  |       |      |
| -                     | MISCELLANEOUS MERCHANOISE. . . .      | (X)                            | 11                                   | (X)   | .8   |   | TOTAL . . . . .                              | 5                              | 2 006                                | (X)   | 100.0  |       |      |
|                       | CIGAR STORES AND STANOS<br>(SIC 5993) |                                |                                      |   |  | 100   | CIGARS—CIGARETTES—TOBACCO. . . .             | 4                              | 869                                  | 43.3  | 43.3   |       |      |
|                       | TOTAL . . . . .                       | 2                              | (0)                                  | (X)   | 100.0  | -   | MISCELLANEOUS MERCHANOISE. . . .             | (X)                            | 1 137                                | (X)   | 56.7   |       |      |
|                       |                                       |                                |                                      |   |  |   | DIRECT SELLING ESTABLISHMENTS<br>(SIC 535)   |                                |                                      |   |  |       |      |
|                       |                                       |                                |                                      |   |  |   | TOTAL . . . . .                              | 9                              | (0)                                  | (X)   | 100.0  |       |      |
|                       |                                       |                                |                                      |   |  | 220   | MAJOR APPL—RADIO—TV—MUSICAL INST             | 3                              | (0)                                  | {   | {  |       |      |
|                       |                                       |                                |                                      |   |  | 340   | LUMBER—BUILDING MATERIALS. . . .             | 4                              |                                      |   |  | 16.2  | 13.9 |
|                       |                                       |                                |                                      |   |  | -   | MISCELLANEOUS MERCHANOISE. . . .             | (X)                            |                                      |   |  | 100.0 | 26.9 |
|                       |                                       |                                |                                      |   |  |   |  |                                |                                      | (X)   | 59.2   |       |      |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Wheeling, W. Va.-Ohio, SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code   | Kind of business and merchandise line        | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                      | Merchandise line code                              | Kind of business and merchandise line        | Establishments<br>(number) | Sales of specified merchandise lines |   |                                 |        |     |       |  |
|---|--|----------------------------|--------------------------------------|----------------------------------|--------------------------------------|--|--|----------------------------|--------------------------------------|---|---------------------------------|--------|-----|-------|--|
|   |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                      |  |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--            |                                 |        |     |       |  |
|   |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup>      |  |  |                            |                                      | Establishments handling the line          | All establishments <sup>1</sup> |        |     |       |  |
| RETAIL TRADE  |  |                            |                                      |                                  | FARM EQUIPMENT DEALERS<br>(SIC 5252) |  |  |                            |                                      |   |                                 |        |     |       |  |
| TOTAL . . . . .   |  |                            |                                      |                                  | 1 219                                | 252 465  | (X)  | 100.0                      | TOTAL . . . . .                      |   |                                 |        |     |       |  |
| 020   | GROCERIES-OTHER FOODS . . . . .              | 283                        | 59 141                               | 56.5                             | 23.4                                 | GENERAL MERCHANDISE GROUP STORES<br>(SIC 53 PART*) |  |                            |                                      |   | TOTAL . . . . .                 |        |     |       |  |
| 040   | MEALS-SNACKS . . . . .                       | 335                        | 11 825                               | 33.8                             | 4.7                                  | TOTAL . . . . .                                    |  |                            |                                      |   | 46                              | 41 864 | (X) | 100.0 |  |
| 060   | ALCOHOLIC DRINKS . . . . .                   | 203                        | 4 345                                | 53.1                             | 1.7                                  | TOTAL . . . . .                                    |  |                            |                                      |   | 46                              | 41 864 | (X) | 100.0 |  |
| 080   | PACKAGE ALCOHOLIC BEVERAGES . . . . .        | 94                         | 5 731                                | 11.5                             | 2.3                                  | 020  | GROCERIES-OTHER FOODS . . . . .              | 25                         | 1 338                                | 4.5                                       | 3.2                             |        |     |       |  |
| 100   | CIGARS-CIGARETTES-TOBACCO . . . . .          | 328                        | 5 522                                | 6.6                              | 2.2                                  | 040  | MEALS-SNACKS . . . . .                       | 9                          | 556                                  | 3.0                                       | 1.3                             |        |     |       |  |
| 120   | COSMETICS-DRUGS-CLEANERS . . . . .           | 212                        | 11 367                               | 10.6                             | 4.5                                  | 100  | CIGARS-CIGARETTES-TOBACCO . . . . .          | 14                         | 382                                  | 3.2                                       | .9                              |        |     |       |  |
| 140   | MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .    | 83                         | 8 382                                | 16.8                             | 3.3                                  | 120  | COSMETICS-DRUGS-CLEANERS . . . . .           | 30                         | 1 941                                | 4.7                                       | 4.6                             |        |     |       |  |
| 160   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . . | 104                        | 16 772                               | 25.4                             | 6.6                                  | 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .    | 34                         | 4 825                                | 11.8                                      | 11.5                            |        |     |       |  |
| 180   | ALL FOOTWEAR . . . . .                       | 85                         | 4 647                                | 7.5                              | 1.8                                  | 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . . | 35                         | 10 193                               | 25.0                                      | 24.3                            |        |     |       |  |
| 200   | CURTAINS-DRAPERIES-DRY GOODS . . . . .       | 54                         | 5 127                                | 10.5                             | 2.0                                  | 180  | ALL FOOTWEAR . . . . .                       | 32                         | 2 078                                | 5.1                                       | 5.0                             |        |     |       |  |
| 220   | MAJOR APPL-RA010-TV-MUSICAL INST . . . . .   | 115                        | 9 791                                | 13.4                             | 3.9                                  | 200  | CURTAINS-DRAPERIES-DRY GOODS . . . . .       | 38                         | 4 331                                | 10.4                                      | 10.3                            |        |     |       |  |
| 240   | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .     | 64                         | 9 402                                | 18.3                             | 3.7                                  | 220  | MAJOR APPL-RA010-TV-MUSICAL INST . . . . .   | 25                         | 2 041                                | 5.1                                       | 4.9                             |        |     |       |  |
| 260   | KITCHENWARE-HOME FURNISHINGS . . . . .       | 114                        | 3 494                                | 5.3                              | 1.4                                  | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .     | 26                         | 1 735                                | 4.6                                       | 4.1                             |        |     |       |  |
| 280   | JEWELRY-OPTICAL GOODS . . . . .              | 78                         | 3 061                                | 6.8                              | 1.2                                  | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .       | 34                         | 1 755                                | 4.2                                       | 4.2                             |        |     |       |  |
| 300   | SPORTING-RECREATION EQUIPMENT . . . . .      | 61                         | 1 583                                | 3.9                              | .6                                   | 280  | JEWELRY-OPTICAL GOODS . . . . .              | 28                         | 923                                  | 2.3                                       | 2.2                             |        |     |       |  |
| 320   | HARDWARE-GARDENING EQUIPMENT . . . . .       | 106                        | 3 979                                | 9.7                              | 1.6                                  | 300  | SPORTING-RECREATION EQUIPMENT . . . . .      | 22                         | 672                                  | 2.2                                       | 1.6                             |        |     |       |  |
| 340   | LUMBER-BUILDING MATERIALS . . . . .          | 96                         | 10 118                               | 22.7                             | 4.0                                  | 320  | HARDWARE-GARDENING EQUIPMENT . . . . .       | 28                         | 1 516                                | 6.6                                       | 3.6                             |        |     |       |  |
| 360   | AUTOMOBILES-TRUCKS . . . . .                 | 70                         | 32 555                               | 77.2                             | 12.9                                 | 340  | LUMBER-BUILDING MATERIALS . . . . .          | 18                         | 1 072                                | 4.4                                       | 2.6                             |        |     |       |  |
| 400   | AUTO FUELS-LUBRICANTS . . . . .              | 205                        | 15 674                               | 27.4                             | 6.2                                  | 400  | AUTO FUELS-LUBRICANTS . . . . .              | 10                         | 294                                  | 2.3                                       | .7                              |        |     |       |  |
| 420   | AUTO TIRES-BATTERIES-ACCESS. . . . .         | 220                        | 6 655                                | 9.0                              | 2.6                                  | 420  | AUTO TIRES-BATTERIES-ACCESS. . . . .         | 10                         | 647                                  | 4.3                                       | 1.5                             |        |     |       |  |
| 440   | FARM EQUIPMENT MACHINERY . . . . .           | 14                         | 933                                  | 9.3                              | .4                                   | 500  | ALL OTHER MERCHANDISE . . . . .              | 31                         | 3 023                                | 7.4                                       | 7.2                             |        |     |       |  |
| 460   | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .       | 20                         | 1 740                                | 77.7                             | .7                                   | 520  | NONMERCHANDISE RECEIPTS . . . . .            | 25                         | 2 230                                | 6.1                                       | 5.3                             |        |     |       |  |
| 500   | ALL OTHER MERCHANDISE . . . . .              | 255                        | 11 220                               | 10.5                             | 4.4                                  | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 312                                  | (X)                                       | .7                              |        |     |       |  |
| 520   | NONMERCHANDISE RECEIPTS . . . . .            | 451                        | 8 457                                | 6.0                              | 3.3                                  | DEPARTMENT STORES<br>(SIC 531)                     |  |                            |                                      |   | TOTAL . . . . .                 |        |     |       |  |
| -   | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 944                                  | (X)                              | .4                                   | TOTAL . . . . .                                    |  |                            |                                      |   | 7                               | 25 865 | (X) | 100.0 |  |
| BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) |  |                            |                                      |                                  | 68                                   | 12 076   | (X)  | 100.0                      | 020                                  | GROCERIES-OTHER FOODS . . . . .           | 4                               | 176    | 1.1 | .7    |  |
| TOTAL . . . . .   |  |                            |                                      |                                  | 68                                   | 12 076   | (X)  | 100.0                      | 120                                  | COSMETICS-DRUGS-CLEANERS . . . . .        | 7                               | 1 236  | 4.8 | 4.8   |  |
| 220   | MAJOR APPL-RAD10-TV-MUSICAL INST . . . . .   | 5                          | 90                                   | 18.4                             | .7                                   | 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .    | 7                          | 3 449                                | 13.3                                      | 13.3                            |        |     |       |  |
| 260   | KITCHENWARE-HOME FURNISHINGS . . . . .       | 24                         | 354                                  | 19.2                             | 2.9                                  | 141  | MEN'S CLOTHING . . . . .                     | 7                          | 2 631                                | 10.2                                      | 10.2                            |        |     |       |  |
| 280   | JEWELRY-OPTICAL GOODS . . . . .              | 4                          | 8                                    | 2.6                              | .1                                   | 142  | BOYS' CLOTHING . . . . .                     | 7                          | 818                                  | 3.2                                       | 3.2                             |        |     |       |  |
| 300   | SPORTING-RECREATION EQUIPMENT . . . . .      | 12                         | 163                                  | 9.5                              | 1.3                                  | 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . . | 7                          | 7 385                                | 28.6                                      | 28.6                            |        |     |       |  |
| 320   | HARDWARE-GARDENING EQUIPMENT . . . . .       | 49                         | 2 082                                | 25.4                             | 17.2                                 | 161  | CHILDREN'S-INFANTS' WEAR . . . . .           | 7                          | 577                                  | 2.2                                       | 2.2                             |        |     |       |  |
| 340   | LUMBER-BUILDING MATERIALS . . . . .          | 58                         | 7 960                                | 71.2                             | 65.9                                 | 162  | HANDBAGS-ACCESSORIES . . . . .               | 7                          | 512                                  | 2.0                                       | 2.0                             |        |     |       |  |
| 500   | ALL OTHER MERCHANDISE . . . . .              | 15                         | 282                                  | 15.5                             | 2.3                                  | 163  | MILLINERY . . . . .                          | 7                          | 179                                  | .7  | .7                              |        |     |       |  |
| 520   | NONMERCHANDISE RECEIPTS . . . . .            | 15                         | 160                                  | 2.7                              | 1.3                                  | 164  | HOSIERY . . . . .                            | 7                          | 344                                  | 1.3                                       | 1.3                             |        |     |       |  |
| -   | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 977                                  | (X)                              | 8.1                                  | 165  | LINGERIE . . . . .                           | 7                          | 1 191                                | 4.6                                       | 4.6                             |        |     |       |  |
| BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)         |  |                            |                                      |                                  | 40                                   | 8 515  | (X)  | 100.0                      | 166                                  | WOMEN'S COATS-SUITS-FURS-RAINWR . . . . . | 7                               | 692    | 2.7 | 2.7   |  |
| TOTAL . . . . .   |  |                            |                                      |                                  | 40                                   | 8 515  | (X)  | 100.0                      | 167                                  | WOMEN'S DRESSES . . . . .                 | 7                               | 1 808  | 7.0 | 7.0   |  |
| 320   | HARDWARE-GARDENING EQUIPMENT . . . . .       | 26                         | 450                                  | 8.5                              | 5.3                                  | 168  | WOMEN'S BLOUSES-SPTSWR . . . . .             | 7                          | 1 367                                | 5.3                                       | 5.3                             |        |     |       |  |
| 340   | LUMBER-BUILDING MATERIALS . . . . .          | 40                         | 7 537                                | 88.5                             | 88.5                                 | 169  | GIRLS'-SUBTEEN-TEEN WEAR . . . . .           | 7                          | 676                                  | 2.6                                       | 2.6                             |        |     |       |  |
| 341   | LUMBER . . . . .                             | 21                         | 2 190                                | 31.1                             | 25.7                                 | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 38                                   | (X)                                       | .1                              |        |     |       |  |
| 342   | PLYWOOD . . . . .                            | 20                         | 1 211                                | 17.4                             | 14.2                                 | 180  | ALL FOOTWEAR . . . . .                       | 7                          | 1 519                                | 5.9                                       | 5.9                             |        |     |       |  |
| 343   | WINDOWS, DOORS, AND FRAMES-METAL . . . . .   | 17                         | 489                                  | 8.9                              | 5.7                                  | 200  | CURTAINS-DRAPERIES-DRY GOODS . . . . .       | 7                          | 2 272                                | 8.8                                       | 8.8                             |        |     |       |  |
| 344   | KITCHEN CABINETS . . . . .                   | 7                          | 271                                  | 5.5                              | 3.2                                  | 201  | PIECE GOODS-NOTIONS . . . . .                | 6                          | 576                                  | 2.3                                       | 2.2                             |        |     |       |  |
| 345   | ALL OTHER MILLWORK . . . . .                 | 19                         | 428                                  | 6.2                              | 5.0                                  | 202  | CURTAINS-DRAPERIES . . . . .                 | 7                          | 1 692                                | 6.5                                       | 6.5                             |        |     |       |  |
| 346   | WALLBOARD . . . . .                          | 20                         | 514                                  | 7.3                              | 6.0                                  | 220  | MAJOR APPL-RA010-TV-MUSICAL INST . . . . .   | 7                          | 1 309                                | 5.1                                       | 5.1                             |        |     |       |  |
| 347   | ASPHALT AND ASBESTOS PRODUCTS . . . . .      | 20                         | 465                                  | 6.7                              | 5.5                                  | 222  | RA010S-TV'S MUSICAL INSTR. . . . .           | 6                          | 412                                  | 2.0                                       | 1.6                             |        |     |       |  |
| 348   | PAINT-GLASS-WALLPAPER . . . . .              | 10                         | 157                                  | 3.4                              | 1.8                                  | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 897                                  | (X)                                       | 3.5                             |        |     |       |  |
| 349   | HEATING AND PLUMBING EQUIP . . . . .         | 5                          | 138                                  | 5.8                              | 1.6                                  | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .     | 6                          | 1 279                                | 5.4                                       | 4.9                             |        |     |       |  |
| 352   | MASONRY SUPPLIES . . . . .                   | 19                         | 307                                  | 5.0                              | 3.6                                  | 241  | FLOOR COVERINGS . . . . .                    | 5                          | 663                                  | 3.2                                       | 2.6                             |        |     |       |  |
| 353   | INSULATION . . . . .                         | 17                         | 67                                   | 1.7                              | .8                                   | 242  | FURNITURE-SLEEP EQUIPMENT . . . . .          | 5                          | 616                                  | 3.5                                       | 2.4                             |        |     |       |  |
| 355   | ALL OTHER BUILDING MATERIALS . . . . .       | 13                         | 471                                  | 13.0                             | 5.5                                  | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .       | 7                          | 979                                  | 3.8                                       | 3.8                             |        |     |       |  |
| -   | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 74                                   | (X)                              | .9                                   | 261  | CHINA-GLASSWARE . . . . .                    | 6                          | 337                                  | 1.7                                       | 1.3                             |        |     |       |  |
| 520   | NONMERCHANDISE RECEIPTS . . . . .            | 3                          | 87                                   | 2.3                              | 1.0                                  | 262  | KITCHENWARE-HOUSEWARES . . . . .             | 7                          | 637                                  | 2.5                                       | 2.5                             |        |     |       |  |
| -   | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 441                                  | (X)                              | 5.2                                  | 280  | JEWELRY-OPTICAL GOODS . . . . .              | 7                          | 674                                  | 2.6                                       | 2.6                             |        |     |       |  |
| HARDWARE STORES (SIC 5251)                                    |  |                            |                                      |                                  | 22                                   | (0)  | (X)  | 100.0                      | 300                                  | SPORTING-RECREATION EQUIPMENT . . . . .   | 5                               | 412    | 2.3 | 1.6   |  |
| TOTAL . . . . .   |  |                            |                                      |                                  | 22                                   | (0)  | (X)  | 100.0                      | 320                                  | HARDWARE-GARDENING EQUIPMENT . . . . .    | 4                               | 822    | 8.4 | 3.2   |  |
| 260   | KITCHENWARE-HOME FURNISHINGS . . . . .       | 13                         |                                      | 16.0                             | 6.6                                  | 500  | ALL OTHER MERCHANDISE . . . . .              | 7                          | 1 068                                | 4.1                                       | 4.1                             |        |     |       |  |
| 300   | SPORTING-RECREATION EQUIPMENT . . . . .      | 11                         |                                      | 9.4                              | 5.6                                  | 501  | TOYS-GAMES-WHEEL GOODS . . . . .             | 6                          | 471                                  | 2.2                                       | 1.8                             |        |     |       |  |
| 320   | HARDWARE-GARDENING EQUIPMENT . . . . .       | 22                         |                                      | 58.0                             | 58.0                                 | 502  | BOOKS-STATIONERY-PHOTO. EQUIP. . . . .       | 5                          | 555                                  | 2.5                                       | 2.1                             |        |     |       |  |
| 340   | LUMBER-BUILDING MATERIALS . . . . .          | 18                         |                                      | 20.6                             | 15.1                                 | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 41                                   | (X)                                       | .2                              |        |     |       |  |
| 356   | ALL OTHER LUMBER-MILLWORK . . . . .          | 7                          |                                      | 15.0                             | 7.2                                  | 520  | NONMERCHANDISE RECEIPTS . . . . .            | 5                          | 1 664                                | 7.6                                       | 6.4                             |        |     |       |  |
| 364   | PAINT-SUNDRIES-GLASS-WALLPAPER . . . . .     | 17                         |                                      | 18.8                             | 7.9                                  | 535  | ALL OTHER SERVICE RECEIPTS . . . . .         | 5                          | 1 645                                | 7.6                                       | 6.4                             |        |     |       |  |
| 500   | ALL OTHER MERCHANDISE . . . . .              | 4                          |                                      | 19.7                             | 7.9                                  | -  | MISCELLANEOUS . . . . .                      | (X)                        | 19                                   | (X)                                       | .1                              |        |     |       |  |
| 520   | NONMERCHANDISE RECEIPTS . . . . .            | 9                          |                                      | 2.6                              | 1.9                                  | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 1 621                                | (X)                                       | 6.3                             |        |     |       |  |
| -   | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        |                                      | (X)                              | 4.9                                  |  |  |                            |                                      |   |                                 |        |     |       |  |

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: WHEELING, W. VA.-OHIO, SMSA—Consists of Marshall and Ohio Counties, W. Va., and Belmont County, Ohio



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967-Continued

## Wheeling, W. Va.-Ohio, SMSA—Continued

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line         | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                 | Establishments<br>(number)           | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|--------------------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |   |                                      | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |   |                                      |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | VARIETY STORES<br>(SIC S33)                   |                            |                                      |                                  |                                 |                       | CANDY, NUT, AND CONFECTIONERY<br>STORES (SIC S44)     |                                      |                                      |                                  |                                 |
|                       | TOTAL . . . . .                               | 15                         | 8 091                                | (X)                              | 100.0                           |                       | TOTAL . . . . .                                       | 11                                   | (D)                                  | (X)                              | 100.0                           |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 13                         | 470                                  | 5.8                              | 5.8                             | 020                   | GROCERIES-OTHER FOODS. . . . .                        | 11                                   | (D)                                  | 76.1                             | 76.1                            |
| 040                   | MEALS-SNACKS . . . . .                        | 5                          | 272                                  | 6.5                              | 3.4                             | 021                   | MEATS-FISH-POULTRY . . . . .                          | 4                                    |                                      | 21.2                             | 14.3                            |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .            | 6                          | 51                                   | .8                               | .6                              | 022                   | PRODUCE (FRESH FRUITS-VEGTBLs)                        | 3                                    |                                      | 9.5                              | 6.0                             |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 14                         | 487                                  | 6.0                              | 6.0                             | 023                   | FROZEN FOODS . . . . .                                | 4                                    |                                      | 3.1                              | 2.1                             |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.              | 14                         | 616                                  | 7.7                              | 7.6                             | 024                   | ALL OTHER FOODS . . . . .                             | 11                                   |                                      | 53.7                             | 53.7                            |
| 160                   | WOMEN'S-GIRLS' CLOTHING EX FOOTWR             | 14                         | 1 604                                | 20.1                             | 19.8                            |                       |   |                                      |                                      |                                  |                                 |
| 180                   | ALL FOOTWEAR . . . . .                        | 13                         | 262                                  | 3.2                              | 3.2                             | 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .                    | 7                                    | (D)                                  | 10.4                             | 8.1                             |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . . . . .        | 15                         | 1 028                                | 12.7                             | 12.7                            | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                    | 4                                    |                                      | 9.1                              | 6.2                             |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST              | 11                         | 170                                  | 2.3                              | 2.1                             | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                      | 3                                    |                                      | 2.6                              | 1.7                             |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.              | 11                         | 103                                  | 1.3                              | 1.3                             | 160                   | WOMEN'S-GIRLS' CLOTHING EX FOOTWR                     | 3                                    |                                      | 1.9                              | 1.2                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .        | 15                         | 433                                  | 5.4                              | 5.4                             | 500                   | ALL OTHER MERCHANDISE. . . . .                        | 4                                    |                                      | 8.0                              | 5.4                             |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                | 13                         | 139                                  | 1.8                              | 1.7                             | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | (X)                                  | (X)                              | 1.2                             |
| 300                   | SPORTING-RECREATION EQUIPMENT. . . . .        | 10                         | 88                                   | 1.3                              | 1.1                             |                       | RETAIL BAKERIES<br>(SIC S46)                          |                                      |                                      |                                  |                                 |
| 320                   | HARDWARE-GARDENING EQUIPMENT . . . . .        | 14                         | 304                                  | 3.8                              | 3.8                             |                       | TOTAL . . . . .                                       | 16                                   | 998                                  | (X)                              | 100.0                           |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .            | 8                          | 142                                  | 2.3                              | 1.8                             | 020                   | GROCERIES-OTHER FOODS. . . . .                        | 16                                   | 972                                  | 97.4                             | 97.4                            |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                | 3                          | 6                                    | .1                               | .1                              | 520                   | NONMERCHANDISE RECEIPTS. . . . .                      | 6                                    | 13                                   | 1.7                              | 1.3                             |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .          | 3                          | 7                                    | .1                               | .1                              | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | 12                                   | (X)                              | 1.2                             |
| 500                   | ALL OTHER MERCHANDISE. . . . .                | 14                         | 1 616                                | 20.3                             | 20.0                            |                       | OTHER FOOD STORES<br>(OTHER S4)                       |                                      |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .              | 13                         | 293                                  | 3.6                              | 3.6                             |                       | TOTAL . . . . .                                       | 6                                    | 989                                  | (X)                              | 100.0                           |
|                       | MISC. GENERAL MERCHANDISE STORES<br>(SIC S39) |                            |                                      |                                  |                                 | 020                   | GROCERIES-OTHER FOODS. . . . .                        | 6                                    | 870                                  | 88.0                             | 88.0                            |
|                       | TOTAL <sup>2</sup> . . . . .                  | 24                         | 7 908                                | (X)                              | 100.0                           | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | 119                                  | (X)                              | 12.0                            |
|                       | FOOD STORES<br>(SIC S4)                       |                            |                                      |                                  |                                 |                       | AUTOMOTIVE DEALERS<br>(SIC 55 EX. SS4)                |                                      |                                      |                                  |                                 |
|                       | TOTAL . . . . .                               | 222                        | 65 595                               | (X)                              | 100.0                           |                       | TOTAL . . . . .                                       | 82                                   | 1 725                                | (X)                              | 100.0                           |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 222                        | 56 434                               | 86.0                             | 86.0                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                      | 11                                   | 321                                  | 17.3                             | .8                              |
| 040                   | MEALS-SNACKS . . . . .                        | 10                         | 161                                  | 25.0                             | .2                              | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                      | 6                                    | 113                                  | 12.5                             | .3                              |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .        | 50                         | 805                                  | 1.9                              | 1.2                             | 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                | 10                                   | 66                                   | 4.3                              | .2                              |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .            | 140                        | 2 914                                | 5.2                              | 4.4                             | 300                   | SPORTING-RECREATION EQUIPMENT. . . . .                | 10                                   | 90                                   | 4.3                              | .2                              |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 129                        | 2 652                                | 4.8                              | 4.0                             | 320                   | HARDWARE-GARDENING EQUIPMENT. . . . .                 | 10                                   | 88                                   | 4.3                              | .2                              |
| 160                   | WOMEN'S-GIRLS' CLOTHING EX FOOTWR             | 23                         | 46                                   | .6                               | .1                              | 380                   | AUTOMOBILES-TRUCKS . . . . .                          | 58                                   | 2 434                                | 88.0                             | 77.7                            |
| 500                   | ALL OTHER MERCHANDISE. . . . .                | 77                         | 2 089                                | 5.0                              | 3.2                             | 400                   | AUTO FUELS-LUBRICANTS. . . . .                        | 41                                   | 308                                  | .9                               | .7                              |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .              | 45                         | 351                                  | 2.7                              | .5                              | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .                  | 68                                   | 120                                  | 10.7                             | 9.9                             |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .            | (X)                        | 142                                  | (X)                              | .2                              | 500                   | ALL OTHER MERCHANDISE. . . . .                        | 16                                   | 657                                  | 42.1                             | 4.0                             |
|                       | GROCERY STORES<br>(SIC S41)                   |                            |                                      |                                  |                                 | 520                   | NONMERCHANDISE RECEIPTS. . . . .                      | 68                                   | 486                                  | 6.3                              | 6.0                             |
|                       | TOTAL . . . . .                               | 174                        | 61 671                               | (X)                              | 100.0                           | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | 42                                   | (X)                              | .1                              |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 174                        | 52 825                               | 85.7                             | 85.7                            |                       | MOTOR VEHICLE DEALERS<br>(SIC 551, 552)               |                                      |                                      |                                  |                                 |
| 021                   | MEATS-FISH-POULTRY . . . . .                  | 158                        | 15 215                               | 25.8                             | 24.7                            |                       | TOTAL . . . . .                                       | 56                                   | 7 339                                | (X)                              | 100.0                           |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLs)                | 152                        | 3 897                                | 6.7                              | 6.3                             | 380                   | AUTOMOBILES-TRUCKS . . . . .                          | 56                                   | 2 381                                | 86.7                             | 86.7                            |
| 023                   | FROZEN FOODS . . . . .                        | 157                        | 2 557                                | 4.3                              | 4.1                             | 400                   | AUTO FUELS-LUBRICANTS. . . . .                        | 38                                   | 240                                  | .7                               | .6                              |
| 024                   | ALL OTHER FOODS. . . . .                      | 173                        | 31 156                               | 50.5                             | 50.5                            | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .                  | 48                                   | 416                                  | 6.7                              | 6.5                             |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . . . . .        | 50                         | 802                                  | 2.0                              | 1.3                             | 520                   | NONMERCHANDISE RECEIPTS. . . . .                      | 50                                   | 273                                  | 6.2                              | 6.1                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .            | 132                        | 2 867                                | 5.2                              | 4.6                             | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | 29                                   | (X)                              | .1                              |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .            | 125                        | 2 618                                | 4.8                              | 4.2                             |                       | MOTOR VEHICLE DEALERS--NEW AND<br>USED CARS (SIC 551) |                                      |                                      |                                  |                                 |
| 160                   | WOMEN'S-GIRLS' CLOTHING EX FOOTWR             | 20                         | 40                                   | .6                               | .1                              |                       | TOTAL . . . . .                                       | 48                                   | 152                                  | (X)                              | 100.0                           |
| 500                   | ALL OTHER MERCHANDISE. . . . .                | 72                         | 2 057                                | 5.0                              | 3.3                             | 380                   | AUTOMOBILES-TRUCKS . . . . .                          | 48                                   | 222                                  | 86.4                             | 86.4                            |
| 516                   | ALL OTHER MERCHANDISE. . . . .                | 25                         | 866                                  | 2.9                              | 1.4                             | 400                   | AUTO FUELS-LUBRICANTS. . . . .                        | 37                                   | 238                                  | .8                               | .7                              |
| 517                   | PAPER-PAPER PRODUCTS . . . . .                | 71                         | 1 191                                | 2.8                              | 1.9                             | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . . .                  | 47                                   | 411                                  | 6.7                              | 6.7                             |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .              | 34                         | 323                                  | 2.9                              | .5                              | 520                   | NONMERCHANDISE RECEIPTS. . . . .                      | 47                                   | 255                                  | 6.2                              | 6.2                             |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .            | (X)                        | 139                                  | (X)                              | .2                              | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | 26                                   | (X)                              | .1                              |
|                       | MEAT AND FISH (SEA FOOD) MARKETS<br>(SIC S42) |                            |                                      |                                  |                                 |                       | MOTOR VEHICLE DEALERS--USED CARS<br>ONLY (SIC 552)    |                                      |                                      |                                  |                                 |
|                       | TOTAL . . . . .                               | 8                          | (D)                                  | (X)                              | 100.0                           |                       | TOTAL . . . . .                                       | 8                                    | 187                                  | (X)                              | 100.0                           |
| 020                   | GROCERIES-OTHER FOODS. . . . .                | 8                          | (D)                                  | (X)                              | 95.8                            | 380                   | AUTOMOBILES-TRUCKS . . . . .                          | 8                                    | 159                                  | 97.6                             | 97.6                            |
| 040                   | MEALS-SNACKS . . . . .                        | 3                          |                                      |                                  | 17.1                            | 2.7                   | 400   | USED PASSENGER CARS-RETAIL . . . . . | 8                                    | 996                              | 83.9                            |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .            | (X)                        | (X)                                  | (X)                              | 1.4                             | -                     | MISCELLANEOUS MERCHANDISE. . . . .                    | (X)                                  | 157                                  | (X)                              | 13.2                            |
|                       | FRUIT STORES AND VEGETABLE MKTS.<br>(SIC S43) |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       | TOTAL . . . . .                               | 7                          | (D)                                  | (X)                              | 100.0                           |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |   |                                      |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Wheeling, W. Va.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line            | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                     | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)      |                            |                                      |                                  |                                 |                       | FURRIERS AND FUR SHOPS (SIC 568)                          |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                  | 19                         | (D)                                  | (X)                              | 100.0                           |                       | TOTAL . . . . .   | 1                          | (D)                                  | (X)                              | 100.0                           |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                 | 11                         | (D)                                  | 17.1                             | 11.7                            |                       | OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)              |                            |                                      |                                  |                                 |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                 | 5                          |                                      | 14.9                             | 4.1                             |                       | TOTAL . . . . .   | 48                         | 6 513                                | (X)                              | 100.0                           |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                 | 10                         |                                      | 3.5                              | 2.4                             |                       |   |                            |                                      |                                  |                                 |
| 300                   | SPORTING-RECREATION EQUIPMENT . .                | 10                         |                                      | 4.6                              | 3.2                             |                       |   |                            |                                      |                                  |                                 |
| 320                   | HARDWARE-GARDENING EQUIPMENT . .                 | 10                         |                                      | 4.6                              | 3.2                             |                       |   |                            |                                      |                                  |                                 |
| 340                   | LUMBER-BUILDING MATERIALS . . . .                | 5                          |                                      | 2.5                              | .7                              |                       |   |                            |                                      |                                  |                                 |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . .                | 19                         |                                      | 61.6                             | 61.6                            | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 25                         | 3 428                                | 81.9                             | 52.6                            |
| 500                   | ALL OTHER MERCHANDISE . . . . .                  | 9                          |                                      | 6.1                              | 4.2                             | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 11                         | 681                                  | 36.3                             | 10.5                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                | 14                         |                                      | 7.5                              | 6.2                             | 180                   | ALL FOOTWEAR . . . . .                                    | 26                         | 2 276                                | 63.5                             | 34.9                            |
| -                     | MISCELLANEOUS MERCHANDISE . . . .                | (X)                        |                                      | (X)                              | 2.7                             | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 17                         | 109                                  | 3.3                              | 1.7                             |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE . . . .                         | (X)                        | 19                                   | (X)                              | .3                              |
|                       | MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)       |                            |                                      |                                  |                                 |                       | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)     |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                  | 7                          | (D)                                  | (X)                              | 100.0                           |                       | TOTAL . . . . .   | 20                         | 3 301                                | (X)                              | 100.0                           |
| 500                   | ALL OTHER MERCHANDISE . . . . .                  | 6                          | (D)                                  | 97.5                             | 93.4                            | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 20                         | 3 078                                | 93.2                             | 93.2                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                | 4                          |                                      | 5.0                              | 2.6                             | 142                   | BOYS' CLOTHING . . . . .                                  | 9                          | 270                                  | 18.7                             | 8.2                             |
| -                     | MISCELLANEOUS MERCHANDISE . . . .                | (X)                        |                                      | (X)                              | 4.0                             | 143                   | MEN'S TAILORED OUTERWEAR . . . .                          | 21                         | 1 086                                | 32.9                             | 32.9                            |
|                       |  |                            |                                      |                                  |                                 | 144                   | OTHER MEN'S OUTERWEAR . . . . .                           | 20                         | 555                                  | 18.8                             | 16.8                            |
|                       | GASOLINE SERVICE STATIONS (SIC 554)              |                            |                                      |                                  |                                 | 145                   | MEN'S HATS . . . . .                                      | 10                         | 66                                   | 3.2                              | 2.0                             |
|                       | TOTAL . . . . .                                  | 144                        | 18 050                               | (X)                              | 100.0                           | 146                   | OTHER MEN'S CLOTHING . . . . .                            | 21                         | 1 100                                | 33.3                             | 33.3                            |
| 020                   | GROCERIES-OTHER FOODS . . . . .                  | 10                         |                                      | 36                               | 5.5                             | -                     | MISCELLANEOUS MERCHANDISE . . . .                         | (X)                        | 223                                  | (X)                              | 6.8                             |
| 040                   | MEALS-SNACKS . . . . .                           | 6                          |                                      | 26                               | 1.7                             |                       | FAMILY CLOTHING STORES (SIC 565)                          |                            |                                      |                                  |                                 |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                | 24                         |                                      | 116                              | 3.2                             |                       | TOTAL . . . . .   | 7                          | (D)                                  | (X)                              | 100.0                           |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                     | 6                          |                                      | 48                               | 4.6                             |                       |   |                            |                                      |                                  |                                 |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                  | 144                        | 14 975                               | 83.0                             | 83.0                            |                       | SHOE STORES (SIC 566)                                     |                            |                                      |                                  |                                 |
|                       | GASOLINE . . . . .                               | 144                        | 13 963                               | 77.4                             | 77.4                            |                       | TOTAL . . . . .   | 18                         | 2 070                                | (X)                              | 100.0                           |
| 402                   | OTHER AUTOMOTIVE FUELS . . . . .                 | 15                         | 430                                  | 14.2                             | 2.4                             |                       |   |                            |                                      |                                  |                                 |
| 403                   | MOTOR OILS-GREASES-OTHER OILS . .                | 131                        | 581                                  | 3.4                              | 3.2                             |                       |   |                            |                                      |                                  |                                 |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . .                | 131                        | 1 662                                | 10.1                             | 9.2                             |                       |   |                            |                                      |                                  |                                 |
| 421                   | PARTS INSTALLED IN REPAIR WORK . .               | 62                         | 412                                  | 7.2                              | 2.3                             | 180                   | ALL FOOTWEAR . . . . .                                    | 18                         | 1 946                                | 94.0                             | 94.0                            |
| 423                   | PARTS-RETAIL . . . . .                           | 20                         | 75                                   | 2.2                              | .4                              | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 7                          | 43                                   | 3.1                              | 2.1                             |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                   | 114                        | 1 174                                | 7.6                              | 6.5                             | -                     | MISCELLANEOUS MERCHANDISE . . . .                         | (X)                        | 81                                   | (X)                              | 3.9                             |
| 500                   | ALL OTHER MERCHANDISE . . . . .                  | 11                         | 25                                   | .7                               | .1                              |                       | APPAREL AND ACCESS. STORES N.E.C. (SIC 564; 7; 9)         |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                | 87                         | 1 120                                | 10.1                             | 6.2                             |                       | TOTAL . . . . .   | 3                          | (D)                                  | (X)                              | 100.0                           |
| 527                   | SERVICE LABOR . . . . .                          | 77                         | 363                                  | 4.1                              | 2.0                             |                       |   |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE . . . .                | (X)                        | 42                                   | (X)                              | .2                              |                       | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) |                            |                                      |                                  |                                 |
|                       |  |                            |                                      |                                  |                                 |                       | TOTAL . . . . .   | 61                         | 16 974                               | (X)                              | 100.0                           |
|                       | APPAREL AND ACCESSORY STORES (SIC 56)            |                            |                                      |                                  |                                 |                       |   |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                  | 75                         | 12 325                               | (X)                              | 100.0                           |                       |   |                            |                                      |                                  |                                 |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                 | 24                         | 3 412                                | 78.6                             | 27.7                            | 200                   | CURTAINS-DRAPERIES-DRY GOODS . .                          | 10                         | 406                                  | 8.9                              | 2.4                             |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR               | 38                         | 6 181                                | 80.1                             | 50.2                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 49                         | 6 914                                | 42.2                             | 40.7                            |
| 180                   | ALL FOOTWEAR . . . . .                           | 27                         | 2 490                                | 43.2                             | 20.2                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 25                         | 7 407                                | 69.5                             | 43.6                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                | 25                         | 232                                  | 3.5                              | 1.9                             | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 17                         | 913                                  | 12.8                             | 5.4                             |
| -                     | MISCELLANEOUS MERCHANDISE . . . .                | (X)                        | 10                                   | (X)                              | .1                              | 320                   | HARDWARE-GARDENING EQUIPMENT . .                          | 4                          | 83                                   | 1.9                              | .5                              |
|                       |  |                            |                                      |                                  |                                 | 340                   | LUMBER-BUILDING MATERIALS . . . .                         | 4                          | 39                                   | .8                               | .2                              |
|                       | WOMEN'S READY-TO-WEAR STORES (SIC 562)           |                            |                                      |                                  |                                 | 500                   | ALL OTHER MERCHANDISE . . . . .                           | 6                          | 95                                   | 2.1                              | .6                              |
|                       | TOTAL . . . . .                                  | 23                         | 5 513                                | (X)                              | 100.0                           | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 31                         | 898                                  | 9.3                              | 5.3                             |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR               | 23                         | 5 137                                | 93.2                             | 93.2                            | -                     | MISCELLANEOUS MERCHANDISE . . . .                         | (X)                        | 219                                  | (X)                              | 1.3                             |
| 161                   | CHILDREN'S-INFANTS' WEAR . . . .                 | 3                          | 91                                   | 10.6                             | 1.7                             |                       |   |                            |                                      |                                  |                                 |
| 163                   | MILLINERY . . . . .                              | 12                         | 126                                  | 3.4                              | 2.3                             |                       | FURNITURE STORES (SIC 5712)                               |                            |                                      |                                  |                                 |
| 164                   | HOSIERY . . . . .                                | 14                         | 143                                  | 3.7                              | 2.6                             |                       | TOTAL . . . . .   | 21                         | (D)                                  | (X)                              | 100.0                           |
| 165                   | LINGERIE . . . . .                               | 13                         | 378                                  | 9.6                              | 6.9                             | 200                   | CURTAINS-DRAPERIES-DRY GOODS . .                          | 5                          |                                      | 6.9                              | 2.6                             |
| 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                 | 23                         | 1 184                                | 21.8                             | 21.5                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 15                         |                                      | 20.8                             | 20.8                            |
| 172                   | DRESSES . . . . .                                | 23                         | 1 817                                | 33.0                             | 33.0                            |                       |   |                            |                                      |                                  |                                 |
| 173                   | COATS-SUITS . . . . .                            | 14                         | 1 112                                | 22.9                             | 20.2                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 21                         |                                      | 64.3                             | 64.3                            |
| 174                   | HANDBAGS . . . . .                               | 13                         | 150                                  | 3.8                              | 2.7                             | 243                   | SLEEP EQUIPMENT . . . . .                                 | 18                         |                                      | 13.2                             | 11.6                            |
| -                     | MISCELLANEOUS MERCHANDISE . . . .                | (X)                        | 136                                  | (X)                              | 2.5                             | 244                   | OTHER HOUSEHOLD FURNITURE . . . .                         | 21                         |                                      | 42.0                             | 42.0                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                | 10                         | 132                                  | 3.6                              | 2.4                             | 245                   | FLOOR COVERINGS-SOFT SURFACE . .                          | 16                         |                                      | 8.4                              | 7.4                             |
| -                     | MISCELLANEOUS MERCHANDISE . . . .                | (X)                        | 244                                  | (X)                              | 4.4                             | 246                   | FLOOR COVERINGS-HARD SURFACE . .                          | 10                         |                                      | 3.3                              | 2.9                             |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE . . . .                         | (X)                        |                                      | (X)                              | .3                              |
|                       | WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) |                            |                                      |                                  |                                 | 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 9                          |                                      | 5.9                              | 3.4                             |
|                       | TOTAL . . . . .                                  | 3                          | (D)                                  | (X)                              | 100.0                           | 500                   | ALL OTHER MERCHANDISE . . . . .                           | 3                          |                                      | 1.9                              | .8                              |
|                       |  |                            |                                      |                                  |                                 | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 10                         |                                      | 9.7                              | 5.6                             |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE . . . .                         | (X)                        |                                      | (X)                              | 2.4                             |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Wheeling, W. Va.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line          | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |  |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|
|                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |  |
|                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |  |
|                       | HOME FURNISHINGS STORES<br>(OTHER S71)         |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 400                                  | (X)                              | 4.9                             |  |
|                       | TOTAL <sup>2</sup> . . . . .                   | 4                          | 591                                  | (X)                              | 100.0                           |                       | PROPRIETARY STORES<br>(SIC 591 PT.)                  |                            |                                      |                                  |                                 |  |
|                       | HOUSEHOLD APPLIANCE STORES<br>(SIC 572)        |                            |                                      |                                  |                                 |                       | TOTAL . . . . .                                      | 2                          | (0)                                  | (X)                              | 100.0                           |  |
|                       | TOTAL <sup>2</sup> . . . . .                   | 20                         | 2 927                                | (X)                              | 100.0                           |                       | MISCELLANEOUS RETAIL STORES<br>(SIC 59 EX. S91)      |                            |                                      |                                  |                                 |  |
|                       | RADIO, TV, AND MUSIC STORES<br>(SIC 573)       |                            |                                      |                                  |                                 |                       | TOTAL . . . . .                                      | 130                        | 14 453                               | (X)                              | 100.0                           |  |
|                       | TOTAL . . . . .                                | 16                         | 2 337                                | (X)                              | 100.0                           | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                     | 15                         | 4 670                                | 70.5                             | 32.3                            |  |
| 220                   | MAJOR APPL.-RADIO-TV-MUSICAL INST              | 16                         | 2 314                                | 100.0                            | 100.0                           | 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                     | 12                         | 236                                  | 27.5                             | 1.6                             |  |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .               | 4                          | 23                                   | 2.6                              | 1.0                             | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                     | 6                          | 24                                   | 3.7                              | .2                              |  |
|                       |  |                            |                                      |                                  |                                 | 180                   | ALL FOOTWEAR . . . . .                               | 5                          | 16                                   | 1.7                              | .1                              |  |
|                       |  |                            |                                      |                                  |                                 | 220                   | MAJOR APPL.-RADIO-TV-MUSICAL INST                    | 12                         | 182                                  | 8.6                              | 1.3                             |  |
|                       |  |                            |                                      |                                  |                                 | 260                   | KITCHENWARE-HOME FURNISHINGS . .                     | 12                         | 212                                  | 14.7                             | 1.5                             |  |
|                       |  |                            |                                      |                                  |                                 | 280                   | JEWELRY-OPTICAL GOODS. . . . .                       | 24                         | 2 015                                | 87.4                             | 13.9                            |  |
|                       |  |                            |                                      |                                  |                                 | 300                   | SPORTING-RECREATION EQUIPMENT. .                     | 13                         | 584                                  | 51.2                             | 4.0                             |  |
|                       |  |                            |                                      |                                  |                                 | 320                   | HARDWARE-GARDENING EQUIPMENT . .                     | 8                          | 84                                   | 4.1                              | .6                              |  |
|                       |  |                            |                                      |                                  |                                 | 340                   | LUMBER-BUILDING MATERIALS. . . .                     | 5                          | 37                                   | 3.6                              | .3                              |  |
|                       |  |                            |                                      |                                  |                                 | 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . .                     | 12                         | 1 590                                | 70.0                             | 11.0                            |  |
|                       |  |                            |                                      |                                  |                                 | S00                   | ALL OTHER MERCHANDISE. . . . .                       | 69                         | 3 109                                | 83.6                             | 21.5                            |  |
|                       |  |                            |                                      |                                  |                                 | S20                   | NONMERCHANDISE RECEIPTS. . . . .                     | 52                         | 507                                  | 4.6                              | 3.5                             |  |
|                       |  |                            |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 1 187                                | (X)                              | 8.2                             |  |
|                       | EATING AND DRINKING PLACES<br>(SIC 58)         |                            |                                      |                                  |                                 |                       | LIQUOR STORES<br>(SIC 592)                           |                            |                                      |                                  |                                 |  |
|                       | TOTAL . . . . .                                | 326                        | 15 735                               | (X)                              | 100.0                           |                       | TOTAL . . . . .                                      | 15                         | 4 901                                | (X)                              | 100.0                           |  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 12                         | 84                                   | 9.8                              | .5                              | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                     | 15                         | 4 667                                | 95.2                             | 95.2                            |  |
| 040                   | MEALS-SNACKS . . . . .                         | 301                        | 10 707                               | 69.3                             | 68.0                            | S20                   | NONMERCHANDISE RECEIPTS. . . . .                     | 12                         | 169                                  | 3.4                              | 3.4                             |  |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 201                        | 4 325                                | 51.1                             | 27.5                            | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 65                                   | (X)                              | 1.3                             |  |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .               | 24                         | 100                                  | 13.0                             | .6                              |                       | ANTIQUE AND SECONDHAND STORES<br>(SIC 593)           |                            |                                      |                                  |                                 |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 108                        | 312                                  | 5.4                              | 2.0                             |                       | TOTAL <sup>2</sup> . . . . .                         | 8                          | 324                                  | (X)                              | 100.0                           |  |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .               | 87                         | 184                                  | 3.8                              | 1.2                             |                       | SPORTING GOODS STORES AND BICYCLE<br>SHOPS (SIC 595) |                            |                                      |                                  |                                 |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 23                                   | (X)                              | .1                              |                       | TOTAL <sup>2</sup> . . . . .                         | 7                          | 610                                  | (X)                              | 100.0                           |  |
|                       |  |                            |                                      |                                  |                                 |                       | JEWELRY STORES<br>(SIC 597)                          |                            |                                      |                                  |                                 |  |
|                       | EATING PLACES<br>(SIC 5812)                    |                            |                                      |                                  |                                 |                       | TOTAL <sup>2</sup> . . . . .                         | 15                         | 2 338                                | (X)                              | 100.0                           |  |
|                       | TOTAL . . . . .                                | 199                        | 12 016                               | (X)                              | 100.0                           |                       | FUEL AND ICE DEALERS<br>(SIC 598)                    |                            |                                      |                                  |                                 |  |
| D20                   | GROCERIES-OTHER FOODS. . . . .                 | 8                          | 74                                   | 9.8                              | .6                              |                       | TOTAL . . . . .                                      | 9                          | (0)                                  | (X)                              | 100.0                           |  |
| D40                   | MEALS-SNACKS . . . . .                         | 199                        | 10 344                               | 86.1                             | 86.1                            |                       | FLORISTS<br>(SIC 5992)                               |                            |                                      |                                  |                                 |  |
| D60                   | ALCOHOLIC DRINKS . . . . .                     | 74                         | 1 189                                | 26.5                             | 9.9                             |                       | TOTAL <sup>2</sup> . . . . .                         | 19                         | 1 148                                | (X)                              | 100.0                           |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 48                         | 177                                  | 5.9                              | 1.5                             |                       | CIGAR STORES AND STANDS<br>(SIC 5993)                |                            |                                      |                                  |                                 |  |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .               | 71                         | 150                                  | 3.1                              | 1.2                             |                       | TOTAL . . . . .                                      | 1                          | (0)                                  | (X)                              | 100.0                           |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 82                                   | (X)                              | .7                              |                       | OTHER MISCELLANEOUS RETAIL STORES<br>(OTHER S9)      |                            |                                      |                                  |                                 |  |
|                       |  |                            |                                      |                                  |                                 |                       | TOTAL . . . . .                                      | 56                         | 3 943                                | (X)                              | 100.0                           |  |
|                       | DRINKING PLACES (ALCOHOLIC BEV.)<br>(SIC 5813) |                            |                                      |                                  |                                 | 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                     | 9                          | 107                                  | 17.3                             | 2.7                             |  |
|                       | TOTAL . . . . .                                | 127                        | 3 719                                | (X)                              | 100.0                           | 320                   | HARDWARE-GARDENING EQUIPMENT . .                     | 5                          | 63                                   | 3.7                              | 1.6                             |  |
| D40                   | MEALS-SNACKS . . . . .                         | 102                        | 362                                  | 10.4                             | 9.7                             | 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . .                     | 12                         | 1 579                                | 72.0                             | 40.0                            |  |
| 060                   | ALCOHOLIC DRINKS . . . . .                     | 127                        | 3 136                                | 84.3                             | 84.3                            | 500                   | ALL OTHER MERCHANDISE. . . . .                       | 40                         | 1 687                                | 100.0                            | 42.8                            |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 60                         | 135                                  | 5.3                              | 3.6                             | S20                   | NONMERCHANDISE RECEIPTS. . . . .                     | 16                         | 69                                   | 3.6                              | 1.7                             |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        | 86                                   | (X)                              | 2.3                             | -                     | MISCELLANEOUS MERCHANDISE. . . .                     | (X)                        | 437                                  | (X)                              | 11.1                            |  |
|                       |  |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |  |
|                       | DRUG STORES AND PROPRIETARY STRS.<br>(SIC 591) |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |  |
|                       | TOTAL . . . . .                                | 47                         | (0)                                  | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                 | 6                          | }                                    | 5.2                              | 1.5                             |                       |  |                            |                                      |                                  |                                 |  |
| 040                   | MEALS-SNACKS . . . . .                         | 6                          |                                      | 14.8                             | 2.0                             |                       |  |                            |                                      |                                  |                                 |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 26                         |                                      | 9.6                              | 5.8                             |                       |  |                            |                                      |                                  |                                 |  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 47                         |                                      | 79.6                             | 79.6                            |                       |  |                            |                                      |                                  |                                 |  |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                 | 16                         |                                      | 4.1                              | .5                              |                       |  |                            |                                      |                                  |                                 |  |
| S00                   | ALL OTHER MERCHANDISE. . . . .                 | 19                         |                                      | 12.4                             | 4.6                             |                       |  |                            |                                      |                                  |                                 |  |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .               | 11                         | }                                    | 2.4                              | 1.0                             |                       |  |                            |                                      |                                  |                                 |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .               | (X)                        |                                      | (X)                              | 5.0                             |                       |  |                            |                                      |                                  |                                 |  |
|                       |  |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |  |
|                       | DRUG STORES<br>(SIC 591 PT.)                   |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |  |
|                       | TOTAL . . . . .                                | 45                         |                                      | 8 130                            | (X)                             | 100.0                 |  |                            |                                      |                                  |                                 |  |
| D20                   | GROCERIES-OTHER FOODS. . . . .                 | 5                          |                                      | 123                              | 5.2                             | 1.5                   |  |                            |                                      |                                  |                                 |  |
| 040                   | MEALS-SNACKS . . . . .                         | 5                          | 159                                  | 14.8                             | 2.0                             |                       |  |                            |                                      |                                  |                                 |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .               | 24                         | 468                                  | 9.6                              | 5.8                             |                       |  |                            |                                      |                                  |                                 |  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 45                         | 6 486                                | 79.8                             | 79.8                            |                       |  |                            |                                      |                                  |                                 |  |
| 121                   | MEICINES EXC. PRESCRIPTION. . . .              | 35                         | 2 265                                | 32.2                             | 27.9                            |                       |  |                            |                                      |                                  |                                 |  |
| 122                   | PRESCRIPTION MEICINES . . . . .                | 45                         | 2 841                                | 34.9                             | 34.9                            |                       |  |                            |                                      |                                  |                                 |  |
| 123                   | ALL OTHER DRUGS-PROPRIETARIES. .               | 37                         | 1 380                                | 20.0                             | 17.0                            |                       |  |                            |                                      |                                  |                                 |  |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                 | 15                         | 40                                   | 4.1                              | .5                              |                       |  |                            |                                      |                                  |                                 |  |
| S00                   | ALL OTHER MERCHANDISE. . . . .                 | 18                         | 372                                  | 12.4                             | 4.6                             |                       |  |                            |                                      |                                  |                                 |  |
| S20                   | NONMERCHANDISE RECEIPTS. . . . .               | 10                         | 81                                   | 2.4                              | 1.0                             |                       |  |                            |                                      |                                  |                                 |  |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Wheeling, W. Va.-Ohio, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line        | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|---------------------------------------|--------------------------------|--------------------------------------|---|--|-----------------------|--|--------------------------------|--------------------------------------|---|--|
|                       |                                       |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |                       |  |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |
|                       |                                       |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |  |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
|                       | NONSTORE RETAILERS<br>(SIC 53 PART*)  |                                |                                      |   |  |                       | MAIL ORDER HOUSES<br>(SIC 532)               |                                |                                      |   |  |
|                       | TOTAL . . . . .                       | 18                             | (D)                                  | (X)   | 100.0  |                       | TOTAL . . . . .                              | 2                              | (D)                                  | (X)   | 100.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .        | 4                              | }                                    | 52.8  | 19.7   |                       | MERCHANDISING MACHINE OPERATORS<br>(SIC 534) |                                |                                      |   |  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .    | 3                              |                                      | 8.1   | 3.1  |                       |  |                                |                                      |   |  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.      | 3                              |                                      | 3.9   | 1.5  |                       | TOTAL <sup>2</sup> . . . . .                 | 4                              | 1 609                                | (X)   | 100.0  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR    | 3                              |                                      | 10.2  | 3.9  |                       |  |                                |                                      |   |  |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . . .    | 4                              |                                      | 15.3  | 6.8  |                       | DIRECT SELLING ESTABLISHMENTS<br>(SIC 535)   |                                |                                      |   |  |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST      | 3                              |                                      | 9.2   | 3.5  |                       |  |                                |                                      |   |  |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.      | 3                              |                                      | 3.6   | 1.4  |                       | TOTAL . . . . .                              | 12                             | 2 695                                | (X)   | 100.0  |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . .    | 3                              |                                      | 3.4   | 1.3  |                       |  |                                |                                      |   |  |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .        | 3                              |                                      | 1.3   | .5   |                       |  |                                |                                      |   |  |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .    | 5                              |                                      | 37.4  | 17.9   |                       |  |                                |                                      |   |  |
| 500                   | ALL OTHER MERCHANDISE. . . . .        | 9                              |                                      | 22.0  | 10.1   |                       |  |                                |                                      |   |  |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .      | 6                              |                                      | 7.8   | 3.8  |                       |  |                                |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .    | (X)                            |                                      | (X)   | 26.5   |                       |  |                                |                                      |   |  |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code  | Kind of business and merchandise line   | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code                              | Kind of business and merchandise line   | Establishments<br>(number)   | Sales of specified merchandise lines |                                  |                                 |      |       |        |     |       |  |
|--|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|---|------------------------------|--------------------------------------|----------------------------------|---------------------------------|------|-------|--------|-----|-------|--|
|  |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |  |   |                              | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |      |       |        |     |       |  |
|  |   |                            |                                      | Establishments handling the line | All establishments <sup>2</sup> |  |   |                              |                                      | Establishments handling the line | All establishments <sup>2</sup> |      |       |        |     |       |  |
| RETAIL TRADE   |   |                            |                                      |                                  |                                 |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| TOTAL . . . . .  |   | 6 757                      | 1 192 547                            | (X)                              | 100.0                           | PLUMBING AND HEATING EQUIP OLRS.<br>(SIC S22)      |   | TOTAL <sup>2</sup> . . . . . |                                      | 14                               | 1 315                           | (X)  | 100.0 |        |     |       |  |
| 020  | GROCERIES-OTHER FOODS . . . . .         | 1 843                      | 286 590                              | 58.9                             | 24.0                            | PAINT, GLASS, AND WALLPAPER STRS.<br>(SIC S23)     |   | TOTAL . . . . .              |                                      | 27                               | (0)                             | (X)  | 100.0 |        |     |       |  |
| 040  | MEALS-SNACKS . . . . .                  | 1 437                      | 47 798                               | 41.2                             | 4.0                             | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 5                            | (0)                                  | 10.9                             | 2.7                             | 93.0 | 93.0  |        |     |       |  |
| 060  | ALCOHOLIC DRINKS . . . . .              | 363                        | 6 958                                | 85.7                             | .6                              |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .  | 474                        | 28 505                               | 21.6                             | 2.4                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 100  | CIGARS-CIGARETTES-TOBACCO . . . . .     | 1 882                      | 21 701                               | 5.3                              | 1.8                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 120  | COSMETICS-DRUGS-CLEANERS . . . . .      | 1 454                      | 52 144                               | 10.8                             | 4.4                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR.        | 775                        | 35 593                               | 14.2                             | 3.0                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.     | 990                        | 68 365                               | 22.7                             | 5.7                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 180  | ALL FOOTWEAR . . . . .                  | 744                        | 21 675                               | 8.6                              | 1.8                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 200  | CURTAINS-ORAPERIES-ORY GOODS . . . . .  | 687                        | 19 024                               | 8.5                              | 1.6                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 953                        | 42 536                               | 13.7                             | 3.6                             |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 654                        | 37 667                               | 17.0                             | 3.2                             | 340  | LUMBER-BUILDING MATERIALS . . . . .     | 27                           | 12                                   | 2.7                              | 1.6                             | 2.8  |       |        |     |       |  |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 1 014                      | 13 874                               | 4.2                              | 1.2                             | 356  | ALL OTHER LUMBER-MILLWORK . . . . .     | 8                            |                                      |                                  |                                 |      |       |        |     |       |  |
| 280  | JEWELRY-OPTICAL GOODS . . . . .         | 684                        | 11 061                               | 4.8                              | .9                              | 357  | PAINT-VARNISH ETC. . . . .              | 26                           |                                      |                                  |                                 |      |       |        |     |       |  |
| 300  | SPORTING-RECREATION EQUIPMENT . . . . . | 615                        | 9 506                                | 4.4                              | .8                              | 358  | PAINT SUNORIES . . . . .                | 23                           |                                      |                                  |                                 |      |       |        |     |       |  |
| 320  | HARDWARE-GARDENING EQUIPMENT . . . . .  | 788                        | 18 543                               | 7.7                              | 1.6                             | 359  | WALLPAPER-OTHER WALL COVERINGS          | 22                           |                                      |                                  |                                 |      |       |        |     |       |  |
| 340  | LUMBER-BUILDING MATERIALS . . . . .     | 577                        | 47 572                               | 25.0                             | 4.0                             | -  | MISCELLANEOUS MERCHANDISE . . . . .     | (X)                          |                                      |                                  |                                 |      |       |        |     |       |  |
| 360  | AUTOMOBILES-TRUCKS . . . . .            | 539                        | 190 427                              | 62.2                             | 16.0                            | 520  | NONMERCHANDISE RECEIPTS . . . . .       | 12                           |                                      |                                  |                                 |      |       |        |     |       |  |
| 400  | AUTO FUELS-LUBRICANTS . . . . .         | 1 518                      | 82 593                               | 23.0                             | 6.9                             | -  | MISCELLANEOUS MERCHANDISE . . . . .     | (X)                          |                                      |                                  |                                 |      |       |        |     |       |  |
| 420  | AUTO TIRES-BATTERIES-ACCESS . . . . .   | 1 474                      | 40 302                               | 9.2                              | 3.4                             | ELECTRICAL SUPPLY STORES<br>(SIC S24)              |   | TOTAL . . . . .              |                                      |                                  |                                 |      | 1     | (0)    | (X) | 100.0 |  |
| 440  | FARM EQUIPMENT MACHINERY . . . . .      | 131                        | 9 596                                | 16.6                             | .8                              | HARDWARE STORES<br>(SIC S251)                      |   | TOTAL . . . . .              |                                      |                                  |                                 |      | 124   | 12 203 | (X) | 100.0 |  |
| 460  | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .  | 279                        | 9 783                                | 16.3                             | .8                              | 120  | COSMETICS-DRUGS-CLEANERS . . . . .      | 5                            | 23                                   | 5.0                              | .2                              |      |       |        |     |       |  |
| 480  | HOUSEHOLD FUELS-ICE . . . . .           | 131                        | 5 310                                | 36.3                             | .4                              | 180  | ALL FOOTWEAR . . . . .                  | 6                            | 16                                   | 2.3                              | .1                              |      |       |        |     |       |  |
| 500  | ALL OTHER MERCHANDISE . . . . .         | 1 385                      | 43 619                               | 9.7                              | 3.7                             | 200  | CURTAINS-ORAPERIES-ORY GOODS . . . . .  | 6                            | 13                                   | 2.9                              | .1                              |      |       |        |     |       |  |
| 520  | NONMERCHANDISE RECEIPTS . . . . .       | 3 049                      | 41 804                               | 5.4                              | 3.5                             | 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 37                           | 700                                  | 11.6                             | 5.7                             |      |       |        |     |       |  |
| BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC S2) |   |                            |                                      |                                  |                                 |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| TOTAL . . . . .  |   | 368                        | 66 055                               | (X)                              | 100.0                           | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 15                           | 232                                  | 12.1                             | 1.9                             |      |       |        |     |       |  |
| 020  | GROCERIES-OTHER FOODS . . . . .         | 14                         | 92                                   | 1.4                              | .1                              | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 86                           | 782                                  | 8.7                              | 6.4                             |      |       |        |     |       |  |
| 100  | CIGARS-CIGARETTES-TOBACCO . . . . .     | 14                         | 83                                   | 1.4                              | .1                              | 280  | JEWELRY-OPTICAL GOODS . . . . .         | 22                           | 70                                   | 2.1                              | .6                              |      |       |        |     |       |  |
| 120  | COSMETICS-DRUGS-CLEANERS . . . . .      | 6                          | 36                                   | 11.1                             | .1                              | 300  | SPORTING-RECREATION EQUIPMENT . . . . . | 77                           | 495                                  | 5.9                              | 4.1                             |      |       |        |     |       |  |
| 200  | CURTAINS-ORAPERIES-ORY GOODS . . . . .  | 11                         | 51                                   | 10.0                             | .1                              | 320  | HARDWARE-GARDENING EQUIPMENT . . . . .  | 124                          | 7 168                                | 58.7                             | 58.7                            |      |       |        |     |       |  |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 55                         | 1 515                                | 10.5                             | 2.3                             | 322  | GARDENING EQUIPMENT-SUPPLIES . . . . .  | 113                          | 1 006                                | 9.2                              | 8.2                             |      |       |        |     |       |  |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 47                         | 579                                  | 6.8                              | .9                              | 323  | PLUMBING-ELECTRICAL SUPPLIES . . . . .  | 115                          | 2 000                                | 18.0                             | 16.4                            |      |       |        |     |       |  |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 98                         | 997                                  | 7.4                              | 1.5                             | 324  | OTHER HARDWARE-TOOLS . . . . .          | 124                          | 4 162                                | 34.1                             | 34.1                            |      |       |        |     |       |  |
| 280  | JEWELRY-OPTICAL GOODS . . . . .         | 23                         | 71                                   | 1.9                              | .1                              | 340  | LUMBER-BUILDING MATERIALS . . . . .     | 102                          | 1 908                                | 18.5                             | 15.6                            |      |       |        |     |       |  |
| 300  | SPORTING-RECREATION EQUIPMENT . . . . . | 84                         | 714                                  | 7.5                              | 1.1                             | 356  | ALL OTHER LUMBER-MILLWORK . . . . .     | 40                           | 626                                  | 11.0                             | 5.1                             |      |       |        |     |       |  |
| 320  | HARDWARE-GARDENING EQUIPMENT . . . . .  | 209                        | 8 926                                | 25.5                             | 13.5                            | 364  | PAINT-SUNORIES-GLASS-WALLPAPER          | 101                          | 1 281                                | 12.6                             | 10.5                            |      |       |        |     |       |  |
| 340  | LUMBER-BUILDING MATERIALS . . . . .     | 293                        | 41 270                               | 78.9                             | 62.5                            | 420  | AUTO TIRES-BATTERIES-ACCESS . . . . .   | 13                           | 57                                   | 3.0                              | .5                              |      |       |        |     |       |  |
| 360  | AUTOMOBILES-TRUCKS . . . . .            | 9                          | 582                                  | 14.2                             | .9                              | 440  | FARM EQUIPMENT MACHINERY . . . . .      | 8                            | 45                                   | 4.1                              | .4                              |      |       |        |     |       |  |
| 400  | AUTO FUELS-LUBRICANTS . . . . .         | 25                         | 600                                  | 10.0                             | .9                              | 460  | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .  | 12                           | 195                                  | 10.1                             | 1.6                             |      |       |        |     |       |  |
| 420  | AUTO TIRES-BATTERIES-ACCESS . . . . .   | 62                         | 8 539                                | 65.8                             | 12.9                            | 500  | ALL OTHER MERCHANDISE . . . . .         | 25                           | 182                                  | 5.6                              | 1.5                             |      |       |        |     |       |  |
| 440  | FARM EQUIPMENT MACHINERY . . . . .      | 29                         | 354                                  | 4.7                              | .5                              | 520  | NONMERCHANDISE RECEIPTS . . . . .       | 42                           | 197                                  | 2.7                              | 1.6                             |      |       |        |     |       |  |
| 460  | HAY-GRAIN-FEED-FARM SUPPLIES . . . . .  | 29                         | 354                                  | 4.7                              | .5                              | -  | MISCELLANEOUS MERCHANDISE . . . . .     | (X)                          | 120                                  | (X)                              | 1.0                             |      |       |        |     |       |  |
| 480  | HOUSEHOLD FUELS-ICE . . . . .           | 14                         | 151                                  | 6.6                              | .2                              | FARM EQUIPMENT DEALERS<br>(SIC S252)               |   | TOTAL . . . . .              |                                      | 54                               | 10 876                          | (X)  | 100.0 |        |     |       |  |
| 500  | ALL OTHER MERCHANDISE . . . . .         | 31                         | 276                                  | 6.2                              | .4                              | 320  | HARDWARE-GARDENING EQUIPMENT . . . . .  | 8                            | 277                                  | 14.2                             | 2.5                             |      |       |        |     |       |  |
| 520  | NONMERCHANDISE RECEIPTS . . . . .       | 136                        | 1 145                                | 3.9                              | 1.7                             | 380  | AUTOMOBILES-TRUCKS . . . . .            | 9                            | 580                                  | 15.0                             | 5.3                             |      |       |        |     |       |  |
| -  | MISCELLANEOUS MERCHANDISE . . . . .     | (X)                        | 74                                   | (X)                              | .1                              | 400  | AUTO FUELS-LUBRICANTS . . . . .         | 6                            | 19                                   | .8                               | .2                              |      |       |        |     |       |  |
| LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21)           |   |                            |                                      |                                  |                                 |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| TOTAL . . . . .  |   | 148                        | 39 861                               | (X)                              | 100.0                           | 420  | AUTO TIRES-BATTERIES-ACCESS . . . . .   | 11                           | 539                                  | 14.9                             | 5.0                             |      |       |        |     |       |  |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 13                         | 609                                  | 7.9                              | 1.5                             | 440  | FARM EQUIPMENT MACHINERY . . . . .      | 54                           | 8 489                                | 78.1                             | 78.1                            |      |       |        |     |       |  |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 26                         | 276                                  | 4.5                              | .7                              | 520  | NONMERCHANDISE RECEIPTS . . . . .       | 18                           | 421                                  | 10.8                             | 3.9                             |      |       |        |     |       |  |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 10                         | 207                                  | 4.4                              | .5                              | -  | MISCELLANEOUS MERCHANDISE . . . . .     | (X)                          | 551                                  | (X)                              | 5.1                             |      |       |        |     |       |  |
| 320  | HARDWARE-GARDENING EQUIPMENT . . . . .  | 72                         | 1 402                                | 6.7                              | 3.5                             | GENERAL MERCHANDISE GROUP STORES<br>(SIC S3 PART*) |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |
| 340  | LUMBER-BUILDING MATERIALS . . . . .     | 148                        | 36 548                               | 91.7                             | 91.7                            | 020  | GROCERIES-OTHER FOODS . . . . .         | 324                          | 11 944                               | 10.4                             | 7.2                             |      |       |        |     |       |  |
| 341  | LUMBER . . . . .                        | 130                        | 11 979                               | 30.7                             | 30.1                            | 040  | MEALS-SNACKS . . . . .                  | 96                           | 2 393                                | 4.9                              | 1.4                             |      |       |        |     |       |  |
| 342  | PLYWOOD . . . . .                       | 123                        | 3 590                                | 9.3                              | 9.0                             | 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .  | 44                           | 209                                  | 1.2                              | .1                              |      |       |        |     |       |  |
| 343  | WINDOWS, DOORS, AND FRAMES-METAL        | 89                         | 1 244                                | 4.5                              | 3.1                             | 100  | CIGARS-CIGARETTES-TOBACCO . . . . .     | 194                          | 1 715                                | 2.9                              | 1.0                             |      |       |        |     |       |  |
| 344  | KITCHEN CABINETS . . . . .              | 61                         | 784                                  | 3.4                              | 2.0                             | 120  | COSMETICS-DRUGS-CLEANERS . . . . .      | 364                          | 6 768                                | 4.4                              | 4.1                             |      |       |        |     |       |  |
| 345  | ALL OTHER MILLWORK . . . . .            | 118                        | 2 533                                | 6.7                              | 6.4                             | 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR.        | 404                          | 17 720                               | 10.9                             | 10.6                            |      |       |        |     |       |  |
| 346  | WALLBOARD . . . . .                     | 124                        | 3 425                                | 8.8                              | 8.6                             | 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.     | 414                          | 34 971                               | 21.6                             | 21.0                            |      |       |        |     |       |  |
| 347  | ASPHALT AND ASBESTOS PRODUCTS . . . . . | 118                        | 2 214                                | 5.9                              | 5.6                             | 180  | ALL FOOTWEAR . . . . .                  | 330                          | 7 121                                | 4.7                              | 4.3                             |      |       |        |     |       |  |
| 348  | PAINT-GLASS-WALLPAPER . . . . .         | 116                        | 1 319                                | 3.6                              | 3.3                             | 200  | CURTAINS-ORAPERIES-ORY GOODS . . . . .  | 419                          | 15 126                               | 9.4                              | 9.1                             |      |       |        |     |       |  |
| 349  | HEATING AND PLUMBING EQUIP . . . . .    | 52                         | 978                                  | 4.4                              | 2.5                             | 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 256                          | 9 916                                | 7.1                              | 6.0                             |      |       |        |     |       |  |
| 351  | METAL ROOFING AND SIDING . . . . .      | 70                         | 475                                  | 2.4                              | 1.2                             | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 246                          | 7 333                                | 5.3                              | 4.4                             |      |       |        |     |       |  |
| 352  | MASONRY SUPPLIES . . . . .              | 96                         | 2 301                                | 8.9                              | 5.8                             | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 348                          | 7 430                                | 4.7                              | 4.5                             |      |       |        |     |       |  |
| 353  | INSULATION . . . . .                    | 102                        | 938                                  | 2.8                              | 2.4                             | TOTAL . . . . .                                    |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |
| 354  | PREFABRICATED BLDGS AND PARTS . . . . . | 20                         | 375                                  | 4.6                              | .9                              | 020  | GROCERIES-OTHER FOODS . . . . .         | 324                          | 11 944                               | 10.4                             | 7.2                             |      |       |        |     |       |  |
| 355  | ALL OTHER BUILDING MATERIALS . . . . .  | 87                         | 4 390                                | 15.8                             | 11.0                            | 040  | MEALS-SNACKS . . . . .                  | 96                           | 2 393                                | 4.9                              | 1.4                             |      |       |        |     |       |  |
| 520  | NONMERCHANDISE RECEIPTS . . . . .       | 58                         | 461                                  | 2.9                              | 1.2                             | 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .  | 44                           | 209                                  | 1.2                              | .1                              |      |       |        |     |       |  |
| -  | MISCELLANEOUS MERCHANDISE . . . . .     | (X)                        | 358                                  | (X)                              | .9                              | 100  | CIGARS-CIGARETTES-TOBACCO . . . . .     | 194                          | 1 715                                | 2.9                              | 1.0                             |      |       |        |     |       |  |
| GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*)              |   |                            |                                      |                                  |                                 |  |   |                              |                                      |                                  |                                 |      |       |        |     |       |  |
| TOTAL . . . . .  |   | 574                        | 166 534                              | (X)                              | 100.0                           | 120  | COSMETICS-DRUGS-CLEANERS . . . . .      | 364                          | 6 768                                | 4.4                              | 4.1                             |      |       |        |     |       |  |
| 020  | GROCERIES-OTHER FOODS . . . . .         | 324                        | 11 944                               | 10.4                             | 7.2                             | 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR.        | 404                          | 17 720                               | 10.9                             | 10.6                            |      |       |        |     |       |  |
| 040  | MEALS-SNACKS . . . . .                  | 96                         | 2 393                                | 4.9                              | 1.4                             | 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.     | 414                          | 34 971                               | 21.6                             | 21.0                            |      |       |        |     |       |  |
| 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .  | 44                         | 209                                  | 1.2                              | .1                              | 180  | ALL FOOTWEAR . . . . .                  | 330                          | 7 121                                | 4.7                              | 4.3                             |      |       |        |     |       |  |
| 100  | CIGARS-CIGARETTES-TOBACCO . . . . .     | 194                        | 1 715                                | 2.9                              | 1.0                             | 200  | CURTAINS-ORAPERIES-ORY GOODS . . . . .  | 419                          | 15 126                               | 9.4                              | 9.1                             |      |       |        |     |       |  |
| 120  | COSMETICS-DRUGS-CLEANERS . . . . .      | 364                        | 6 768                                | 4.4                              | 4.1                             | 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 256                          | 9 916                                | 7.1                              | 6.0                             |      |       |        |     |       |  |
| 140  | MEN'S-BOYS' CLOTHING EXC FOOTWR.        | 404                        | 17 720                               | 10.9                             | 10.6                            | 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 246                          | 7 333                                | 5.3                              | 4.4                             |      |       |        |     |       |  |
| 160  | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.     | 414                        | 34 971                               | 21.6                             | 21.0                            | 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 348                          | 7 430                                | 4.7                              | 4.5                             |      |       |        |     |       |  |
| 180  | ALL FOOTWEAR . . . . .                  | 330                        | 7 121                                | 4.7                              | 4.3                             | TOTAL . . . . .                                    |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |
| 200  | CURTAINS-ORAPERIES-ORY GOODS . . . . .  | 419                        | 15 126                               | 9.4                              | 9.1                             | TOTAL . . . . .                                    |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |
| 220  | MAJOR APPL-RADIO-TV-MUSICAL INST        | 256                        | 9 916                                | 7.1                              | 6.0                             | TOTAL . . . . .                                    |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |
| 240  | FURNITURE-SLEEP EQUIP-FLOOR COV.        | 246                        | 7 333                                | 5.3                              | 4.4                             | TOTAL . . . . .                                    |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |
| 260  | KITCHENWARE-HOME FURNISHINGS . . . . .  | 348                        | 7 430                                | 4.7                              | 4.5                             | TOTAL . . . . .                                    |   | TOTAL . . . . .              |                                      | 574                              | 166 534                         | (X)  | 100.0 |        |     |       |  |

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code          | Kind of business and merchandise line        | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code                          | Kind of business and merchandise line        | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|--------------------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                                |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |  |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                                |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |  |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
| 280                            | JEWELRY—OPTICAL GOODS . . . . .              | 269                        | 2 742                                | 1.8                              | 1.6                             | 020  | GROCERIES—OTHER FOODS . . . . .              | 114                        | 2 747                                | 5.9                              | 5.8                             |
| 300                            | SPORTING—RECREATION EQUIPMENT . . . . .      | 247                        | 3 697                                | 2.6                              | 2.2                             | 040  | MEALS—SNACKS . . . . .                       | 45                         | 1 990                                | 7.1                              | 4.2                             |
| 320                            | HARWARE—GARDENING EQUIPMENT . . . . .        | 284                        | 5 928                                | 4.5                              | 3.6                             | 100  | CIGARS—CIGARETTES—TOBACCO . . . . .          | 41                         | 297                                  | .8                               | .6                              |
| 340                            | LUMBER—BUILDING MATERIALS . . . . .          | 183                        | 4 619                                | 4.2                              | 2.8                             | 120  | COSMETICS—DRUGS—CLEANERS . . . . .           | 114                        | 2 889                                | 6.2                              | 6.1                             |
| 380                            | AUTOMOBILES—TRUCKS . . . . .                 | 38                         | 124                                  | .4                               | .1                              | 140  | MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .    | 111                        | 3 847                                | 8.4                              | 8.2                             |
| 400                            | AUTO FUELS—LUBRICANTS . . . . .              | 148                        | 2 079                                | 2.6                              | 1.2                             | 160  | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . . | 114                        | 9 615                                | 20.9                             | 20.4                            |
| 420                            | AUTO TIRES—BATTERIES—ACCESS. . . . .         | 103                        | 3 243                                | 3.5                              | 1.9                             | 180  | ALL FOOTWEAR . . . . .                       | 95                         | 1 553                                | 3.4                              | 3.3                             |
| 440                            | FARM EQUIPMENT MACHINERY . . . . .           | 38                         | 308                                  | 1.3                              | .2                              | 200  | CURTAINS—ORAPERIES—DRY GOODS . . . . .       | 113                        | 5 449                                | 11.8                             | 11.6                            |
| 460                            | HAY—GRAIN—FEEQ—FARM SUPPLIES . . . . .       | 62                         | 468                                  | 2.0                              | .3                              | 220  | MAJOR APPL—RAOIO—TV—MUSICAL INST . . . . .   | 87                         | 1 292                                | 2.8                              | 2.7                             |
| 480                            | HOUSEHOLD FUELS—ICE . . . . .                | 13                         | 128                                  | 5.2                              | .1                              | 240  | FURNITURE—SLEEP EQUIP—FLOOR COV. . . . .     | 76                         | 703                                  | 1.6                              | 1.5                             |
| 500                            | ALL OTHER MERCHANDISE . . . . .              | 354                        | 12 265                               | 8.3                              | 7.4                             | 260  | KITCHENWARE—HOME FURNISHINGS . . . . .       | 110                        | 2 829                                | 6.2                              | 6.0                             |
| 520                            | NONMERCHANDISE RECEIPTS . . . . .            | 284                        | 8 219                                | 6.1                              | 4.9                             | 280  | JEWELRY—OPTICAL GOODS . . . . .              | 96                         | 866                                  | 1.8                              | 1.8                             |
| -                              | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 68                                   | (X)                              | (Z)                             | 300  | SPORTING—RECREATION EQUIPMENT . . . . .      | 79                         | 575                                  | 1.3                              | 1.2                             |
| DEPARTMENT STORES<br>(SIC 531) |  |                            |                                      |                                  |                                 |  |  |                            |                                      |                                  |                                 |
| TOTAL . . . . .                |  | 29                         | 62 359                               | (X)                              | 100.0                           | GENERAL MERCHANDISE STORES<br>(SIC 539 PART)   |  |                            |                                      |                                  |                                 |
| 020                            | GROCERIES—OTHER FOODS . . . . .              | 11                         | 346                                  | 1.1                              | .6                              | TOTAL . . . . .                                |  | 381                        | 55 523                               | (X)                              | 100.0                           |
| 040                            | MEALS—SNACKS . . . . .                       | 3                          | 154                                  | .9                               | .2                              | 020  | GROCERIES—OTHER FOODS . . . . .              | 199                        | 8 850                                | 23.4                             | 15.9                            |
| 120                            | COSMETICS—DRUGS—CLEANERS . . . . .           | 24                         | 2 234                                | 3.8                              | 3.6                             | 040  | MEALS—SNACKS . . . . .                       | 48                         | 250                                  | 6.6                              | .5                              |
| 140                            | MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .    | 29                         | 8 522                                | 13.7                             | 13.7                            | 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .       | 41                         | 184                                  | 1.1                              | .3                              |
| 141                            | MEN'S CLOTHING . . . . .                     | 29                         | 6 243                                | 10.0                             | 10.0                            | 100  | CIGARS—CIGARETTES—TOBACCO . . . . .          | 153                        | 1 410                                | 4.7                              | 2.5                             |
| 142                            | BOYS' CLOTHING . . . . .                     | 29                         | 2 279                                | 3.7                              | 3.7                             | 120  | COSMETICS—DRUGS—CLEANERS . . . . .           | 226                        | 1 645                                | 3.5                              | 3.0                             |
| 160                            | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . . | 29                         | 16 292                               | 26.1                             | 26.1                            | 140  | MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .    | 263                        | 5 347                                | 10.3                             | 9.6                             |
| 161                            | CHILDREN'S—INFANTS' WEAR . . . . .           | 28                         | 1 760                                | 2.8                              | 2.8                             | 160  | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . . | 270                        | 9 054                                | 17.3                             | 16.3                            |
| 162                            | HANDBAGS—ACCESSORIES . . . . .               | 27                         | 909                                  | 1.5                              | 1.5                             | 180  | ALL FOOTWEAR . . . . .                       | 209                        | 2 470                                | 5.0                              | 4.4                             |
| 163                            | MILLINERY . . . . .                          | 24                         | 356                                  | .6                               | .6                              | 200  | CURTAINS—ORAPERIES—DRY GOODS . . . . .       | 241                        | 3 430                                | 6.8                              | 6.2                             |
| 164                            | HOSIERY . . . . .                            | 28                         | 801                                  | 1.3                              | 1.3                             | 220  | MAJOR APPL—RAOIO—TV—MUSICAL INST . . . . .   | 147                        | 4 360                                | 10.2                             | 7.9                             |
| 165                            | LINGERIE . . . . .                           | 28                         | 2 707                                | 4.3                              | 4.3                             | 240  | FURNITURE—SLEEP EQUIP—FLOOR COV. . . . .     | 147                        | 2 760                                | 6.9                              | 5.0                             |
| 166                            | WOMEN'S COATS—SUITS—FURS—RAINWR . . . . .    | 28                         | 1 667                                | 2.7                              | 2.7                             | 260  | KITCHENWARE—HOME FURNISHINGS . . . . .       | 209                        | 2 002                                | 4.2                              | 3.6                             |
| 167                            | WOMEN'S DRESSES . . . . .                    | 28                         | 3 240                                | 5.3                              | 5.2                             | 280  | JEWELRY—OPTICAL GOODS . . . . .              | 149                        | 676                                  | 1.5                              | 1.2                             |
| 168                            | WOMEN'S BLOUSES—SPOTSWR . . . . .            | 28                         | 3 022                                | 4.8                              | 4.8                             | 300  | SPORTING—RECREATION EQUIPMENT . . . . .      | 147                        | 1 415                                | 3.2                              | 2.5                             |
| 169                            | GIRLS'—SUBTEEN—TEEN WEAR . . . . .           | 25                         | 1 425                                | 2.4                              | 2.3                             | 320  | HARWARE—GARDENING EQUIPMENT . . . . .        | 167                        | 2 123                                | 4.8                              | 3.8                             |
| 171                            | OTHER WOMEN'S—GIRLS' CLOTHES ACC . . . . .   | 6                          | 405                                  | 2.5                              | .6                              | 340  | LUMBER—BUILDING MATERIALS . . . . .          | 113                        | 1 512                                | 4.6                              | 2.7                             |
| 180                            | ALL FOOTWEAR . . . . .                       | 25                         | 3 097                                | 5.4                              | 5.0                             | 348  | PAINT—GLASS—WALLPAPER . . . . .              | 103                        | 532                                  | 1.7                              | 1.0                             |
| 200                            | CURTAINS—ORAPERIES—DRY GOODS . . . . .       | 29                         | 4 778                                | 7.7                              | 7.7                             | 356  | ALL OTHER LUMBER—MILLWORK . . . . .          | 38                         | 963                                  | 7.7                              | 1.7                             |
| 201                            | PIECE GOODS—NOTIONS . . . . .                | 22                         | 1 312                                | 2.5                              | 2.1                             | 380  | AUTOMOBILES—TRUCKS . . . . .                 | 32                         | 104                                  | .5                               | .2                              |
| 202                            | CURTAINS—ORAPERIES . . . . .                 | 27                         | 3 335                                | 5.6                              | 5.3                             | 400  | AUTO FUELS—LUBRICANTS . . . . .              | 109                        | 1 588                                | 5.9                              | 2.9                             |
| -                              | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 131                                  | (X)                              | .2                              | 420  | AUTO TIRES—BATTERIES—ACCESS. . . . .         | 69                         | 1 036                                | 3.5                              | 1.9                             |
| 220                            | MAJOR APPL—RAOIO—TV—MUSICAL INST . . . . .   | 22                         | 4 264                                | 8.2                              | 6.8                             | 440  | FARM EQUIPMENT MACHINERY . . . . .           | 37                         | 214                                  | .9                               | .4                              |
| 221                            | MAJOR HOUSEHOLD APPLIANCES . . . . .         | 18                         | 2 396                                | 5.6                              | 3.8                             | 460  | HAY—GRAIN—FEEQ—FARM SUPPLIES . . . . .       | 61                         | 465                                  | 2.0                              | .8                              |
| 222                            | RAOIOS—TV'S MUSICAL INSTR. . . . .           | 20                         | 1 755                                | 3.5                              | 2.8                             | 480  | HOUSEHOLD FUELS—ICE . . . . .                | 13                         | 126                                  | 2.8                              | .2                              |
| 223                            | ALL OTHER APPLIANCES . . . . .               | 3                          | 112                                  | 1.4                              | .2                              | 500  | ALL OTHER MERCHANDISE . . . . .              | 220                        | 1 743                                | 4.0                              | 3.1                             |
| 240                            | FURNITURE—SLEEP EQUIP—FLOOR COV. . . . .     | 22                         | 3 869                                | 7.3                              | 6.2                             | 520  | NONMERCHANDISE RECEIPTS . . . . .            | 155                        | 2 693                                | 6.7                              | 4.9                             |
| 241                            | FLOOR COVERINGS . . . . .                    | 21                         | 1 410                                | 2.8                              | 2.3                             | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 66                                   | (X)                              | .1                              |
| 242                            | FURNITURE—SLEEP EQUIPMENT . . . . .          | 21                         | 2 402                                | 4.7                              | 3.9                             | ORY GOODS STORES<br>(SIC 539 PART)             |  |                            |                                      |                                  |                                 |
| 260                            | KITCHENWARE—HOME FURNISHINGS . . . . .       | 28                         | 2 598                                | 4.2                              | 4.2                             | TOTAL <sup>2</sup> . . . . .                   |  | 28                         | 1 166                                | (X)                              | 100.0                           |
| 261                            | CHINA—GLASSWARE . . . . .                    | 22                         | 581                                  | 1.0                              | .9                              | SEWING AND NEEDLEWORK STORES<br>(SIC 539 PART) |  |                            |                                      |                                  |                                 |
| 262                            | KITCHENWARE—HOUSEWARES . . . . .             | 28                         | 2 007                                | 3.2                              | 3.2                             | TOTAL <sup>2</sup> . . . . .                   |  | 8                          | 352                                  | (X)                              | 100.0                           |
| -                              | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 10                                   | (X)                              | (Z)                             | FOOD STORES<br>(SIC 54)                        |  |                            |                                      |                                  |                                 |
| 280                            | JEWELRY—OPTICAL GOODS . . . . .              | 24                         | 1 201                                | 2.0                              | 1.9                             | TOTAL . . . . .                                |  | 1 124                      | 313 698                              | (X)                              | 100.0                           |
| 300                            | SPORTING—RECREATION EQUIPMENT . . . . .      | 21                         | 1 707                                | 3.4                              | 2.7                             | 020  | GROCERIES—OTHER FOODS . . . . .              | 1 124                      | 269 732                              | 86.0                             | 86.0                            |
| 320                            | HARWARE—GARDENING EQUIPMENT . . . . .        | 18                         | 2 325                                | 5.2                              | 3.7                             | 040  | MEALS—SNACKS . . . . .                       | 34                         | 431                                  | 16.6                             | .1                              |
| 321                            | HARWARE—TOOLS . . . . .                      | 16                         | 1 485                                | 3.6                              | 2.4                             | 080  | PACKAGED ALCOHOLIC BEVERAGES . . . . .       | 206                        | 2 333                                | 2.7                              | .7                              |
| 322                            | GARDENING EQUIPMENT—SUPPLIES . . . . .       | 15                         | 839                                  | 2.0                              | 1.3                             | 100  | CIGARS—CIGARETTES—TOBACCO . . . . .          | 835                        | 13 198                               | 5.1                              | 4.2                             |
| 340                            | LUMBER—BUILDING MATERIALS . . . . .          | 15                         | 2 235                                | 5.6                              | 3.6                             | 120  | COSMETICS—DRUGS—CLEANERS . . . . .           | 717                        | 11 920                               | 4.7                              | 3.8                             |
| 348                            | PAINT—GLASS—WALLPAPER . . . . .              | 14                         | 756                                  | 1.9                              | 1.2                             | 140  | MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .    | 78                         | 270                                  | .8                               | .1                              |
| -                              | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 1 479                                | (X)                              | 2.4                             | 160  | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . . | 141                        | 440                                  | .4                               | .1                              |
| 400                            | AUTO FUELS—LUBRICANTS . . . . .              | 8                          | 270                                  | 1.0                              | .4                              | 180  | ALL FOOTWEAR . . . . .                       | 81                         | 224                                  | .9                               | .1                              |
| 420                            | AUTO TIRES—BATTERIES—ACCESS. . . . .         | 10                         | 2 161                                | 7.2                              | 3.5                             | 220  | MAJOR APPL—RAOIO—TV—MUSICAL INST . . . . .   | 66                         | 297                                  | .5                               | .1                              |
| 500                            | ALL OTHER MERCHANDISE . . . . .              | 22                         | 2 357                                | 4.2                              | 3.8                             | 260  | KITCHENWARE—HOME FURNISHINGS . . . . .       | 127                        | 359                                  | .4                               | .1                              |
| 501                            | TOYS—GAMES—WHEEL GOODS . . . . .             | 20                         | 1 634                                | 3.1                              | 2.6                             | 280  | JEWELRY—OPTICAL GOODS . . . . .              | 40                         | 227                                  | 3.3                              | .1                              |
| 502                            | BOOKS—STATIONERY—PHOTO. EQUIP. . . . .       | 17                         | 594                                  | 1.3                              | 1.0                             | 320  | HARWARE—GARDENING EQUIPMENT . . . . .        | 80                         | 416                                  | 1.0                              | .1                              |
| 518                            | MOSE. EXC. TOY—GAMES—BOOKS—STA . . . . .     | 10                         | 129                                  | .4                               | .2                              | 400  | AUTO FUELS—LUBRICANTS . . . . .              | 75                         | 916                                  | 11.5                             | .3                              |
| 520                            | NONMERCHANDISE RECEIPTS . . . . .            | 22                         | 3 816                                | 8.4                              | 6.1                             | 460  | HAY—GRAIN—FEEQ—FARM SUPPLIES . . . . .       | 79                         | 373                                  | 2.1                              | .1                              |
| 534                            | AUTO REPAIR . . . . .                        | 9                          | 132                                  | .5                               | .2                              | 500  | ALL OTHER MERCHANDISE . . . . .              | 381                        | 7 223                                | 3.7                              | 2.3                             |
| 535                            | ALL OTHER SERVICE RECEIPTS . . . . .         | 22                         | 3 684                                | 8.1                              | 5.9                             | 520  | NONMERCHANDISE RECEIPTS . . . . .            | 355                        | 4 890                                | 3.5                              | 1.6                             |
| -                              | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 133                                  | (X)                              | .2                              | -  | MISCELLANEOUS MERCHANDISE . . . . .          | (X)                        | 449                                  | (X)                              | .1                              |
| VARIETY STORES<br>(SIC 533)    |  |                            |                                      |                                  |                                 |  |  |                            |                                      |                                  |                                 |
| TOTAL . . . . .                |  | 128                        | 47 134                               | (X)                              | 100.0                           |  |  |                            |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line             | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                     | Establishments<br><br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|---|--------------------------------|--------------------------------------|---|--|-----------------------|---|--------------------------------|--------------------------------------|---|--|
|                       |   |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |                       |   |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--              |  |
|                       |   |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |                                |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
|                       | GROCERY STORES<br>(SIC 541)                       |                                |                                      |   |  |                       | RETAIL BAKERIES--SELLING ONLY<br>(SIC 5463)               |                                |                                      |   |  |
|                       | TOTAL . . . . .                                   | 1 016                          | 306 735                              | (X)   | 100.0  |                       | TOTAL . . . . .   | 1                              | (0)                                  | (X)   | 100.0  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                    | 1 016                          | 263 388                              | 85.9  | 85.9   |                       | DAIRY PRODUCTS STORES<br>(SIC 545)                        |                                |                                      |   |  |
| 021                   | MEATS-FISH-POULTRY . . . . .                      | 919                            | 69 221                               | 23.0  | 22.6   |                       | TOTAL <sup>2</sup> . . . . .                              | 19                             | 1 929                                | (X)   | 100.0  |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLS)                    | 925                            | 21 273                               | 7.1   | 6.9  |                       | EGG AND POULTRY DEALERS<br>(SIC 549 PT.)                  |                                |                                      |   |  |
| 023                   | FROZEN FOODS . . . . .                            | 794                            | 11 140                               | 4.2   | 3.6  |                       | TOTAL . . . . .   | 1                              | (0)                                  | (X)   | 100.0  |
| 024                   | ALL OTHER FOODS. . . . .                          | 1 011                          | 161 754                              | 52.7  | 52.7   |                       | OTHER MISCELLANEOUS FOOD STORES<br>(SIC 549 PT.)          |                                |                                      |   |  |
| 040                   | MEALS-SNACKS . . . . .                            | 23                             | 182                                  | 20.0  | .1   |                       | TOTAL . . . . .   | 1                              | (0)                                  | (X)   | 100.0  |
| 080                   | PACKAGE ALCOHOLIC BEVERAGES . .                   | 205                            | 2 322                                | 3.0   | .8   |                       | AUTOMOTIVE DEALERS<br>(SIC 55 EX. 554)                    |                                |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                  | 808                            | 13 062                               | 5.2   | 4.3  |                       | TOTAL . . . . .   | 602                            | 245 634                              | (X)   | 100.0  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .                  | 706                            | 11 872                               | 4.8   | 3.9  |                       | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 89                             | 2 457                                | 15.1  | 1.0  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                  | 77                             | 268                                  | .8  | .1   |                       | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 42                             | 376                                  | 6.4   | .2   |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                | 139                            | 438                                  | .4  | .1   |                       | KITCHENWARE-HOME FURNISHINGS . .                          | 79                             | 315                                  | 1.7   | .1   |
| 180                   | ALL FOOTWEAR . . . . .                            | 80                             | 222                                  | .9  | .1   |                       | SPORTING-RECREATION EQUIPMENT. .                          | 102                            | 1 709                                | 7.3   | .7   |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                  | 66                             | 296                                  | .5  | .1   |                       | HARDWARE-GARDENING EQUIPMENT . .                          | 81                             | 748                                  | 5.1   | .3   |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                  | 126                            | 354                                  | .4  | .1   |                       | LUMBER-BUILDING MATERIALS. . . .                          | 34                             | 161                                  | 3.3   | .1   |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                    | 38                             | 225                                  | 3.3   | .1   |                       | AUTOMOBILES-TRUCKS . . . . .                              | 438                            | 189 255                              | 85.5  | 77.0   |
| 320                   | HARDWARE-GARDENING EQUIPMENT . .                  | 78                             | 410                                  | 1.0   | .1   |                       | AUTO FUELS-LUBRICANTS. . . . .                            | 273                            | 2 421                                | 1.4   | 1.0  |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                    | 73                             | 893                                  | 11.5  | .3   |                       | AUTO TIRES-BATTERIES-ACCESS. . . .                        | 476                            | 27 143                               | 11.9  | 11.1   |
| 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . .                  | 78                             | 361                                  | 2.1   | .1   |                       | FARM EQUIPMENT MACHINERY . . . . .                        | 6                              | 303                                  | 6.2   | .1   |
| 500                   | ALL OTHER MERCHANOISE. . . . .                    | 374                            | 7 178                                | 3.7   | 2.3  |                       | ALL OTHER MERCHANOISE. . . . .                            | 89                             | 6 722                                | 28.1  | 2.7  |
| 516                   | ALL OTHER MERCHANOISE. . . . .                    | 163                            | 2 366                                | 1.9   | .8   |                       | NONMERCHANDISE RECEIPTS. . . . .                          | 460                            | 13 840                               | 6.2   | 5.6  |
| 517                   | PAPER-PAPER PRODUCTS . . . . .                    | 325                            | 4 812                                | 2.7   | 1.6  |                       | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                            | 184                                  | (X)   | .1   |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                  | 338                            | 4 824                                | 3.5   | 1.6  | 220                   | MOTOR VEHICLE DEALERS<br>(SIC 551, 552)                   |                                |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                  | (X)                            | 440                                  | (X)   | .1   | 240                   | TOTAL . . . . .   | 426                            | 220 801                              | (X)   | 100.0  |
|                       | MEAT MARKETS<br>(SIC 542 PT.)                     |                                |                                      |   |  | 260                   | AUTOMOBILES-TRUCKS . . . . .                              | 426                            | 188 643                              | 85.4  | 85.4   |
|                       | TOTAL <sup>2</sup> . . . . .                      | 5                              | 758                                  | (X)   | 100.0  | 300                   | AUTO FUELS-LUBRICANTS. . . . .                            | 244                            | 2 179                                | 1.3   | 1.0  |
|                       | FISH (SEA FOOD) MARKETS<br>(SIC 542 PT.)          |                                |                                      |   |  | 320                   | AUTO TIRES-BATTERIES-ACCESS. . . .                        | 339                            | 16 378                               | 7.7   | 7.4  |
|                       | TOTAL . . . . .                                   | -                              | -                                    | (X)   | -  | 340                   | FARM EQUIPMENT MACHINERY . . . . .                        | 5                              | 300                                  | 5.8   | .1   |
|                       | FRUIT STORES AND VEGETABLE MKTS.<br>(SIC 543)     |                                |                                      |   |  | 380                   | ALL OTHER MERCHANOISE. . . . .                            | 9                              | 315                                  | 3.1   | .1   |
|                       | TOTAL . . . . .                                   | 17                             | 1 454                                | (X)   | 100.0  | 400                   | NONMERCHANOISE RECEIPTS. . . . .                          | 325                            | 12 260                               | 6.2   | 5.6  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                    | 17                             | 1 356                                | 93.3  | 93.3   | 420                   | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                            | 726                                  | (X)   | .3   |
| 021                   | MEATS-FISH-POULTRY . . . . .                      | 4                              | 45                                   | 7.7   | 3.1  |                       |   |                                |                                      |   |  |
| 022                   | PRODUCE (FRESH FRUITS-VEGTBLS)                    | 17                             | 1 040                                | 71.5  | 71.5   |                       | DEALERS WITH DOMESTIC CAR<br>FRANCHISE ONLY (SIC 551 PT.) |                                |                                      |   |  |
| 023                   | FROZEN FOODS . . . . .                            | 4                              | 24                                   | 5.3   | 1.7  |                       | TOTAL . . . . .   | 279                            | 162 081                              | (X)   | 100.0  |
| 024                   | ALL OTHER FOODS. . . . .                          | 9                              | 246                                  | 18.8  | 16.9   |                       | AUTOMOBILES-TRUCKS . . . . .                              | 279                            | 138 208                              | 85.3  | 85.3   |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . .                  | 4                              | 19                                   | 4.0   | 1.3  |                       | NEW PASSENGER CARS-RETAIL. . . .                          | 279                            | 76 348                               | 47.1  | 47.1   |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                  | (X)                            | 79                                   | (X)   | 5.4  |                       | NEW PASSENGER CARS-WHOLESALE . .                          | 10                             | 590                                  | 8.1   | .4   |
|                       | CANDY, NUT, AND CONFECTIONERY<br>STORES (SIC 544) |                                |                                      |   |  |                       | NEW COMMERCIAL VEHICLES-RETAIL                            | 178                            | 15 714                               | 13.8  | 9.7  |
|                       | TOTAL <sup>2</sup> . . . . .                      | 34                             | 1 087                                | (X)   | 100.0  |                       | NEW COMMERCIAL VEHICLES-WHOLESALE                         | 9                              | 217                                  | 1.6   | .1   |
|                       | RETAIL BAKERIES<br>(SIC 546)                      |                                |                                      |   |  |                       | USED PASSENGER CARS-RETAIL . . . .                        | 277                            | 38 192                               | 23.7  | 23.6   |
|                       | TOTAL . . . . .                                   | 31                             | 1 683                                | (X)   | 100.0  |                       | USED PASSENGER CARS-WHOLESALE . .                         | 96                             | 2 135                                | 2.8   | 1.3  |
| 020                   | GROCERIES-OTHER FOODS. . . . .                    | 31                             | 1 567                                | 93.1  | 93.1   |                       | USED COMMERCIAL VEHICLES . . . . .                        | 161                            | 4 024                                | 3.7   | 2.5  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                  | 6                              | 24                                   | 2.4   | 1.4  |                       | ALL OTHER AUTOS-TRUCKS . . . . .                          | 50                             | 946                                  | 4.4   | .6   |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                  | (X)                            | 91                                   | (X)   | 5.4  | 400                   | AUTO FUELS-LUBRICANTS. . . . .                            | 201                            | 1 662                                | 1.2   | 1.0  |
|                       | RETAIL BAKERIES-BAKING, SELLING<br>(SIC 5462)     |                                |                                      |   |  | 401                   | GASOLINE . . . . .  | 113                            | 1 289                                | 2.5   | .8   |
|                       | TOTAL . . . . .                                   | 30                             | 0                                    | (X)   | 100.0  | 403                   | MOTOR OILS-GREASES-OTHER OILS. .                          | 146                            | 366                                  | .3  | .2   |
| 020                   | GROCERIES-OTHER FOODS. . . . .                    | 30                             |                                      | 92.9  | 92.9   | 420                   | AUTO TIRES-BATTERIES-ACCESS. . . .                        | 269                            | 12 139                               | 7.5   | 7.5  |
| 025                   | BAKERY PRODUCTS-EXCEPT FROZEN                     | 30                             |                                      | 91.2  | 91.2   | 421                   | PARTS INSTALLED IN REPAIR WORK                            | 267                            | 7 494                                | 4.6   | 4.6  |
| -                     | MISCELLANEOUS MERCHANDISE. . . .                  | (X)                            | .0                                   | (X)   | 1.7  | 422                   | PARTS-WHOLESALE. . . . .                                  | 237                            | 2 690                                | 1.7   | 1.7  |
| 520                   | NONMERCHANOISE RECEIPTS. . . . .                  | 5                              |                                      | 2.5   | 1.4  | 423                   | PARTS-RETAIL . . . . .                                    | 220                            | 972                                  | .6  | .6   |
| -                     | MISCELLANEOUS MERCHANOISE. . . .                  | (X)                            |                                      | (X)   | 5.7  | 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                            | 177                            | 982                                  | .8  | .6   |
|                       |   |                                |                                      |   |  | 440                   | FARM EQUIPMENT MACHINERY . . . . .                        | 4                              | 209                                  | 4.7   | .1   |
|                       |   |                                |                                      |   |  | 520                   | NONMERCHANDISE RECEIPTS. . . . .                          | 246                            | 9 158                                | 6.3   | 5.7  |
|                       |   |                                |                                      |   |  | 527                   | SERVICE LABOR. . . . .                                    | 246                            | 8 450                                | 5.7   | 5.2  |
|                       |   |                                |                                      |   |  | 528                   | OTHER NONMERCHANOISE RECEIPTS. .                          | 77                             | 708                                  | 1.2   | .4   |
|                       |   |                                |                                      |   |  | -                     | MISCELLANEOUS MERCHANOISE. . . .                          | (X)                            | 705                                  | (X)   | .4   |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                         | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line                    | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
|                       | DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)        |                            |                                      |                                  |                                 | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                         | 50                         | 1 371                                | 20.9                             | 20.9                            |
|                       |   |                            |                                      |                                  |                                 | 221                   | MAJOR HOUSEHOLD APPLIANCES . . .                         | 45                         | 689                                  | 11.7                             | 10.5                            |
|                       |   |                            |                                      |                                  |                                 | 222                   | RADIO-TV'S MUSICAL INSTR. . . .                          | 49                         | 682                                  | 10.4                             | 10.4                            |
|                       | TOTAL . . . . .   | 13                         | 5 792                                | (X)                              | 100.0                           | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                         | 29                         | 179                                  | 4.9                              | 2.7                             |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                  | 13                         | 4 494                                | 77.6                             | 77.6                            | 260                   | KITCHENWARE-HOME FURNISHINGS . .                         | 49                         | 181                                  | 2.8                              | 2.8                             |
| 381                   | NEW PASSENGER CARS-RETAIL . . .                               | 13                         | 2 982                                | 51.5                             | 51.5                            | 264                   | SMALL ELECTRICAL APPLIANCES . .                          | 39                         | 172                                  | 2.8                              | 2.6                             |
| 385                   | USED PASSENGER CARS-RETAIL . . .                              | 13                         | 989                                  | 17.1                             | 17.1                            | 265                   | ALL OTHER KITCHENWARE-HOUSEWR.                           | 20                         | 9                                    | .8                               | .2                              |
| -                     | MISCELLANEOUS MERCHANDISE . . .                               | (X)                        | 532                                  | (X)                              | 9.2                             | 280                   | JEWELRY-OPTICAL GOODS . . . . .                          | 29                         | 68                                   | 1.8                              | 1.0                             |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                               | 6                          | 58                                   | 2.0                              | 1.0                             | 300                   | SPORTING-RECREATION EQUIPMENT . .                        | 48                         | 379                                  | 6.5                              | 5.8                             |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                              | 14                         | 732                                  | 12.6                             | 12.6                            | 317                   | ALL OTHER SPTG GOODS EXC BOATS                           | 37                         | 312                                  | 8.5                              | 4.8                             |
| 421                   | PARTS INSTALLED IN REPAIR WORK                                | 14                         | 371                                  | 6.6                              | 6.4                             | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 66                                   | (X)                              | 1.0                             |
| 422                   | PARTS-WHOLESALE . . . . .                                     | 15                         | 44                                   | .8                               | .8                              | 320                   | HARDWARE-GARDENING EQUIPMENT . .                         | 47                         | 473                                  | 8.2                              | 7.2                             |
| 423                   | PARTS-RETAIL . . . . .  | 15                         | 317                                  | 5.6                              | 5.5                             | 340                   | LUMBER-BUILDING MATERIALS . . . .                        | 22                         | 73                                   | 4.1                              | 1.1                             |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 13                         | 508                                  | 8.9                              | 8.8                             | 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                         | 50                         | 2 656                                | 40.5                             | 40.5                            |
| 527                   | SERVICE LABOR . . . . .                                       | 13                         | 327                                  | 5.7                              | 5.6                             | 417                   | NEW TIRES-TUBES (TO OTHER USERS)                         | 40                         | 611                                  | 11.3                             | 9.3                             |
| -                     | MISCELLANEOUS . . . . .                                       | (X)                        | 181                                  | (X)                              | 3.1                             | 419                   | RETIRES (TO OTHER USERS) . . . .                         | 33                         | 172                                  | 3.5                              | 2.6                             |
|                       | DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) |                            |                                      |                                  |                                 | 426                   | AUTOMOBILE ACCESSORIES . . . . .                         | 48                         | 1 281                                | 20.0                             | 19.5                            |
|                       |   |                            |                                      |                                  |                                 | 428                   | NEW AUTO TIRES SOLO TO DEALERS                           | 18                         | 216                                  | 5.6                              | 3.3                             |
|                       |   |                            |                                      |                                  |                                 | 429                   | NEW TRUCK-BUS TIRES (TO USERS)                           | 20                         | 199                                  | 5.4                              | 3.0                             |
|                       |   |                            |                                      |                                  |                                 | 433                   | RETIRES SOLO TO DEALERS . . . .                          | 4                          | 20                                   | 1.5                              | .3                              |
|                       |   |                            |                                      |                                  |                                 | 436                   | STORAGE BATTERIES . . . . .                              | 22                         | 51                                   | 1.8                              | .8                              |
|                       | TOTAL . . . . .   | 33                         | 36 487                               | (X)                              | 100.0                           | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 106                                  | (X)                              | 1.6                             |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                  | 33                         | 30 876                               | 84.6                             | 84.6                            | 500                   | ALL OTHER MERCHANDISE . . . . .                          | 32                         | 721                                  | 16.2                             | 11.0                            |
| 381                   | NEW PASSENGER CARS-RETAIL . . .                               | 33                         | 16 902                               | 46.3                             | 46.3                            | 520                   | NONMERCHANDISE RECEIPTS . . . . .                        | 45                         | 439                                  | 6.8                              | 6.7                             |
| 383                   | NEW COMMERCIAL VEHICLES-RETAIL .                              | 22                         | 3 793                                | 13.9                             | 10.4                            | 524                   | BRAKE AND WHEEL SERVICES . . . .                         | 12                         | 81                                   | 5.1                              | 1.2                             |
| 384                   | NEW COMMERCIAL VEHICLES-WHOLE.                                | 3                          | 583                                  | 10.0                             | 1.6                             | 525                   | TIRE SERVICES OTHER THAN RETRO                           | 10                         | 36                                   | 1.6                              | .5                              |
| 385                   | USED PASSENGER CARS-RETAIL . . .                              | 33                         | 8 140                                | 22.3                             | 22.3                            | 526                   | OTHER NONMERCHANDISE RECEIPTS.                           | 45                         | 321                                  | 4.9                              | 4.9                             |
| 386                   | USED PASSENGER CARS-WHOLE . . .                               | 19                         | 302                                  | 1.5                              | .8                              | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 17                                   | (X)                              | .3                              |
| 387                   | USED COMMERCIAL VEHICLES . . . .                              | 22                         | 939                                  | 3.5                              | 2.6                             |                       | OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE . . .                               | (X)                        | 216                                  | (X)                              | .6                              |                       |  |                            |                                      |                                  |                                 |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                               | 22                         | 91                                   | .2                               | .2                              |                       | TOTAL . . . . .  | 85                         | 10 997                               | (X)                              | 100.0                           |
| 401                   | GASOLINE . . . . .  | 3                          | 30                                   | 1.0                              | .1                              | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                         | 37                         | 961                                  | 13.0                             | 8.7                             |
| 403                   | MOTOR OILS-GREASES-OTHER OILS.                                | 22                         | 61                                   | .2                               | .2                              | 221                   | MAJOR HOUSEHOLD APPLIANCES . . .                         | 30                         | 418                                  | 6.3                              | 3.8                             |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                              | 33                         | 3 212                                | 8.8                              | 8.8                             | 222                   | RADIO-TV'S MUSICAL INSTR. . . .                          | 34                         | 523                                  | 7.3                              | 4.8                             |
| 421                   | PARTS INSTALLED IN REPAIR WORK                                | 33                         | 1 673                                | 4.6                              | 4.6                             | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 20                                   | (X)                              | .2                              |
| 422                   | PARTS-WHOLESALE . . . . .                                     | 33                         | 1 186                                | 3.3                              | 3.3                             | 260                   | KITCHENWARE-HOME FURNISHINGS . .                         | 30                         | 134                                  | 2.0                              | 1.2                             |
| 423                   | PARTS-RETAIL . . . . .  | 31                         | 214                                  | .6                               | .6                              | 300                   | SPORTING-RECREATION EQUIPMENT . .                        | 32                         | 166                                  | 2.4                              | 1.5                             |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC                                | 25                         | 139                                  | .6                               | .4                              | 317                   | ALL OTHER SPTG GOODS EXC BOATS                           | 32                         | 162                                  | 2.4                              | 1.5                             |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 33                         | 2 288                                | 6.3                              | 6.3                             | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 4                                    | (X)                              | (2)                             |
| 527                   | SERVICE LABOR . . . . .                                       | 33                         | 2 117                                | 5.8                              | 5.8                             | 320                   | HARDWARE-GARDENING EQUIPMENT . .                         | 31                         | 173                                  | 2.7                              | 1.6                             |
| 528                   | OTHER NONMERCHANDISE RECEIPTS.                                | 10                         | 171                                  | 1.0                              | .5                              | 400                   | AUTO FUELS-LUBRICANTS . . . . .                          | 16                         | 190                                  | 7.6                              | 1.7                             |
| -                     | MISCELLANEOUS MERCHANDISE . . .                               | (X)                        | 19                                   | (X)                              | .1                              | 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                         | 85                         | 8 067                                | 73.4                             | 73.4                            |
|                       | MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)               |                            |                                      |                                  |                                 | 500                   | ALL OTHER MERCHANDISE . . . . .                          | 21                         | 311                                  | 5.9                              | 2.8                             |
|                       |   |                            |                                      |                                  |                                 | 520                   | NONMERCHANDISE RECEIPTS . . . . .                        | 63                         | 924                                  | 9.4                              | 8.4                             |
|                       |   |                            |                                      |                                  |                                 | 524                   | BRAKE AND WHEEL SERVICES . . . .                         | 41                         | 397                                  | 4.8                              | 3.6                             |
|                       | TOTAL . . . . .   | 101                        | 16 441                               | (X)                              | 100.0                           | 525                   | TIRE SERVICES OTHER THAN RETRO                           | 39                         | 153                                  | 1.9                              | 1.4                             |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                  | 101                        | 15 065                               | 91.6                             | 91.6                            | 526                   | OTHER NONMERCHANDISE RECEIPTS.                           | 50                         | 374                                  | 4.5                              | 3.4                             |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                               | 15                         | 369                                  | 22.0                             | 2.2                             | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 71                                   | (X)                              | .6                              |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                              | 24                         | 294                                  | 12.4                             | 1.8                             |                       | BOAT DEALERS (SIC 5591)                                  |                            |                                      |                                  |                                 |
| 500                   | ALL OTHER MERCHANDISE . . . . .                               | 3                          | 270                                  | 25.8                             | 1.6                             |                       |  |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 33                         | 303                                  | 4.1                              | 1.8                             |                       | TOTAL . . . . .  | 9                          | 1 030                                | (X)                              | 100.0                           |
| -                     | MISCELLANEOUS MERCHANDISE . . .                               | (X)                        | 140                                  | (X)                              | .9                              | 300                   | SPORTING-RECREATION EQUIPMENT . .                        | 9                          | 873                                  | 84.8                             | 84.8                            |
|                       | TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)                   |                            |                                      |                                  |                                 | 307                   | OUTBOARD BOATS . . . . .                                 | 7                          | 130                                  | 17.0                             | 12.6                            |
|                       |   |                            |                                      |                                  |                                 | 308                   | OUTBOARD MOTORS . . . . .                                | 7                          | 121                                  | 15.8                             | 11.7                            |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                              | 87                         | 2 332                                | 16.3                             | 13.3                            | 311                   | INBOARD-OUTORIVE BOATS . . . .                           | 6                          | 84                                   | 11.1                             | 8.2                             |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                              | 39                         | 211                                  | 3.5                              | 1.2                             | 312                   | BOAT TRAILERS . . . . .                                  | 6                          | 100                                  | 11.7                             | 9.7                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                              | 79                         | 315                                  | 2.3                              | 1.8                             | 313                   | MARINE ACCESS. AND PARTS . . . .                         | 8                          | 124                                  | 12.0                             | 12.0                            |
| 280                   | JEWELRY-OPTICAL GOODS . . . . .                               | 40                         | 78                                   | 1.1                              | .4                              | 319                   | ALL OTHER MOSE-EXC BOATS . . . .                         | 5                          | 189                                  | 22.0                             | 18.3                            |
| 300                   | SPORTING-RECREATION EQUIPMENT . .                             | 80                         | 544                                  | 4.2                              | 3.1                             | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 124                                  | (X)                              | 12.0                            |
| 320                   | HARDWARE-GARDENING EQUIPMENT . .                              | 79                         | 646                                  | 5.1                              | 3.7                             | 520                   | NONMERCHANDISE RECEIPTS . . . . .                        | 8                          | 65                                   | 6.3                              | 6.3                             |
| 340                   | LUMBER-BUILDING MATERIALS . . . .                             | 24                         | 79                                   | 3.9                              | .5                              | -                     | MISCELLANEOUS MERCHANDISE . . .                          | (X)                        | 92                                   | (X)                              | 8.9                             |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                               | 24                         | 187                                  | 5.1                              | 1.1                             |                       | HOUSEHOLD TRAILER DEALERS (SIC 5592)                     |                            |                                      |                                  |                                 |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                              | 135                        | 10 723                               | 61.1                             | 61.1                            |                       |  |                            |                                      |                                  |                                 |
| 500                   | ALL OTHER MERCHANDISE . . . . .                               | 53                         | 1 033                                | 10.4                             | 5.9                             |                       | TOTAL . . . . .  | 23                         | 5 487                                | (X)                              | 100.0                           |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 108                        | 1 363                                | 8.3                              | 7.8                             |                       |  |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE . . .                               | (X)                        | 43                                   | (X)                              | .2                              |                       |  |                            |                                      |                                  |                                 |
|                       | HOME AND AUTO SUPPLY STORES (SIC 553 PT.)                     |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .   | 50                         | 6 557                                | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                         | Establishments<br>(number) | Sales of specified merchandise lines |   |  | Merchandise line code | Kind of business and merchandise line                     | Establishments<br>(number) | Sales of specified merchandise lines |   |  |
|-----------------------|---|----------------------------|--------------------------------------|---|--|-----------------------|---|----------------------------|--------------------------------------|---|--|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--              |  |
|                       |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |                       |   |                            |                                      | Estab-<br>lishments<br>handling<br>the line | All<br>estab-<br>lish-<br>ments <sup>1</sup> |
| 500                   | ALL OTHER MERCHANDISE . . . . .                               | 23                         | 5 221                                | 95.2  | 95.2   | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 16                         | 357                                  | 7.0   | 1.6  |
| 504                   | MOBILE HOMES-HOUSEHOLD TRLS . . . . .                         | 20                         | 4 917                                | 93.5  | 89.6   | 161                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 154                        | 19 053                               | 87.7  | 87.7   |
| 505                   | CAMP TRAILERS-TRAVEL TRAILERS . . . . .                       | 4                          | 299                                  | 83.0  | 5.4  | 163                   | CHILDREN'S-INFANTS' WEAR . . . . .                        | 36                         | 859                                  | 9.5   | 4.0  |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 13                         | 109                                  | 3.4   | 2.0  | 164                   | MILLINERY . . . . .                                       | 52                         | 310                                  | 2.2   | 1.4  |
| -                     | MISCELLANEOUS MERCHANDISE . . . . .                           | (X)                        | 157                                  | (X)   | 2.9  | 165                   | HOSIERY . . . . .   | 97                         | 519                                  | 2.9   | 2.4  |
|                       |   |                            |                                      |   |  | 166                   | LINGERIE . . . . .  | 116                        | 1 634                                | 8.2   | 7.5  |
|                       | AIRCRAFT, MOTORCYCLE DEALERS<br>(SIC 5599 PT.)                |                            |                                      |   |  | 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                          | 133                        | 4 061                                | 19.3  | 18.7   |
|                       | TOTAL <sup>2</sup> . . . . .                                  | 7                          | 651                                  | (X)   | 100.0  | 172                   | DRESSES . . . . .   | 153                        | 7 011                                | 32.3  | 32.3   |
|                       |   |                            |                                      |   |  | 173                   | COATS-SUITS . . . . .                                     | 126                        | 3 427                                | 16.5  | 15.8   |
|                       |   |                            |                                      |   |  | 174                   | HANDBAGS . . . . .  | 84                         | 416                                  | 2.3   | 1.9  |
|                       |   |                            |                                      |   |  | 175                   | FURS . . . . .  | 16                         | 306                                  | 3.3   | 1.4  |
|                       |   |                            |                                      |   |  | 176                   | OTHER WOMEN'S-GIRLS' CLOTHES ACC                          | 50                         | 509                                  | 4.6   | 2.3  |
|                       | AUTOMOTIVE DEALERS, N.E.C.<br>(SIC 5599 PT.)                  |                            |                                      |   |  | 180                   | ALL FOOTWEAR . . . . .                                    | 22                         | 815                                  | 8.2   | 3.7  |
|                       | TOTAL . . . . .   | 2                          | (0)                                  | (X)   | 100.0  | 200                   | CURTAINS-DRAPERIES-ORY GOOODS . . . . .                   | 5                          | 150                                  | 4.1   | .7   |
|                       |   |                            |                                      |   |  | 280                   | JEWELRY-OPTICAL GOOODS . . . . .                          | 12                         | 137                                  | 1.8   | .6   |
|                       |   |                            |                                      |   |  | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 54                         | 754                                  | 5.6   | 3.5  |
|                       |   |                            |                                      |   |  | -                     | MISCELLANEOUS MERCHANDISE . . . . .                       | (X)                        | 272                                  | (X)   | 1.3  |
|                       | GASOLINE SERVICE STATIONS<br>(SIC 554)                        |                            |                                      |   |  |                       |   |                            |                                      |   |  |
|                       | TOTAL . . . . .   | 982                        | 91 733                               | (X)   | 100.0  |                       | MILLINERY STORES<br>(SIC 563 PT.)                         |                            |                                      |   |  |
| 020                   | GROCERIES-OTHER FOODS . . . . .                               | 173                        | 1 445                                | 7.5   | 1.6  |                       | TOTAL <sup>2</sup> . . . . .                              | 9                          | 222                                  | (X)   | 100.0  |
| 040                   | MEALS-SNACKS . . . . .  | 54                         | 437                                  | 6.9   | .5   |                       |   |                            |                                      |   |  |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . . .                           | 242                        | 1 071                                | 4.2   | 1.2  |                       | CORSET AND LINGERIE STORES<br>(SIC 563 PT.)               |                            |                                      |   |  |
| 300                   | SPORTING-RECREATION EQUIPMENT . . . . .                       | 19                         | 180                                  | 12.5  | .2   |                       | TOTAL . . . . .   | 2                          | (0)                                  | (X)   | 100.0  |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                                  | 30                         | 294                                  | 10.7  | .3   |                       |   |                            |                                      |   |  |
| 400                   | AUTO FUELS-LUBRICANTS . . . . .                               | 982                        | 76 826                               | 83.7  | 83.7   |                       | OTHER WOMEN'S ACCESSORY<br>SPECIALTY STORES (SIC 563 PT.) |                            |                                      |   |  |
| 401                   | GASOLINE . . . . .  | 982                        | 70 745                               | 77.1  | 77.1   |                       | TOTAL . . . . .   | 6                          | 509                                  | (X)   | 100.0  |
| 402                   | OTHER AUTOMOTIVE FUELS . . . . .                              | 123                        | 2 647                                | 16.5  | 2.9  | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 6                          | 452                                  | 88.8  | 88.8   |
| 403                   | MOTOR OILS-GREASES-OTHER OILS . . . . .                       | 874                        | 3 434                                | 4.0   | 3.7  | 164                   | HOSIERY . . . . .   | 5                          | 39                                   | 7.7   | 7.7  |
| 420                   | AUTO TIRES-BATTERIES-ACCESS . . . . .                         | 800                        | 8 144                                | 10.6  | 8.9  | 165                   | LINGERIE . . . . .  | 5                          | 72                                   | 14.1  | 14.1   |
| 421                   | PARTS INSTALLED IN REPAIR WORK . . . . .                      | 344                        | 2 020                                | 7.0   | 2.2  | 168                   | WOMEN'S BLOUSES-SPTSWR . . . . .                          | 5                          | 189                                  | 37.1  | 37.1   |
| 423                   | PARTS-RETAIL . . . . .  | 147                        | 454                                  | 3.0   | .5   | 172                   | DRESSES . . . . .   | 5                          | 60                                   | 11.8  | 11.8   |
| 424                   | AUTOMOBILE TIRES-BATTERIES-ACC . . . . .                      | 756                        | 5 670                                | 7.8   | 6.2  | 176                   | OTHER WOMEN'S-GIRLS' CLOTHES ACC                          | 4                          | 43                                   | 8.4   | 8.4  |
| 480                   | HOUSEHOLD FUELS-ICE . . . . .                                 | 31                         | 124                                  | 4.5   | .1   | -                     | MISCELLANEOUS MERCHANDISE . . . . .                       | (X)                        | 49                                   | (X)   | 9.6  |
| 500                   | ALL OTHER MERCHANDISE . . . . .                               | 31                         | 86                                   | 2.5   | .1   | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 4                          | 9                                    | 2.5   | 1.8  |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 596                        | 2 980                                | 5.4   | 3.2  | -                     | MISCELLANEOUS MERCHANDISE . . . . .                       | (X)                        | 48                                   | (X)   | 9.4  |
| 527                   | SERVICE LABOR . . . . .                                       | 563                        | 2 172                                | 4.3   | 2.4  |                       |   |                            |                                      |   |  |
| -                     | MISCELLANEOUS MERCHANDISE . . . . .                           | (X)                        | 146                                  | (X)   | .2   |                       | FURRIERS AND FUR SHOPS<br>(SIC 568)                       |                            |                                      |   |  |
|                       |   |                            |                                      |   |  |                       | TOTAL . . . . .   | 1                          | (0)                                  | (X)   | 100.0  |
|                       | APPAREL AND ACCESSORY STORES<br>(SIC 56)                      |                            |                                      |   |  |                       |   |                            |                                      |   |  |
|                       | TOTAL . . . . .   | 482                        | 65 208                               | (X)   | 100.0  |                       | MEN'S AND BOYS' CLOTHING<br>FURNISHINGS STORES (SIC 561)  |                            |                                      |   |  |
| 020                   | GROCERIES-OTHER FOODS . . . . .                               | 4                          | 46                                   | 1.4   | .1   |                       | TOTAL . . . . .   | 73                         | 10 502                               | (X)   | 100.0  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                            | 43                         | 380                                  | 2.8   | .6   | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 73                         | 8 432                                | 80.3  | 80.3   |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .                     | 235                        | 16 389                               | 42.8  | 25.1   | 142                   | BOYS' CLOTHING . . . . .                                  | 37                         | 581                                  | 9.9   | 5.5  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                            | 374                        | 30 512                               | 61.8  | 46.8   | 143                   | MEN'S TAILORED OUTERWEAR . . . . .                        | 68                         | 3 383                                | 33.4  | 32.2   |
| 180                   | ALL FOOTWEAR . . . . .  | 270                        | 13 827                               | 27.4  | 21.2   | 144                   | OTHER MEN'S OUTERWEAR . . . . .                           | 66                         | 1 536                                | 15.3  | 14.6   |
| 200                   | CURTAINS-DRAPERIES-ORY GOOODS . . . . .                       | 75                         | 1 362                                | 7.5   | 2.1  | 145                   | MEN'S HATS . . . . .                                      | 62                         | 208                                  | 2.1   | 2.0  |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .                      | 13                         | 71                                   | 1.1   | .1   | 146                   | OTHER MEN'S CLOTHING . . . . .                            | 70                         | 2 724                                | 26.1  | 25.9   |
| 260                   | KITCHENWARE-HOME FURNISHINGS . . . . .                        | 40                         | 256                                  | 2.0   | .4   | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 30                         | 590                                  | 12.9  | 5.6  |
| 280                   | JEWELRY-OPTICAL GOOODS . . . . .                              | 60                         | 263                                  | 1.6   | .4   | 180                   | ALL FOOTWEAR . . . . .                                    | 60                         | 1 206                                | 12.4  | 11.5   |
| 300                   | SPORTING-RECREATION EQUIPMENT . . . . .                       | 22                         | 187                                  | 1.8   | .3   | 280                   | JEWELRY-OPTICAL GOOODS . . . . .                          | 15                         | 26                                   | 1.2   | .2   |
| 320                   | BARWARE-GARRENING EQUIPMENT . . . . .                         | 14                         | 46                                   | 1.9   | .1   | 300                   | SPORTING-RECREATION EQUIPMENT . . . . .                   | 4                          | 16                                   | 2.0   | .2   |
| 500                   | ALL OTHER MERCHANDISE . . . . .                               | 49                         | 368                                  | 2.8   | .6   | 500                   | ALL OTHER MERCHANDISE . . . . .                           | 3                          | 14                                   | .5  | .1   |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 181                        | 1 472                                | 4.6   | 2.3  | 520                   | NONMERCHANDISE RECEIPTS . . . . .                         | 29                         | 205                                  | 4.2   | 2.0  |
| -                     | MISCELLANEOUS MERCHANDISE . . . . .                           | (X)                        | 29                                   | (X)   | (2)  | -                     | MISCELLANEOUS MERCHANDISE . . . . .                       | (X)                        | 13                                   | (X)   | .1   |
|                       | WOMEN'S CLOTHING, SPECIALTY STRS.<br>FURRIERS (SIC 562, 3, 8) |                            |                                      |   |  |                       |   |                            |                                      |   |  |
|                       | TOTAL . . . . .   | 172                        | 22 692                               | (X)   | 100.0  |                       | CUSTOM TAILORS<br>(SIC 567)                               |                            |                                      |   |  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                            | 8                          | 201                                  | 2.8   | .9   |                       | TOTAL . . . . .   | 1                          | (0)                                  | (X)   | 100.0  |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .                     | 17                         | 386                                  | 7.4   | 1.7  |                       |   |                            |                                      |   |  |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                            | 172                        | 19 941                               | 87.9  | 87.9   |                       | FAMILY CLOTHING STORES<br>(SIC 565)                       |                            |                                      |   |  |
| 180                   | ALL FOOTWEAR . . . . .  | 22                         | 818                                  | 8.3   | 3.6  |                       | TOTAL . . . . .   | 129                        | 21 032                               | (X)   | 100.0  |
| 200                   | CURTAINS-DRAPERIES-ORY GOOODS . . . . .                       | 6                          | 163                                  | 4.0   | .7   | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                        | 24                         | 167                                  | 2.3   | .8   |
| 280                   | JEWELRY-OPTICAL GOOODS . . . . .                              | 12                         | 140                                  | 1.9   | .6   | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 129                        | 7 339                                | 34.9  | 34.9   |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                             | 60                         | 768                                  | 5.4   | 3.4  | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 129                        | 8 851                                | 42.1  | 42.1   |
| -                     | MISCELLANEOUS MERCHANDISE . . . . .                           | (X)                        | 275                                  | (X)   | 1.2  | 180                   | ALL FOOTWEAR . . . . .                                    | 96                         | 2 366                                | 12.4  | 11.2   |
|                       | WOMEN'S READY-TO-WEAR STORES<br>(SIC 562)                     |                            |                                      |   |  |                       |   |                            |                                      |   |  |
|                       | TOTAL . . . . .   | 154                        | 21 737                               | (X)   | 100.0  |                       |   |                            |                                      |   |  |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .                            | 7                          | 199                                  | 2.8   | .9   |                       |   |                            |                                      |   |  |

Standard Notes. - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line                     | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line              | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 69                         | 1 198                                | 7.7                              | 5.7                             |                       | FURNITURE STORES (SIC 5712)                        |                            |                                      |                                  |                                 |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 6                          | 15                                   | .5                               | .1                              |                       | TOTAL . . . . .                                    | 194                        | 34 136                               | (X)                              | 100.0                           |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 11                         | 65                                   | 1.1                              | .3                              |                       |  |                            |                                      |                                  |                                 |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 37                         | 215                                  | 2.0                              | 1.0                             | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                   | 60                         | 633                                  | 4.0                              | 1.9                             |
| 280                   | JEWELRY-OPTICAL GOOOS . . . . .                           | 33                         | 96                                   | 1.3                              | .5                              | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                   | 144                        | 6 646                                | 22.5                             | 19.5                            |
| 300                   | SPORTING-RECREATION EQUIPMENT . .                         | 16                         | 150                                  | 3.0                              | .7                              | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                   | 194                        | 24 030                               | 70.4                             | 70.4                            |
| 320                   | HARWARE-GARONING EQUIPMENT . . .                          | 14                         | 44                                   | 1.1                              | .2                              | 243                   | SLEEP EQUIPMENT . . . . .                          | 182                        | 3 606                                | 10.6                             | 10.6                            |
| 500                   | ALL OTHER MERCHANOISE . . . . .                           | 29                         | 172                                  | 1.7                              | .8                              | 244                   | OTHER HOUSEHOLD FURNITURE . . .                    | 193                        | 17 106                               | 50.1                             | 50.1                            |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                         | 47                         | 340                                  | 4.2                              | 1.6                             | 245                   | FLOOR COVERINGS-SOFT SURFACE . .                   | 143                        | 2 348                                | 7.6                              | 6.9                             |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                         | (X)                        | 14                                   | (X)                              | .1                              | 246                   | FLOOR COVERINGS-HARD SURFACE . .                   | 101                        | 720                                  | 2.8                              | 2.1                             |
|                       | SHOE STORES (SIC 566)                                     |                            |                                      |                                  |                                 | 247                   | NONHOUSEHOLD FURNITURE . . . . .                   | 38                         | 250                                  | 3.4                              | .7                              |
|                       | TOTAL . . . . .   | 90                         | 10 057                               | (X)                              | 100.0                           | 260                   | KITCHENWARE-HOME FURNISHINGS . .                   | 81                         | 911                                  | 4.3                              | 2.7                             |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 13                         | 183                                  | 18.0                             | 1.8                             | 280                   | JEWELRY-OPTICAL GOOOS . . . . .                    | 7                          | 21                                   | 2.7                              | .1                              |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 26                         | 304                                  | 11.4                             | 3.0                             | 300                   | SPORTING-RECREATION EQUIPMENT . .                  | 9                          | 207                                  | 7.4                              | .6                              |
| 180                   | ALL FOOTWEAR . . . . .                                    | 90                         | 9 409                                | 93.6                             | 93.6                            | 320                   | HARWARE-GARONING EQUIPMENT . . .                   | 10                         | 223                                  | 8.5                              | .7                              |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                         | 39                         | 146                                  | 2.9                              | 1.5                             | 340                   | LUMBER-BUILDING MATERIALS . . . .                  | 5                          | 36                                   | 5.5                              | .1                              |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                         | (X)                        | 15                                   | (X)                              | .1                              | 500                   | ALL OTHER MERCHANOISE . . . . .                    | 11                         | 276                                  | 4.7                              | .8                              |
|                       | MEN'S SHOE STORES (SIC 566 PT.)                           |                            |                                      |                                  |                                 | 520                   | NONMERCHANOISE RECEIPTS . . . . .                  | 96                         | 1 135                                | 5.2                              | 3.3                             |
|                       | TOTAL . . . . .   | -                          | -                                    | (X)                              | -                               | -                     | MISCELLANEOUS MERCHANOISE . . . .                  | (X)                        | 17                                   | (X)                              | (2)                             |
|                       | WOMEN'S SHOE STORES (SIC 566 PT.)                         |                            |                                      |                                  |                                 |                       | HOME FURNISHINGS STORES (OTHER 571)                |                            |                                      |                                  |                                 |
|                       | TOTAL <sup>2</sup> . . . . .                              | 17                         | 2 033                                | (X)                              | 100.0                           | 200                   | TOTAL . . . . .                                    | 23                         | 3 887                                | (X)                              | 100.0                           |
|                       | CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)       |                            |                                      |                                  |                                 | 240                   | CURTAINS-ORAPERIES-ORY GOOOS . .                   | 9                          | 338                                  | 21.0                             | 8.7                             |
|                       | TOTAL . . . . .   | -                          | -                                    | (X)                              | -                               | 520                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                   | 16                         | 2 569                                | 83.4                             | 66.1                            |
|                       | FAMILY SHOE STORES (SIC 566 PT.)                          |                            |                                      |                                  |                                 | -                     | NONMERCHANOISE RECEIPTS . . . . .                  | 9                          | 105                                  | 4.2                              | 2.7                             |
|                       | TOTAL . . . . .   | 73                         | 7 024                                | (X)                              | 100.0                           |                       | MISCELLANEOUS MERCHANOISE . . . .                  | (X)                        | 875                                  | (X)                              | 22.5                            |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                          | 13                         | 183                                  | 20.3                             | 2.3                             |                       | FLOOR COVERINGS STORES (SIC 5713)                  |                            |                                      |                                  |                                 |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR                        | 21                         | 218                                  | 9.4                              | 2.7                             | 200                   | TOTAL . . . . .                                    | 14                         | 2 762                                | (X)                              | 100.0                           |
| 180                   | ALL FOOTWEAR . . . . .                                    | 73                         | 7 502                                | 93.5                             | 93.5                            | 240                   | CURTAINS-ORAPERIES-ORY GOOOS . .                   | 4                          | 145                                  | 10.7                             | 5.2                             |
| 181                   | MEN'S AND BOYS' FOOTWEAR . . . .                          | 73                         | 2 376                                | 29.6                             | 29.6                            | 520                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                   | 14                         | 2 500                                | 90.5                             | 90.5                            |
| 182                   | WOMEN'S AND GIRLS' FOOTWEAR . . .                         | 73                         | 3 573                                | 44.5                             | 44.5                            | -                     | NONMERCHANOISE RECEIPTS . . . . .                  | 5                          | 81                                   | 5.7                              | 2.9                             |
| 183                   | CHILDREN'S AND INFANTS' FOOTWR                            | 71                         | 1 552                                | 20.0                             | 19.3                            |                       | MISCELLANEOUS MERCHANOISE . . . .                  | (X)                        | 36                                   | (X)                              | 1.3                             |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                         | 30                         | 109                                  | 2.9                              | 1.4                             |                       | ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                         | (X)                        | 12                                   | (X)                              | .1                              |                       | TOTAL <sup>2</sup> . . . . .                       | 5                          | 257                                  | (X)                              | 100.0                           |
|                       | CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)               |                            |                                      |                                  |                                 |                       | CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .   | 17                         | (0)                                  | (X)                              | 100.0                           |                       | TOTAL . . . . .                                    | 2                          | (0)                                  | (X)                              | 100.0                           |
|                       | MISC. APPAREL AND ACCESSORY STRS. (SIC 569)               |                            |                                      |                                  |                                 |                       | MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)   |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .   | -                          | -                                    | (X)                              | -                               |                       | TOTAL . . . . .                                    | 2                          | (0)                                  | (X)                              | 100.0                           |
|                       | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) |                            |                                      |                                  |                                 |                       | HOUSEHOLD APPLIANCE STORES (SIC 572)               |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .   | 447                        | 61 743                               | (X)                              | 100.0                           |                       | TOTAL . . . . .                                    | 143                        | 15 278                               | (X)                              | 100.0                           |
| 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                          | 97                         | 1 284                                | 6.1                              | 2.1                             | 200                   | CURTAINS-ORAPERIES-ORY GOOOS . .                   | 17                         | 219                                  | 12.2                             | 1.4                             |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                          | 373                        | 24 876                               | 46.2                             | 40.3                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                   | 141                        | 11 121                               | 72.8                             | 72.8                            |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                          | 249                        | 28 034                               | 62.0                             | 45.4                            | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                   | 31                         | 1 146                                | 25.0                             | 7.5                             |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                          | 172                        | 3 014                                | 9.2                              | 4.9                             | 260                   | KITCHENWARE-HOME FURNISHINGS . .                   | 73                         | 1 151                                | 14.3                             | 7.5                             |
| 280                   | JEWELRY-OPTICAL GOOOS . . . . .                           | 10                         | 53                                   | 4.1                              | .1                              | 264                   | SMALL ELECTRICAL APPLIANCES . . .                  | 70                         | 1 055                                | 13.1                             | 6.9                             |
| 300                   | SPORTING-RECREATION EQUIPMENT . .                         | 17                         | 288                                  | 7.8                              | .5                              | 265                   | ALL OTHER KITCHENWARE-HOUSEWR. .                   | 13                         | 96                                   | 10.5                             | .6                              |
| 320                   | HARWARE-GARONING EQUIPMENT . . . .                        | 29                         | 506                                  | 8.8                              | .8                              | 300                   | SPORTING-RECREATION EQUIPMENT . .                  | 5                          | 64                                   | 6.3                              | .4                              |
| 340                   | LUMBER-BUILDING MATERIALS . . . . .                       | 14                         | 180                                  | 9.3                              | .3                              | 320                   | HARWARE-GARONING EQUIPMENT . . .                   | 15                         | 255                                  | 10.1                             | 1.7                             |
| 500                   | ALL OTHER MERCHANOISE . . . . .                           | 31                         | 542                                  | 7.0                              | .9                              | 340                   | LUMBER-BUILDING MATERIALS . . . .                  | 5                          | 116                                  | 9.8                              | .8                              |
| 520                   | NONMERCHANOISE RECEIPTS . . . . .                         | 258                        | 2 813                                | 7.2                              | 4.6                             | 520                   | NONMERCHANOISE RECEIPTS . . . . .                  | 90                         | 1 010                                | 10.3                             | 6.6                             |
| -                     | MISCELLANEOUS MERCHANOISE . . . .                         | (X)                        | 153                                  | (X)                              | .2                              | -                     | MISCELLANEOUS MERCHANOISE . . . .                  | (X)                        | 195                                  | (X)                              | 1.3                             |
|                       | RAOIO AND TELEVISION STORES (SIC 5732)                    |                            |                                      |                                  |                                 |                       | TOTAL . . . . .                                    | 60                         | 5 890                                | (X)                              | 100.0                           |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line               | Establishments<br><br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line          | Establishments<br><br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|--------------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|--------------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--   |                                 |                       |  |                                | Amount <sup>1</sup><br><br>(\$1,000) | As percent of total sales of--   |                                 |
|                       |   |                                |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                                |                                      | Establishments handling the line | All establishments <sup>1</sup> |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                    | 60                             | 4 835                                | 82.1                             | 82.1                            |                       | CAFETERIAS<br>(SIC 5812 PT.)                   |                                |                                      |                                  |                                 |
| 224                   | NEW MAJOR APPLIANCES . . . . .                      | 30                             | 735                                  | 21.5                             | 12.5                            |                       |  |                                |                                      |                                  |                                 |
| 225                   | NEW RADIOS-TV'S ETC. . . . .                        | 60                             | 4 003                                | 68.0                             | 68.0                            |                       | TOTAL . . . . .                                | 38                             | 2 809                                | (X)                              | 100.0                           |
| 226                   | USEO MAJOR APPL-RADIOS-TV'S . .                     | 22                             | 50                                   | 2.7                              | .8                              |                       |  |                                |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 47                                   | (X)                              | .8                              | 040                   | MEALS-SNACKS . . . . .                         | 38                             | 2 764                                | 98.4                             | 98.4                            |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                    | 8                              | 289                                  | 16.9                             | 4.9                             | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .              | 6                              | 10                                   | 7.8                              | .4                              |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                    | 12                             | 129                                  | 6.9                              | 2.2                             | -                     | MISCELLANEOUS MERCHANDISE . . . .              | (X)                            | 35                                   | (X)                              | 1.2                             |
| 264                   | SMALL ELECTRICAL APPLIANCES . .                     | 8                              | 91                                   | 6.8                              | 1.5                             |                       | REFRESHMENT PLACES<br>(SIC 5812 PT.)           |                                |                                      |                                  |                                 |
| 265                   | ALL OTHER KITCHENWARE-HOUSEWR. .                    | 7                              | 38                                   | 3.8                              | .6                              |                       | TOTAL . . . . .                                | 346                            | 14 526                               | (X)                              | 100.0                           |
| 320                   | HARDWARE-GARDENING EQUIPMENT . .                    | 3                              | 18                                   | 6.2                              | .3                              | 020                   | GROCERIES-OTHER FOODS . . . . .                | 45                             | 603                                  | 25.7                             | 4.2                             |
| 500                   | ALL OTHER MERCHANDISE . . . . .                     | 4                              | 33                                   | 9.0                              | .6                              | 040                   | MEALS-SNACKS . . . . .                         | 346                            | 12 361                               | 85.1                             | 85.1                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                   | 45                             | 465                                  | 12.6                             | 7.9                             | 060                   | ALCOHOLIC DRINKS . . . . .                     | 19                             | 401                                  | 24.1                             | 2.8                             |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 121                                  | (X)                              | 2.1                             | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .               | 5                              | 52                                   | 20.0                             | .4                              |
|                       | RECORD SHOPS<br>(SIC 5733 PT.)                      |                                |                                      |                                  |                                 | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .              | 94                             | 351                                  | 6.5                              | 2.4                             |
|                       | TOTAL <sup>2</sup> . . . . .                        | 4                              | 188                                  | (X)                              | 100.0                           | 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 28                             | 153                                  | 7.8                              | 1.1                             |
|                       | MUSICAL INSTRUMENT STORES<br>(SIC 5733 PT.)         |                                |                                      |                                  |                                 | 500                   | ALL OTHER MERCHANDISE . . . . .                | 9                              | 58                                   | 4.3                              | .4                              |
|                       | TOTAL . . . . .                                     | 23                             | 2 364                                | (X)                              | 100.0                           | 520                   | NONMERCHANDISE RECEIPTS . . . . .              | 112                            | 229                                  | 3.1                              | 1.6                             |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                    | 23                             | 2 110                                | 89.3                             | 89.3                            | -                     | MISCELLANEOUS MERCHANDISE . . . .              | (X)                            | 318                                  | (X)                              | 2.2                             |
| 228                   | PIANOS . . . . .                                    | 20                             | 618                                  | 30.6                             | 26.1                            |                       | ORINKING PLACES (ALCOHOLIC BEV.)<br>(SIC 5813) |                                |                                      |                                  |                                 |
| 229                   | ORGANS . . . . .                                    | 20                             | 453                                  | 22.5                             | 19.2                            |                       | TOTAL <sup>2</sup> . . . . .                   | 192                            | 5 327                                | (X)                              | 100.0                           |
| 231                   | MUSICAL INSTR-ACCESSORIES . . . .                   | 21                             | 725                                  | 33.6                             | 30.7                            |                       | ORUG STORES AND PROPRIETARY STRS.<br>(SIC 591) |                                |                                      |                                  |                                 |
| 232                   | RADIOS PHONO-TAPE RECORDS-TV'S .                    | 7                              | 148                                  | 15.0                             | 6.3                             |                       | TOTAL . . . . .                                | 243                            | 42 859                               | (X)                              | 100.0                           |
| 233                   | RECORDS-TAPES-RELATED ACCESS.                       | 4                              | 66                                   | 13.7                             | 2.8                             | 020                   | GROCERIES-OTHER FOODS . . . . .                | 44                             | 481                                  | 4.0                              | 1.1                             |
| 234                   | SHEET MUSIC-RELATED ITEMS . . . .                   | 10                             | 100                                  | 7.3                              | 4.2                             | 040                   | MEALS-SNACKS . . . . .                         | 90                             | 1 864                                | 10.5                             | 4.3                             |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                   | 17                             | 94                                   | 6.1                              | 4.0                             | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .               | 11                             | 242                                  | 10.1                             | .6                              |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 160                                  | (X)                              | 6.8                             | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .              | 163                            | 2 797                                | 8.4                              | 6.5                             |
|                       | EATING AND DRINKING PLACES<br>(SIC 58)              |                                |                                      |                                  |                                 | 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 243                            | 32 696                               | 76.3                             | 76.3                            |
|                       | TOTAL . . . . .                                     | 1 224                          | 52 956                               | (X)                              | 100.0                           | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 15                             | 122                                  | 2.5                              | .3                              |
| 020                   | GROCERIES-OTHER FOODS . . . . .                     | 119                            | 879                                  | 17.1                             | 1.7                             | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 20                             | 224                                  | 3.0                              | .5                              |
| 040                   | MEALS-SNACKS . . . . .                              | 1 145                          | 42 185                               | 82.4                             | 79.7                            | 200                   | CURTAINS-DRAPERIES-ORY GOODS . .               | 4                              | 33                                   | 4.1                              | .1                              |
| 060                   | ALCOHOLIC DRINKS . . . . .                          | 353                            | 6 783                                | 65.9                             | 12.8                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 11                             | 118                                  | 4.7                              | .3                              |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                    | 78                             | 435                                  | 19.5                             | .8                              | 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 44                             | 436                                  | 3.7                              | 1.0                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                   | 390                            | 1 087                                | 5.1                              | 2.1                             | 280                   | JEWELRY-OPTICAL GOODS . . . . .                | 79                             | 579                                  | 3.9                              | 1.4                             |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .                    | 40                             | 167                                  | 5.5                              | .3                              | 300                   | SPORTING-RECREATION EQUIPMENT . .              | 9                              | 71                                   | 5.2                              | .2                              |
| 500                   | ALL OTHER MERCHANDISE . . . . .                     | 35                             | 225                                  | 5.5                              | .4                              | 320                   | HARDWARE-GARDENING EQUIPMENT . .               | 16                             | 118                                  | 2.3                              | .3                              |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                   | 312                            | 852                                  | 3.8                              | 1.6                             | 500                   | ALL OTHER MERCHANDISE . . . . .                | 112                            | 2 324                                | 9.7                              | 5.4                             |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 343                                  | (X)                              | .6                              | 520                   | NONMERCHANDISE RECEIPTS . . . . .              | 97                             | 706                                  | 3.7                              | 1.6                             |
|                       | EATING PLACES<br>(SIC 5812)                         |                                |                                      |                                  |                                 | -                     | MISCELLANEOUS MERCHANDISE . . . .              | (X)                            | 47                                   | (X)                              | .1                              |
|                       | TOTAL . . . . .                                     | 1 032                          | 47 629                               | (X)                              | 100.0                           |                       | ORUG STORES<br>(SIC 591 PT.)                   |                                |                                      |                                  |                                 |
| 020                   | GROCERIES-OTHER FOODS . . . . .                     | 104                            | 841                                  | 18.9                             | 1.8                             | 020                   | GROCERIES-OTHER FOODS . . . . .                | 42                             | 389                                  | 3.7                              | 1.1                             |
| 040                   | MEALS-SNACKS . . . . .                              | 1 032                          | 41 566                               | 87.3                             | 87.3                            | 040                   | MEALS-SNACKS . . . . .                         | 77                             | 1 579                                | 10.1                             | 4.4                             |
| 060                   | ALCOHOLIC DRINKS . . . . .                          | 161                            | 2 532                                | 38.6                             | 5.3                             | 080                   | PACKAGED ALCOHOLIC BEVERAGES . .               | 11                             | 176                                  | 7.3                              | .5                              |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                    | 39                             | 257                                  | 14.7                             | .5                              | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .              | 137                            | 1 909                                | 6.9                              | 5.3                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                   | 323                            | 993                                  | 5.1                              | 2.1                             | 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 203                            | 27 996                               | 78.0                             | 78.0                            |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . .                    | 30                             | 156                                  | 6.5                              | .3                              | 121                   | MEDICINES EXC. PRESCRIPTION . .                | 196                            | 8 404                                | 23.6                             | 23.4                            |
| 500                   | ALL OTHER MERCHANDISE . . . . .                     | 33                             | 221                                  | 6.4                              | .5                              | 122                   | PRESCRIPTION MEDICINES . . . . .               | 203                            | 14 346                               | 40.0                             | 40.0                            |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                   | 271                            | 724                                  | 3.5                              | 1.5                             | 123                   | ALL OTHER DRUGS-PROPRIETARIES . .              | 160                            | 5 244                                | 18.2                             | 14.6                            |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 339                                  | (X)                              | .7                              | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.               | 15                             | 114                                  | 2.2                              | .3                              |
|                       | RESTAURANTS, LUNCHROOMS, CATERERS<br>(SIC 5812 PT.) |                                |                                      |                                  |                                 | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR             | 20                             | 211                                  | 3.2                              | .6                              |
|                       | TOTAL . . . . .                                     | 648                            | 30 294                               | (X)                              | 100.0                           | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST               | 11                             | 98                                   | 4.1                              | .3                              |
| 020                   | GROCERIES-OTHER FOODS . . . . .                     | 58                             | 233                                  | 11.9                             | .8                              | 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 27                             | 281                                  | 4.0                              | .8                              |
| 040                   | MEALS-SNACKS . . . . .                              | 648                            | 26 441                               | 87.3                             | 87.3                            | 280                   | JEWELRY-OPTICAL GOODS . . . . .                | 51                             | 427                                  | 4.2                              | 1.2                             |
| 060                   | ALCOHOLIC DRINKS . . . . .                          | 140                            | 2 114                                | 43.7                             | 7.0                             | 300                   | SPORTING-RECREATION EQUIPMENT . .              | 9                              | 53                                   | 2.2                              | .1                              |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                    | 34                             | 205                                  | 15.5                             | .7                              | 320                   | HARDWARE-GARDENING EQUIPMENT . .               | 16                             | 102                                  | 2.0                              | .3                              |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                   | 223                            | 632                                  | 4.4                              | 2.1                             | 500                   | ALL OTHER MERCHANDISE . . . . .                | 88                             | 1 892                                | 10.0                             | 5.3                             |
| 500                   | ALL OTHER MERCHANDISE . . . . .                     | 23                             | 162                                  | 6.4                              | .5                              | 520                   | NONMERCHANDISE RECEIPTS . . . . .              | 83                             | 593                                  | 3.7                              | 1.7                             |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                   | 153                            | 486                                  | 3.9                              | 1.6                             | -                     | MISCELLANEOUS MERCHANDISE . . . .              | (X)                            | 55                                   | (X)                              | .2                              |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 21                                   | (X)                              | .1                              |                       | PROPRIETARY STORES<br>(SIC 591 PT.)            |                                |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                     | 40                             | 6 984                                | (X)                              | 100.0                           | 020                   | GROCERIES-OTHER FOODS . . . . .                | 3                              | 92                                   | 14.6                             | 1.3                             |
| 020                   | GROCERIES-OTHER FOODS . . . . .                     | 58                             | 233                                  | 11.9                             | .8                              | 040                   | MEALS-SNACKS . . . . .                         | 12                             | 285                                  | 17.1                             | 4.1                             |
| 040                   | MEALS-SNACKS . . . . .                              | 648                            | 26 441                               | 87.3                             | 87.3                            | 100                   | CIGARS-CIGARETTES-TOBACCO . . . .              | 26                             | 887                                  | 16.0                             | 12.7                            |
| 060                   | ALCOHOLIC DRINKS . . . . .                          | 140                            | 2 114                                | 43.7                             | 7.0                             | 120                   | COSMETICS-DRUGS-CLEANERS . . . .               | 40                             | 4 701                                | 67.3                             | 67.3                            |
| 080                   | PACKAGED ALCOHOLIC BEVERAGES . .                    | 34                             | 205                                  | 15.5                             | .7                              | 260                   | KITCHENWARE-HOME FURNISHINGS . .               | 18                             | 155                                  | 3.0                              | 2.2                             |
| 100                   | CIGARS-CIGARETTES-TOBACCO . . . .                   | 223                            | 632                                  | 4.4                              | 2.1                             |                       |  |                                |                                      |                                  |                                 |
| 500                   | ALL OTHER MERCHANDISE . . . . .                     | 23                             | 162                                  | 6.4                              | .5                              |                       |  |                                |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS . . . . .                   | 153                            | 486                                  | 3.9                              | 1.6                             |                       |  |                                |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE . . .                     | (X)                            | 21                                   | (X)                              | .1                              |                       |  |                                |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line           | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 | Merchandise line code | Kind of business and merchandise line        | Establishments<br>(number) | Sales of specified merchandise lines |                                  |                                 |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
|                       |   |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |                       |  |                            | Amount <sup>1</sup><br>(\$1,000)     | As percent of total sales of--   |                                 |
|                       |   |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |                       |  |                            |                                      | Establishments handling the line | All establishments <sup>1</sup> |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .              | 3                          | 55                                   | 6.2                              | .8                              |                       | MAIL ORDER HOUSES<br>(SIC 532)               |                            |                                      |                                  |                                 |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                | 14                         | 130                                  | 5.7                              | 1.9                             |                       |  |                            |                                      |                                  |                                 |
| 460                   | HAY-GRAIN-FEED-FARM SUPPLIES . .                | 54                         | 5 817                                | 84.0                             | 84.0                            |                       | TOTAL . . . . .                              | 24                         | 13 014                               | (X)                              | 100.0                           |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .                | 26                         | 75                                   | 2.1                              | 1.1                             |                       |  |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .              | (X)                        | 276                                  | (X)                              | 4.0                             | 120                   | COSMETICS-DRUGS-CLEANERS . . . . .           | 23                         | 105                                  | .8                               | .8                              |
|                       |   |                            |                                      |                                  |                                 | 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.             | 23                         | 920                                  | 7.1                              | 7.1                             |
|                       | OTHER FARM SUPPLY STORES<br>(SIC 5969 PT.)      |                            |                                      |                                  |                                 | 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR           | 23                         | 1 914                                | 14.7                             | 14.7                            |
|                       | TOTAL <sup>2</sup> . . . . .                    | 23                         | 2 988                                | (X)                              | 100.0                           | 180                   | ALL FOOTWEAR . . . . .                       | 23                         | 392                                  | 3.0                              | 3.0                             |
|                       |   |                            |                                      |                                  |                                 | 200                   | CURTAINS-DRAPERIES-DRY GOODS . . .           | 23                         | 1 036                                | 8.0                              | 8.0                             |
|                       | GARDEN SUPPLY STORES<br>(SIC 5969 PT.)          |                            |                                      |                                  |                                 | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST             | 23                         | 2 204                                | 17.0                             | 16.9                            |
|                       | TOTAL <sup>2</sup> . . . . .                    | 6                          | 622                                  | (X)                              | 100.0                           | 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.             | 23                         | 725                                  | 5.6                              | 5.6                             |
|                       |   |                            |                                      |                                  |                                 | 260                   | KITCHENWARE-HOME FURNISHINGS . .             | 23                         | 295                                  | 2.3                              | 2.3                             |
|                       | NEW DEALERS AND NEWSSTANDS<br>(SIC 5994)        |                            |                                      |                                  |                                 | 280                   | JEWELRY-OPTICAL GOODS. . . . .               | 23                         | 84                                   | .6                               | .6                              |
|                       | TOTAL <sup>2</sup> . . . . .                    | 22                         | 1 239                                | (X)                              | 100.0                           | 300                   | SPORTING-RECREATION EQUIPMENT. .             | 24                         | 447                                  | 3.4                              | 3.4                             |
|                       |   |                            |                                      |                                  |                                 | 320                   | BARWARE-GARDENING EQUIPMENT . .              | 23                         | 560                                  | 4.3                              | 4.3                             |
|                       | HOBBY, TOY, AND GAME SHOPS<br>(SIC 5995)        |                            |                                      |                                  |                                 | 340                   | LUMBER-BUILDING MATERIALS. . . . .           | 23                         | 759                                  | 5.8                              | 5.8                             |
|                       | TOTAL <sup>2</sup> . . . . .                    | 6                          | 54                                   | (X)                              | 100.0                           | 380                   | AUTOMOBILES-TRUCKS . . . . .                 | 18                         | 26                                   | .2                               | .2                              |
|                       |   |                            |                                      |                                  |                                 | 400                   | AUTO FUELS-LUBRICANTS. . . . .               | 6                          | 13                                   | .9                               | .1                              |
|                       | CAMERA AND PHOTO SUPPLY STORES<br>(SIC 5996)    |                            |                                      |                                  |                                 | 420                   | AUTO TIRES-BATTERIES-ACCESS. . .             | 23                         | 500                                  | 3.8                              | 3.8                             |
|                       | TOTAL . . . . .                                 | 6                          | 414                                  | (X)                              | 100.0                           | 440                   | FARM EQUIPMENT MACHINERY . . . . .           | 17                         | 182                                  | 1.5                              | 1.4                             |
| 500                   | ALL OTHER MERCHANDISE. . . . .                  | 6                          | 314                                  | 75.8                             | 75.8                            | 500                   | ALL OTHER MERCHANDISE. . . . .               | 23                         | 794                                  | 6.1                              | 6.1                             |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .                | 4                          | 81                                   | 28.3                             | 19.6                            | 520                   | NONMERCHANDISE RECEIPTS. . . . .             | 23                         | 2 058                                | 15.8                             | 15.8                            |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .              | (X)                        | 19                                   | (X)                              | 4.6                             |                       |  |                            |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       | MERCHANDISING MACHINE OPERATORS<br>(SIC 534) |                            |                                      |                                  |                                 |
|                       | GIFT, NOVELTY, AND SOUVENIR SHOPS<br>(SIC 5997) |                            |                                      |                                  |                                 |                       | TOTAL <sup>2</sup> . . . . .                 | 15                         | 2 615                                | (X)                              | 100.0                           |
|                       | TOTAL <sup>2</sup> . . . . .                    | 26                         | 923                                  | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       | DIRECT SELLING ESTABLISHMENTS<br>(SIC 535)   |                            |                                      |                                  |                                 |
|                       | OPTICAL GOODS STORES<br>(SIC 5999 PT.)          |                            |                                      |                                  |                                 |                       | TOTAL . . . . .                              | 17                         | 2 368                                | (X)                              | 100.0                           |
|                       | TOTAL . . . . .                                 | 10                         | 785                                  | (X)                              | 100.0                           | 020                   | GROCERIES-OTHER FOODS. . . . .               | 4                          | 1 218                                | 100.0                            | 51.4                            |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                  | 10                         | 741                                  | 94.4                             | 94.4                            | 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST             | 5                          | 394                                  | 50.1                             | 16.6                            |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .                | 3                          | 29                                   | 5.0                              | 3.7                             | 520                   | NONMERCHANDISE RECEIPTS. . . . .             | 5                          | 17                                   | 2.7                              | .7                              |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .              | (X)                        | 15                                   | (X)                              | 1.9                             | -                     | MISCELLANEOUS MERCHANDISE. . . . .           | (X)                        | 739                                  | (X)                              | 31.2                            |
|                       |   |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | RETAIL STORES, N.E.C.<br>(SIC 5999 PT.)         |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL <sup>2</sup> . . . . .                    | 44                         | 2 161                                | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
|                       |   |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | NONSTORE RETAILERS<br>(SIC 53 PART*)            |                            |                                      |                                  |                                 |                       |  |                            |                                      |                                  |                                 |
|                       | TOTAL . . . . .                                 | 56                         | 17 997                               | (X)                              | 100.0                           |                       |  |                            |                                      |                                  |                                 |
| 020                   | GROCERIES-OTHER FOODS. . . . .                  | 11                         | 1 690                                | 100.0                            | 9.4                             |                       |  |                            |                                      |                                  |                                 |
| 100                   | CIGARS-CIGARETTES-TOBACCO. . . . .              | 10                         | 1 434                                | 100.0                            | 8.0                             |                       |  |                            |                                      |                                  |                                 |
| 120                   | COSMETICS-DRUGS-CLEANERS . . . . .              | 23                         | 107                                  | .7                               | .6                              |                       |  |                            |                                      |                                  |                                 |
| 140                   | MEN'S-BOYS' CLOTHING EXC FOOTWR.                | 23                         | 926                                  | 6.2                              | 5.1                             |                       |  |                            |                                      |                                  |                                 |
| 160                   | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR              | 24                         | 1 972                                | 13.4                             | 11.0                            |                       |  |                            |                                      |                                  |                                 |
| 180                   | ALL FOOTWEAR . . . . .                          | 23                         | 394                                  | 2.7                              | 2.2                             |                       |  |                            |                                      |                                  |                                 |
| 200                   | CURTAINS-DRAPERIES-DRY GOODS . .                | 24                         | 1 050                                | 7.0                              | 5.8                             |                       |  |                            |                                      |                                  |                                 |
| 220                   | MAJOR APPL-RADIO-TV-MUSICAL INST                | 28                         | 2 598                                | 17.0                             | 14.4                            |                       |  |                            |                                      |                                  |                                 |
| 240                   | FURNITURE-SLEEP EQUIP-FLOOR COV.                | 25                         | 818                                  | 5.3                              | 4.5                             |                       |  |                            |                                      |                                  |                                 |
| 260                   | KITCHENWARE-HOME FURNISHINGS . .                | 25                         | 329                                  | 2.1                              | 1.8                             |                       |  |                            |                                      |                                  |                                 |
| 280                   | JEWELRY-OPTICAL GOODS. . . . .                  | 24                         | 96                                   | .6                               | .5                              |                       |  |                            |                                      |                                  |                                 |
| 300                   | SPORTING-RECREATION EQUIPMENT. .                | 24                         | 447                                  | 3.0                              | 2.5                             |                       |  |                            |                                      |                                  |                                 |
| 320                   | BARWARE-GARDENING EQUIPMENT . .                 | 23                         | 560                                  | 3.8                              | 3.1                             |                       |  |                            |                                      |                                  |                                 |
| 340                   | LUMBER-BUILDING MATERIALS. . . . .              | 25                         | 969                                  | 6.5                              | 5.4                             |                       |  |                            |                                      |                                  |                                 |
| 380                   | AUTOMOBILES-TRUCKS . . . . .                    | 18                         | 26                                   | .1                               | .1                              |                       |  |                            |                                      |                                  |                                 |
| 400                   | AUTO FUELS-LUBRICANTS. . . . .                  | 6                          | 14                                   | 1.1                              | .1                              |                       |  |                            |                                      |                                  |                                 |
| 420                   | AUTO TIRES-BATTERIES-ACCESS. . .                | 23                         | 500                                  | 3.4                              | 2.8                             |                       |  |                            |                                      |                                  |                                 |
| 440                   | FARM EQUIPMENT MACHINERY . . . . .              | 17                         | 182                                  | 1.3                              | 1.0                             |                       |  |                            |                                      |                                  |                                 |
| 500                   | ALL OTHER MERCHANDISE. . . . .                  | 29                         | 1 360                                | 8.8                              | 7.6                             |                       |  |                            |                                      |                                  |                                 |
| 520                   | NONMERCHANDISE RECEIPTS. . . . .                | 32                         | 2 117                                | 13.8                             | 11.8                            |                       |  |                            |                                      |                                  |                                 |
| -                     | MISCELLANEOUS MERCHANDISE. . . . .              | (X)                        | 408                                  | (X)                              | 2.3                             |                       |  |                            |                                      |                                  |                                 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

| Merchandise<br>line code | Kind of business and merchandise line   | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|---|---|--------------------|--|-----------------------------------|---------------------------|
|                          |   | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | RETAIL TRADE<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....   | B   | B                  | B  | C                                 | B                         |
|                          | BUILDING MATERIALS, HARDWARE, AND<br>FARM EQUIP DEALERS (SIC 52)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE..... | C   | C                  | C  | B                                 | C                         |
|                          | BUILDING MATERIALS AND SUPPLY<br>STORES (SIC 52 EX. 525)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....         | (X)   | C                  | C  | A                                 | (X)                       |
| 34D                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>LUMBER-BUILDING MATERIALS.....                                 | (X)   | E                  | C  | B                                 | (X)                       |
|                          | LUMBER AND OTHER BLDG. MATERIALS<br>DEALERS (SIC 521)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....            | C   | (X)                | (X)  | (X)                               | B                         |
| 34D                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>LUMBER-BUILDING MATERIALS.....                                 | C   | (X)                | (X)  | (X)                               | C                         |
|                          | PLUMBING AND HEATING EQUIP DLRS.<br>(SIC 522)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                    | D   | (X)                | (X)  | (X)                               | E                         |
|                          | PAINT, GLASS, AND WALLPAPER STRS.<br>(SIC 523)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                   | B   | (X)                | (X)  | (X)                               | C                         |
| 34D                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>LUMBER-BUILDING MATERIALS.....                                 | B   | (X)                | (X)  | (X)                               | C                         |
|                          | ELECTRICAL SUPPLY STORES<br>(SIC 524)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                            | E   | (X)                | (X)  | (X)                               | E                         |
|                          | HARDWARE STORES<br>(SIC 5251)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                                    | C   | B                  | E  | D                                 | C                         |
| 32D<br>34D               | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>HARDWARE-GARDENING EQUIPMENT.....                              | C   | B                  | E  | E                                 | C                         |
|                          | LUMBER-BUILDING MATERIALS.....  | C   | C                  | E  | D                                 | C                         |
|                          | FARM EQUIPMENT DEALERS<br>(SIC 5252)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                             | B   | E                  | B  | E                                 | B                         |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X. Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line   | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|---|---|--------------------|--|-----------------------------------|---------------------------|
|                          |   | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | GENERAL MERCHANDISE GROUP STORES<br>(SIC 53 PART*)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE..... | B   | B                  | B  | C                                 | B                         |
|                          | DEPARTMENT STORES<br>(SIC 531)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                     | A   | A                  | B  | B                                 | A                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE   |   |                    |  |                                   |                           |
| 140                      | MEN'S-BOYS' CLOTHING EXC FOOTWR.....  | B   | C                  | B  | C                                 | B                         |
| 160                      | WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...   | B   | B                  | C  | B                                 | B                         |
| 200                      | CURTAINS-DRAPERIES-ORY GOODS.....   | A   | A                  | B  | B                                 | A                         |
| 220                      | MAJOR APPL-RADIO-TV-MUSICAL INSTR...  | A   | A                  | B  | B                                 | A                         |
| 240                      | FURNITURE-SLEEP EQUIP-FLOOR COV.....  | A   | A                  | B  | B                                 | A                         |
| 260                      | KITCHENWARE-HOME FURNISHINGS.....   | A   | A                  | B  | C                                 | A                         |
| 320                      | HARDWARE-GARDENING EQUIPMENT.....   | B   | B                  | B  | C                                 | A                         |
| 340                      | LUMBER-BUILDING MATERIALS.....  | A   | B                  | B  | B                                 | A                         |
| 500                      | ALL OTHER MERCHANDISE.....  | A   | A                  | B  | B                                 | A                         |
| 520                      | NONMERCHANDISE RECEIPTS.....  | B   | B                  | B  | B                                 | A                         |
|                          | VARIETY STORES<br>(SIC 533)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                        | B   | C                  | A  | A                                 | B                         |
|                          | MISC. GENERAL MERCHANDISE STORES<br>(SIC 539)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....      | (X)   | C                  | B  | E                                 | (X)                       |
|                          | GENERAL MERCHANDISE STORES<br>(SIC 539 PART)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....       | O   | (X)                | (X)  | (X)                               | O                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE   |   |                    |  |                                   |                           |
| 140                      | MEN'S-BOYS' CLOTHING EXC FOOTWR.....  | E   | (X)                | (X)  | (X)                               | E                         |
| 160                      | WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...   | E   | (X)                | (X)  | (X)                               | E                         |
| 200                      | CURTAINS-DRAPERIES-ORY GOODS.....   | E   | (X)                | (X)  | (X)                               | E                         |
| 220                      | MAJOR APPL-RADIO-TV-MUSICAL INSTR...  | E   | (X)                | (X)  | (X)                               | E                         |
| 240                      | FURNITURE-SLEEP EQUIP-FLOOR COV.....  | E   | (X)                | (X)  | (X)                               | E                         |
| 260                      | KITCHENWARE-HOME FURNISHINGS.....   | E   | (X)                | (X)  | (X)                               | E                         |
| 320                      | HARDWARE-GARDENING EQUIPMENT.....   | E   | (X)                | (X)  | (X)                               | E                         |
| 340                      | LUMBER-BUILDING MATERIALS.....  | E   | (X)                | (X)  | (X)                               | O                         |
| 500                      | ALL OTHER MERCHANDISE.....  | E   | (X)                | (X)  | (X)                               | E                         |
|                          | ORY GOODS STORES<br>(SIC 539 PART)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                 | E   | (X)                | (X)  | (X)                               | E                         |
|                          | SEWING AND NEEDLEWORK STORES<br>(SIC 539 PART)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....     | O   | (X)                | (X)  | (X)                               | O                         |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                 |   |                             |                     |
|-----------------------|--|---|-----------------|---|-----------------------------|---------------------|
|                       |  | West Virginia   | Charleston SMSA | Huntington-Ashland, W. Va.-Ky.-Ohio, SMSA | Wheeling, W. Va.-Ohio, SMSA | Area outside SMSA's |
| 020                   | FOOD STORES (SIC 54)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                           | B   | A               | B   | B                           | B                   |
|                       | GROCERY STORES (SIC 541)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                       | A   | A               | B   | B                           | B                   |
| 500                   | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | B   | B               | B   | B                           | B                   |
|                       | ALL OTHER MERCHANDISE .....  | A   | A               | B   | B                           | B                   |
| 020                   | MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....     | (X)   | E               | B   | B                           | (X)                 |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | (X)   | E               | B   | B                           | (X)                 |
| 020                   | MEAT MARKETS (SIC 542 PT.)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                     | O   | (X)             | (X)                                       | (X)                         | E                   |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | O   | (X)             | (X)                                       | (X)                         | E                   |
| 020                   | FISH (SEA FOOD) MARKETS (SIC 542 PT.)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....          | A   | (X)             | (X)                                       | (X)                         | E                   |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | A   | (X)             | (X)                                       | (X)                         | E                   |
| 020                   | FRUIT STORES AND VEGETABLE MARKETS (SIC 543)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....   | O   | B               | C   | E                           | O                   |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | O   | B               | C   | E                           | O                   |
| 020                   | CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)<br>REPORTING SALES BY BROAD MERCHANDISE LINE..... | E   | E               | E   | A                           | E                   |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | E   | E               | E   | A                           | E                   |
| 020                   | RETAIL BAKERIES (SIC 546)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                      | E   | E               | E   | O                           | O                   |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | E   | E               | E   | E                           | E                   |
| 020                   | RETAIL BAKERIES-BAKING, SELLING (SIC 5462)<br>REPORTING SALES BY BROAD MERCHANDISE LINE .....    | E   | (X)             | (X)                                       | (X)                         | O                   |
|                       | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                  | E   | (X)             | (X)                                       | (X)                         | O                   |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code    | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                 |   |                             |                     |
|--------------------------|--|---|-----------------|---|-----------------------------|---------------------|
|                          |  | West Virginia   | Charleston SMSA | Huntington-Ashland, W. Va.-Ky.-Ohio, SMSA | Wheeling, W. Va.-Ohio, SMSA | Area outside SMSA's |
| 020                      | RETAIL BAKERIES--SELLING ONLY (SIC 5463)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....               | B   | (X)             | (X)                                       | (X)                         | A                   |
|                          | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                          | B   | (X)             | (X)                                       | (X)                         | A                   |
|                          | OTHER FOOD STORES (OTHER 54)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                           | (X)   | A               | E   | B                           | (X)                 |
| 020<br>500               | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                          | (X)   | A               | E   | B                           | (X)                 |
|                          | ALL OTHER MERCHANDISE .....  | (X)   | E               | E   | E                           | (X)                 |
| 020                      | DAIRY PRODUCTS STORES (SIC 545)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                        | E   | (X)             | (X)                                       | (X)                         | E                   |
|                          | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                          | E   | (X)             | (X)                                       | (X)                         | E                   |
|                          | EGG AND POULTRY DEALERS (SIC 549 PT.)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                  | A   | (X)             | (X)                                       | (X)                         | A                   |
| 020                      | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                          | A   | (X)             | (X)                                       | (X)                         | A                   |
|                          | OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....          | C   | (X)             | (X)                                       | (X)                         | E                   |
| 020<br>500               | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>GROCERIES-OTHER FOODS .....                          | C   | (X)             | (X)                                       | (X)                         | E                   |
|                          | ALL OTHER MERCHANDISE .....  | E   | (X)             | (X)                                       | (X)                         | E                   |
|                          | AUTOMOTIVE DEALERS (SIC 55 EX. 554)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                    | A   | A               | B   | C                           | A                   |
|                          | MOTOR VEHICLE DEALERS (SIC 551, 552)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....                   | A   | A               | B   | C                           | A                   |
|                          | MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)<br>REPORTING SALES BY BROAD MERCHANDISE LINE.....     | (X)   | A               | A   | C                           | (X)                 |
| 380<br>400<br>420<br>520 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>AUTOMOBILES-TRUCKS .....                             | (X)   | A               | A   | C                           | (X)                 |
|                          | AUTO FUELS-LUBRICANTS .....  | (X)   | A               | A   | D                           | (X)                 |
|                          | AUTO TIRES-BATTERIES-ACCESS .....  | (X)   | A               | A   | C                           | (X)                 |
|                          | NONMERCHANDISE RECEIPTS .....  | (X)   | A               | A   | A                           | (X)                 |
| 380<br>400<br>420<br>520 | DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)<br>REPORTING SALES BY BROAD MERCHANDISE LINE..... | A   | (X)             | (X)                                       | (X)                         | A                   |
|                          | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE<br>AUTOMOBILES-TRUCKS .....                             | A   | (X)             | (X)                                       | (X)                         | A                   |
|                          | AUTO FUELS-LUBRICANTS .....  | B   | (X)             | (X)                                       | (X)                         | A                   |
|                          | AUTO TIRES-BATTERIES-ACCESS .....  | A   | (X)             | (X)                                       | (X)                         | A                   |
|                          | NONMERCHANDISE RECEIPTS .....  | A   | (X)             | (X)                                       | (X)                         | A                   |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|--|---|--------------------|--|-----------------------------------|---------------------------|
|                          |  | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | DEALERS WITH IMPORTED CAR<br>FRANCHISE ONLY (SIC 551 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....        | A   | (X)                | (X)  | (X)                               | A                         |
| 380                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 400                      | AUTOMOBILES-TRUCKS .....   | A   | (X)                | (X)  | (X)                               | A                         |
| 420                      | AUTO FUELS-LUBRICANTS .....  | A   | (X)                | (X)  | (X)                               | A                         |
| 520                      | AUTO TIRES-BATTERIES-ACCESS. ....  | A   | (X)                | (X)  | (X)                               | A                         |
|                          | NONMERCHANDISE RECEIPTS .....  | A   | (X)                | (X)  | (X)                               | A                         |
|                          | DEALERS WITH DOMESTIC AND IMPORT<br>CAR FRANCHISES (SIC 551 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE ..... | A   | (X)                | (X)  | (X)                               | A                         |
| 380                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 400                      | AUTOMOBILES-TRUCKS .....   | A   | (X)                | (X)  | (X)                               | A                         |
| 420                      | AUTO FUELS-LUBRICANTS .....  | A   | (X)                | (X)  | (X)                               | A                         |
| 520                      | AUTO TIRES-BATTERIES-ACCESS. ....  | A   | (X)                | (X)  | (X)                               | A                         |
|                          | NONMERCHANDISE RECEIPTS .....  | B   | (X)                | (X)  | (X)                               | B                         |
|                          | MOTOR VEHICLE DEALERS--USED CARS<br>ONLY (SIC 552)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....               | O   | E                  | B  | C                                 | D                         |
| 380                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 400                      | AUTOMOBILES-TRUCKS .....   | O   | E                  | B  | C                                 | E                         |
| 420                      | AUTO FUELS-LUBRICANTS .....  | E   | E                  | B  | E                                 | E                         |
| 520                      | AUTO TIRES-BATTERIES-ACCESS. ....  | E   | E                  | O  | E                                 | E                         |
|                          | NONMERCHANDISE RECEIPTS .....  | E   | E                  | O  | E                                 | E                         |
|                          | TIRE, BATTERY, AND ACCESSORY OLDS<br>(SIC 553)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                   | B   | E                  | D  | C                                 | A                         |
|                          | HOME AND AUTO SUPPLY STORES<br>(SIC 553 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                     | A   | (X)                | (X)  | (X)                               | A                         |
| 220                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 260                      | MAJOR APPL-RADIO-TV-MUSICAL INSTR...   | A   | (X)                | (X)  | (X)                               | A                         |
| 300                      | KITCHENWARE-HOME FURNISHINGS .....   | A   | (X)                | (X)  | (X)                               | A                         |
| 380                      | SPORTING-RECREATION EQUIPMENT .....  | A   | (X)                | (X)  | (X)                               | A                         |
| 400                      | AUTOMOBILES-TRUCKS .....   | E   | (X)                | (X)  | (X)                               | E                         |
| 420                      | AUTO FUELS-LUBRICANTS .....  | A   | (X)                | (X)  | (X)                               | A                         |
| 520                      | AUTO TIRES-BATTERIES-ACCESS. ....  | A   | (X)                | (X)  | (X)                               | A                         |
|                          | NONMERCHANDISE RECEIPTS .....  | A   | (X)                | (X)  | (X)                               | A                         |
|                          | OTHER TIRE, BATTERY, AND ACCESSORY<br>DEALERS (SIC 553 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....      | C   | (X)                | (X)  | (X)                               | A                         |
| 220                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 260                      | MAJOR APPL-RADIO-TV-MUSICAL INSTR...   | O   | (X)                | (X)  | (X)                               | O                         |
| 300                      | KITCHENWARE-HOME FURNISHINGS .....   | E   | (X)                | (X)  | (X)                               | E                         |
| 380                      | SPORTING-RECREATION EQUIPMENT .....  | O   | (X)                | (X)  | (X)                               | C                         |
| 400                      | AUTOMOBILES-TRUCKS .....   | E   | (X)                | (X)  | (X)                               | E                         |
| 420                      | AUTO FUELS-LUBRICANTS .....  | E   | (X)                | (X)  | (X)                               | E                         |
| 520                      | AUTO TIRES-BATTERIES-ACCESS. ....  | E   | (X)                | (X)  | (X)                               | E                         |
|                          | NONMERCHANDISE RECEIPTS .....  | O   | (X)                | (X)  | (X)                               | D                         |
|                          | MISCELLANEOUS AUTOMOTIVE DEALERS<br>(SIC 559)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                    | (X)   | B                  | C  | A                                 | (X)                       |
| 380                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 400                      | SPORTING-RECREATION EQUIPMENT .....  | (X)   | E                  | E  | E                                 | (X)                       |
| 420                      | AUTOMOBILES-TRUCKS .....   | (X)   | E                  | C  | A                                 | (X)                       |
| 500                      | AUTO FUELS-LUBRICANTS .....  | (X)   | B                  | E  | E                                 | (X)                       |
| 520                      | ALL OTHER MERCHANDISE .....  | (X)   | E                  | C  | A                                 | (X)                       |
|                          | NONMERCHANDISE RECEIPTS .....  | (X)   | E                  | E  | A                                 | (X)                       |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line   | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|---|---|--------------------|--|-----------------------------------|---------------------------|
|                          |   | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | BDAT DEALERS<br>(SIC 5591)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                                    | D   | (X)                | (X)  | (X)                               | C                         |
| 300                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BRDAD LINE   |   |                    |  |                                   |                           |
| 400                      | SPORTING-RECREATION EQUIPMENT .....   | E   | (X)                | (X)  | (X)                               | D                         |
| 520                      | AUTO FUELS-LUBRICANTS .....   | D   | (X)                | (X)  | (X)                               | C                         |
|                          | NONMERCHANDISE RECEIPTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | HOUSEHOLD TRAILER DEALERS<br>(SIC 5592)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                       | B   | (X)                | (X)  | (X)                               | A                         |
| 500                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BRDAD LINE   |   |                    |  |                                   |                           |
| 520                      | ALL OTHER MERCHANDISE .....   | C   | (X)                | (X)  | (X)                               | B                         |
|                          | NONMERCHANDISE RECEIPTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | AIRCRAFT, MOTORCYCLE DEALERS<br>(SIC 5599 PT.)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                | E   | (X)                | (X)  | (X)                               | E                         |
| 380                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BRDAD LINE   |   |                    |  |                                   |                           |
| 400                      | AUTOMOBILES-TRUCKS .....  | E   | (X)                | (X)  | (X)                               | E                         |
| 520                      | AUTO FUELS-LUBRICANTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | NONMERCHANDISE RECEIPTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | AUTOMOTIVE DEALERS, N.E.C.<br>(SIC 5599 PT.)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                  | E   | (X)                | (X)  | (X)                               | E                         |
| 400                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BRDAD LINE   |   |                    |  |                                   |                           |
| 500                      | AUTO FUELS-LUBRICANTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
| 520                      | ALL OTHER MERCHANDISE .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | NONMERCHANDISE RECEIPTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | GASOLINE SERVICE STATIONS<br>(SIC 554)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                        | C   | C                  | D  | C                                 | C                         |
| 380                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BRDAD LINE   |   |                    |  |                                   |                           |
| 400                      | AUTOMOBILES-TRUCKS .....  | E   | E                  | D  | E                                 | E                         |
| 420                      | AUTO FUELS-LUBRICANTS .....   | C   | C                  | D  | D                                 | C                         |
| 520                      | AUTO-TIRES-BATTERIES-ACCESS .....   | C   | C                  | D  | D                                 | C                         |
|                          | NONMERCHANDISE RECEIPTS .....   | C   | C                  | D  | D                                 | C                         |
|                          | APPAREL AND ACCESSORY STORES<br>(SIC 56)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                      | C   | B                  | B  | A                                 | C                         |
|                          | WOMEN'S CLOTHING, SPECIALTY STRS.<br>FURRIERS (SIC 562, 3, B)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE ..... | C   | (X)                | (X)  | (X)                               | D                         |
|                          | WOMEN'S READY-TO-WEAR STORES<br>(SIC 562)<br>REPORTING SALES BY BRDAD<br>MERCHANDISE LINE .....                     | C   | B                  | A  | A                                 | D                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BRDAD LINE   |   |                    |  |                                   |                           |
| 160                      | MEN'S-BOYS' CLOTHING EXC FDDTWR .....   | D   | B                  | A  | A                                 | E                         |
|                          | WOMEN'S-GIRLS' CLOTHING EX FDDTWR .....   | C   | B                  | A  | A                                 | D                         |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|--|---|--------------------|--|-----------------------------------|---------------------------|
|                          |  | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | WOMEN'S ACCESSORY AND SPECIALTY<br>STORES (SIC S63)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....       | (X)   | E                  | E  | A                                 | (X)                       |
| 160                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....                    | (X)   | E                  | E  | A                                 | (X)                       |
|                          | MILLINERY STORES<br>(SIC S63 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                         | E   | (X)                | (X)  | (X)                               | E                         |
| 160                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....                    | E   | (X)                | (X)  | (X)                               | E                         |
|                          | CORSET AND LINGERIE STORES<br>(SIC S63 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....               | A   | (X)                | (X)  | (X)                               | A                         |
| 160                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....                    | A   | (X)                | (X)  | (X)                               | A                         |
|                          | OTHER WOMEN'S ACCESSORY SPECIALTY<br>STORES (SIC S63 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE..... | E   | (X)                | (X)  | (X)                               | B                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MEN'S-BOYS' CLOTHING EXC FOOTWR.....                    | E   | (X)                | (X)  | (X)                               | E                         |
| 160                      | WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....   | E   | (X)                | (X)  | (X)                               | D                         |
|                          | FURRIERS AND FUR SHOPS<br>(SIC S68)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                       | C   | A                  | C  | E                                 | E                         |
| 160                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....                    | C   | A                  | C  | E                                 | E                         |
|                          | OTHER APPAREL AND ACCESSORY STORES<br>(OTHER S6)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....          | (X)   | B                  | C  | A                                 | (X)                       |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MEN'S-BOYS' CLOTHING EXC FOOTWR.....                    | (X)   | B                  | E  | A                                 | (X)                       |
| 160                      | WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....   | (X)   | C                  | E  | A                                 | (X)                       |
| 180                      | ALL FOOTWEAR.....  | (X)   | O                  | O  | A                                 | (X)                       |
|                          | MEN'S AND BOYS' CLOTHING-FURNISHING<br>STORES (SIC S61)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....   | B   | B                  | D  | A                                 | B                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MEN'S-BOYS' CLOTHING EXC FOOTWR.....                    | C   | B                  | E  | A                                 | B                         |
| 160                      | WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....   | D   | B                  | E  | E                                 | E                         |
|                          | CUSTOM TAILORS<br>(SIC S67)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                               | C   | (X)                | (X)  | (X)                               | E                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MEN'S-BOYS' CLOTHING EXC FOOTWR.....                    | C   | (X)                | (X)  | (X)                               | E                         |
| 160                      | WOMEN'S-GIRLS'CLOTHING&EX FOOTWR....   | E   | (X)                | (X)  | (X)                               | E                         |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|--|---|--------------------|--|-----------------------------------|---------------------------|
|                          |  | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | FAMILY CLOTHING STORES<br>(SIC 565)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                    | C   | B                  | A  | A                                 | O                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 160                      | MEN'S-BOYS' CLOTHING EXC FOOTWR.....   | E   | C                  | A  | A                                 | E                         |
|                          | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....   | E   | B                  | A  | A                                 | E                         |
|                          | SHOE STORES<br>(SIC 566)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                               | B   | C                  | B  | A                                 | B                         |
|                          | MEN'S SHOE STORES<br>(SIC 566 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                     | A   | (X)                | (X)  | (X)                               | E                         |
| 180                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>ALL FOOTWEAR .....                                    | A   | (X)                | (X)  | (X)                               | E                         |
|                          | WOMEN'S SHOE STORES<br>(SIC 566 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                   | C   | (X)                | (X)  | (X)                               | E                         |
| 180                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>ALL FOOTWEAR .....                                    | O   | (X)                | (X)  | (X)                               | E                         |
|                          | CHILDREN'S AND JUVENILES' SHOE<br>STORES (SIC 566 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE ..... | E   | (X)                | (X)  | (X)                               | E                         |
| 180                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>ALL FOOTWEAR .....                                    | E   | (X)                | (X)  | (X)                               | E                         |
|                          | FAMILY SHOE STORES<br>(SIC 566 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                    | A   | (X)                | (X)  | (X)                               | A                         |
| 180                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>ALL FOOTWEAR .....                                    | B   | (X)                | (X)  | (X)                               | A                         |
|                          | CHILDREN'S AND INFANTS' WR. STRS.<br>(SIC 564)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....         | E   | (X)                | (X)  | (X)                               | E                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 160                      | MEN'S-BOYS' CLOTHING EXC FOOTWR.....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | MISC. APPAREL AND ACCESSORY STRS.<br>(SIC 569)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....         | E   | (X)                | (X)  | (X)                               | E                         |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 160                      | MEN'S-BOYS' CLOTHING EXC FOOTWR.....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | APPAREL AND ACCESS. STORES, N.E.C.<br>(SIC 564, 7, 9.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE ..... | (X)   | E                  | E  | A                                 | (X)                       |
| 140                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE  |   |                    |  |                                   |                           |
| 160                      | MEN'S-BOYS' CLOTHING EXC FOOTWR.....   | (X)   | E                  | E  | E                                 | (X)                       |
|                          | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....   | (X)   | E                  | E  | A                                 | (X)                       |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line   | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|---|---|--------------------|--|-----------------------------------|---------------------------|
|                          |   | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
| 240                      | FURNITURE HOME FURNISHINGS, AND<br>EQUIPMENT STORES (SIC 57)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE..... | B   | C                  | B  | B                                 | B                         |
|                          | FURNITURE STORES<br>(SIC 5712)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                               | B   | O                  | A  | B                                 | A                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>FURNITURE-SLEEP EQUIP-FLOOR COV.....                       | B   | O                  | A  | B                                 | B                         |
|                          | HOME FURNISHINGS STORES<br>(OTHER 571)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                       | D   | C                  | E  | E                                 | O                         |
|                          | FLOOR COVERINGS STORES<br>(SIC 5713)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                         | O   | (X)                | (X)  | (X)                               | O                         |
|                          | Drapery, CURTAIN, AND UPHOLSTERY<br>STORES (SIC 5714)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....        | O   | (X)                | (X)  | (X)                               | E                         |
|                          | CHINA, GLASSWARE AND METALWARE<br>STORES (SIC 5715)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....          | A   | (X)                | (X)  | (X)                               | B                         |
| 220<br>260               | MISCELLANEOUS HOME FURNISHINGS<br>STORES (SIC 5719)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....          | E   | (X)                | (X)  | (X)                               | E                         |
|                          | HOUSEHOLD APPLIANCE STORES<br>(SIC 572)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                      | C   | E                  | B  | E                                 | C                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MAJOR APPL-RADIO-TV-MUSICAL INSTR....                      | E   | E                  | E  | E                                 | E                         |
|                          | KITCHENWARE-HOME FURNISHINGS.....   | O   | E                  | E  | E                                 | C                         |
| 220<br>260               | RADIO, TV, AND MUSIC STORES<br>(SIC 573)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                     | (X)   | A                  | B  | A                                 | (X)                       |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MAJOR APPL-RADIO-TV-MUSICAL INSTR....                      | (X)   | B                  | O  | A                                 | (X)                       |
|                          | KITCHENWARE-HOME FURNISHINGS.....   | (X)   | E                  | C  | E                                 | (X)                       |
| 220<br>260               | RADIO AND TELEVISION STORES<br>(SIC 5732)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                    | B   | (X)                | (X)  | (X)                               | B                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MAJOR APPL-RADIO-TV-MUSICAL INSTR....                      | O   | (X)                | (X)  | (X)                               | C                         |
|                          | KITCHENWARE-HOME FURNISHINGS.....   | B   | (X)                | (X)  | (X)                               | B                         |
| 220                      | RECORD SHOPS<br>(SIC 5733 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                               | E   | (X)                | (X)  | (X)                               | E                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MAJOR APPL-RADIO-TV-MUSICAL INSTR....                      | E   | (X)                | (X)  | (X)                               | E                         |

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|--|---|--------------------|--|-----------------------------------|---------------------------|
|                          |  | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
| 220                      | MUSICAL INSTRUMENT STORES<br>(SIC 5733 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....         | A   | (X)                | (X)  | (X)                               | A                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>MAJOR APPL-RADIO-TV-MUSICAL INSTR...              | A   | (X)                | (X)  | (X)                               | B                         |
|                          | EATING AND DRINKING PLACES<br>(SIC 58)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....              | D   | D                  | C  | C                                 | D                         |
|                          | EATING PLACES<br>(SIC 5812)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                         | C   | D                  | C  | C                                 | D                         |
|                          | RESTAURANTS, LUNCHROOMS, CATERERS<br>(SIC 5812 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE..... | D   | (X)                | (X)  | (X)                               | D                         |
|                          | CAFETERIAS<br>(SIC 5812 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                        | B   | (X)                | (X)  | (X)                               | C                         |
|                          | REFRESHMENT PLACES<br>(SIC 5812 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                | C   | (X)                | (X)  | (X)                               | C                         |
|                          | DRINKING PLACES (ALCOHOLIC BEV.)<br>(SIC 5813)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....      | D   | E                  | C  | B                                 | E                         |
|                          | DRUG STORES AND PROPRIETARY STORES<br>(SIC 591)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....     | B   | B                  | D  | D                                 | B                         |
|                          | DRUG STORES<br>(SIC 591 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                        | B   | B                  | D  | D                                 | B                         |
| 120                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>COSMETICS-DRUGS-CLEANERS.....                     | B   | B                  | D  | D                                 | B                         |
|                          | PROPRIETARY STORES<br>(SIC 591 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                 | D   | E                  | C  | E                                 | D                         |
| 120                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>COSMETICS-DRUGS-CLEANERS.....                     | E   | E                  | E  | E                                 | E                         |
|                          | MISCELLANEOUS RETAIL STORES<br>(SIC 59 EX. 591)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....     | C   | C                  | C  | D                                 | B                         |
|                          | LIQUOR STORES<br>(SIC 592)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                          | A   | A                  | B  | B                                 | A                         |

Note: See merchandise line introductory text for explanation of this table.

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X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line   | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|---|---|--------------------|--|-----------------------------------|---------------------------|
|                          |   | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | ANTIQUE AND SECONOHANO STORES<br>(SIC 593)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE.....               | (X)   | B                  | E  | C                                 | (X)                       |
|                          | ANTIQUE STORES<br>(SIC 5932)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE .....                            | E   | (X)                | (X)  | (X)                               | E                         |
|                          | SECONOHAND STORES<br>(SIC 5933)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE .....                         | E   | (X)                | (X)  | (X)                               | E                         |
|                          | SPORTING GOODS STORES AND BICYCLE<br>SHOPS (SIC 595)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....    | (X)   | E                  | A  | E                                 | (X)                       |
| 300                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>SPORTING-RECREATION EQUIPMENT.....                     | (X)   | E                  | C  | E                                 | (X)                       |
|                          | SPORTING GOODS STORES<br>(SIC 5952)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE .....                     | C   | (X)                | (X)  | (X)                               | B                         |
| 300                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>SPORTING-RECREATION EQUIPMENT.....                     | D   | (X)                | (X)  | (X)                               | C                         |
|                          | BICYCLE SHOPS<br>(SIC 5953)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE.....                              | E   | (X)                | (X)  | (X)                               | E                         |
| 300                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>SPORTING-RECREATION EQUIPMENT.....                     | E   | (X)                | (X)  | (X)                               | E                         |
|                          | JEWELRY STORES<br>(SIC 597)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE.....                              | B   | B                  | A  | E                                 | B                         |
| 260                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>KITCHENWARE-HOME FURNISHINGS.....                      | B   | B                  | A  | E                                 | B                         |
| 280                      | JEWELRY-OPTICAL GOODS.....  | B   | B                  | A  | E                                 | B                         |
| 520                      | NONMERCHANOISE RECEIPTS .....   | B   | B                  | A  | E                                 | B                         |
|                          | FUEL AND ICE DEALERS<br>(SIC 598)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                        | (X)   | E                  | B  | E                                 | (X)                       |
| 480                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>HOUSEHOLD FUELS-ICE.....                               | (X)   | E                  | B  | E                                 | (X)                       |
|                          | FUEL OIL DEALERS<br>(SIC 5983)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                           | D   | (X)                | (X)  | (X)                               | C                         |
| 480                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>HOUSEHOLD FUELS-ICE.....                               | O   | (X)                | (X)  | (X)                               | O                         |
|                          | LIQUEFIED PETROL. GAS (BTTLO. GAS)<br>DEALERS (SIC 5984)<br>REPORTING SALES BY BROAD<br>MERCHANOISE LINE..... | O   | (X)                | (X)  | (X)                               | O                         |
| 480                      | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>HOUSEHOLD FUELS-ICE .....                              | E   | (X)                | (X)  | (X)                               | O                         |

Note: See merchandise line introductory text for explanation of this table.

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line   | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|---|---|--------------------|--|-----------------------------------|---------------------------|
|                          |   | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
| 480                      | FUEL AND ICE DEALERS, N.E.C.<br>(SIC 5982)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....      | A   | (X)                | (X)  | (X)                               | A                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>HOUSEHOLD FUELS-ICE .....                      | A   | (X)                | (X)  | (X)                               | A                         |
|                          | FLORISTS<br>(SIC 5992)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                          | E   | E                  | O  | E                                 | E                         |
|                          | CIGAR STORES AND STANOS<br>(SIC 5993)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....           | B   | B                  | E  | C                                 | A                         |
|                          | OTHER MISCELLANEOUS RETAIL STORES<br>(OTHER 59)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE ..... | (X)   | E                  | E  | O                                 | (X)                       |
| 240<br>500<br>520        | BOOK STORES<br>(SIC 5942)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                       | B   | (X)                | (X)  | (X)                               | A                         |
|                          | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>FURNITURE-SLEEP EQUIP-FLOOR COV.....           | E   | (X)                | (X)  | (X)                               | E                         |
|                          | ALL OTHER MERCHANDISE .....   | C   | (X)                | (X)  | (X)                               | C                         |
|                          | NONMERCHANDISE RECEIPTS.....  | E   | (X)                | (X)  | (X)                               | E                         |
|                          | STATIONERY STORES<br>(SIC 5943)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....                 | E   | (X)                | (X)  | (X)                               | E                         |
| 240<br>500<br>520        | REPORTING DETAIL WITHIN<br>THE SPECIFIED BROAD LINE<br>FURNITURE-SLEEP EQUIP-FLOOR COV.....           | E   | (X)                | (X)  | (X)                               | E                         |
|                          | ALL OTHER MERCHANDISE .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | NONMERCHANDISE RECEIPTS .....   | E   | (X)                | (X)  | (X)                               | E                         |
|                          | HAY, GRAIN, AND FEED STORES<br>(SIC 5962)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....        | A   | (X)                | (X)  | (X)                               | A                         |
|                          | OTHER FARM SUPPLY STORES<br>(SIC 5969 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....      | E   | (X)                | (X)  | (X)                               | E                         |
|                          | GARDEN SUPPLY STORES<br>(SIC 5969 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....          | E   | (X)                | (X)  | (X)                               | O                         |
|                          | NEWS DEALERS AND NEWSSTANDS<br>(SIC 5994)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....       | E   | (X)                | (X)  | (X)                               | E                         |
|                          | HOBBY, TOY, AND GAME SHOPS<br>(SIC 5995)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....        | O   | (X)                | (X)  | (X)                               | E                         |
|                          | CAMERA AND PHOTO SUPPLY STORES<br>(SIC 5996)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....     | C   | (X)                | (X)  | (X)                               | A                         |

Note: See merchandise line introductory text for explanation of this table.

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X Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise<br>line code | Kind of business and merchandise line  | Sales of establishments reporting merchandise lines as percent of total sales |                    |  |                                   |                           |
|--------------------------|--|---|--------------------|--|-----------------------------------|---------------------------|
|                          |  | West Virginia   | Charleston<br>SMSA | Huntington-<br>Ashland,<br>W. Va.-Ky.-<br>Ohio, SMSA | Wheeling,<br>W. Va.-Ohio,<br>SMSA | Area<br>outside<br>SMSA's |
|                          | GIFT, NOVELTY, AND SOUVENIR SHOPS<br>(SIC 5997)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE..... | E   | (X)                | (X)  | (X)                               | E                         |
|                          | OPTICAL GOODS STORES<br>(SIC 5999 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....          | D   | (X)                | (X)  | (X)                               | D                         |
|                          | RETAIL STORES, N.E.C.<br>(SIC 5999 PT.)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....        | E   | (X)                | (X)  | (X)                               | E                         |
|                          | NONSTORE RETAILERS<br>(SIC 53 PART*)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE .....           | B   | A                  | B  | C                                 | B                         |
|                          | MAIL ORDER HOUSES<br>(SIC 532)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....                  | A   | A                  | A  | A                                 | A                         |
|                          | MERCHANDISING MACHINE OPERATORS<br>(SIC 534)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....    | C   | A                  | B  | E                                 | E                         |
|                          | DIRECT SELLING ESTABLISHMENTS<br>(SIC 535)<br>REPORTING SALES BY BROAD<br>MERCHANDISE LINE.....      | B   | A                  | C  | B                                 | D                         |

Note: See merchandise line introductory text for explanation of this table.

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X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

**a. All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

**b. Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

**a. Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

**b. Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

**1. Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”



establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

a. All "employer" firms which had first quarter 1967 payroll.

b. All "nonemployer" firm not in business the full year.

c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.



## Appendix B

### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.



## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-



gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.



**FOOD STORES**  
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."



**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-



ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and



children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for



consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,



bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-



ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

#### NONSTORE RETAILERS

(Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.



## RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

| U.S. DEPARTMENT OF COMMERCE<br>BUREAU OF THE CENSUS<br><br><b>1967 CENSUS OF BUSINESS</b>  |   | <b>NOTICE</b> —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.   |                               |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
|--|---|--|-------------------------------|-------|----------|--|--|----|-----|--|---|--|-----|--|--|----|-----|--|--|----|------|--|--|
| <b>1. NAME AND PHYSICAL LOCATION</b><br>a. Is the name shown in the label the name by which this establishment is known to the public?<br><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)  |   | In correspondence pertaining to this report, please refer to this Census File Number <span style="float: right;">Employer Identification No.</span>  |                               |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| b. Is the address in the label—<br>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.<br>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.<br>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).<br>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)<br>c. Enter following physical location information<br><table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)<br>d. Enter name of county in which your establishment is located.....<br>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?<br>1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No |   | Number and street  | City, village, or other place | State | ZIP code | <b>2. EMPLOYER IDENTIFICATION NUMBER</b><br>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?<br><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| Number and street  | City, village, or other place                                   |  |                               |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| State  | ZIP code  |  |                               |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| <b>5. CLASS OF CUSTOMER</b><br>Report the approximate percentage of your total 1967 sales to each class of customer.<br>1 _____ % General public (household consumers, farmers, and individuals)<br>2 _____ % Construction and building trade contractors<br>3 _____ % Other business firms, government, and institutions<br>4 _____ % Other (Specify)_____  |   | <b>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT</b> <span style="float: right;">X-1</span><br>1 <input type="checkbox"/> Individual proprietor<br>2 <input type="checkbox"/> Partnership<br>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)<br>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate<br>9 <input type="checkbox"/> Other (Specify)_____   |                               |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| <b>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2">1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>  |   |  | Dollars                       | Cents | Key      | a. Sales of merchandise and other receipts from customers.....   |  | XX | X-6 | b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... | 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No |  | X-7 | c. If "No," how much did you forward to taxing agencies for such taxes?..... |  | XX | X-8 | d. Total ANNUAL payroll in 1967 before deductions..... |  | XX | X-9* | <b>4. PERIOD OPERATED IN 1967</b> <span style="float: right;">X-2</span><br>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No<br>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)<br>b. How many months during 1967 did you own this establishment?..... Months <span style="float: right;">X-3</span> |  |
|  | Dollars   | Cents  | Key                           |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| a. Sales of merchandise and other receipts from customers.....   |   | XX   | X-6                           |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....   | 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No |  | X-7                           |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| c. If "No," how much did you forward to taxing agencies for such taxes?.....   |   | XX   | X-8                           |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| d. Total ANNUAL payroll in 1967 before deductions.....   |   | XX   | X-9*                          |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |
| <b>6. METHOD OF SELLING</b> <span style="float: right;">X-5</span><br>Mark the box which describes your principal method of selling. Do not mark more than one box.<br>1 <input type="checkbox"/> Selling at this establishment<br>2 <input type="checkbox"/> Mail order (catalog selling)<br>3 <input type="checkbox"/> House-to-house (direct selling)<br>4 <input type="checkbox"/> Operating merchandise vending machines  |   | <b>8. COMPANY AFFILIATION</b><br>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).<br>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).<br>Name of company<br>Mailing address (Number, street, city, State, ZIP code)<br>EI No. (9 digits) |                               |       |          |  |  |    |     |  |   |  |     |  |  |    |     |  |  |    |      |  |  |

# RETAIL TRADE GENERAL QUESTIONS--Continued

|   |  |     |  |  |                         |                             |  |   |                  |   |                  |                 |   |  |
|---|--|-----|--|--|-------------------------|-----------------------------|--|---|------------------|---|------------------|-----------------|---|--|
| <b>9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM</b>   |  |     |  |  |                         |                             |  |   |                  | 1-1   |                  |                 |   |  |
| <b>a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?</b> ..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No<br>Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.                    |  |     |  |  |                         |                             |  |   |                  |   |                  |                 |   |  |
| <b>b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm</b> .....   |  |     |  |  |                         | Name                        |  |   | Kind of business |   |                  |                 |   |  |
| <b>10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT</b>   |  |     |  |  |                         |                             |  |   |                  |   |                  | 1-2XX<br>→      |   |  |
| <b>a. Is any department, concession, or business not owned by you, operated within this establishment?</b> ..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No<br>Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.   |  |     |  |  |                         |                             |  |   |                  |   |                  |                 |   |  |
| <b>b. If "Yes," please complete a line for each.</b>  |  |     |  |  |                         |                             |  |   |                  |   |                  |                 |   |  |
|   |  | 2XX |  | 2-3  |                         | 2-4                         |  | 2-5   |                  | 2-6*  |                  |                 |   |  |
| Name and address of owner of department or concession   |  |     |  | Kind of business of department or concession |                         | Estimated sales during 1967 |  | Are the sales of this department included in item 7a? |                  | Is the pay-roll of this department included in item 7d? |                  | Census Use Only |   |  |
|   |  |     |  |  |                         | Dollars                     |  | Yes    No   |                  | Yes    No   |                  |                 |   |  |
| 1.  |  |     |  |  |                         |                             |  | 1    2  |                  | 1    2  |                  |                 |   |  |
| 2.  |  |     |  |  |                         |                             |  | 1    2  |                  | 1    2  |                  |                 |   |  |
| 3.  |  |     |  |  |                         |                             |  | 1    2  |                  | 1    2  |                  |                 |   |  |
| <b>11. YOUR BUSINESS LOCATIONS</b>  |  |     |  |  |                         |                             |  |   |                  |   |                  |                 |   |  |
| <b>a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?</b> ..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No<br><b>b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).</b> |  |     |  |  |                         |                             |  |   |                  |   |                  |                 |   |  |
| Address of business<br>(Number, street, city or town, county, State, ZIP code)  |  |     |  |  | Description of business |                             |  |   |                  | Census Use Only   | Sales            |                 | Number of paid employees<br>(Pay period including March 12) |  |
|   |  |     |  |  |                         |                             |  |   |                  |   | Dollars    Cents |                 |   |  |
| 1.  |  |     |  |  |                         |                             |  |   |                  |   | XX               |                 |   |  |
| 2.  |  |     |  |  |                         |                             |  |   |                  |   | XX               |                 |   |  |
| 3.  |  |     |  |  |                         |                             |  |   |                  |   | XX               |                 |   |  |
| 4.  |  |     |  |  |                         |                             |  |   |                  |   | XX               |                 |   |  |
| <b>Totals for this Employer Identification Number</b> _____<br>(Sales total should equal the entry in item 7a)  |  |     |  |  |                         |                             |  |   |                  |   | XX               |                 |   |  |

100-005



# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

| Kind-of-business title  | Form number | Kind-of-business title                                   | Form number |
|---|-------------|--|-------------|
| <b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b> |             | <b>SHOE STORES</b>                                       |             |
| Building materials and supply stores:                           |             | Men's shoe stores .....                                  | } CB-56B    |
| Lumber and other building materials dealers .....               | CB-52A      | Women's shoe stores .....                                |             |
| Plumbing and heating equipment dealers .....                    | CB-52D      | Children's and juveniles' shoe stores .....              |             |
| Paint, glass, and wallpaper stores .....                        | CB-52B      | Family shoe stores .....                                 |             |
| Electrical supply stores .....                                  | CB-52D      |  |             |
| Hardware stores .....   | CB-52C      |  |             |
| Farm equipment dealers .....                                    | CB-52D      |  |             |
| <b>GENERAL MERCHANDISE GROUP STORES</b>                         |             | <b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b> |             |
| Department stores .....   | CB-53A      | Furniture and home furnishings stores:                   |             |
| Variety stores .....  | CB-53B      | Furniture stores .....                                   | CB-57A      |
| Miscellaneous general merchandise stores:                       |             | Home furnishings stores:                                 |             |
| General merchandise stores .....                                | CB-53A      | Floor coverings stores .....                             | } CB-57D    |
| Dry goods stores .....  | } CB-53B    | Drapery, curtain, and upholstery stores .....            |             |
| Sewing and needlework stores .....                              |             | China, glassware, and metalware stores .....             |             |
|   |             | Miscellaneous home furnishings stores .....              |             |
|   |             | Household appliance stores .....                         | } CB-57B    |
|   |             | Radio, television, and music stores:                     |             |
|   |             | Radio and television stores .....                        | } CB-57C    |
|   |             | Music stores:  |             |
|   |             | Record shops .....                                       |             |
|   |             | Musical instrument stores .....                          |             |
| <b>FOOD STORES</b>  |             | <b>EATING AND DRINKING PLACES</b>                        |             |
| Grocery stores .....  | } CB-54A    | Eating places:   |             |
| Meat and fish (seafood) markets:                                |             | Restaurants and lunchrooms .....                         | } CB-58     |
| Meat markets .....  |             | Cafeterias .....   |             |
| Fish (seafood) markets .....                                    |             | Refreshment places .....                                 |             |
| Fruit stores and vegetable markets .....                        |             | Caterers .....   |             |
| Candy, nut, and confectionery stores .....                      |             | Drinking places (alcoholic beverages) .....              |             |
| Retail bakeries:  |             |  |             |
| Retail bakeries—baking and selling .....                        | } CB-54B    |  |             |
| Retail bakeries—selling only .....                              |             |  |             |
| Other food stores:  |             |  |             |
| Dairy products stores .....                                     | } CB-54A    |  |             |
| Egg and poultry dealers .....                                   |             |  |             |
| Other miscellaneous food stores .....                           |             |  |             |
| <b>AUTOMOTIVE DEALERS</b>                                       |             | <b>DRUG STORES AND PROPRIETARY STORES</b>                |             |
| Motor vehicle dealers:  |             | Drug stores .....  | } CB-59A    |
| Motor vehicle dealers—new and used cars:                        |             | Proprietary stores .....                                 |             |
| Dealers with domestic car franchise only .....                  | } CB-XA     |  |             |
| Dealers with imported car franchise only .....                  |             |  |             |
| Dealers with domestic, imported car franchises .....            |             |  |             |
| Motor vehicle dealers—used cars only .....                      |             |  |             |
| Tire, battery, and accessory dealers:                           |             | <b>MISCELLANEOUS RETAIL STORES</b>                       |             |
| Home and auto supply stores .....                               | } CB-XB     | Liquor stores .....                                      | } CB-59E    |
| Other tire, battery, and accessory dealers .....                |             | Antique stores and secondhand stores:                    |             |
| Miscellaneous automotive dealers:                               |             | Antique stores .....                                     |             |
| Boat dealers .....  | } CB-XC     | Secondhand stores .....                                  |             |
| Household trailer dealers .....                                 |             |  |             |
| Aircraft, motorcycle dealers .....                              |             |  |             |
| Automotive dealers, n.e.c. ....                                 |             |  |             |
| <b>GASOLINE SERVICE STATIONS</b>                                |             | Sporting goods stores and bicycle shops:                 |             |
| Gasoline service stations .....                                 | CB-XD       | Sporting goods stores .....                              | CB-59C      |
|   |             | Bicycle shops .....                                      | CB-59E      |
|   |             | Jewelry stores .....                                     | CB-59D      |
| <b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>         |             | Fuel and ice dealers:                                    |             |
| Women's clothing, specialty stores; furriers:                   |             | Fuel oil dealers .....                                   | } CB-59E    |
| Women's ready-to-wear stores .....                              | } CB-56A    | Liquefied petroleum gas (bottled gas) dealers .....      |             |
| Women's accessory and specialty stores:                         |             | Fuel and ice dealers, n.e.c. ....                        |             |
| Millinery stores .....  |             | Florists .....   |             |
| Corset and lingerie stores .....                                |             | Cigar stores and stands .....                            |             |
| Other women's accessory, specialty stores .....                 |             |  |             |
| Furriers and fur shops .....                                    |             |  |             |
| Other apparel and accessory stores:                             |             |  |             |
| Men's and boys' clothing and furnishings stores .....           |             |  |             |
| Custom tailors .....  |             |  |             |
| Family clothing stores .....                                    |             |  |             |
| Children's and infants' wear stores .....                       |             |  |             |
| Miscellaneous apparel and accessory stores .....                |             |  |             |
|   |             | Other miscellaneous retail stores:                       |             |
|   |             | Book and stationery stores:                              |             |
|   |             | Book stores .....  | } CB-59B    |
|   |             | Stationery stores .....                                  |             |
|   |             | Hay, grain, and feed stores .....                        | } CB-59E    |
|   |             | Other farm supply stores .....                           |             |
|   |             | Garden supply stores .....                               |             |
|   |             | News dealers and newsstands .....                        |             |
|   |             | Hobby, toy, and game shops .....                         | } CB-59G    |
|   |             | Camera and photographic supply stores .....              |             |
|   |             | Gift, novelty, and souvenir shops .....                  |             |
|   |             | Optical goods stores .....                               | CB-59G      |
|   |             | Retail stores, n.e.c. ....                               | CB-59E      |

# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

| Code | As abbreviated in tables                   | As shown on reporting form   | Form number |
|------|--|--|-------------|
| 020  | Groceries—other foods .....                | Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....  | ALL         |
| 021  | Meats-fish-poultry .....                   | Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....  |             |
| 022  | Produce (fresh fruits-veg'tls) .....       | Produce (fresh fruits, vegetables) .....   |             |
| 023  | Frozen foods .....                         | Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) ..... |             |
| 024  | All other foods .....                      | All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). .....                           | CB-54A      |
| 025  | Bakery products—exc. frozen .....          | Bakery products, except frozen .....   |             |
| 026  | Bakery products—frozen .....               | Bakery products, frozen .....  |             |
| 027  | All other foods .....                      | All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....   |             |
| 040  | Meals-snacks .....                         | Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....   | ALL         |
| 060  | Alcoholic drinks .....                     | Alcoholic drinks served at this establishment .....  |             |
| 080  | Packaged alcoholic beverages .....         | Packaged liquor, wine, and beer .....  |             |
| 100  | Cigars-cigarettes-tobacco .....            | Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....  |             |
| 120  | Cosmetics-drugs-cleaners .....             | Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....  | CB-59A      |
| 121  | Medicines exc. prescription .....          | Drugs (other than prescriptions), proprietary medicines, health, first aid products .....  |             |
| 122  | Prescription medicines .....               | Prescriptions .....  |             |
| 123  | All other drugs-proprietarys .....         | Prescription medicines (see line 124 for related merchandise) .....  |             |
| 124  | Cosmetics-health needs-cleaners, etc. ..   | All other merchandise on line 120 except items on line 121 and 122. ....   | CB-54A      |
| 124  | Cosmetics-health needs-cleaners, etc. ..   | Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....   | CB-59A      |
| 140  | Men's-boys' clothing exc. footwear. ....   | Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....   | ALL         |
| 141  | Men's clothing .....                       | Men's clothing and furnishings. ....   | CB-53A      |
| 142  | Boys' clothing .....                       | Boys' clothing and furnishings .....   |             |
| 143  | Men's tailored outerwear .....             | Boys' wear .....   |             |
| 144  | Other men's outerwear .....                | Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....   |             |
| 145  | Men's hats .....                           | Other outerwear (sport and casual clothing, rainwear) .....  | CB-56A      |
| 146  | Other men's clothing .....                 | Men's hats .....   |             |
| 160  | Women's-girls' clothing, exc. footwr. .... | Other men's apparel and furnishings. ....  |             |
| 161  | Children's-infants' wear .....             | All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....  | ALL         |
| 162  | Handbags-accessories .....                 | Children's, infants' wear .....  | CB-56A      |
| 163  | Millinery .....                            | Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....  | CB-53A      |
| 164  | Hosiery .....                              | Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....   |             |
| 165  | Lingerie .....                             | Millinery .....  |             |
|      |  | Hosiery—women's and children's .....   |             |
|      |  | Hosiery .....  | CB-53A      |
|      |  | Corsets, brassieres, underwear, negligees, and robes. ....   | CB-56A      |
|      |  | Underwear, intimate garments, foundation garments. ....  | CB-53A      |



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables                | As shown on reporting form  | Form number          |
|------|---|---|----------------------|
| 166  | Women's coats-suits-furs-rainwr .....   | Women's, misses', juniors', coats, suits, furs, and rainwear. ....  | CB-53A               |
| 167  | Women's dresses .....                   | Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....   |                      |
| 168  | Women's blouses, sptswr. ....           | Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....  | CB-56A               |
| 169  | Girls'-subteen-teen wear .....          | Sportswear, including skirts, blouses, sweaters, etc. ....  |                      |
| 171  | Other women's-girls' clothes, acc ..... | Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....  | CB-53A               |
| 172  | Dresses .....                           | All merchandise on line 160 except items on lines 161 to 169. ....  |                      |
| 173  | Coats-suits .....                       | Dresses .....   | CB-56A               |
| 174  | Handbags .....                          | Coats and suits .....   |                      |
| 175  | Furs .....                              | Handbags .....  |                      |
| 176  | Other women's-girls' clothes, acc ..... | Furs .....  |                      |
|      |   | All other women's and children's apparel, apparel accessories. ....   |                      |
| 180  | All footwear .....                      | All footwear .....  | ALL                  |
| 181  | Men's and boys' footwear .....          | Men's and boys' footwear .....  | CB-56B               |
| 182  | Women's and girls' footwear .....       | Women's and girls' footwear .....   |                      |
| 183  | Children's and infants' footwear .....  | Children's and infants' footwear .....  |                      |
| 200  | Curtains-draperies-dry goods .....      | Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....   | ALL                  |
| 201  | Piece goods-notions .....               | Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....   | CB-53A               |
| 202  | Curtains-draperies .....                | Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....  |                      |
| 203  | All other domestics .....               | All merchandise on line 200 except lines 201 and 202. ....  |                      |
| 220  | Major appl.-radio-TV-musical inst ..... | Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....   | ALL                  |
| 221  | Major household appliances .....        | Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). .... | CB-53A, XB<br>CB-57C |
| 222  | Radios-TV's-musical instruments .....   | Major household appliances. ....  |                      |
| 223  | All other appliances .....              | Radio, TV, record players, records, sheet music, musical instruments. ....  | CB-53A, XB           |
| 224  | New major appliances .....              | All other merchandise on line 220 (except lines 221 and 222). ....  |                      |
| 225  | New radios-TV's, etc. ....              | New major appliances. ....  | CB-57B               |
| 226  | Used major appl.-radios-TV's .....      | New radios, TV's, record players, tape recorders. ....  |                      |
| 227  | Records-tapes-musical inst .....        | Used major appliances, radios, TV, record players, tape recorders ..  |                      |
| 228  | Pianos .....                            | Records, tapes, sheet music, pianos, organs, musical instruments. ..  | CB-57C               |
| 229  | Organs .....                            | Pianos .....  |                      |
| 231  | Musical inst-accessories .....          | Organs (all types) .....  |                      |
| 232  | Radios-phono-tape rcds-TV's .....       | Musical instruments and accessories. ....   |                      |
| 233  | Records-tapes-related acc .....         | Radios, phonographs, tape recorders, TV's. ....   |                      |
| 234  | Sheet music-related items .....         | Records, tapes, and related accessories. ....   | CB-59B               |
|      |   | Sheet music and related items. ....   |                      |
| 240  | Furniture-sleep equip-floor cov. ....   | Furniture, sleep equipment, floor coverings. ....   | ALL                  |
| 241  | Floor coverings .....                   | Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....   | CB-53A               |
| 242  | Furniture-sleep equip .....             | Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....                           |                      |
| 243  | Sleep equipment .....                   | Sleep equipment including springs, mattresses, and dual purpose pieces. ....  | CB-57A               |
| 244  | Other household furniture .....         | Other household furniture, all kinds. ....  |                      |
| 245  | Floor coverings—soft surface .....      | Floor coverings, soft surface. ....   |                      |
| 246  | Floor coverings—hard surface .....      | Floor coverings, hard surface. ....   | CB-59B               |
| 247  | Nonhousehold furniture .....            | Nonhousehold furniture .....  |                      |
| 248  | Office furniture .....                  | Office furniture .....  |                      |
| 249  | Other furn.-sleep equip.-fl. cov. ....  | All other merchandise on line 240 (except items on line 248). ....  |                      |



# **MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

| Code | As abbreviated in tables               | As shown on reporting form   | Form number |
|------|--|--|-------------|
| 260  | Kitchenware-home furnishings .....     | Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....   | ALL         |
| 261  | China-glassware .....                  | China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....   | CB-53A      |
| 262  | Kitchenware-housewares .....           | Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....                                 |             |
| 263  | Other kitchenware-home furnish. ....   | All other merchandise on line 260 (except lines 261 and 262). ....   |             |
| 264  | Small electrical appliances .....      | Small electric appliances .....  | CB-57B, XB  |
| 265  | All other kitchenwr-houswr .....       | All other merchandise on line 260 (except items on line 264). ....   |             |
| 266  | All other home furn exc. china .....   | All other merchandise on line 260 (except line 267). ....  | CB-59D      |
| 267  | China, glassware .....                 | China, glassware .....   |             |
| 280  | Jewelry-optical goods .....            | Jewelry, watches, clocks, silverware, optical goods .....  | ALL         |
| 281  | Watches-clocks .....                   | Watches, clocks, including diamond watches .....   | CB-59D      |
| 282  | Silverware .....                       | Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....   |             |
| 285  | All other jewelry items .....          | All other jewelry items, including costume and novelty. ....   |             |
| 286  | Optical goods .....                    | Optical goods .....  |             |
| 287  | Diamonds, exc. diamond watches .....   | Diamonds, diamond jewelry except diamond watches. ....   |             |
| 288  | Rings, exc. diamonds .....             | Rings, except diamonds. ....   |             |
| 300  | Sporting-recreation equip .....        | Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....   | ALL         |
| 301  | Athletic goods—individuals .....       | Athletic goods, sales to individuals. ....   | CB-59C      |
| 302  | Athletic goods—teams .....             | Athletic goods, sales to teams. ....   |             |
| 303  | Hunting equip. ....                    | Hunting equipment .....  |             |
| 304  | Fishing equip. ....                    | Fishing equipment .....  | CB-59C, XB  |
| 305  | Winter sports equip. ....              | Winter sports equipment .....  |             |
| 306  | Boats-motors-marine equip. ....        | Boats, motors, other marine equipment .....  | CB-XC       |
| 307  | Outboard boats .....                   | Outboard boats .....   |             |
| 308  | Outboard motors .....                  | Outboard motors .....  |             |
| 309  | Inboard motor boats .....              | Inboard motor boats .....  |             |
| 311  | Inboard outdrive boats .....           | Inboard outdrive boats .....   |             |
| 312  | Boat trailers .....                    | Boat trailers .....  | CB-59C      |
| 313  | Marine access. and parts .....         | Marine accessories and parts .....   |             |
| 315  | Camping equip.-supplies .....          | Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....   | CB-59C      |
| 316  | Bicycles-luggage .....                 | Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....  |             |
| 317  | All other sptg goods, exc. boats ..... | All other merchandise on line 300 (except items on line 306). ....   | CB-XB       |
| 318  | All other boats .....                  | All other boats not listed above. ....   | CB-XC       |
| 319  | All other mdse, except boats .....     | All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....   |             |
| 320  | Hardware—gardening equipment .....     | Hardware, tools, gardening equipment and supplies, electrical supplies. ....   | ALL         |
| 321  | Hardware-tools .....                   | Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....   | CB-53A      |
| 322  | Gardening equipment-supplies.....      | Lawn and garden supplies .....   | CB-52C      |
| 323  | Plumbing-electrical supplies .....     | Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....                                       | CB-53A      |
| 324  | Other hardware-tools .....             | Plumbing and electrical supplies. ....   | CB-52C      |
|      |  | Other hardware, tools (except items or lines 322 and 323). ....  |             |
| 340  | Lumber-building materials .....        | Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). .... | ALL         |
| 341  | Lumber .....                           | Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....   | CB-52A      |
| 342  | Plywood .....                          | Plywood (all kinds, softwood and hardwood). ....   |             |
| 343  | Windows-doors and frames (metal) ..... | Windows, doors, and frames, metal. ....  |             |
| 344  | Kitchen cabinets .....                 | Kitchen cabinets (include wood and metal). ....  |             |
| 345  | All other millwork .....               | All other millwork (include moldings, wood window and door frames and units). ....   |             |
| 346  | Wallboard .....                        | Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....  |             |
| 347  | Asphalt and asbestos products .....    | Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....   |             |



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables                | As shown on reporting form   | Form number       |
|------|---|--|-------------------|
| 348  | Paint-glass-wallpaper .....             | Paint, glass, and wallpaper. ....  | CB-52A, 53A       |
| 349  | Heating and plumbing equip. ....        | Heating and plumbing equipment (all kinds). ....   |                   |
| 351  | Metal roofing and siding .....          | Metal roofing and siding. ....   |                   |
| 352  | Masonry supplies .....                  | Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....   |                   |
| 353  | Insulation .....                        | Insulation (including batt, fill and roll). ....   | CB-52A            |
| 354  | Prefabricated bldgs. and parts .....    | Prefabricated building and parts, including components such as panels, trusses, floor systems. ....                                    |                   |
| 355  | All other building materials .....      | All other buliding materials and supplies. ....  |                   |
| 356  | All other lumber, millwork .....        | All other merchandise except 357, 358, 359, 361. ....  | CB-52B            |
|      |   | All other merchandise on line 340 (except items on line 348). ....   | CB-53A            |
|      |   | Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. .... | CB-52C            |
| 357  | Paint-varnish, etc. ....                | Paint, varnish, shellac, enamel, lacquer. ....   | CB-52B            |
| 358  | Paint sundries .....                    | Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....   |                   |
| 359  | Wallpaper-other wall coverings .....    | Wallpaper, other wall coverings. ....  | CB-59F            |
| 361  | Glass .....                             | Glass (include glassware items on line 260—not here). ....   |                   |
| 362  | Lumber-millwork .....                   | Lumber, millwork .....   |                   |
| 363  | Other building materials .....          | Other building materials (items on line 362). ....   |                   |
| 364  | Paint-sundries-glass-wallpaper .....    | Paint, paint sundries, glass, and wallpaper. ....  | CB-52C            |
| 380  | Automobiles-trucks .....                | Automobiles, trucks, other powered road vehicles. ....   | ALL               |
| 381  | New passenger cars—retail .....         | New passenger cars—retail. ....  | CB-XA             |
| 382  | New passengers cars—wholesale .....     | New passenger cars—wholesale (for resale). ....  |                   |
| 383  | New commercial vehicles—retail .....    | New commercial vehicles—retail. ....   |                   |
| 384  | New commercial vehicles—whsle. ....     | New commercial vehicles—wholesale (for resale). ....   |                   |
| 385  | Used passenger cars—retail .....        | Used passenger cars—retail. ....   |                   |
| 386  | Used passenger cars—whsle .....         | Used passenger cars—wholesale (for resale). ....   |                   |
| 387  | Used commercial vehicles .....          | Used commercial vehicles .....   |                   |
| 389  | Motorcycles-motor scooters .....        | Motorcycles, motor scooters .....  | CB-XA, XC, XD     |
| 391  | Other power road vehicles .....         | All other merchandise on line 380 (except items on line 389). ....   | CB-XB, XC, XD     |
| 392  | All other autos-trucks .....            | All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....                             | CB-XA             |
| 400  | Auto fuels-lubricants .....             | Automotive fuels and lubricants. ....  | ALL               |
| 401  | Gasoline .....                          | Gasoline .....   | CB-XA, XB, XC, XD |
| 402  | Other automotive fuels .....            | Other automotive fuels (including diesel). ....  |                   |
| 403  | Motor oils-greases-other oils .....     | Motor oil, greases, other automotive lubricants. ....  |                   |
| 420  | Auto tires-batteries-access. ....       | Automobile tires, tubes, batteries, accessories, parts. ....   | ALL               |
| 416  | New tires-tubes (fleet operators) ..... | New automobile tires and tubes sold to fleet operators. ....   | CB-XB             |
| 417  | New tires-tubes-other users .....       | New automobile tires sold to other users. ....   |                   |
| 418  | Retreads (fleet operators) .....        | Retread automobile tires sold to fleet operators. ....   |                   |
| 419  | Retreads (other users) .....            | Retread automobile tires sold to other users. ....   | CB-XA, XD         |
| 421  | Parts installed in repair work .....    | Parts—installed in repair work. ....   |                   |
| 422  | Parts—wholesale .....                   | Parts—wholesale (to other businesses). ....  | CB-XA             |
| 423  | Parts—retail .....                      | Parts—retail (over the counter). ....  | CB-XA, XD         |
| 424  | Automobie tires-batteries-acc. ....     | Automobile tires, batteries, access., tubes. ....  |                   |
| 426  | Automobile accessories .....            | Automobile accessories, parts (over the counter). ....   | CB-XB             |
| 428  | New auto tires—sold to dealers .....    | New automobile tires and tubes sold to dealers for resale. ....  |                   |
| 429  | New truck-bus tires (to users) .....    | New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....                                     |                   |
| 431  | New truck-bus tires (to dealers) .....  | New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....                        |                   |
| 433  | Retreads sold to dealers .....          | Retread automobile tires sold to dealers for resale. ....  | CB-XB             |
| 434  | Retreads-truck-bus (to users) .....     | Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....                                 |                   |
| 435  | Retreads-truck-bus (to dealers) .....   | Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....                    |                   |
| 436  | Storage batteries .....                 | Storage batteries. ....  |                   |
| 440  | Farm equipment-machinery .....          | Farm equipment, machinery. ....  | ALL               |



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables               | As shown on reporting form   | Form number |
|------|--|--|-------------|
| 460  | Hay-grain-feed-farm supplies .....     | Hay, grain, feed, farm supplies, fertilizer. ....  | ALL         |
| 461  | Hay-grain-feeds .....                  | Hay, grain, feeds.....   | CB-59F      |
| 462  | Seed .....                             | Seed .....   |             |
| 463  | Fertilizers-insecticides .....         | Fertilizers, insecticides, fungicides, etc. ....   |             |
| 464  | Other farm supplies .....              | Other farm supplies .....  |             |
| 480  | Household fuels-ice .....              | Fuels (coal and wood, oil, LP gas), ice. ....  | ALL         |
| 481  | LP gas—wholesale .....                 | LP gas to others for resale. ....  | CB-59E      |
| 482  | Other LP gas sales .....               | Other LP gas sales. ....   |             |
| 483  | Other fuels .....                      | Other fuels (coal, wood, oil), ice. ....   |             |
| 500  | All other merchandise .....            | All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....  | ALL         |
| 501  | Toys-games-wheel goods .....           | Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....   | CB-53A      |
| 502  | Books-stationery-photo. equip. ....    | Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....   |             |
| 504  | Mobile homes-household trailers .....  | Mobile homes, household trailers. ....   | CB-XC       |
| 505  | Camp trailers-travel trailers .....    | Camp trailers, travel trailers. ....   |             |
| 506  | Utility trailers .....                 | Utility and other trailers, except boat trailers (include boat trailers on line 312). ....   |             |
| 507  | All other merchandise .....            | All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....  | CB-59B      |
| 508  | Commercial stationery-off. suppl. .... | Commercial stationery and office supplies. ....  |             |
| 509  | Office mach. exc. typewriters .....    | Office machines, except typewriters. ....  |             |
| 511  | Typewriters .....                      | Typewriters .....  | CB-59B      |
| 512  | Social stationery-greeting cards ..... | Social stationery and greeting cards. ....   |             |
| 513  | Books-periodicals .....                | Books and periodicals—all kinds. ....  |             |
| 514  | Art-drafting-eng. supplies .....       | Art, drafting, and engineering supplies. ....  |             |
| 515  | All other merchandise .....            | All other merchandise specified on line 500 except items on lines 508 through 514. ....  | CB-54A      |
| 516  | All other merchandise .....            | All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....  |             |
| 517  | Paper-paper products .....             | Paper, paper products (facial tissues, stationery, other household paper products). ....   | CB-53A      |
| 518  | Mdse. exc. toys-games-books-sta. ....  | Other merchandise on line 500 except items on lines 501 and 502. ....  |             |
| 520  | Nonmerchandise receipts .....          | All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. .... | CB-54A, 52A |
| 521  | Printing to order .....                | Printing to order. ....  | CB-59B      |
| 522  | Renting-leasing—office mach. ....      | Rental and leasing of office machines and furniture. ....  |             |
| 523  | Other nonmerchandise receipts .....    | All other receipts on line 520. ....   |             |
| 524  | Brake and wheel services .....         | Brake and wheel services. ....   | CB-XB       |
| 525  | Tire services other than retread ..... | Tire services other than retreading. ....  |             |
| 526  | Other nonmerchandise receipts .....    | All other services to customers on line 520 except items on lines 524 and 525. ....  |             |
| 527  | Service labor .....                    | Service labor .....  | CB-XA, XD   |
|      |  | Repair service labor. ....   | CB-XC       |
| 528  | Other nonmerchandise receipts .....    | All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....  | CB-XA       |
| 529  | Watch-clock-jewelry repairs .....      | Receipts from watch, clock, and jewelry repairs and engraving. ....  | CB-59D      |
| 531  | Storage and docking services .....     | Storage and docking services. ....   | CB-XC       |
| 532  | Other nonmerchandise receipts .....    | All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....  |             |
| 533  | All nonmdse. rcpts from customers .... | All nonmerchandise receipts from customers. ....   | CB-59D      |
| 534  | Auto repair .....                      | Automotive repair-service labor receipts. ....   |             |
| 535  | All other service receipts .....       | All other service receipts on line 520 except items on line 534. ....  | CB-53A      |
| 539  | Auto-truck rental or lease .....       | Rental or lease of automobiles or trucks. ....   | CB-XA       |





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